DELTA STATE UNIVERSITY: ANNUAL REPORT
for the Calendar Year 1999
and Budget Request 2001

I. Unit Title: Department of Art

School: Arts and Sciences

Unit Administrator: Collier Parker

II. Data and information for department:

1) Credit Hour Production

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II. Enrollment By Major

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C. Degrees Awarded

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-Credit hour production increased by 4% from the fall of 1998 to 1999 and the number of art majors increased by almost 7% over the same period. These increases were due in part to better, more focused recruitment efforts.

III. Personnel

Noteworthy activities and accomplishments
All of the art faculty participated in the annual faculty exhibit in December, 1999. Pat Brown participated in a group exhibit at the MUW gallery titled “Crafts in Mississippi”.

Pat has been awarded an artists’ residency in Kyoto, Japan with the University of Georgia’s Study Abroad Program/Japan this summer. She will be engaged in studio work, documentation of Japanese papermaking processes, give slide lectures to students at the Kawashima Textile School, and participate in an exhibit at the end of her residency. Ron Kochler exhibited and was the recipient of the following awards: Honorable Mention, Mixed media 1999 Juried Competition, Slidell Cultural Arts Center, Slidell, LA; $250 Achievement Award, 1999 Bi-State Show, Meridian, Museum of Art, Meridian, MS; Award of excellence, Mixed Media ’99 International Juried Exhibition, Period Gallery, Omaha, NE; Honorable Mention, Visual Arts Alliance 16th Annual National Open Juried Exhibition, Houston, TX; Award of Excellence, Winterfest’99 International Juried Exhibition, Period Gallery, Omaha, NE. Ron was was a demonstrator for the Craftsmen's Guild of Mississippi at the Natchez Trace Craft Center in Ridgeland, MS in September. He presented slide lectures at the Arrowmont School of Arts and Crafts, Gatlinburg, TN, and at the Art Study Club, Jackson MS. He was included in these publications: Country Roads, Second Annual International Winterfest 1999, 1999 Bi-State Competition, The Twelfth Annual Materials Hard & Soft, the Hilton Head Art League National Juried Exhibition, Vue, and Leisure. Ron is the International President of the Kappa Pi International Honorary Art Fraternity (170 chapters worldwide) and a member of the Standards Committee, Craftsmen’s Guild of Mississippi.

Collier Parker organized and established the first ever five week Art Summer Study Program in Florence, Italy in the summer, 1999. He was a speaker at the October First Tuesday program on campus, and was awarded the Mississippi Humanities Teacher award for Delta State University.

Kim Rushing was named president of "The Mississippi Institute for Arts and Letters". Margaret Rutledge took a group of students to Atlanta for an ADAC student meeting in November 1999. She was a co-instructor for a GST class in fall 1999.

Marcella Small exhibited at the First Street Gallery in Grenada, MS in December, 1999. She also taught in the BPAC Summer Arts Program June of 1999.

Carolyn Stone visited the Knoxville Museum of Art to see the show “Waxing Poetic: Encaustic Art in America,” which was probably the first show ever in America devoted entirely to works in encaustics.
New positions requested with justification:

Position 1: Graphic Designer

Justification:
Graphic Design instructor Mary Anne Ross is retiring May, 2000. It is essential that we hire a graphic designer with extensive knowledge of the computer and web design to fill this position. The graphic design field is growing increasingly dependent on technology. In keeping with the university's goal of wanting to "take full advantage of information and communication technologies to build upon the principles of learning and to integrate these technologies into our teaching," it is vital that we continue to offer students quality instruction in this area. The graphic design major is the largest and most popular major in the art department and requires at least two teachers.

Position 2. Art Historian

Justification:
In the recent NASAD review the Visitation Team recommended that we "Seek an art history specialist". This recommendation was echoed in several areas of their report. In the optional response to the Commission on Accreditation the art department wrote "The art department, with the support of the Dean of the College of Arts and Sciences and the Vice-President of Academic Affairs, will request the addition of a full-time art historian to begin in the 2000-2001 budget cycle. This request has been discussed with the president of the university and has his approval and support as well." The Commission on Accreditation commended us for the clear evidence of intent to address the recommendation of the Visitation Team. The university should, to the best of its ability, honor the intent of this response and request.

Recommended change of status (promotion/tenure):

Kim Rushing from Associate Professor to Professor.
Margaret Rutledge is recommended for tenure.

IV. Degree Program Addition/Deletions
N/A
IV-B. Library Request

The art book collection in the library was of great concern to the NASAD visiting team during the re-accreditation visit in 1999. Page 4 of the Visitor’s Report states:

"Unfortunately, the collection for the visual arts is dismal. While periodicals appear adequate given supplemental acquisition by the department (see Addendum G1), the books are mostly old and of limited benefit. Virtually no non-western art books were available nor were reference materials for the department’s largest area of emphasis – graphic design. Faculty do have a opportunity to recommend purchases and the library has increased the department’s allocation. There was clear evidence that the library resources were inadequate to support the professional degrees offered at the undergraduate level. ... It is highly recommended that the institution recruit a qualified art historian to service the course offerings and to provide leadership in the library and slide collection."

