I. Unit Title: *Delta Center for Culture and Learning*

**Division or School/College:** Academic Affairs

**Unit Administrator:** Dr. Luther Brown
II. **Educational Program Learning Outcome Assessment Plan**

These are Learner Outcomes identified for the **current** year. Contents of the table should be very brief. Footnotes may be included for items needing explanation or documentation. Not all units have direct student impact. Those that do should have clear learner outcomes developed. Those with no student contact may indicate that this section is not applicable.

<table>
<thead>
<tr>
<th>Learning Outcome</th>
<th>Data Collection and Analysis</th>
<th>Results of Evaluation</th>
<th>Use of Evaluation Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased understanding of Delta heritage among DSU students</td>
<td>Exams, research papers, web sites, oral presentations</td>
<td>Students welcomed more knowledge and learned more about their place</td>
<td>Classes were structured and offered under the heading of Rural and Regional Studies¹</td>
</tr>
<tr>
<td>Increased understanding of Delta heritage among students visiting the Delta from elsewhere</td>
<td>Delta heritage quiz, discussion and experiential learning field trips</td>
<td>Students from other universities outside MS enjoy learning about the region</td>
<td>Tours and field experiences will be offered regularly</td>
</tr>
</tbody>
</table>
III. Division/Department Goals for the Current Year

This is a report on progress towards goals for the current year. These are operational goals for the unit that are NOT tied directly to student learning outcomes which are reported in the table above. An example might be the implementation of a personnel development plan to enhance the skills of the staff in a unit.

A. Goal # 1 The Cleveland Youth Council will continue to empower local youth and engage with DSU students as much as possible

1. Institutional Goal which was supported by this goal:
   QEP#1, Strategic Plan Goal 5

2. Evaluation Procedure(s):
   How did you determine if this goal is met?
   As a grant funded entity, the program is evaluated annually by the Kellogg Foundation

3. Actual Results of Evaluation:
   Explain if the evaluation is not complete
   Phase 2 of the program approaches completion and funding through Kellogg ends June 30, 2007.

4. Use of Evaluation Results:
   How were the results used to improve programs, operation, or services? Indicate if this led to a new goal for the next year.
   The program will be merging with the Boys and Girls Club of Bolivar County, and its administrator will become the head of the Boys and Girls Club (Appendix 1).

B. Goal # 2 DSU students will participate in service programs through the Office of Student and Community Engagement

1. Institutional Goal which was supported by this goal:
   QEP #1, Strategic Plan Goal 5

2. Evaluation Procedure(s):
   Participation hours were collected by censusing students and faculty

3. Actual Results of Evaluation:
   Data are presented in Appendix 2

4. Use of Evaluation Results:
   Results are reported to IHL
C. **Goal # 3** The Delta Center will produce a “magazine” promoting its mission and activities
   1. **Institutional Goal which was supported by this goal:**
      
      QEP #1, Strategic Plan Goals 3, 4, 5
   2. **Evaluation Procedure(s):**
      response from the community
   3. **Actual Results of Evaluation:**
      The magazine was produced (appendix 3)
   4. **Use of Evaluation Results:**
      Magazine is being mailed to potential donors and supporters

D. **Goal # 4** Mississippi students will be made more aware of their Blues music heritage
   1. **Institutional Goal which was supported by this goal:**
      
      QEP #1, Strategic Plan Goals 4 and 5
   2. **Evaluation Procedure(s):**
      Number of students and schools participating, approval of funding by MHC, DSU, and Tri State Educational Foundation
   3. **Actual Results of Evaluation:**
      Almost 7,000 students participated in this time period and the funding was approved (appendix 4)
   4. **Use of Evaluation Results:**
      Further funding was solicited

E. **Goal # 5** Visitors will be made more aware of Delta Heritage
   1. **Institutional Goal which was supported by this goal:**
      
      QEP #1, Strategic Plan Goals 4 and 5
   2. **Evaluation Procedure(s):**
      Number of tours
   3. **Actual Results of Evaluation:**
      Many schools and tour operators participated (appendix 5)
   4. **Use of Evaluation Results:**
      Successes are used to draw further participants

F. **Goal # 6** A separate Office of Grants and Contracts will be established to support DSU
   1. **Institutional Goal which was supported by this goal:**
      
      Strategic Plan Goal 3
2. Evaluation Procedure(s):
Data on grants submitted and awards received were collected

3. Actual Results of Evaluation:
see Appendix 6

4. Use of Evaluation Results:
A new Office of Grants and Contracts was established (Appendix 6) and grants have increased (Appendix 7)

G. Goal # 7 The Gear Up program will be refunded
   1. Institutional Goal which was supported by this goal:
      QEP #1, Strategic Plan Goals 4 and 5
   2. Evaluation Procedure(s):
      Evaluation by IHL
   3. Actual Results of Evaluation:
      see Appendix 7
   4. Use of Evaluation Results:
      The program was indeed refunded for this evaluation period

