

WOMEN MINORITY REPORT

The monthly newsletter of the Women Minority Business Development Center



September 2023

Thanks to Mrs. Ebony Williams, of the Delta Grounds Building in Greenville, for encouraging our Incubator Clients and sharing her story of growth and success! We appreciate your drive and spirit!



On September 13th, the WMBDC hosted an Incubator Roundtable and Networking event to give these clients the opportunity to share their business models and network.

We heard wonderful stories about how they came to start their business, who they serve as their target audiences, and what plans they have for the near future.



D

Delta

G

Grounds

B

Building



The Incubator Clients, from both Cleveland and Greenville sites, had the chance to meet and share tips on what works for them, offer suggestions and encouragement for one another, and patronize one another's businesses!



Special thanks to Dr. Zina Taran, Associate Professor of Marketing in the College of Business at Delta State, for sharing information on marketing strategies in today's world. Our clients were really tuned in to the information and walked away amped to put those tips to the test!



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