Furthermore, the NASAD Commission on Accreditation at its October meeting wrote the following:

"2. The institution should reassess the plan currently in place to use the supplementary funds allocated each year by the University to improve the resources of the art library. The reassessment and subsequent report to the Commission should address the continuing concern that library resources may be inadequate to support the professional degrees offered at the undergraduate level. The report should indicate how holdings and plans for their expansion support the goals, objectives, and size of each concentration in the Bachelor of Fine Arts (Graphic Design, Interior Design, Crafts, Painting, Sculpture)."

Concerns over art library holdings first emerged after the 1992 NASAD site visit. The art department responded by stating that library funding would be a top priority and would increase to $8000 per year until the art holdings meet NASAD standards. We currently have fewer than 7900 books in our library collection while NASAD recommends a minimum of 10,000 volumes for schools that award the B.F.A. professional degree. With the current amount available for new acquisitions we are able to purchase on average 160 to 200 books per year. At this rate it will take more than ten years to reach the NASAD minimum recommendation. Clearly, in order to respond favorably to the Commission on Accreditation, art library allocations must be increased. Tied to this increase must be a plan that addresses the other Commission concern that new acquisitions support each concentration in the B.F.A.. The hiring of an art historian to direct library acquisitions will be an integral part of this plan.
V. Assessment of 1999-2000 Goals

Unit Goal 1:
- Expand efforts to recruit and retain qualified, diverse, and talented students.
Assessment Procedure:
- Analysis of students enrolled as art majors.
Actual Results:
- The number of art majors increased from 135 majors in fall 1998 to 144 majors in fall 1999.
Use of Assessment Results:
- A new recruitment brochure and department web site are being developed, and when complete will be incorporated into next year's recruitment efforts.

Unit Goal 2:
- Adjust course material and equipment to reflect technological advances in the art field.
Assessment:
- Examine course content and syllabi.
Actual Results:
- Art history courses have begun to add research requirements that utilize the internet as a resource. Also, these courses are increasingly taught using state of the art digital images and projection equipment. Upper level graphic design courses have begun to incorporate web page design into course assignments along with an increased use of internet resources that provide images, instruction, and research information. Augmenting and enhancing digital images has become an integral part of most graphic design courses.
Use of Assessment Results:
- The art history and graphic design courses have improved as a result of this goal. The goal will be continued next year.

Degree: B.A.
Major: Art Education

Student Outcome 1:
- Each graduate will demonstrate proficiency in studio art.

Expected Results:
- Ninety percent of the graduates will make a grade of "C" or better in a minimum of 39 semester hours of studio courses.
- All art education majors will enter the annual student exhibition.
Evaluation Procedures:
- Analysis of grade distribution in studio courses.
- Analysis of student exhibition records.
Actual Results of Evaluation:
-Analysis of grade distribution revealed that ninety percent of students in progress earned a grade of "C" or better in studio courses.
-The annual student exhibition will be held in March and April, 1999.

Use of Evaluation Results:
-The department is considering developing a competency instrument to evaluate studio knowledge

Degree: B.A.
Major: Art Education

Student Outcome 2:
-Each graduate will demonstrate a knowledge and understanding of art history.

Expected Results:
-Students will pass a minimum of 12 semester hours in art history with a grade of "C" or better.
-Students will demonstrate their knowledge and understanding of art history by passing the PRAXIS specialty area.

Evaluation Procedures:
-Analysis of grade distribution in art history courses.
-Analysis of PRAXIS specialty area

Actual Results of Evaluation:
-A review of records indicates that students in progress have met the art history requirements and grade criterion.

Use of Evaluation Results:
-Student research papers will be included in future assessment procedures.
-PRAXIS specialty test will continue to be monitored and courses will be re-examined if students do not meet the minimum score.

Degree: B.A.
Major: Art Education

Student Outcome 3:
-Each graduate will demonstrate proficiency in instructional methods and procedures important for effective art teaching.

Expected Results:
-Ninety percent of these students will achieve the minimum score required by the Mississippi
State Department of Education on the PRAXIS in Art Education.
-Each graduate will pass the competencies required by the Mississippi Teacher Assessment Instrument (MTAI).

**Evaluation Procedures:**
-Analysis of scores on the PRAXIS.
-Analysis of scores on the Mississippi Teacher Assessment Instrument.

**Actual Results of Evaluation:**
-One hundred percent of the graduates passed the PRAXIS with the minimum score required by the Mississippi State Department of Education.
-A review of the records indicates that all graduates have passed the MTAI at the minimum level or above.

**Use of Evaluation Results:**
-PRAXIS scores will be monitored to see if curriculum adjustments need to be made.

**Degree:** B.F.A.
**Major:** Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 1:**
-With the cumulative influence of art and design curriculum courses, each student will have a sound background in the fundamentals of design.

**Expected Results:**
-Ninety percent of the graduates will make a "C" or better in all of their design courses.
-Senior portfolios and senior thesis work will reveal evidence of sound design skills.

**Evaluation Procedures:**
-Analysis of grades in graphic design.
-Junior and senior portfolio reviews, senior thesis work.

**Actual Results of Evaluation:**
-Analysis of grades in design courses revealed that 90 percent of art students met this grade criterion.
-All graphic design and interior design student portfolios were reviewed at the junior level.

**Use of Evaluation Results:**
-Recommendations to improve, re-work, or add to design projects were made at the Junior Portfolio review.
-the department is considering the addition of junior reviews for studio majors.
-The department is considering developing a competency instrument to evaluate design
knowledge.

