Annual Report of Effectiveness
Academic Year 2002-2003
Academic Year 2003-2004

College of Arts and Sciences
Delta State University

August 6, 2004

Unit Title: Art Department
Unit Administrator: William C. Lester

Unit Mission Statement

The purposes of the Art Department are to train teachers of art for the elementary and secondary schools, to prepare students for careers in the professional fields of art, and to offer courses to other students who wish to take art for its aesthetic and cultural values. Concentrations are offered in the Bachelor of Arts degree, the Bachelor of Arts.

I. Unit Data (distinguished among undergraduate, graduate, and total)

Note: The department has no active degree granting graduate program at this time, however, graduate hours are offered.

<table>
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<tr>
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<th>SP 03</th>
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<th>Number of graduates</th>
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<td>23</td>
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**External Funding/Grant Activity**

Pat Brown, Wright Art Center Gallery Director, has made a proposal to the Warhol Foundation for consideration of funding to support the development and design of a contemporary arts program within the university’s art department and gallery. The requested budget for the project is $48,000. Notification of acceptance or rejection by the Warhol Foundation has not been forthcoming at this date.

The Art Department has two external funds:
- The Smith Patterson Fund which has approximately $15,000
- The Garrard which has approximately $57,000

The funds are spent for various reasons, such as:
- purchases of works of art
- library books
- guest speakers
- art publications

The funds are used in general to promote projects that will benefit the students and the department when other means of funding are unavailable.
II. Personnel

Activities and Accomplishments

Ron Koehler - Professor of Art

Workshop presenter for the Mississippi Art Education Association
Won $500 Purchase Award, 31st Annual Bi-State Art Exhibition, Meridian Museum of Art
Won $400 Westmoreland Award, Westmoreland Art National, Westmoreland CC, Youngwood, PA
President, Kappa Pi International Honorary Art Fraternity (1998 to present)
Editor, Sketch Pad, Kappa Pi International Honorary Art Fraternity Newsletter
Photo in Wood Art Today - Furniture, Vessels, Sculpture

Mollie Rushing - Permanent Adjunct

Taught an after-school art class at St. Luke's After School Program
Attended the Fay Kaigler Children’s Book Festival – attended workshops with illustrators from around the country.

Pat Brown - Associate Professor of Art, Gallery Director

Solicited student awards of over $2000 for Student Art Exhibition
Recipient of MAC Artist's Fellowship
Co-author with Terry Simmons on Handbook of the DSU Permanent Collection

Kathryn Lewis - Assistant Professor of Art

Served on board of the Mississippi Art Education Association and as chair of the Higher Education Division.

Joe Abide - Assistant Professor of Art

Completed MFA degree from the University of Mississippi with 3.7 GPA

Duncan Baird - Assistant Professor of Art

Directed 1-day workshop on monotypes for attendants at MEAE annual meeting 2003
Directed 2-hour session for attendants at summer training sessions of Mississippi Whole Schools Initiative, 2003
Cover Design for Delta State University's Literary magazine, "Tapestry"
Nominated for Visual Arts Award – Mississippi Institute of Arts and Letters
R. Kim Rushing - Professor of Art

Gave public presentation describing documentary work in Parchman Penitentiary. Awarded Kodak Photo Educators Scholarship for dedication to teaching and photography.

Ky Johnston - Assistant Professor of Art

Presented gallery talk in conjunction with a two-person exhibit at Askew Nixon Ferguson, architects, Memphis, TN
Juror for the Memphis Association of Craft Artists 27th Annual Juried Exhibition

Mary Catherine Koehler - Visiting Assistant Professor of Art
Designed and made Inaugural Banners consisting of 5 large processional banners that were used at President John Hilpert’s Inaugural events and will be used for future graduations

Cetin Oguz - Assistant Professor of Art

Ongoing year long work on a summer arts school program that will be held in Istanbul and the West of Turkey in 2005

Bill Lester - Professor of Art

Nominated for Visual Arts Award – Mississippi Institute of Arts and Letters

Allison Melton

Full time student at Memphis College of Art working to complete MFA degree. Maintained the Art Department website updating information about new faculty members and the new gallery exhibit schedule.

Recommended Changes of Status

Kathryn Lewis received her Ph.D from Pennsylvania State University in 2002.

Catherine Koehler was hired as a Visiting Assistant Professor for a two year period to finish the interior design program (which has been discontinued) beginning in the Fall of 2002 and ending in Spring 2004.

Collier Parker, Chair of the Art Department, was promoted to Dean of Arts and Sciences in April 2003.
William Lester was promoted to Chair of the Art Department in April 2003 when the position was vacated by Collier Parker who became Dean of Arts and Sciences.

Chet Oguz was hired as Assistant Professor of Art in the Fall of 2003 to teach painting and drawing.

Ky Johnston was hired as Visiting Assistant Professor of Art for one year in the Fall of 2003 to teach ceramics and was offered a permanent position on the faculty at the end of that year.

Pat Brown, Associate Professor of Art, was granted tenure and recommended for promotion to Professor of Art in the Spring of 2004.