H. Goal # 8 The Heritage Lighthouse program will be refunded
   1. Institutional Goal which was supported by this goal:
      QEP #1, Strategic Plan Goals 4 and 5
   2. Evaluation Procedure(s):
      Evaluation by Learn and Serve America funders
   3. Actual Results of Evaluation:
      see Appendix 8
   4. Use of Evaluation Results:
      The program was indeed refunded for this evaluation period

H. Goal # 9 The 3R’s of the Mississippi Delta: Roads, Rivers and Railways workshop will be successful
   1. Institutional Goal which was supported by this goal:
      QEP #1, Strategic Plan Goals 4 and 5
   2. Evaluation Procedure(s):
      Evaluation by National Geographic Society funders
   3. Actual Results of Evaluation:
see Appendix 9

4. Use of Evaluation Results:
The program should be refunded in 2007-8

IV. Data and information for department:

V. Personnel:
Luther Brown, Director
Tonya Anderson, Senior Secretary (through August 1)
John Heggen Administrative Assistant (August 8 through May 1, 2007)
Tamika Eatmon, Program Associate for Student and Community Engagement (August, 2006 through April 30, 2007)
Tomeka Harbin, Coordinator of the Cleveland Youth Council
Lee Aylward, Program Associate for Education and Community Outreach
Shawanda Thames-Payne (VISTA/AmeriCorps) (April 2006- April, 2007)
Teretha Lewis (VISTA/AmeriCorps) (November 2006- present)
Cynethia Coleman (VISTA/AmeriCorps) (April 2007-present)
Kay Stricklin (Director of Grants and Contracts for DSU).
Henry Outlaw, unpaid volunteer

Noteworthy activities and accomplishments:
Tamika Eatmon and Student and Community Engagement:

Conferences and Workshops attended--
- UNCF Learn and Serve Program Service Learning Institute “From the Classroom to the Community—Bringing Learning to Life” in Jackson, Mississippi on June 6, 2006
- “Response to Community Crisis: Lessons from Recent Hurricanes” Summer Symposium hosted by Tougaloo College on June 7-8, 2007
- AmeriCorps Pre-Service Orientation in Atlanta, GA – November 2007
- Youth Service Institute: Building the Movement hosted by Youth Service America in New Orleans on December 5-7, 2006
- Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education hosted by Tulane University on March 14-16, 2007
• Reinventing Mississippi—Mississippi Center for Nonprofits and Mississippi Commission for Volunteer Service Annual Conference on April 16-18, 2007 (attended by John Heggen)

Presentations
• Service-learning Lunch and Learn at Mississippi Valley State University
• Fall 2006
• Topic: Building & Strengthening Communities through Service-Learning
• Community Service Learning Conference at Mississippi Valley State University February 22, 2007
• Topic: Classroom Reflective Activities & the Lighthouse Arts & Heritage After-School Program as a model campus-based, service-learning program
• West Tallahatchie High School and Drew High School
• March 2007
• Topic: Mississippi Delta Arts & Heritage Summer Experience—Gear Up Summer Camps

Service
• Participated and accompanied by DSU students and other office staff for the 1 year anniversary of Hurricane Katrina. Service project included painting a home damaged by the hurricane.
• Multiple Sclerosis Walk on April 2007

Awards
• Tamika Eatmon named 2006 Site-Supervisor of the Year with the Mississippi Delta Service Corps/AmeriCorps VISTA Program
• MDSC AmeriCorps*VISTA Outstanding Service Site for July-September 2006

Student Trainings & Conferences
• Mississippi Higher Education Consortium Student Civic Leadership Program attended by Mechelle Wallace

Shawanda Thames-Payne, Teretha Lewis, and Cynethia Coleman (VISTA/AmeriCorps)
• May 2007 MDLEY program: Grant Writing Workshop
• December and May Lighthouse After School Program: Arts and Heritage Performance
• March 2007 Lighthouse After School Program: Easter Basket Raffle, Garden Project, African Dance
• April 2007 AmeriCorps*VISTA Project GAP: Teens STD/HIV Awareness Day
January 2007 AmeriCorps*VISTA: MLK Day

Tomeka Harbin and the Cleveland Youth Council:

