

## CHAD DENSON

### POSITION

Professor of Finance

### ADDRESS

(Work)  
Department of Accounting/CIS/Finance  
Delta State University  
Cleveland, MS 38733  
(662) 846-4198

### EDUCATION

Delta State University	Accounting	1997	24 hours
Bessemer Tech College	Computer	1995	15 hours
Delta State University	Computer	1994	24 hours
Louisiana Tech University	Finance	1981-87	DBA
Delta State University	Business	1979-80	MBA
Mississippi State University	Ag. Econ.	1975-78	BS
Miss. Delta Jr. College		1974-75	

### HONORS

Gamma Beta Phi Honorary Business Society  
Delta Mu Delta Honorary Business Society  
Treasurer and Sponsor, Phi Beta Lambda Business Society  
Gamma Sigma Delta Honorary Agricultural Society  
Beta Alpha Honorary Society

### EXPERIENCE

Delta State University	Professor	1997-current
National Computer Print	Trainer/COBOL Prg.	1995-97
Delta State University	Part-time Instructor	1995
North Georgia College	Assistant Professor	1991-94
University of Montevallo	Assistant Professor	1988-91
Samford University	Assistant Professor	1984-88

### COURSES TAUGHT

Business Finance, Advanced Business Finance, Financial Policy and Analysis (MBA case course), Investments, Money and Banking, Financial Institutions, Microeconomics, Macroeconomics, Statistics, Microcomputer Applications, Introduction to Business, Introduction to Data Processing, International Trade and Finance, and Business and Society Ethical Issues

## **UNIVERSITY SERVICE**

Faculty advisor to Financial Management Association (FMA) Club  
Finance Curriculum Committee member  
Library liaison for the Finance Department  
Presenter at the College of Business Awards Banquet  
Recommended students for the Dean of the School of Business' advisory committee  
Awarded bonus points for students attending the International Business Symposium

## **CERTIFICATIONS**

Completed Investment Training Institute's (ITI) Review Class for the National Association of Security Dealers (NASDAQ) Series 7 License Exam Preparation

## **PRESENTATIONS AND PUBLICATIONS**

Accepted for presentation, "Price Elasticity of Demand for the University of Florida," at the 2015 meeting of the Academic and Business Research Institute (AABRI) in Orlando, Florida

Accepted for presentation, "Yahoo! Finance's Volume Leaders Price Declines Portfolio," at the 2015 meeting of the Academic and Business Research Institute (AABRI) in Orlando, Florida

Accepted for presentation, "Price Elasticity of Demand for the University of Central Florida," at the 2014 meeting of the Academic and Business Research Institute (AABRI) in Orlando, Florida

Accepted for presentation, "Value Line's #1 Timeliness and High Industry Rank Portfolio: 2004-9," at the 2014 meeting of the Academic and Business Research Institute (AABRI) in Orlando, Florida

Presented "Price Elasticity of Demand for Delta State University: 2000-9," at the 2013 meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented "Business Week's Top Ten Shareholder Returns Portfolio: 2004-9," at the 2013 meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented "Price Elasticity of Demand for the University of Mississippi: 2000-9," at the 2012 meeting of the Academic and Business Research Institute (AABRI) in San Antonio, Texas

Presented “Business Week’s Top Ten Three-Year Earnings Portfolio: 2004-9,” at the 2012 meeting of the Academic and Business Research Institute (AABRI) in San Antonio, Texas

Presented “Price Elasticity of Demand for the University of Alabama at Birmingham,” at the 2011 meeting of the Academy of Economics and Finance in Jacksonville, Florida

Presented “Business Week’s Top Ten Net Margin Portfolio: 2004-9,” at the 2011 annual meeting of the Academy of Economics and Finance in Jacksonville, Florida

Presented “Value Line’s #1 Timeliness and Low Safety Portfolio: 2004-9,” at the 2011 annual meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented “Price Elasticity of Demand for the University of South Alabama,” at the 2011 annual meeting of the ASBBS in Las Vegas, Nevada

