MAR 24

WOMEN MINORITY REPORT

The Monthly Newsletter of the Women Minority Business Development Center





We are excited to welcome our new WMBDC Incubator Clients! Over the next few months, these clients will have access to an office space in the Delta Grounds Building at 124 South Broadway in Greenville, gain additional technical business support from the WMBDC Staff, and more.

Let's congratulate these clients:

- 1) Sharde McClure-Hair Knotti, LLC
- 2) Latasha Spencer-Queen in Me Lovetique, LLC
- 3) Angela Buckner-The Mic Magazine
- 4) Dr. Sharon Johnson-Eby-An Medi-Zen, PLLC

Continue reading...



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Digital Transformation Services

WEBSITE TRAINING

Attendees of the virtual website training for clients who received a complimentary build of their business websites learned how to properly access and update their website pages. This training was very important as it will increase the clients' ability to promote and market their businesses to the public.

Congratulations to the following clients for their participation:

- 1) Casandra Banks-Seniors 1st
- 2) Cynthia Beckworth-A Plus Evals
- 3) Mary Hardy-The Book Gallery
- 4) Andrea Harvey Jones-New Beginnings Homecare
- 5) Candrese Jones-The Vine Clothing& More
- 6) Jacqueline Lloyd-Vel's Soul Food
- Trayceea Ray-Solutions for Change
- 8) Crystylle Seals-Vision: Creating Your Ideas
- 9) Lolita Gladney-Kamtastic Playland

Select clients will be offered 1-on-1 website trainings to begin in April.

Coming Up



QuickBooks Training

APRIL 2024

The WMBDC will host a QuickBooks for Small Business training next month. An announcement will be shared with our clients in the coming days. Space is limited!



Partnerships

MISSISSIPPI DELTA GEAR UP PARTNERSHIP

The WMBDC has partnered with the MS Delta GEAR UP Partnership Entrepreneurial portion of the program. Students in participating school districts receive information about how to become a successful entrepreneur.



Mississippi Development Authority

MINORITY & SMALL BUSINESS CERTIFICATION WORKSHOP

On February 27th, WMBDC Clients received information on how to become a certified minority small business owner. Several clients submitted the required information to begin the process and the presenter, Gernika Colins, assisted them. Contact us today if you are interested in applying for this certification.