**Degree:** B.F.A.  
**Major:** Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 2:**  
- Graduates will be familiar with styles, movements, and content in art as it relates to their major throughout the history of art.

**Expected Results:**  
- All majors will take at least 12 hours of art history and at least 90% will receive a minimum 2.0 average in art history courses.

**Evaluation Procedures:**  
- Analysis of grade distribution in art history courses.

**Actual Results of Evaluation:**  
- Analysis of grade distribution in art history courses from the spring of 1999 reveals that 16 percent of students enrolled made below a “C”.

**Use of Evaluation Results:**  
- In order to better assess graduates' understanding of art history, students research papers will be reviewed and included in student portfolios.  
- Because grade analysis revealed that students did not meet the grade criterion, the department will need to exam ways to improve students exposure to art and its history, perhaps through more experiential learning activities such as field trips to museums and large cultural centers.

**Degree:** B.F.A.  
**Major:** Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 3:**  
- Graduates will become more proficient in the art of visual creative thinking and gain an understanding of the connection between all of the various art disciplines.

**Expected Results:**  
- Each student will keep a visual journal/sketchbook for each year that they are enrolled as an art major.

**Evaluation Procedures:**  
- Review of sketchbooks at junior and senior portfolio levels and in senior thesis reviews.
Actual Results of Evaluation:
-Sketchbooks were reviewed along with junior and senior portfolios and in senior reviews.

Use of Evaluation Results:
-The quality of work in the sketchbooks is improving. The department is continuing to find ways to improve overall quality.

Degree:  B.F.A
Major:  Interior Design

Student Outcome 1:
-Each graduate will have a broad background in the fundamentals of the visual arts with an obvious emphasis on proficiency in interior design.

Expected Results:
-Each graduate will pass a senior portfolio review.
-Each graduate will broaden their experience by interning at a professional design firm or related business.

Evaluation Procedures:
-Senior portfolio reviews.
-Analysis of internship evaluations.
-Review of internship journals.

Actual Results of Evaluation:
-Each graduate has passed the senior portfolio review with either "good" or "excellent" results.
-Internship evaluations have revealed that graduates are well prepared and proficient in interior design.

Use of Evaluation Results:
-As a result of suggestions made by internship employers and by students in their journals, the art department has developed a Computer Aided Drafting course and has a new goal of making CADD an integral part of the curriculum.

Degree:  B.F.A.
Major:  Interior Design

Student Outcome 2:
-Each graduate will have a knowledge of and experience with computer-aided software so as to be fluent with an automated design program.
Expected Results:
-Ninety-five percent of the interior design students will make a "C" or better in one semester of computer design course work.
-Upper level course content will change so as to gradually integrate CADD into all applicable interior courses.

Evaluation Procedures:
-Review of recommendations by internship employers and students who have completed an internship.

Actual Results of Evaluation:
-An analysis of grade distribution in Introduction to Computer-Aided Design revealed that the interior design majors met this grade criterion.
-Recommendations by students and internship employers were reviewed at the Seminar exit interview.

Use of Evaluation Results:
-Students and employers have recommended that Autocad 2000 become the software program taught in the CADD course. This program will need to be purchased.

Degree: B.F.A.
Major: Graphic Design

Student Outcome 1:
-Each graduate will have a knowledge of and experience with Macintosh Computer Design programs so as to be fluent with basic automated design programs.

Expected Results:
-Ninety-five percent of the graphic design students will make a "C" or better in one semester of computer design course work.
-Course content will change to reflect current software usage.

Evaluation Procedures:
-Review of recommendations by internship employers and students who have completed an internship.
Actual Results of Evaluation:
-An analysis of grade distribution in Computer Graphics revealed that 95% of the graphic design majors have met this grade criterion.
-Recommendations by students and internship employers were reviewed at the Seminar exit interview.

Use of Evaluation Results:
-Students and employers have recommended that "Adobe Photoshop" (a software program) be included in Computer Graphics. This program has been added as a course.
-Seminar exit interviews revealed a need for greater exposure to the printing process. Steps are being taken to achieve this through guest speakers and field trips.

Degree: B.F.A.
Major: Graphic Design

Student Outcome 2:
-Each graduate will have a broad background in the fundamentals of the visual arts with an obvious emphasis on proficiency in graphic design.

Expected Results:
-Each graduate will pass a senior portfolio review.
-Each graduate will broaden their experience by interning at a professional design firm or related business.

Evaluation Procedures:
-Senior portfolio reviews.
-Analysis of internship evaluations.
-Internship journals.

Actual Results of Evaluation:
-Each graduate has passed the senior portfolio review with either "good" or "excellent" results.
-Internship evaluations have revealed that graduates are well prepared and proficient in graphic design.

Use of Evaluation Results:
-Senior portfolio presentations have improved. Recently acquired equipment should help produce even better presentations.

Degree: B.F.A.
Major: Crafts, Painting, Photography, Sculpture
Student Outcome:
- Graduates will create a coherent and personal body of work in studio classes that demonstrates sound technique, clarity of vision, and an ability to communicate effectively through the medium and in a written thesis statement.

Expected Results:
- One hundred percent of the graduates in studio classes will pass their seminar/thesis course work and exhibit their senior thesis work in public exhibition.

