



Women Minority Business
Development Center
Delta State University

WOMEN MINORITY REPORT

The Monthly Newsletter of the Women Minority Business
Development Center



WMBDC'S WEBSITE & QUICKBOOKS PROGRAMS

Select WMBDC Clients will have the opportunity to get a free website created and customized. Are you interested? Contact us today to let us know! Slots are limited and almost full!

WMBDC Clients can apply to receive a free QuickBooks license for your business. Apply **HERE** today!

CREDIT COUNSELING WORKSHOP

Your personal credit is directly related your business credit. To ensure your business credit is not impacted negatively by your personal credit, join us in this session and learn how to establish or build your credit and increase your chances of securing the loan or line of credit you may need to expand your business! Registration opens soon.

BUSINESS & PERSONAL CREDIT WORKSHOP

Wednesday, June 14th

2:00PM

1417 College Street, Cleveland, MS 38733



Subject Matter Expert:

Charlestien Harris,
AFC/AFCPE
*Certified Credit/HUD
Counselor*



U.S. SBA HUBZONE CERTIFICATION WEBINAR

The government limits competition for certain contracts to businesses in historically underutilized business zones. Learn how this benefits you by logging in to this informational webinar
Coming in June!



BUSINESS SURVIVAL

WMBDC Director, Gene Finley, discussed the basic business survival skills every small business owner should put into practice at the May 18th Small Business Roundtable Discussion with WMBDC Clients.

These skills are: ask questions, stay focused, think clearly, influence others. He also discussed the importance of knowing your numbers: annual sales revenue, expenses, and gross profit margin.

Clients took away vital information that many do not know will help them be successful! You don't want to miss our next Small Business Roundtable Discussion!

WELCOME TO THE WMBDC!

The WMBDC welcomes our new Business Developer, Ms. Sharmonica Carter, to our Center! Ms. Carter is here to assist you with technical business support to help you start or scale your business! She is excited to meet you and root you on in your small business development!



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