DELTA STATE UNIVERSITY: EXECUTIVE SUMMARY AND BUDGET REQUEST

Executive Summary of Accomplishments: 2000-2001
Budget Request: Fiscal Year 2002

April 9, 2001

I. Unit Name: Division of Languages & Literature
   Unit Administrator: Dorothy Shumalan

II. Personnel

Terry Everett is retiring from his tenured position as Assistant Professor of English, but would like to teach for the Division in the Fall Semester of 2001. We will need him particularly for the Native American Literature and Art course which he developed and has taught for several years. My hope is that he will be able to teach this fall. He will not teach this summer.

Susan Sweet resigned her half-time position in Speech to move with her husband to Virginia. I propose that we move this position to English and fill it with long-time English adjunct Jack Phillips. Though this will leave us in the lurch with Speech, we do have persons in the community such as retired professor James Ouzts who could teach Speech on an adjunct basis.

Valerie Simpson has successfully defended her dissertation at the University of Southern Mississippi and is eligible for promotion to Associate Professor. I recommend that she be promoted with an appropriate raise that will put her in line with the other faculty in her range.

Karen Bell and Stephen King are preparing portfolios for pre-tenure review later this month.

In addition to her duties as German professor, Karen Bell will teach a three-semester sequenced course for international students—English 100, English 101, and English 102—beginning this fall.

III. Goals for 2000-2001

Journalism—Building the fledgling B.A. in Journalism program has been an ongoing goal. Last year we requested a Mac lab with Quark Express for journalism so that a layout-design course could be offered and the Delta Statement produced more effectively and efficiently. This has been acquired within the last month, along with space for the lab in the Union building. The number of majors in the program has grown from twelve to twenty-eight. Professor Warren Byrd and students traveled to the Society of Professional Journalists workshop in New York.
Orleans and to the Mississippi Press Association (MPA) college awards program in Jackson where they received awards for their work. The MPA granted the program $1500 this past year, and Professor Byrd is writing a grant now for this year. The board of the MPA meets on our campus May 3. It is important for them to have a first-hand look at our campus and learn more about our journalism program. We are working with the Foundation to identify and write letters to potential contributors for journalism scholarships.

Our request that the Delta Statement budget be moved into the Division was granted, but we now ask for certain increases and transfers among line items. (See attached.)

Theater—Another on-going goal is the revitalization of the theater program. Last spring through special funding, the musical Crazy for You was produced at the Bologna Performing Art Center. The PAC was almost full each of the two evenings, and reviews of the production were very positive. This fall the philosophic Picasso at the Lapin Agile was produced on campus and then taken to the state college theatre competition. Four of our student actors from this production were invited to the regional competition and traveled to Mississippi Southern for that. This spring a delegation of students lobbied for special money for another musical, Chorus Line, and some fifty students auditioned. Unfortunately, the production has been postponed until next year because the choreographer injured his leg. Most of the cast will be returning to Delta State next year.

Southern Literary Festival—The Festival met on campus from April 5-7 and was supported by special grants from the University, dues from members, and an Entergy grant. For the past two years, a Delta State student has placed first in poetry and has placed in the essay category.

IV. New Goals and Special Budget Requests

Theater—During the last budget crisis our theater budget was cut from four productions per year to two and has never been restored. Now we have a new theater professor whose particular expertise is in the area of student musicals, but there is barely enough in our budget now for the fall production, much less for a spring musical. Musicals promote interdisciplinary learning with theater, music, and art and are also of great interest to students, as evidenced by the turnout at both auditions and at performances. The Summer Arts Program promotes Delta State as a university that nurtures drama and the other performing arts, and recruiters take students on tours of the BPAC. A potential student would logically expect that the building would be available for them, and it is for music majors, beauty pageant contestants, and those with money to buy tickets to the traveling shows, but not for student actors.
We would like to see an annual student musical become a regular part of the BPAC calendar, be listed in the promotional material, and be regularly funded through the Division budget. Such action would strengthen our theater minor as well as provide valuable theater experience in a state-of-the-art facility for our students.

**Student Travel**—The success of our journalism, theater, and writing students has prompted the need for travel to various events where students compete and where their hard work is rewarded. The narratives above explain some of these travel needs. In addition, for the past two years, a Delta State English major has placed a critical analysis paper in the undergraduate Shakespeare conference held annually at Susquehanna University in Pennsylvania, and has traveled there to present it. Our travel budget is stretched to the limits just to partially meet the travel needs of the faculty, many of whom present more than one paper per term. Money for student travel would greatly enhance the educational opportunities of our students.