Evaluation Procedures:
- Analysis of senior seminar and senior thesis grades.
- Record of senior thesis exhibition.

Actual Results of Evaluation:
- Records indicate that all studio majors have met this assessment.

Use of Evaluation Results:
- Students will be required to leave a portfolio containing slides, thesis statement, and announcement as a record of their participation in the thesis exhibition.
- The thesis statement requirements have been revised so that students will write a more comprehensive statement about their work and influences.

Degree: B.F.A.
Major: Crafts

Student Outcome:
- Graduates will be familiar with the diversity of styles within crafts, including ceramics, fiber, and mixed media.

Expected Results:
- Ninety percent of the graduates will earn a "C" or better in crafts and craft-related course work.
- Senior thesis work will reflect this outcome.

Evaluation Procedures:
- Analysis of student records.
- Committee review of senior thesis work.

Actual Results of Evaluation:
- Ninety percent of the graduates have met this grading criterion.
- All thesis work was reviewed and graded by a faculty committee.
Use of Evaluation Results:
-Review of thesis work revealed a need to evaluate work at an earlier level. Junior reviews will be established for crafts majors.

Degree:  B.F.A.
Major:  Painting

Student Outcome:
-Graduates will be familiar with various painting styles and techniques.

Expected Results:
-Ninety percent of the graduates will earn a "C" or better in painting related course work.
-Senior thesis work will reflect this outcome.

Evaluation Procedures:
-Analysis of student records.
-Committee review of senior thesis work.

Actual Results of Evaluation:
-Ninety percent of the graduates have met this grading criterion.
-All thesis work was reviewed and graded by a faculty committee.

Use of Evaluation Results:
-Review of thesis work revealed a need to evaluate work at an earlier level. The department is considering establishing junior reviews for painting majors.

Degree:  B.F.A.
Major:  Photography

Student Outcome:
-Graduates will be familiar with various photographic styles and techniques.

Expected Results:
-Ninety percent of the graduates will earn a "C" or better in photography and photography related course work.
-Senior thesis work will reflect this outcome.

Evaluation Procedures:
-Analysis of student records.
-Committee review of senior thesis work.

Actual Results of Evaluation:
-Ninety percent of the graduates in progress have met this grading criterion.
-All thesis work was reviewed and graded by a faculty committee.

**Use of Evaluation Results:**
-This is a newly added degree. Course work will be monitored with the aim of improving the student work.

**Degree:** B.F.A.
**Major:** Sculpture

**Student Outcome:**
-Graduates will be familiar with diverse methods in sculpture and related techniques.

**Expected Results:**
-Ninety percent of the graduates will earn a "C" or better in sculpture and sculpture related course work.
-Senior thesis work will reflect this outcome.

**Evaluation Procedures:**
-Analysis of student records.
-Committee review of senior thesis work.

**Actual Results of Evaluation:**
-Ninety percent of the graduates have met this grading criterion.
-All thesis work was reviewed and graded by a faculty committee.

**Use of Evaluation Results:**
-Review of thesis work revealed a need to evaluate work at an earlier level. The department is considering establishing junior reviews for sculpture majors.
-The department is considering developing a competency instrument to evaluate graduates familiarity with diverse methods in sculpture.
VI. Unit Goals for 2000-2001

Restated General Goal 1:
Expand efforts to recruit and retain qualified, diverse, and talented students.

Assessment:
This goal is continued from 1999-2000. Even though the number of art majors increased we need to continue to make recruiting a unit priority. This goal supports the institutional goal “8. Recruit students who can meet performance standards and contribute to the academic excellence of the University.”

General Unit Goal 2:

Become a partner with Margaret Block, a retired schoolteacher and Civil Rights Activist, and Dr. John Thornell, Associate Vice-President for Academic Affairs, in the “Civil Rights History Project”.

Project Description:

Mrs. Block has a large collection of black and white photographs depicting black life in the Delta during the Civil Rights period of the 1960s. Dr. Thornell and Mrs. Block developed the idea of using this collection as the nucleus for a history project that would include a narrative exhibit and lecture program at the Capps Archives and Museum Building. Ultimately, the photographs and narrative panels would become part of the DSU archives’ permanent collection.

Dr. Thornell and Mrs Block discovered that many, if not all of the photographs are not suitable for the exhibit in their present state, either because of their small size or deteriorated condition. Therefore, the art department’s part in this project will be to digitize, enhance, enlarge, and re-print the photographs on high quality, photo-grade paper suitable for the exhibition. Additionally, the art department will produce the narrative panels.

Resources and Equipment Necessary for the Project: Listed with price, justification order of priority.

1). Graduate Assistant assigned to the project

2). Digital camera with at least 3.2 mega-pixels (Nikon D or equivalent) : $1,200.00 - this will be used to digitize the photographs so that they can be enhanced
and enlarged.

3). Digital ready color printer capable of printing large scale work: $1,000.00
- a color printer is necessary even for black and white work in order to get the proper saturation of blacks and fine grays associated with high quality black and white photographs. The printer will also be used to produce the narrative panels that accompany the photographs.