- July 26th-28th Pamela Jackson attended the Youth Media for Social Change Conference in Battle Creek, MI
- July 30th-August 1st 19 Youth Board members attended the retreat held @ Lake Tia-O’Khata
- September 2nd held our first car wash in front of Advance Auto Parts and raised $275.00
- September 11th CYC assisted in a service learning project with Nailor Elementary and demonstrated to the Kindergarten classes how sweet potatoes grow.
- September 21-22nd Shaikenya Alexander and Andra Webb attended the Mississippi Volunteer Commission Conference in Jackson, MS
- September 24th 7 members attended the Bolivar County Democratic Executive Committee 1st Annual Tea
- September 29th participated in the East Side Homecoming parade
- October 2nd Travis Freeman, Andra Webb, Jeffrey Cooper, Trevell Smith, and Mandy Webb spoke to the Lighthouse members about being youth leaders and conducted a teambuilding activity.
- November 1st-3rd Mandy Webb attended the Future of the South Conference in Little Rock, Arkansas
- Fall of 2006 Trevell Smith and Jeffrey Cooper chosen to be a part of the MSDI (Kellogg Foundation) design group.
- November 7th-9th Jeffrey Cooper and Courtney Washington attended training for Mentors and Tutors in Phoenix Arizona.
- November 8th Courtney Ulrich, Pam Jackson, Bethany Jenkins, and Mandy Webb were featured in the Bolivar Commercial for a petition for a youth center.
- December 1st participated in the 1st annual World Aids Day festivities by sponsoring a poetry contest centered around AIDS awareness
- December 7th participated in the Christmas parade
- December 13th CYC poetry contest winners featured in the Bolivar Commercial.
- Trevell Smith chosen to be a part of the regional design group for MSDI
- January 15th Participated in the MLK Day parade and participated in a service-learning project @ Cypress Park Elementary (painted the cafeteria wall and help elementary students design thank you cards for firemen
- February 17th held 1st annual Sweet Treasures Ball at DSU Stateroom.
- February 28th Hosted the Youth Entrepreneurial Workshop at the Cleveland School District Vo-Tech
- April 13th hosted the Mosaic Youth Theatre Troop of Detroit
- April 16th-18th Courtney Washington participated in the MSNonprofits Conference
- April 21st participated in the Community Living Breakfast for the Special Needs Dept. at CHS
• Distributed RFP’s for 3 mini-grants at $2,000 each
• June 1-2 2007 held first Teen Conference at DSU

Luther Brown:
• Teach For America recruiting, July 17
• Mississippi History Society planning committee for annual meeting, July 21
• National Rural Funder’s Collaborative presentation on heritage as a development tool, July 18
• Phi Theta Kappa presentation on the heritage of the Delta, July 27
• Lower Mississippi River Consortium presentation on the River, July 28
• Blues Flow From the River, article in the Commercial Appeal, Sunday, December 31, 2006
• MACE Delta Dialogue presentation on heritage as an economic development tool, September 15
• Delta National Heritage Area meeting in Indianola September 21 and again April 23
• Cleveland Women’s Club presentation on heritage, November 8
• Nature tourism Action Planning November 15
• Mississippi Blues Trail charrett in Jackson, identifying sites to be placed on the Trail, December 18
• Mississippi Blues Trail unveilings, December 11
• Nature Tourism conference for Audubon, January 30
• Cottonlandia Museum lunch presentation on the Flood of 27 Feb 13
• Successful Governor’s Arts Award nomination of Viking Range
• Meeting with Colonel Ross, Tuskegee Airman, Feb 10
• MS Historical Society panel moderator March 3
• Evaluator for Mississippi Humanities Council, Clarksdale seminar series
• U. Memphis site visit and tour, March 17
• April 18 talk for AAUW on Adventures in Kenya

Henry Outlaw:
• Presented RRS 492/592 Delta Stories at Crowsneck Environmental Center. 30 students, Summer 2006 (Appendix 10)

John Heggen:
• Attended “Reinventing Mississippi: The Conference for Nonprofits and Volunteers,” in Jackson, April 16-18
• Set up blog for communication between Lighthouse Arts and Heritage After-School Program at D.M. Smith Middle School and Morecambe Bay Primary School in England
• Attended podcasting workshop at Delta State
• Prepared Gear Up report for the web

Lee Aylward:
• 9/11 Day of Service  Helped coordinate with the GST freshman Classes a service learning project at Nailor Elementary School in Cleveland. Using Delta State’s emphasis for the 206-2007 school year of Health and Nutrition, the GTS classes partnered with the elementary classes to do projects associated with nutrition. Working with the teachers to prepare the students on the nutritional value of the sweet potato, there was a lesson on George Washington Carver who discovered more than 100 different uses of the potato. Each student was given a sweet potato to grow, and this project introduced them to the growth cycle as well as being able to take it home as a house plant. Grade appropriate exercises were also incorporated in the time together as well as art projects and worksheets all having to do with the nutritional value of the sweet potato.
• The project involved over 350 elementary students, 40 Delta State employees, and various business and community groups.
• 10/10/06  Attended the Breast Cancer forum held on campus.
• Oct., Nov., Dec., 2006  Coordinated the Blues in the Schools “Angels on the Backroads” program at ten high schools across the state for eleven performances. This show was seen by 6,960 school students at a cost of $5,938.86. This was funded from a grant from the Tri State Educational Foundation of $6,000.
• 10/25/06  Attended the Grants Luncheon at Delta State University.
• 10/30/06  Attended the Smart Cart Session at Delta State University
• 11/15/06  Attended the Friends of the Library meeting in Starkville with Henry Outlaw to talk about the Emmett Till exhibit and the Delta Center.
• 12/01/06  Attended Aids Awareness Day on the campus
• 12/02/06  Helped with the Archives Delta Road Show grant in Clarksdale at the bus station.
• 02/26/07  Attended the Women’s Conference at Delta State University.
• 02/28/07  Attended in the Service Learning Luncheon at Delta State University.
• 03/22/07  Attended the iPod workshop at Delta State University.
• 06/17/07- 06/23/07  Helped plan and execute the “Live from the Birthplace of America’s Music: Music and Musicians from Mississippi.” This workshop was sponsored by the Mississippi Humanities Council, National Endowment for the Arts, and the Delta Center for Culture and Learning.

