

THE BRIDGE

*The Official Newsletter for the Building Rural Innovation & Development
for Growing Entrepreneurs' Program at Delta State University*



● *Students at Cleveland Central during their Entrepreneurial Fair.*

Youth Ed.

At the BRIDGE program, we not only help adults of all races and genders put their best foot forward to grow their businesses, but we do the work to educate the youth as well. We meet with youth who express interest in entrepreneurship and

financial literacy. Each month, select youth are sent a text message that highlights topics to promote educational awareness surrounding one point of entrepreneurship and one point of financial literacy. The hope is for students to gain confidence as they decide to become future small business owners.

BRIDGE Client Highlight



Body Luck is a skincare business created by owner Sabrina Tanner-Moore. The online business launched in February 2023.

"At Body Luck, we offer a thoughtfully crafted collection of handmade skincare products designed to nourish, hydrate, and celebrate your skin. Our lineup includes soaps, lotions, body oils, beard care, hair balms and oils, foot balms, room sprays, lip and body scrubs, body butters, and body sprays for both men and women.

Each product is made in small batches with care, using quality ingredients and a whole lot of love. We pour our time, energy, and passion into every step because we believe your skin deserves nothing less."



- *Some best sellers: Diamond Hair Growth Oil, Oatmeal & Honey Soap, and Coco Cashmere Lotion*

Upcoming Events

August 21st: BRIDGE
Networking Event

TBA: Credit
Counseling Session
at DSU-Broom Hall

TBA: Financial Mock
Program

July 31st: SBA's 8(a)
Business
Development
Program (virtual)

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BRIDGE: Building Rural Innovation and Development for Growing Entrepreneurs
College of Business & Aviation
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Broom Hall, East Bolivar Circle
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