4). Macintosh G-4 Computer with CD burner and Adobe Photoshop: $2,400.00
- the computer will be designated specifically for this project and will be used to store, enhance, and scale the digitized images and create the narrative panels. Digital images require large amounts of hard drive storage space. This computer will be used to store the images both on the hard drive while working and to transfer them to CDs for permanent archive storage.

5). Miscellaneous Materials $600.00 – Photographic paper, foam core, and framing material will be necessary to complete the project.

Institutional Goals:
This project supports a general goal listed in the STATEMENT OF GOALS FOR 2000-2001: “...to exploit our advantages as a cultural center for the region, ...”.
Furthermore, this project supports, either directly or indirectly, many specific University Goals for 2000-2001. It directly supports, “I. Support interdisciplinary centers that contribute to our regional mission”, by providing support and expertise to the Capps Archives, and “E. Improve the use of instructional technologies”, because the use of this new technology will benefit classroom instruction during and after the project. Indirectly, goals, “H. Refine and coordinate more effectively community and economic development activities” (possible community service projects and development projects developed as a result of this work), “B. Develop a university relations and marketing plan” (enhances university/community relations and dialog), “Q. Pursue federal and private funding” (possible federal grant projects and private donations as an outgrowth of the project), and “R. Seek ways to enhance student life on campus” (students will be able to attend the exhibit and lecture program) are supported by the project.

Assessment Procedures:
The “Civil Rights History Project” will be complete and the goal will be met when the final photographic exhibit and lecture program takes place at the Capps Archives and Museum Building.

Expected Results:
Supporting the “Civil Rights History Project” will help the art department by
strengthening our understanding of newer technologies and how these technologies can be applied to practical, real world problems. It will also help to strengthen departmental ties to the African American community.

Actual Results:
This project is only in the planning stage, however, preliminary talks with Mrs. Block have begun.

Use of Results:
Once completed, the project will be used as a model for developing other community support projects in the future. Information, expertise, and equipment gained from working on the project will be used to support classroom instruction. The computer and digital camera will be used to support the art history digital slide library and will be used to supply images for the department’s web site including faculty, student, and permanent collection work.

General Unit Goal 3.

Expand the art department’s support of the BPAC summer arts program.

In the past the art department has supported this program by providing faculty, classroom space, and student workers. These options will still be available. We are offering to further augment our involvement by firing clay work for participants in a large electric kiln.

Equipment needed:
Large capacity electric kiln (42x31x36) $3,480.00 We currently have two very old electric kilns that are badly in need of replacement and do not have the capacity to support this goal.

Institutional Goal:
The BPAC summer arts program is closely tied to the university goals of community development and service and the regional mission of “encouraging educational programs responsive to the area’s needs”. By supporting this project we help to “deepen the commitment by the university to exploit our advantages as a cultural center for the region”, as well as “continue our legacy as a university closely involved with elementary and secondary education.”

Assessment Procedures:
The department will meet its goal if it is able to support the summer arts craft component by firing works in clay.
Expected Results:
We expect that the experience of the summer arts participants will be enhanced through this goal.

Actual Results:
None.

Use of Results:
The new kiln will enhance the summer program and will help to support regular classroom instruction in the ceramics area.

General Unit Goal 4:
Strengthen the curriculum in graphic design, sculpture, and printmaking by adding equipment related to instructional needs and technology.

Priority #1:

Graphic Design:
Upgrade the 17 user Macintosh computer lab with newer Mac G-4 or better computers and the latest software programs.

Interior Design:
Increase the number of computers in the Interior Design Lab to ten. Purchase Autocadd 2000 and an inkjet printer. Get the plotter on line and ready to print.

Justification:
Computer knowledge is now a must for any graphic design and interior design major. It is essential that as computer technology changes we continue to upgrade our lab equipment and offer students access to the latest technology. Our accrediting agency, NASAD, was very critical of our interior design program partly because of the lack of CADD course offerings.

Priority #2:

Sculpture:
Purchase equipment necessary to teach foundry procedures. Approximate cost: $3,000.00

Justification:
Foundry procedures should be an integral part of any professional B.F.A. sculpture degree program. We have not been able to offer instruction in this area for over 15 years due to equipment that is old and unsafe. Purchasing foundry equipment would definitely strengthen the sculpture program by offering sculpture majors instruction in an area that should be basic knowledge for the degree program.
Priority #3
Photography:
Purchase twelve 11” x 14” heavy duty professional easels used for printing photographs. Approximate cost: $2,699.00.

Justification:
These easels are used in the printing process for photography. The current easels are old, dilapidated, and of limited use. Because of the large number of students who take photography it is necessary that we upgrade this equipment in order to continue teaching this subject at a high level.

Institutional Goals:
Priority #1 will support the Institutional goal “E. Improve the use of instructional technologies”. Priorities #2 and #3 support the goal “L. Review academic programs for currency in curriculum, pedagogy, instructional technology use and mission-relatedness”.

Assessment Procedures:
The goal and priorities will be met when equipment is purchased and used to enhance classroom instruction.

Expected Result:
We expect that the classroom experience of the graphic design, interior design, sculpture, and photography students will be enhanced by the purchase of equipment through meeting this goal.

Actual Results:
Actual results will be determined when the equipment is purchased.

Use of Results:
This new equipment will be improved used to improve the portfolios of students.

