

## INTEGRATED Master of Business Administration (iMBA) Curriculum

### FINANCIAL STRATEGY MODULE

ACC 600 Managerial Accounting  
FIN 600 Financial Management  
MGT 601 Applied Decision Science

### OPERATIONAL STRATEGY MODULE

MGT 605 Human Resource Management  
MKT 600 Strategic Marketing  
ECO 612 Managerial Economics

### General Business emphasis

MGT 625 Production/Operation Management  
MGT 640 Managing in a Global Environment  
MGT 695 Strategic Project Management  
CIS 600 Management Information Systems

OR

### Human Resource emphasis

MGT 620 Recruitment, Selection & Performance Appraisal  
MGT 655 Wage and Salary Administration  
MGT 660 Human Resource Legislation & Current Issues  
MGT 695 Strategic Project Management

OR

### Health Care Administration emphasis

IRR 622 Risk Management for Healthcare Industry  
MGT 650 Health Care Law and Ethics  
MGT 670 Health Care Management & Policies  
MGT 695 Strategic Project Management

OR

### Information Systems Management emphasis

CIS 606 Enterprise Data Warehousing  
CIS 612 Global Supply Chain Management  
CIS 618 Business Intelligence  
CIS 624 Enterprise Resource Planning

OR

### Entertainment Industry Studies emphasis

DMI 603 The Business of Entertainment ▪ 3 hrs.  
DMI 635 Managing Live Entertainment ▪ 3 hrs.  
DMI 665 Entertainment Legal Issues ▪ 3 hrs.  
MGT 695 Strategic Project Management ▪ 3 hrs.

**Total: 30 Semester Hours**

**FOR FURTHER ASSISTANCE, PLEASE CONTACT**

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**DELTA STATE  
UNIVERSITY**

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COLLEGE OF BUSINESS



## Integrated Master of Business Administration

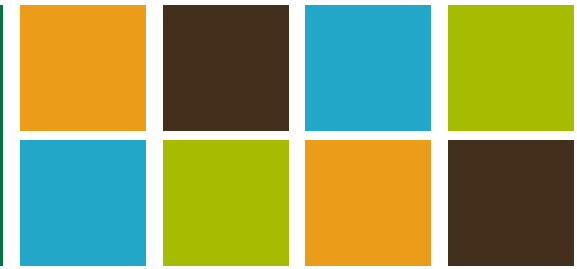
Program Information

**DELTA STATE  
UNIVERSITY**

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# INTEGRATED MASTER OF BUSINESS ADMINISTRATION



## Invest in your Future

Acquire the knowledge and skills you deserve... Integrated Master of Business Administration Program.

- Convenient online delivery
- Online classes feature frequent chat and discussion activities with other students and faculty.
- Opportunities to build professional networks with other students, faculty and business leaders.
- Hands-on learning opportunities may be scheduled in local facilities and agencies.

## Purpose of the iMBA Program

The Integrated Master of Business Administration (iMBA) has been developed for professionals and managers seeking to expand their interpersonal, managerial and leadership skills in preparation for mobility, advancement and promotional opportunities.

This 30 credit hour program consists of three modules leading to a Master of Business Administration degree. The core subjects are integrated into two modules of nine credits each and the area of emphasis in one module of twelve credits which includes online and distance and team learning activities. Delivery mechanisms vary according to module and instructor preferences.

## Admission

Full admission to the iMBA is granted to an applicant who has met the following criteria:

1. Has earned a baccalaureate degree, which is fully accredited by one of the recognized accrediting agencies, and meets all other requirements for admission to Graduate School.
2. Applicants lacking a business degree will be required to take the MBA Foundation Module below and earn at least a grade of "B" in the Module.
  - **MBA 515**—Managerial Accounting and Finance
  - **MBA 525**—Management Theory and Business Law
  - **MBA 535**—Theory of Economics and Marketing
  - **MBA 545**—Statistics/Information Systems
3. Applicants must have a 3.25 (Scale of 4.0) overall GPA or have at least 4 years of professional or managerial work experience or earn an acceptable score on the Graduate Management Admission Test (GMAT).

## FINANCIAL ASSISTANCE

Financial assistance may be available to graduate students through the University's Financial Aid Office. Please contact them for more information regarding eligibility at 662.846.4670.

## Degree Requirements

A candidate for the Master of Business Administration degree through the Integrated Master of Business Administration program is required to meet the following:

1. Fulfill the general requirements for a graduate degree at Delta State University.
2. Complete the following three modules: two modules of nine hour credits and one of twelve hour credits (30 credit hours total):
  - **Financial Strategy Module (9 hrs.)**  
ACC 600, FIN 600, MGT 601
  - **Operational Strategy Module (9 hrs.)**  
MGT 605, MKT 600, ECO 612
  - **General Business Emphasis Module (12 hrs.)**  
MGT 625, MGT 640, MGT 695, CIS 600
  - OR
  - **Human Resource Management Emphasis Module (12 hrs.)**  
MGT 620, MGT 655, MGT 660, MGT 695
  - OR
  - **Health Care Administration Emphasis Module (12 hrs.)**  
IRR 622, MGT 655, MGT 660, MGT 695
  - OR
  - **Information Systems Management Emphasis Module (12 hrs.)**  
CIS 606, CIS 612, CIS 618, CIS 624
  - OR
  - **Entertainment Industry Studies Emphasis Module (12 hrs.)**  
DMI 603, DMI 635, DMI 665, MGT 695
3. Earn and maintain an overall grade point average (GPA) of at least 3.0.