DELTA STATE UNIVERSITY: EXECUTIVE SUMMARY AND BUDGET REQUEST
Executive Summary of Accomplishments: 2000-2001
Budget Request: Fiscal Year 2002

I. Unit Title: Department of Art  
College: Arts and Sciences

Unit Administrator: Collier Parker

II. Personnel

Recommended change of status (promotion/tenure):

Marcella Small is recommended for tenure.
Pat Brown is recommended for tenure.

New positions requested with justification:

Position 1: Art Education

Justification:

Art Education instructor, Carolyn Stone, retired in August, 2000. We were able to replace her with a temporary, one year, appointment. This solution worked well for this year but we now have an opportunity to hire a well qualified art education teacher who has completed all but her dissertation for her Ph.D. in art education. She expects to have this completed by August, 2001. Hiring a Ph.D. for this program will fulfill NCATE requirements and assist with the accreditation visit planned for next year.

Position 2: Graphic Designer

Justification:

Graphic Design instructor, Mary Anne Ross, retired in May, 2000. We replaced her with a temporary, one year, appointment. While this is an adequate solution in the short term, it is essential that we hire a graphic designer with extensive knowledge of the computer and web design to fill this position in the long term. The graphic
design field is growing increasingly dependent on technology. In keeping with the university's goal of wanting to "take full advantage of information and communication technologies to build upon the principles of learning and to integrate these technologies into our teaching." it is vital that we continue to offer students quality instruction in this area. The graphic design major is the largest and most popular major in the art department and requires at least two teachers.

III. Unit Goals for 2000-2001

Restated General Goal 1:
Expand efforts to recruit and retain qualified, diverse, and talented students.

Assessment:
This is a continuing priority. The number of art majors increased from 142 in 1999-2000 to 164 in 2000-2001. Even though the number of art majors increased we need to continue to make recruiting a unit priority. This goal supports the institutional goal "8. Recruit students who can meet performance standards and contribute to the academic excellence of the University."

General Unit Goal 2:

Become a partner with Margaret Block, a retired schoolteacher and Civil Rights Activist, and Dr. John Thornell, Associate Vice-President for Academic Affairs, in the "Civil Rights History Project".

Assessment:
This goal was not met because of a lack of funding. It required a graduate assistant and the purchase of special equipment in order to digitize and catalog Mrs. Block's collection

General Unit Goal 3.

Expand the art department's support of the BPAC summer arts program.

In the past the art department has supported this program by providing faculty, classroom space, and student workers. These options will still be available. We are offering to further augment our involvement by firing clay work for participants in a large electric kiln.
Equipment needed:
Large capacity electric kiln (42x31x36) $3,480.00 We currently have two very old electric kilns that are badly in need of replacement and do not have the capacity to support this goal.

Assessment:
The art department received a kiln through a donation from the John Richard’s Collection in Greenwood, MS. While this is not the large capacity kiln requested in last year’s budget it will help to support this goal.

General Unit Goal 4:
Strengthen the curriculum in graphic design, sculpture, and printmaking by adding equipment related to instructional needs and technology.

Priority #1:
Graphic Design:
Upgrade the 17 user Macintosh computer lab with newer Mac G-4 or better computers and the latest software programs.

Interior Design:
Increase the number of computers in the Interior Design Lab to ten. Purchase Autocad 2000 and an inkjet printer. Get the plotter on line and ready to print.

Justification:
Computer knowledge is now a must for any graphic design and interior design major. It is essential that as computer technology changes we continue to upgrade our lab equipment and offer students access to the latest technology. Our accrediting agency, NASAD, was very critical of our interior design program partly because of the lack of CADD course offerings.

Priority #2:

Sculpture:
Purchase equipment necessary to teach foundry procedures. Approximate cost: $3,000.00

Justification:
Foundry procedures should be an integral part of any professional B.F.A. sculpture degree program. We have not been able to offer instruction in this area for over 15 years due to equipment that is old and unsafe. Purchasing foundry equipment would definitely strengthen the sculpture program by
offering sculpture majors instruction in an area that should be basic knowledge for the degree program.

Priority #3
Photography:
Purchase twelve 11” x 14” heavy duty professional easels used for printing photographs. Approximate cost: $2,699.00.

Justification:
These easels are used in the printing process for photography. The current easels are old, dilapidated, and of limited use. Because of the large number of students who take photography it is necessary that we upgrade this equipment in order to continue teaching this subject at a high level.

