UNIT TITLE: O. W. REILY HEALTH SERVICES
UNIT ADMINISTRATOR: BEVALINE BLACK, RN, BCFNP, DIRECTOR

I UNIT MISSION STATEMENT

The delivery of high quality health care is the heart of the health program offered at the Student Health Center. Without exemplary care, preventative and educational efforts will not be well utilized. Recognizing that health impacts the student’s ability to learn, the Student Heath Center strives to help students maintain the highest possible degree of health. A healthy student is a more educated and competitive student. In the commitment to a Student-centered campus the nurses strive to assist the students in meeting their physical, psychological, and sociological needs through strong clinical nursing skills, combined with critical thinking and effective communication. The national level of people with health insurance is 1 in 5, this may be the only health care many of our students receive. College students without health insurance that experience an illness are less likely to complete their education due to medical bills. Healthy students will help to make our campus one of the best Regional Universities in the nation.

II DATA AND INFORMATION FOR DEPARTMENT

<table>
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<tbody>
<tr>
<td>TOTAL VISITS</td>
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<td>WEEKENDS</td>
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III PERSONNEL:

Noteworthy activities and accomplishments:
   None
New Position requested
   None
Recommend change of status
   None

IV GOALS/STUDENT OUTCOME ASSESSMENTS
UNIT GOAL #1

Provide treatment for illness or injury by:
   a) dispensing medication on a timely basis
   b) appropriate education given at an appropriate time
c) provide guidelines for self-care (information sheets)

INSTITUTIONAL GOAL: UNIVERSITY GOAL # 12
Provide effective and efficient services in the support of the institutional mission.

Provide effective and efficient services.

EXPECTED RESULTS:

Students will be satisfied with treatment received.
Students will be free of illness upon completion of treatment.
Students will not need to follow up treatment of illness.
Student will be satisfied with service received.
Student will be treated in a timely manner.

ASSESSMENT PROCEDURES:

Measured by documented statistics
Informal observations by physicians and nurses

ACTUAL RESULTS

During the 2003 year, the actual number of students seen at the Student Health Center decreased by 93 while enrollment increased. As with any manner of data collecting, with each change of personnel the accuracy of the data may change.

USE OF RESULTS:

An increase or decrease of visits does not measure “our worth”. These numbers measure the numbers served. When student needs are met and the student is free of illness, the student is a more productive and competitive well being.

UNIT GOAL # 2

Provide methods of prevention of illness or disease by:

a) offering influenza vaccination
b) offering meningitis vaccination day
c) offering educational materials on influenza and meningitis and risk
d) offering lipid profile screening
e) offering health promotion for cholesterol and cardiac risk
f) offering diet or nutritional counseling, diabetes risk
g) offering health promotion for unhealthy dieting practices
h) offering education and cessation products for smoking cessation
i) offering referral to counseling department
INSTITUTIONAL GOALS: University Goal # 11
Provide the environment which contributes to the growth and development of the student and the campus community.

Maintain optimal environment for living and learning.

EXPECTED RESULTS:

Observable increase in prevention services and number of participants
Awareness of the National Guidelines for Healthy People 2010 and the contributions for the Nation using the guidelines for Healthy Campus 2010 and the effect on future communities.

ASSESSMENT PROCEDURES:

Measured by documented statistics

ACTUAL RESULTS:

a) influenza vaccines increased 526 to 862 when compared to previous year
b) lipid profile screening participants requesting more information and counseling on results
c) weight gain on campus is evident with Mississippi being #1 in Obesity with over 25 % of the population being obese
d) smoking cessation program initiated on campus

USE OF RESULTS:

Evaluate variables such as marketing and advertising. Become more aggressive offering of diet and nutrition counseling. Give student options on diet information.

UNIT GOAL #3

Provide education on Health Promotion and Healthy Campus 2010
  a) offer residence hall programs
  b) offer individual health promotion
  c) market health promotion at sporting events
d) offer self-care information sheets
e) offer health information on web page

INSTITUTIONAL GOAL: University goal #9
Provide a rich campus life with opportunities for personal development [through activities such as programs on health issues].
Provide opportunities for personal development.
Provide education for health promotion and national health objectives for 2010.

EXPECTED RESULTS:

Health Education Programs and Self-care information sheets can often answer general questions concerning health issues and health problems. Individual health counseling sessions can answer specific health concerns. Web based health sites are not always accurate. Offering fact-based health information is a form of health promotion.

ASSESSMENT PROCEDURES:

Measure by number of participants in programs and the number of self-care information sheets supplied to students

ACTUAL RESULTS:

Actual number of self-care information sheets utilized other than stomach virus information sheet. Students participating in residence halls low. Number of programs requested low.

USE OF RESULTS:

Develop a marketing goal to cause awareness on campus. Establish a partnership with students, faculty, Deans, V.P., student organizations, and all areas of campus life. Use the Healthy Campus 2010 initiative to develop goals for campus.
Delta State University  
Division of Student Affairs  
O.W. Reily Health Center  

STUDENT HEALTH CENTER MISSION STATEMENT  

In a unique setting of twenty-four hour access to nursing care, the O. W. Reily Health Center seeks to provide high quality health care to the students of Delta State University. Recognizing that health impacts the student’s ability to learn the Health Center strives to help students maintain the highest possible degree of health. The Health Center uses each interaction to assist the student to prevent illness and regain health. In the commitment to a Student-Centered campus the staff strives to assist the students in meeting their physical, psychological and sociological needs through strong clinical nursing skills, effective communication, combined with critical thinking and therapeutic use of self.  
The delivery of high quality health care is the heart of the health program. Without exemplary clinical care, preventive and educational efforts will not be recognized or well utilized. Services must be provided in a manner consistent with the concern for the cost involved. When high quality care is provided in a cost-effective manner, patient cooperation and satisfaction are high. This service offered is critical to the students attending DSU, where the economic level is low and about 80% of the students are on financial aide. With the national level of people with health insurance being 1 in 5, this may be the only health care many of our students receive.

OBJECTIVES OF STUDENT HEALTH CENTER

1. Provide immediate professional nursing care for ill and injured students.
2. Present effective communication among personnel and students.
3. Provide care and ensure confidentiality of personal problems and medical records.
4. Serve as mediator between students and other departments on campus in order to provide total care of student.
5. Assist with moral support for students in immediate or long term crisis.
6. Administer medication as directed by the physician or nurse practitioner.
7. Teach the concept of wellness and health promotion to the individual or group.
8. Maintain accurate medical records on all students using services.
9. Constantly be aware of changing concepts and methods of care available.
10. Maintain a quiet atmosphere conducive to recuperation while in the infirmary.
11. Facilitate good rapport between physician and student.
12. Convey warmth and genuine understanding to each student.
13. Assist the student in meeting physical, psychological and sociological needs.
14. Assist the student to return to the classroom as soon as medically advisable.