Presented “Price Elasticity of Demand for Jackson State University: 2000-4,” at the 2009 meeting of the Southwestern Society of Economists (SSE) in Oklahoma City, Oklahoma

Presented “Value Line’s #1 Timeliness and Low Safety Portfolio,” at the 2009 annual meeting of the Academy of Economics and Finance in Pensacola Beach, Florida

Presented “Price Elasticity of Demand for Alcorn State University: 2000-4,” at the 2009 meeting of the Academy of Economics and Finance in Pensacola Beach, Florida

Presented “Value Line’s #1 Timeliness and High Safety Portfolio,” at the 2009 annual meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented “Price Elasticity of Demand for the University of Southern Mississippi: 2000-4,” at the 2009 meeting of the ASBBS in Las Vegas, Nevada

Presented “Price Elasticity of Demand for Delta State University: 2000-4,” at the 2008 meeting of the Academy of Economics and Finance in Nashville, Tennessee

Presented “Value Line’s #1 Timeliness and High Industry Rank Portfolio,” at the 2008 annual meeting of the Academy of Economics and Finance in Nashville, Tennessee

Presented “Value Line’s #1 Timeliness and Technical Portfolio,” at the 2008 annual meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented “Price Elasticity of Demand for Mississippi Valley State University: 2000-4,” at the 2008 annual meeting of the ASBBS in Las Vegas, Nevada

Presented “Value Line’s #1 Timeliness and Low Price/Earnings Portfolio,” at the 2008 annual meeting of the Southwestern Finance Association (SWFA) in Houston, Texas

Presented “Price Elasticity of Demand for Mississippi State University: 2000-4,” at the 2008 annual meeting of the Southwestern Society of Economists (SSE) in Houston, Texas

Presented “Business Week’s Top Ten Net Margin Portfolio,” at the 2007 annual meeting of the Academy of Economics and Finance in Jacksonville, Florida

Presented “Price Elasticity of Demand for Georgia State University,” at the 2007 meeting of the Academy of Economics and Finance in Jacksonville, Florida

Presented “Business Week’s Top Ten Return on Equity Portfolio,” at the 2007 annual meeting of the American Society of Business and Behavioral Sciences (ASBBS) in Las Vegas, Nevada

Presented “Price Elasticity of Demand for The University of Mississippi: 2000-4,” at the 2007 annual meeting of the ASBBS in Las Vegas, Nevada

“Business Week’s Corporate Scoreboard Highest Third Quarter Earnings Per Share Portfolio,” Academy of Economics and Finance (AEF), Houston, Texas, 2006

“Could this be the Death of Preferred Stock,” Southwestern Finance Association (SFA), Oklahoma City, Oklahoma, 2006

“Price Elasticity of Demand for Georgia Institute of Technology,” American Society of Business and Behavioral Sciences (ASBBS), Las Vegas, Nevada, 2006

“NASDAQ Versus NYSE: #1 Timeliness Rating by Value Line Stock Selection Model,” ASBBS, Las Vegas, Nevada, 2006

“Price Elasticity of Demand for The University of Georgia,” Southwestern Economic Association (SEA), Dallas, Texas, 2005

“Price Elasticity of Demand for the University of Virginia,” American Society of Business and Behavioral Sciences (ASBBS), Las Vegas, Nevada, 2005

“Business Week’s Corporate Scoreboard Highest Percentage Change in Third Quarter Sales and Profits Portfolio,” ASBBS, Las Vegas, Nevada, 2005

“Price Elasticity of Demand for Mississippi University for Women,” Southern Economic Association (SEA), New Orleans, Louisiana, 2004

“Mississippi Delta Stock Portfolio,” Academy of Economics and Finance (AEF), Biloxi, Mississippi, 2004

“Price Elasticity of Demand for Jackson State University,” AEF, Biloxi, Mississippi, 2004

“Business Week’s Corporate Scoreboard Highest Percentage Change in Third Quarter Return on Equity Portfolio,” Federation of Business Disciplines (FBD), Orlando, Florida, 2004

“Price Elasticity of Demand for Mississippi Valley State University,” FBD, Orlando, Florida, 2004

“Price Elasticity of Demand for the University of Mississippi,” Federation of Business Disciplines (FBD), Houston, Texas, 2003.