Student Outcomes Goals, 2000 - 2001

Degree: B.A.
Major: Art Education

Student Outcome 1:
- Each graduate will demonstrate proficiency in studio art.

Expected Results:
- Ninety percent of the graduates will make a grade of "C" or better in a minimum of 39 semester hours of studio courses.
- All art education majors will enter the annual student exhibition.
Evaluation Procedures:
-Analysis of grade distribution in studio courses.
-Analysis of student exhibition records.

Actual Results of Evaluation:
-Analysis of grade distribution revealed that ninety percent of students in progress earned a grade of "C" or better in studio courses.
-The annual student exhibition will be held in March and April, 2000.

Use of Evaluation Results:
-The department is considering developing a competency instrument to evaluate studio knowledge
Degree: B.A.
Major: Art Education

Student Outcome 2:
-Each graduate will demonstrate a knowledge and understanding of art history.

Expected Results:
-Students will pass a minimum of 12 semester hours in art history with a grade of "C" or better.
-Students will demonstrate their knowledge and understanding of art history by passing the PRAXIS specialty area.

Evaluation Procedures:
-Analysis of grade distribution in art history courses.
-Analysis of PRAXIS specialty area

Actual Results of Evaluation:
-A review of records indicates that students in progress have met the art history requirements and grade criterion.

Use of Evaluation Results:
-Student research papers will be included in future assessment procedures.
-PRAXIS specialty test will continue to be monitored and courses will be re-examined if students do not meet the minimum score.

Degree: B.A.
Major: Art Education

Student Outcome 3:
-Each graduate will demonstrate proficiency in instructional methods and procedures important
for effective art teaching.

**Expected Results:**
-Ninety percent of these students will achieve the minimum score required by the Mississippi State Department of Education on the PRAXIS in Art Education.
-Each graduate will pass the competencies required by the Mississippi Teacher Assessment Instrument (MTAI).

**Evaluation Procedures:**
-Analysis of scores on the PRAXIS.
-Analysis of scores on the Mississippi Teacher Assessment Instrument.

**Actual Results of Evaluation:**
-One hundred percent of the graduates passed the PRAXIS with the minimum score required by the Mississippi State Department of Education.
-A review of the records indicates that all graduates have passed the MTAI at the minimum level or above.

**Use of Evaluation Results:**
-PRAXIS scores will be monitored to see if curriculum adjustments need to be made.

**Degree:** B.F.A.
**Major:** Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 1:**
-With the cumulative influence of art and design curriculum courses, each student will have a sound background in the fundamentals of design.

**Expected Results:**
-Ninety percent of the graduates will make a "C" or better in all of their design courses.
-Senior portfolios and senior thesis work will reveal evidence of sound design skills.

**Evaluation Procedures:**
-Analysis of grades in graphic design.
-Junior and senior portfolio reviews, senior thesis work.

**Actual Results of Evaluation:**
-Analysis of grades in design courses revealed that 90 percent of art students met this grade criterion.
-All graphic design and interior design student portfolios were reviewed at the junior level.

**Use of Evaluation Results:**
-Recommendations to improve, re-work, or add to design projects were made at the Junior Portfolio review.
-the department is considering the addition of junior reviews for studio majors.
-The department is considering developing a competency instrument to evaluate design knowledge.

**Degree:**  B.F.A.
**Major:**  Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 2:**
-Graduates will be familiar with styles, movements, and content in art as it relates to their major throughout the history of art.

**Expected Results:**
-All majors will take at least 12 hours of art history and at least 90% will receive a minimum 2.0 average in art history courses.

**Evaluation Procedures:**
-Analysis of grade distribution in art history courses.

**Actual Results of Evaluation:**
-Analysis of grade distribution in art history courses from the spring of 2000 reveals that 16 percent of students enrolled made below a “C”.

**Use of Evaluation Results:**
-In order to better assess graduates' understanding of art history, students research papers will be reviewed and included in student portfolios.
- Because grade analysis revealed that students did not meet the grade criterion, the department will need to exam ways to improve students exposure to art and its history, perhaps through more experiential learning activities such as field trips to museums and large cultural centers.

**Degree:**  B.F.A.
**Major:**  Interior Design, Graphic Design, Crafts, Painting, Photography, Sculpture

**Student Outcome 3:**
-Graduates will become more proficient in the art of visual creative thinking and gain an understanding of the connection between all of the various art disciplines.

**Expected Results:**
-Each student will keep a visual journal/sketchbook for each year that they are enrolled as an art major.
**Evaluation Procedures:**
- Review of sketchbooks at junior and senior portfolio levels and in senior thesis reviews.

**Actual Results of Evaluation:**
- Sketchbooks were reviewed along with junior and senior portfolios and in senior reviews.

**Use of Evaluation Results:**
- The quality of work in the sketchbooks is improving. The department is continuing to find ways to improve overall quality.

**Degree:** B.F.A  
**Major:** Interior Design

**Student Outcome:**
- Each graduate will have a broad background in the fundamentals of the visual arts with an obvious emphasis on proficiency in interior design.

**Expected Results:**
- Each graduate will pass a senior portfolio review.
- Each graduate will broaden their experience by interning at a professional design firm or related business.

**Evaluation Procedures:**
- Senior portfolio reviews.
- Analysis of internship evaluations.
- Review of internship journals.