**Foreign Language Lab**—To keep up-to-date with the latest in foreign language instructional technology, the Diane Stewart Foreign Language Laboratory needs to gradually acquire more computers. The foreign language program is thriving. In March the faculty sponsored a Foreign Language Week with activities each day—coffee house lectures at the Bean Counter, movies in French, German, and Spanish, music, and readings.

V. **Budget Request**

Increases: (see above for justifications)
1. Theater program — $15,000
2. Journalism program – (see attached for increases and transfers)
3. Student travel — $5,000 (also transfer $1500 from #5790 to #7400 for student theater travel)
4. Foreign Language Lab--$2,000 for new computer
Proposed 2001-2002 Journalism Budget

Items of note:
- Program has grown to approx. 28 journalism majors
- Program has new journalism lab, complete with newest software (Adobe Photoshop, QuarkXPress, Office 2001). These recent software acquisitions have buoyed newspaper production and will help produce top notch student newspaper
- New camera equipment
- New newspaper size and design
- Statement staff has received 11 awards in Mississippi Press Assoc. competition
- Newspaper/journalism program/classes now self contained in Union
- Increased interest this year from high school students considering majoring in journalism at DSU
- Advertising/business department generating more revenue. Ad rep has increased number of advertisers. An increased budget is justified because we are now bringing in more money from advertising sales
- Statement Web page coming in April

Budget considerations:
- Increase account #75130 (editor scholarships) to $6,000, based on room/board/tuition increase in 2000-2001 and projected increase in those areas for 2001-2002. (At Becky Foster’s suggestion)
- Increase 75820 (professional dues) to $600
- Increase budget to following dollar amount for these accounts:
  1) 75870 (software acquisitions) to $800.
  2) 75210 (postage) to $175.
  3) 75791 (professional fees and services/Statement publishing costs) to $13,500.
- Create new account to fund two newspaper staff positions. Total requested: $2,000. Other university newspapers in Mississippi fund part-time positions.
- Accounts that can remain the same: 50611, 61300, 62801, 63000, 75220, 75790, 7600 (commodities), 75240, 75230 (long distance).
Subject: Re: newspaper budgets
Date: Wed, 08 Nov 2000 08:49:27 -0600
From: Maggie Williams <Margaret.Williams@usm.edu>
To: Warren Byrd <wbyrd@dsu.deltast.edu>

Hey Warren:

I am SOOOOO sorry I have not replied to your email. Hope I’m not too late
to help with your effort.

In fiscal 2000, The Student Printz at USM had a budget of about $128,000.
About one-third of that total came from student fees; the rest from
advertising revenue.

Out of that, I pay for everything except my salary, which comes from the
Department of Journalism. The biggest portion of the budget goes for
printing costs but the budget also pays the salaries of two part-time
workers (with fringes) and all the student worker wages throughout the
year. Then of course there are those peaky phones, mail, supplies, etc.

Hope this helps, even though it's late.

I'm not getting your paper and would love to do so. Are you getting ours? I
added you guys to the list but have not bothered to check and see if anyone
is really receiving the papers.

Also, I did get your message about the Macs. Thanks for the info. It helped
a great deal.

Otherwise, things here are crazy as usual.

Stay in touch,
Maggie

At 08:36 PM 10/9/00 +0000, you wrote:
>Hi guys,
>
> I need some information. I would like to know what your newspaper
> budgets are, where your advertising money goes (into a general
> university till, or what) and basically how your newspapers are funded.
> I definitely need to know how much, if any, of the money you generate
> from ad sales goes back into your budget. I'm trying to increase my
> budget at Delta State and your input will be very helpful.
>
> Also, please let me know if you aren't receiving copies of the Delta
> Statement. If not, I can put you on a list.
>
> Thanks for all your help.
>
> Warren Byrd
>
> P.S. to Maggie
> Did you get my message about ordering the Macs? Let me know.
>
> Warren Byrd

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DIVISION OF LANGUAGES & LITERATURE

Justification for Budget Increase Requests

1. **Theater Program**--Annual funding for a student musical to be performed in the BPAC to enhance both the cultural life of the campus and community and to provide opportunities for experience for student actors. Over fifty students auditioned for *Chorus Line*, and students themselves petitioned the administration for funding. Dr. Nancy Clark is receiving many requests from students interested in our theater minor. A full-scale production allows students to earn credit hours in SPE 221,222,223,224 Theater Activities; SPE 226 Technical Theater Production; and SPE 339 Dramatic Performance and Production.

2. **Journalism Program**--The B.A. in Journalism has grown from 12 majors last year to 28 this year. The student advertising representative has billed out $8,000, most of which we expect to collect. (See report for other details.)