“Business Week’s Corporate Scoreboard Highest Percentage Change in Third Quarter Sales Portfolio,” FBD, Houston, Texas, 2003.

“Price Elasticity of Demand for Mississippi Universities,” Society of Business, Industry, and Economics (SOBIE), Fort Walton Beach, Florida, 2003.

“Business Week’s Corporate Scoreboard Highest Percentage Change in Third Quarter Profits Portfolio,” Society of Business, Industry, and Economics (SOBIE), Fort Walton Beach, Florida, 2003.

Presented “Price Elasticity of Demand for the University of Southern Mississippi,” at the 2003 annual meeting of the Southern Economic Association in San Antonio, Texas.

“#1 Timeliness Rating by Value Line, High Beta, and NYSE Listed Stock Selection Model: 1991-2001,” Society of Business, Industry, and Economics (SOBIE), Gulf Shores, Alabama, 2002.

“Price Elasticity of Demand for Delta State University,” Forum on Research in the Business School (FORBES), Delta State University, Cleveland, Mississippi, 2002.

“#1 Timeliness Rating by Value Line, High Beta, and NASDAQ Stock Selection Model,” Academy of Economics and Finance, Pensacola, Florida, 2002.

“Intrinsic Values of the NASDAQ Companies,” Society of Business, Industry, and Economics (SOBIE), Natchez, Mississippi, 2001.

“Intrinsic Values of the 30 DJIA Companies,” Academy of Economics and Finance, Biloxi, Mississippi, 2001.

“Are the 30 Companies of the DJIA Undervalued, Overvalued, or Fairly Valued,” Forum on Research in the Business School (FORBES), Delta State University, Cleveland, Mississippi, 2001.

“Do Classroom Demonstrations Improve Students Understanding of Economics? Evidence from a Market Game,” Southwestern Economics Association, April 1999.

“#1 Timeliness Rating by Value Line, High Beta, and NYSE Listed Stock Selection Model,” Academy of Economics and Finance, Little Rock, Arkansas, February 1999.

“U. S. Auto Workers Car Ownership Loyalty,” Midsouth Academy of Economics and Finance, February 1994.

“Why Small Manufacturing Firms Shun DCF,” The Journal of Small Business Finance, Summer 1993, pages 233-49.

“Takeover of Koppers,” NACRA Case Workshop, Atlanta, Georgia, November 1993.

“Why Small Firms Shun DCF,” Financial Management Association, 1992.

“Southern Pine Timber: Portfolio Management Considerations,” Midsouth Academy of Economics and Finance, February 1989.

“Monetary Variables and Stock Prices,” Midsouth Academy of Economics and Finance, February 1989.

“The Economics of Using Leverage in Real Estate Investment,” Midsouth Academy of Economics and Finance, February 1989.

"The Theory of Money Demand: The Velocity Puzzle," Southwestern Economics Association, March 1988.

"How the Tax Reform Act of 1986 Will Stimulate Sole Proprietorship, Partnership, and Subchapter S Corporation Capital Investment: A Commercial Real Estate Example," Arkansas Business and Economic Review, 1987.

"Will the Tax Reform Act of 1986 Stimulate Capital Investment: A Case Study," Journal of State Taxation, Winter 1987, pages 353-55.

"How the Tax Reform Act of 1986 Will Stimulate Capital Investment: A Commercial Real Estate Example," Oklahoma Business Bulletin, June 1987.

"Will the Tax Reform act of 1986 Stimulate Corporate Capital Investment? A Case Study," Alabama Academy of Science, March 1987.

## **REFERENCES**

Dr. David Morris  
Assistant Professor of Accounting  
North Georgia College  
Dahlonega, GA 30533  
(706) 864-1612

Dr. Bill Word  
Dean of School of Business  
University of Montevallo  
Montevallo, AL 35115  
(205) 665-6540

Dr. Billy Moore  
Dean of School of Business  
Delta State University  
Cleveland, MS 38732  
(601) 846-4200