**Actual Results of Evaluation:**
- Each graduate has passed the senior portfolio review with either "good" or "excellent" results.
- Internship evaluations have revealed that graduates are well prepared and proficient in interior design.

**Use of Evaluation Results:**
- As a result of suggestions made by internship employers and by students in their journals, the art department has developed a Computer Aided Drafting course and has a new goal of making CADD an integral part of the curriculum.

**Degree:** B.F.A.  
**Major:** Interior Design
Student Outcome 2:
-Each graduate will have a knowledge of and experience with computer-aided software so as to be fluent with an automated design program.

Expected Results:
-Ninety-five percent of the interior design students will make a "C" or better in one semester of computer design course work.
-Upper level course content will change so as to gradually integrate CADD into all applicable interior courses.

Evaluation Procedures:
-Review of recommendations by internship employers and students who have completed an internship.

Actual Results of Evaluation:
-An analysis of grade distribution in Introduction to Computer-Aided Design revealed that the interior design majors met this grade criterion.
-Recommendations by students and internship employers were reviewed at the Seminar exit interview.

Use of Evaluation Results:
-Students and employers have recommended that Autocad 2000 become the software program taught in the CADD course. This program will need to be purchased.

Degree: B.F.A.
Major: Graphic Design

Student Outcome 1:
-Each graduate will have a knowledge of and experience with Macintosh Computer Design programs so as to be fluent with basic automated design programs.

Expected Results:
-Ninety-five percent of the graphic design students will make a "C" or better in one semester of computer design course work.
-Course content will change to reflect current software usage.

Evaluation Procedures:
-Review of recommendations by internship employers and students who have completed an internship.

**Actual Results of Evaluation:**
-An analysis of grade distribution in Computer Graphics revealed that 95% of the graphic design majors have met this grade criterion.
-Recommendations by students and internship employers were reviewed at the Seminar exit interview.

**Use of Evaluation Results:**
-Students and employers have recommended that "Adobe Photoshop" (a software program) be included in Computer Graphics. This program has been added as a course.
-Seminar exit interviews revealed a need for greater exposure to the printing process. Steps are being taken to achieve this through guest speakers and field trips.

**Degree:** B.F.A.
**Major:** Graphic Design

**Student Outcome 2:**
-Each graduate will have a broad background in the fundamentals of the visual arts with an obvious emphasis on proficiency in graphic design.

**Expected Results:**
-Each graduate will pass a senior portfolio review.
-Each graduate will broaden their experience by interning at a professional design firm or related business.

**Evaluation Procedures:**
-Senior portfolio reviews.
-Analysis of internship evaluations.
-Internship journals.

**Actual Results of Evaluation:**
-Each graduate has passed the senior portfolio review with either "good" or "excellent" results.
-Internship evaluations have revealed that graduates are well prepared and proficient in graphic design.

**Use of Evaluation Results:**
-Senior portfolio presentations have improved. Recently acquired equipment should help produce even better presentations.
Degree: B.F.A.
Major: Crafts, Painting, Photography, Sculpture

Student Outcome:
- Graduates will create a coherent and personal body of work in studio classes that demonstrates sound technique, clarity of vision, and an ability to communicate effectively through the medium and in a written thesis statement.

Expected Results:
- One hundred percent of the graduates in studio classes will pass their seminar/thesis course work and exhibit their senior thesis work in public exhibition.

Evaluation Procedures:
- Analysis of senior seminar and senior thesis grades.
- Record of senior thesis exhibition.

Actual Results of Evaluation:
- Records indicate that all studio majors have met this assessment.

Use of Evaluation Results:
- Students will be required to leave a portfolio containing slides, thesis statement, and announcement as a record of their participation in the thesis exhibition.
- The thesis statement requirements have been revised so that students will write a more comprehensive statement about their work and influences.

Degree: B.F.A.
Major: Crafts

Student Outcome:
- Graduates will be familiar with the diversity of styles within crafts, including ceramics, fiber, and mixed media.

Expected Results:
- Ninety percent of the graduates will earn a "C" or better in crafts and craft-related course work.
- Senior thesis work will reflect this outcome.

Evaluation Procedures:
- Analysis of student records.
- Committee review of senior thesis work.
Actual Results of Evaluation:
-Ninety percent of the graduates have met this grading criterion.
-All thesis work was reviewed and graded by a faculty committee.

Use of Evaluation Results:
-Review of thesis work revealed a need to evaluate work at an earlier level. Junior reviews will be established for crafts majors.

Degree: B.F.A.
Major: Painting

Student Outcome:
-Graduates will be familiar with various painting styles and techniques.

Expected Results:
-Ninety percent of the graduates will earn a "C" or better in painting related course work.
-Senior thesis work will reflect this outcome.

Evaluation Procedures:
-Analysis of student records.
-Committee review of senior thesis work.

Actual Results of Evaluation:
-Ninety percent of the graduates have met this grading criterion.
-All thesis work was reviewed and graded by a faculty committee.

Use of Evaluation Results:
-Review of thesis work revealed a need to evaluate work at an earlier level. The department is considering establishing junior reviews for painting majors.

Degree: B.F.A.
Major: Photography

Student Outcome:
-Graduates will be familiar with various photographic styles and techniques.

Expected Results:
-Ninety percent of the graduates will earn a "C" or better in photography and photography related course work.
-Senior thesis work will reflect this outcome.

