TO: Dr. Myers, Dean Arts and Sciences

From: Carol Boyd, Chair Social Work Department

DATE: April 12, 2001

RE: Executive Summary of Accomplishments and Budget Request

1. Accomplishments

- Recruitment of Students

**Program Goal:** The faculty will develop a marketing plan to recruit new students to the social work major

**University Goals:** Develop a university relations and marketing plan

- Develop the university’s web sites

  1. 4 visits to MDCC Social Problems classes
  2. 1 visit to IHL Fair in Jackson
  3. 1 visit to Germantown Community Center
  4. Tullos is teaching SWO 201 Introduction to Social Work @ MDCC
  5. Developed a recruitment plan
  6. Developed a social work web page that now has had over 750 visitors

- Faculty Development Workshops

**Program Goal:** The faculty will attend professional social work conferences to keep abreast of current social work knowledge and skills

**University Goal:** Strengthen professional development programs for faculty and staff

  1. Alabama/Mississippi Conference on Social Welfare – Tullos and Sledge
  2. Mississippi Chapter of National Association of Social Workers, Jackson, MS – Tullos and Boyd
  4. Council on Social Work Education Annual Program Meeting, Dallas, Texas – Boyd

- Workshops held for community Social Workers

**Program Goal:** The faculty will provide increased opportunities for field instructors and area social work practitioners to enhance their social work skills and receive continuing education credit by sponsoring or co-sponsoring workshops or conferences.

**University Goal:** Refine and coordinate more effectively community and economic development activities.
1. AIDS/HIV Workshop, 50 people attended
2. Caring People Making a Difference – 45 people in attendance
3. Two workshops to provide training to our field instructors
4. Workshop on Domestic Violence – about 80 people participated
5. Closing Gaps, Breaking Barriers: Improving the Health of Mothers and Babies

- Professional Involvement of Staff (Required by the Council on Social Work Education)

2. Boyd on Association of Social Work Boards, Examination Committee
3. Tullos on Board of Directors with Mississippi Chapter NASW

2. Unit Budget Plan:

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<thead>
<tr>
<th>Program Name</th>
<th>Previous Budget</th>
<th>Current Budget</th>
<th>New Budget Request</th>
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<tbody>
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<td>1. Travel</td>
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<td>8. Commodities</td>
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Justification for Budget:

1. Travel

Allocated Amount $1000.00 ($200.00 per faculty X 4 faculty plus 200)
Field Travel $2000.00 (Faculty visit to students in field placements and student field trips.)

Council on Social Work Education Annual Program Meeting $800.00 and Association of Baccalaureate Social Work Program Directors Conference $800.00 required (The Council on Social Work Education expects faculty to attend) The faculty usually accompany me one or the other trip every year. We usually share room, travel by private vehicle when in close proximity. Both trips usually require the use of the $1000.00 allocated amount to be sufficient to meet the needs of the faculty.

Recruitment of Students $400.00 (trips to community colleges, high school, IHL Fair other trips sponsored by the recruitment office.)

8. Commodities
Increase requested in Commodities to assist in paying for cost of Field Instructor’s meals at Banquet. Field Instructors provide practicums to our students at no cost. We provide a meal as a way of thanking them for their services. This increase related to student goals 1, 2, and 3.

3. Faculty Needs for 2001-2002

- Fill position currently held temporarily by Jeannie Falkner with a half-time person on a permanent basis and use Ms. Falkner to cover the other half of the faculty load. Recommend that the salary be split between both faculty. Each faculty will carry a student load of 10-15 students and serve on at least one faculty committee.