Institutional Goals:
Priority #1 will support the Institutional goal “E. Improve the use of instructional technologies”. Priorities #2 and #3 support the goal “L. Review academic programs for currency in curriculum, pedagogy, instructional technology use and mission-relatedness”.

Assessment Procedures:
The goal and priorities will be met when equipment is purchased and used to enhance classroom instruction.

Expected Result:
We expect that the classroom experience of the graphic design, interior design, sculpture, and photography students will be enhanced by the purchase of equipment through meeting this goal.

Actual Results:
Because of budget shortfalls, no equipment was purchased and therefore none of these unit goals were met.
IV. New Goals and Special Budget Requests

General Unit Goal 1:
Expand efforts to recruit and retain qualified, diverse, and talented students.

Assessment:
This is an on-going goal. Even though the number of art majors increased we need to continue to make recruiting a unit priority. This goal supports the institutional goal “8. Recruit students who can meet performance standards and contribute to the academic excellence of the University.”

General Unit Goal 2:
Strengthen the curriculum in graphic design, sculpture, and printmaking by adding equipment related to instructional needs and technology. This is a continuation of last year’s goal.

This unit goal also strengthens our ability to recruit and retain qualified students (General Unit Goal 1). We are losing a major in interior design because of lack of computer resources. The aging equipment in the graphic design lab is making recruitment of new students increasingly difficult.

Priority #1:

Graphic Design:
Upgrade the 17 user Macintosh computer lab with newer Mac G-4 or better computers and the latest software programs.

Interior Design:
Increase the number of computers in the Interior Design Lab to ten. Purchase Autocadd 2000 and an inkjet printer. Get the plotter on line and ready to print.

Justification:
Computer knowledge is now a must for any graphic design and interior design major. It is essential that as computer technology changes we continue to upgrade our lab equipment and offer students access to the latest technology. Our accrediting agency, NASAD, was very critical of our interior design program partly because of the lack of CADD course offerings. We responded to this criticism by saying that we would upgrade the computer equipment and offerings in this area.

Priority #2:

Sculpture:
Purchase equipment necessary to teach foundry procedures. Approximate cost: $3,000.00
Justification:

Foundry procedures should be an integral part of any professional B.F.A. sculpture degree program. We have not been able to offer instruction in this area for over 15 years due to equipment that is old and unsafe. Purchasing foundry equipment would definitely strengthen the sculpture program by offering sculpture majors instruction in an area that should be basic knowledge for the degree program.

Priority #3

Photography:

Purchase twelve 11” x 14” heavy duty professional easels used for printing photographs. Approximate cost: $2,699.00.

Justification:

These easels are used in the printing process for photography. The current easels are old, dilapidated, and of limited use. Because of the large number of students who take photography it is necessary that we upgrade this equipment in order to continue teaching this subject at a high level.

Institutional Goals:

Priority #1 will support the Institutional goal “E. Improve the use of instructional technologies”. Priorities #2 and #3 support the goal “L. Review academic programs for currency in curriculum, pedagogy, instructional technology use and mission-relatedness”.

Assessment Procedures:

The goal and priorities will be met when equipment is purchased and used to enhance classroom instruction.

Expected Result:

We expect that the classroom experience of the graphic design, interior design, sculpture, and photography students will be enhanced by the purchase of equipment through meeting this goal.
General Unit Goal 3.:

Upgrade the computer in the art history lecture hall to a Mac G-4 or better with a video card, CD/DVD player, and CD burner in order to facilitate presentations using the ceiling mount video projector and laser disk player.

Institutional Goals:

This supports the Institutional goal "E. Improve the use of instructional technologies".

Assessment Procedures:

The goal and priorities will be met when equipment is purchased and used to enhance classroom instruction.

Expected Result:

We expect that the art history classroom experience of all art students will be enhanced by the purchase of equipment through meeting this goal.

V. Budget Request:

ORG: 0305 Art

Priority 1: 7600 Commodities – increase by $2,000.

$2,000 is requested to offset increased costs of instructional materials in photography, ceramics, sculpture, graphic design, and fiber design. All of these areas are operating on bare bones budgets that are totally inadequate to support instruction.

Priority 2: 75210 Postage – increase by $600.

$600 is requested to reflect actual amount spent.
ORG: 30221 Art Gallery

Priority 1: 7600 Commodities – increase by $3,200.

This increase reflects actual money spent with some additional money included for much needed enhancements such as, better exhibit announcements as publicity for the gallery (also reflects higher printing costs), and more artists’ workshops and guest lecturers.