3. **Travel**--Fifteen of our faculty members delivered papers or readings last year, several of them more than one presentation. In addition, the Division is making an effort to support our students in regional and national competitions such as the Kennedy Center theater competition, the Southern Literary Festival, the Mississippi Press Association collegiate contests, the Susquehanna Shakespeare Conference. Field trips for classes such as the recent journalism workshop sponsored by the Social of Professional Journalists in New Orleans or the trip to Memphis by the Shakespeare class to see a play are activities that need support.

4. **Foreign Language Lab**--Increasingly foreign language instructional support systems require computers rather than the system we currently use. New computers in this area are always a need.
DIVISION OF LANGUAGES & LITERATURE

JOURNALISM BUDGET – 2001

A. Revenue:
   1) Billed Out = $8,100 (figure includes amount to be billed through June, based on current advertisers and projections)
   2) Received = $3,000 (through January)

B. Paid to Student Ad Rep Blane McClellan: $475
Executive Summary and Budget Request

Budget Requests and Results Spring 2000:

A. Request: $400 to print and mail a departmental newsletter (Goal 1)
   Budget: not funded
   Results: We were able to print and mail a departmental newsletter by conserving in other areas.

B. Request: $99,000 for a computer lab in Walters 260 (Goal 2)
   Budget: no funding for software
   Results: The computer lab is equipped with the hardware necessary but the needed software is not available.

C. Request: $3870 to initiate an annual mathematics tournament for high school students (Goal 4)
   Budget: not funded
   Results: With assistance from the DSU Foundation, DAAIS, and Student Affairs we were able to hold the first annual mathematics tournament with 9 schools participating. We feel that this was a very successful event and hope to actually make it an annual tournament. The attached sheet provides detailed information regarding the expenses and the income.

Budget Requests for Spring 2001

A. $400 to print and mail a departmental newsletter

B. Software for the Walters 260 computer lab
   1. MSOffice 2000
   2. Printer for student use
   3. Derive — for 30 machines $2500, for 20 machines $1800
   4. Geometer’s Sketchpad — 10 user pack $99.95, 50 user pack $899.95, unlimited school use $1299.95

   Note: These items were identified in the recent technology needs survey.

C. $1500 for the second annual mathematics tournament
   We will continue to seek assistance from the Foundation, DAAIS, and Student Affairs but do not wish to rely on them for the total funding.

Promotions:

Clifton Wingard from Assistant Professor to Associate Professor. He has prepared a portfolio and submitted it to the Departmental Tenure and Promotion Committee for consideration. I will certainly recommend him.

Retirements: none
MATHEMATICS TOURNAMENT BUDGET 2001

EXPENSES

Awards
Scholarship (O.W. Reily Student Court Scholarship; Student Affairs) $500.00
Trophies 3 to school teams and 3 to individuals (Foundation) $180.00
Medals (12 @ $5.55 each - Foundation) $66.60
Given to individual members of winning teams
Certificates of participation to each (resume paper) $7.50

Lunch and refreshments
Lunch: $4 per person (approximately 45 participants) $180.00
Provided by Student Affairs – recruiting
Hospitality room for sponsors $15.55
Coffee, cups, napkins, donuts, juice (Petty cash)
Refreshments at break
Cookies from Mill $35.00
Drinks (Petty cash) $15.00

Supplies and other
Ink cartridge, name tags, seals, labels for medals, lunch tickets
(Purchased at Rhodes) $39.50
Printing of letters, tests, answer keys, results, markers,
signs, folders (provided by department) $95.42
Postage (70 @ .34) (provided by DAAIS) $23.80
Phone/fax (provided by department) $7.05

Total.................................................................$1165.42

INCOME

Registration fees ($20 per school) $180.00

Contributions
Student Affairs (scholarship and lunch) $680.00
Foundation Mathematics Fund (trophies and medals) $246.60
DAAIS (Postage for invitation letters) $23.80

Total.................................................................$1130.40

Note: The $35.02 difference between income and expenses was absorbed by the department and our petty cash funds. Other contributions of gifts for the participants (T-shirts, cups, pencils, pens, notepads, sunglasses, information brochures, etc) were provided by DSU Bookstore, Athletics, Student Affairs, and Continuing Education.
TEAM COMPETITION
LA/MS SECTION OF THE MAA

Costs

Registration $5 per person
Banquet 10 per person
Lodging 60 per night (double occupancy)
Meals 20 per day

Estimated cost per student for one night $85
Estimated cost per student for one night $135

Four students attended in 1999 and 2000
Seven students attended in 2001

The 2002 meeting will be held in Natchitoches, Louisiana. I am anticipating having four students to attend for two nights. (Approximately $540)