Kay Stricklin:
• Relocated the Office of Grants and Contracts to the Student Union
• Presentation of two papers at the 2007 Mississippi Philological Association Annual Conference (second consecutive year)
• Poetry Night Steering Committee
• Organizer and leader of OctoberFest booth for First Book and Delta Lighthouse
• Application for and Award of National Endowment for the Humanities “Pursuit of Happiness” which will benefit Delta Lighthouse along with the Robert-LaForge Library
• Served on Delta Reads Board
• Speaker for Shelby Women United
• Guest speaker for Delta Lighthouse
• Member of Panel for Diversity Forum
• Participated in developing and writing of NEH Summer Institute grant, Department of Education Teaching History Grant, Dahomey Wildlife grant for Delta Center
• Organizer along with Pat Brown of Delta Women’s Art Exhibit for Women’s Leadership Conference
• Exhibitor at Bright Beginnings Arts in Miniature show and Delta Women’s Art Exhibit
• Organizer and participant in Crosstie First Book/Literacy booth

New position(s) requested, with justification: DNA

Recommended change of status
(such as promotion/tenure/change in responsibilities):

VI. Division/Department Goals for Coming Year
This is a statement of goals for the coming year. These are operational goals for the unit that are NOT tied directly to student learning outcomes.

A. Goal #1 Gear Up and Mississippi Humanities Council residential camps for Summer of 2007 will be successful

1. Institutional Goal(s) supported by this goal:
   Listed in the Strategic Plan or in the Quality Enhancement Plan. Please note if the unit goal is in support of a Strategic Plan goal (e.g., SP#2) or a Quality Enhancement Plan goal (e.g., QEP#1).
   QEP #1 and Strategic Plan Goal 4 (Mississippi Humanities Council participants enroll for credit)

2. Expected Results:
   What happens if the goal is met?
   Grants will be renewed (Gear Up can be renewed annually)

3. Evaluation Procedure(s):
   How will you determine if this goal is met?)
B. **Goal # 2** The Lighthouse program will be refunded
   1. **Institutional Goal(s) supported by this goal:**
      *QEP #1, Strategic Plan Goals 4 and 5*
   2. **Expected Results:**
      New funding will be found since our sup contract with USM cannot be renewed due to their loss of federal support
   3. **Evaluation Procedure(s):**
      Funding will be awarded
   4. **Use of Evaluation Results:**
      Annual reports and renewal requests review what did or did not work

C. **Goal # 3** The National Endowment for the Humanities will fund a Summer Blues program for Community College Faculty
   1. **Institutional Goal(s) supported by this goal:**
      *QEP #1, Strategic Plan Goals 4 and 5*
   2. **Expected Results:**
      Grant will be renewed
   3. **Evaluation Procedure(s):**
      Funding will be awarded
   4. **Use of Evaluation Results:**
      A camp portfolio will review what did or did not work

D. **Goal # 4** The National Endowment for the Arts will provide support for The Mississippi Blues Heritage Trail
   1. **Institutional Goal(s) supported by this goal:**
      *Strategic Plan Goals 4 and 5*
   2. **Expected Results:**
      Grant will be awarded
   3. **Evaluation Procedure(s):**
      Funding will be awarded, meaning we succeeded
   4. **Use of Evaluation Results:**
      Historic markers will be placed around the Delta
D. **Goal # 5**- The Delta Center will successfully move into Ward Hall

1. **Institutional Goal(s) supported by this goal:**
   *QEP #1, Strategic Plan Goals 3, 4, 5*

2. **Expected Results:**
   We will move out of Ewing Hall and into Ward Hall

3. **Evaluation Procedure(s):**
   Occupancy of new space, including display space and interpretive exhibits, classrooms, offices

4. **Use of Evaluation Results:**
   We hope to be able to better interpret Delta heritage to the public