



The  
**PULSERA**  
Project

*Color the World*

The Pulsera Project is a nonprofit organization that began in 2009 when a group of friends traveling in Central America discovered a community of artists in the foothills of Nicaragua. The artisans were masters at weaving colorful bracelets (or “pulseras” in Spanish), but had little market to sell their artwork in Nicaragua. A few of the travelers returned to the U.S. with handfuls of pulseras to sell on behalf of their new artisan friends.

Since then, students and teachers in hundreds of school communities in all 50 states across the U.S. have sold pulseras, helping expand the project throughout Nicaragua and into Guatemala as well. Volunteers have united around a simple idea--that by sharing art, knowledge, and ideas across cultural lines, we can create a more ethical and colorful world.

Students empower nearly 200 artists through pulseras sales, creating sustainable fair trade jobs in a country where few such opportunities exist. Pulsera proceeds also fund scholarships, community programs, workers’ rights campaigns, shelter support, sustainable energy initiatives, and many other projects that create bright futures for these artists & their communities.

If you’d like to find out more or would like to join us in making the world a more colorful place, please visit [www.pulseraproject.org](http://www.pulseraproject.org) or send us an email at [pulseraproject@gmail.com](mailto:pulseraproject@gmail.com). Thanks so much for your support!!!



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