III. Unit Goals

Unit Goal 1:

A. Bring the graphic design lab up to date.
   B. Method of assessment: need was made known at graphic design internship exit interview.
   C. Result of assessment: The department has outlined the needs to the Dean of Arts and Sciences.
   D. Improvements made as a result of assessment: A plan was developed to update the graphic design lab and some parts of the plan have already been approved. Completion of the upgrade is expected in the Summer of 2005.

Unit Goal 2:

A. Design sophomore review of all art department students.
   B. Method of assessment: Need of a sophomore review was made known during a review of the junior review program.
   C. Result of assessment: Sophomore review committee was formed and a plan was developed.
   D. Improvements made as a result of assessment: In the Spring of 2004, a sophomore review was implemented.

Unit Goal 3:

A. Hire a doctor of art history.
   B. Method of assessment: NASAD review team from last visit strongly suggested that doctorate in art history was needed for BFA program.
   C. Result of assessment: The department has made a written request to the Dean of Arts and Sciences outlining the needs.
   D. Improvements made as a result of assessment: The position has not been filled but will be when funds are made available.
Student outcome for BA

Outcome 1:

A. Students will acquire a general knowledge of the fundamental principles and foundational elements of art enabling them to demonstrate creative skills.
B. Method of assessment: Sophomore review and junior review.
C. Results of assessment: All students passed the sophomore reviews.
D. Improvements made as a result of assessment: Course requirements are reviewed and revised each year based on results of the students involved.

Outcome 2:

A. Employers will express satisfaction with the department graduates.
B. Method of assessment: Internship comments at exit interview and grade sheet and questionnaire.
C. Results of assessment: A variety of responses received, majority were satisfied.
D. Improvements made as a result of assessment: The department will continue to rely on employer questionnaire and grades of participating students to implement curriculum changes.

Student outcome for BFA

Outcome 1:

A. Students will acquire a concentrated knowledge of fundamental principles and foundation elements in one of the following areas, Graphic Design, Painting, Photography, Sculpture, and Crafts, enabling them to demonstrate creative skills.
B. Method of assessment: Internship comments at exit interview, grade sheet, questionnaire and thesis reviews.
C. Results of assessment: A variety of responses received, majority were satisfied.
D. Improvements made as a result of assessment: The department will continue to rely on employer questionnaire and grades of participating students to implement curriculum changes.

Outcome 2:

A. Employers will express satisfaction with the department graduates.
B. Method of assessment: Internship comments at exit interview and grade sheet and questionnaire.
C. Results of assessment: A variety of responses received, majority were satisfied.
D. Improvements made as a result of assessment: The department will continue to rely on employer questionnaire and grades of participating students to implement curriculum changes.
Current Goals

The art department has established goals in five areas as a result of the Quality Enhancement Program. The goals are the same for both BA and BFA degree programs.

1. Student Interaction
   - Some class time used to encourage students to work together in groups.
   - Communicate to students expectations regarding listening and responding to other student’s reasoning.
   - Continue to encourage student interaction by repeatedly asking for student input.
   - Encourage students to respect methods and opinions that differ from their own.

2. Feedback to Students
   - Inform students of the purpose and use of the feedback.
   - Emphasize the importance of student critiques.
   - Provide additional critique time if necessary.

3. Advisement
   - Emphasize the importance of advisement to all students.

4. Engagement
   - Encourage students to enter major art competitions within the state and nationally.
   - Continue to promote Portfolio Day as a means of recruiting art students.

5. Acquisition of Knowledge
   - Incorporate additional computing technology into course where appropriate.
   - Stress the importance of the skills that are necessary for success in a work environment.
   - Promote collaborative experiences at all critiques.

The curriculum and planning committee will oversee the planning for the department. The committee consists of 5 faculty members and in the Fall of 2004 a student representative will be added to the committee. The committee will be responsible for ongoing discussion of plans to move the department forward toward reaching departmental goals. The committee will meet at least once each semester, maintain minutes, and report to the other department members. The quality of the art department programs will be judged by sophomore reviews, thesis shows, internship interviews and grades, and Praxis tests results for art education majors.
IV. Needs and Requests

Personnel

Pat Brown, with an MFA in Fabric Design and graduate work beyond her MFA in art history, for the past 12 years has taught the majority of the art department’s art history classes. When the Art Department was reaccredited by NASAD in 1999, one of their “strong” recommendations was to hire a Doctor in Art History. Our next accreditation will occur in 2009. This position needs to be filled as soon as possible. Pat Brown can be used to relieve pressure on the general art core class and continue the craft and fiber program.

Facilities & Equipment

The majority of the art department majors are in Graphic Design. The 17 original computers in the classroom are 3 years old and only 15 remain functional. The computer lab is due for rotation in 2004. The rotation must be completed as soon as possible for the Design Program to remain viable. Also in the past 3 years, many new software programs have been developed that the graphic design industry is using and must be added to this new lab. They include: Macromedia Fireworks/Dreamweaver; Macromedia Flash; Macromedia Director; and Adobe After Effects. The classroom must also be fitted with a screen and a teaching station – much like the station we have in our digital photography lab.

Without the new equipment, software, and improved classroom, it will be impossible for the faculty to provide the information and practice problems for the graphic design students to be competitive or even competent in the market place. These changes will also help us to be accredited by NASAD at our next review.