Evaluation Procedures:
- Analysis of student records.
- Committee review of senior thesis work.

Actual Results of Evaluation:
- Ninety percent of the graduates in progress have met this grading criterion.
- All thesis work was reviewed and graded by a faculty committee.

Use of Evaluation Results:
- This is a newly added degree. Course work will be monitored with the aim of improving the student work.

Degree: B.F.A.
Major: Sculpture

Student Outcome:
- Graduates will be familiar with diverse methods in sculpture and related techniques.

Expected Results:
- Ninety percent of the graduates will earn a "C" or better in sculpture and sculpture related course work.
- Senior thesis work will reflect this outcome.

Evaluation Procedures:
- Analysis of student records.
- Committee review of senior thesis work.

Actual Results of Evaluation:
- Ninety percent of the graduates have met this grading criterion.
- All thesis work was reviewed and graded by a faculty committee.

Use of Evaluation Results:
- Review of thesis work revealed a need to evaluate work at an earlier level. The department is considering establishing junior reviews for sculpture majors.
- The department is considering developing a competency instrument to evaluate graduates familiarity with diverse methods in sculpture.
** Delta State University **  
Unit Budget Plan  
FY 2001 Budget  
AS OF 07-MAR-2000

| PROGRAM: | 0101 General Academic |
| ACTIVITY: | Activity not budgeted |
| LOCATION: | Location not budgeted |

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Priority:
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- 3
- 4
ORGANIZATION: 0305  Art
FUND: 10  Unrestricted General Fund

7600  Commodities
9,250.00  9,125.00  +2000.00  .00  1

78250  Data Processing Equipment
0.00  0.00  0.00  0.00

Justification:

Priority 1: 7600 Commodities
$2000.00 is requested to offset increased costs of instruction materials in photography, ceramics, sculpture, graphic design, and fiber design. All of these areas are operating on bare bones budgets that are totally inadequate to support instruction.

Priority 2: 7400 Travel
$4300.00 is requested. $1500.00 reflects acutal money spent above the budgeted amount (for travel to the annual NASAD meeting). The rest is requested to enhance faculty development activities.

Priority 3: 75210 Postage
Additional $500.00 to reflect actual amount spent.

Priority 4: 75660 Maintenance Contracts
$1747.66 is requested to reflect the actual amount spent above the budgeted amount.

PROGRAM TOTAL:

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**Delta State University***  
Unit Budget Plan  
FY 2001 Budget  
AS OF 07-MAR-2000

**ORGANIZATION:** 30221  
Art Gallery  
**FUND:** 10  
Unrestricted General Fund

| PROGRAM: | Activity not budgeted |
| LOCATION: | Location not budgeted |

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**Justification:**  
**Priority 1:**  
An increase of $3200.00 is requested. This increase reflects actual money spent last year with some additional money included for much needed enhancements such as, better announcements as publicity for the gallery (also reflects higher printing costs), and more artists' workshops and guest lecturers.

**Priority 2:**  
Increase requested to cover deductible amount on insurance claims.

7600
### Delta State University

**Unit Budget Plan**

**FY 2001 Budget**

**As of 07-MAR-2000**

**Organization:** 30221  Art Gallery  
**Fund:** 10  Unrestricted General Fund

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</tr>
<tr>
<td><strong>Total Labor</strong></td>
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<tr>
<td><strong>Total Expense</strong></td>
<td>3,905.00</td>
<td>3,905.00</td>
<td>.00</td>
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<tr>
<td><strong>Total Transfers</strong></td>
<td>.00</td>
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<tr>
<td><strong>Total Net</strong></td>
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ORGANIZATION: 4173  Art Scholarships
FUND: 10  Unrestricted General Fund

PROGRAM: 0801  Scholarships
ACTIVITY: Activity not budgeted
LOCATION: Location not budgeted
ACCOUNT: 75130  Scholarships

<table>
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<tr>
<th>Prior Year</th>
<th>Phase 1: AdjBud</th>
<th>Phase 2: Change</th>
<th>Phase 3: Approvd</th>
<th>Priority</th>
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<td>21,900.00</td>
<td>21,900.00</td>
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Justification:

PROGRAM TOTAL:
- Total Revenue: .00
- Total Labor: .00
- Total Expense: 21,900.00
- Total Transfers: .00
- Total Net: -21,900.00
### Delta State University

**Unit Budget Plan**

**FY 2001 Budget**

**AS OF 07-MAR-2000**

**ORGANIZATION: 4173**  
**Art Scholarships**

**FUND: 10**  
**Unrestricted General Fund**

<table>
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<tr>
<th>Prior Year</th>
<th>Phase 1: Adj Bud</th>
<th>Phase 2: Change</th>
<th>Phase 3: Approved</th>
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<tbody>
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<td>2000 Adj Bud</td>
<td>Amount Request</td>
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#### FUND TOTAL:
- **Total Revenue**: .00
- **Total Labor**: .00
- **Total Expense**: 21,900.00
- **Total Transfers**: .00
- **Total Net**: -21,900.00

#### ORGANIZATION TOTAL:
- **Total Revenue**: .00
- **Total Labor**: .00
- **Total Expense**: 21,900.00
- **Total Transfers**: .00
- **Total Net**: -21,900.00