

# Women Minority Report

Monthly Newsletter of the Women Minority Business Development Center



## Business Pitch

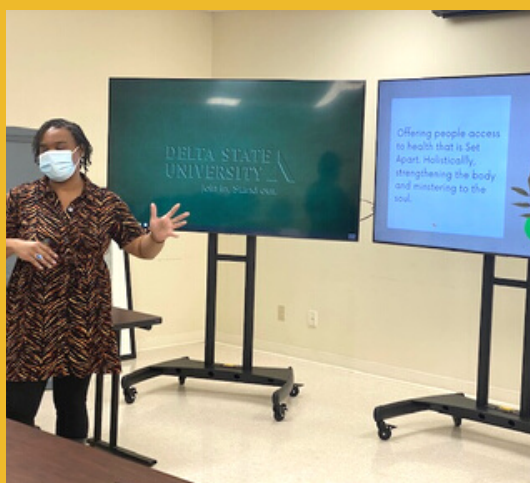
Mrs. Tiffany Rushing, owner of QaDash Wellness, located in Cleveland, MS, presented her business pitch to the staff at the WMBDC. This presentation was given in her effort to practice her business pitch as she continues to promote her business services.

Are you interested in practicing your business pitch? We are the perfect audience! Schedule an appointment today!



QaDash Wellness, LLC. is a family owned and operated health and wellness center. She offers an array of holistic services as well as an online store.

You can find QaDash Wellness at 1321 Hwy 8 Suite 8 Cleveland, MS 38732.



Welcome to the Women Minority Business Development Center! We hope you enjoy this month's newsletter! Don't miss the exciting news and happenings at our office!

*"I appreciate Delta State University & DSU Women Minority Business Development Center for creating this foundation!"*

*-Akea Collins, WMBDC Client*

Center for Community & Economic Development  
1417 College Street  
Cleveland, MS 38733

Supported by  
W.K. Kellogg Foundation

## Financial Preparation, Planning, and Mock Interviews

WMBDC's first Financial Preparation, Planning, and Mock Interviews session was held here at the Center For Community & Economic Development (WMBDC's office) on January 27th. Clients scheduled for individual meetings with Mr. Bryan Thomas, Vice President of CB&S Bank, located in Greenville, MS, where they pitched their plan for their business in the effort to secure funding. The financial expert gives advice on how to make the most of your loan request meeting the financial institution, increasing your chances of securing a loan.



Our next session will be held on March 10th. You must be a client of the WMBDC and schedule for an appointment. We look forward to seeing you here and hurry-slots are filling fast!

*"I love WMBDC! Honestly, I've been able to feel genuine support and guidance since being apart of their program. I am grateful to be apart. I believe that my business will expand because of their guidance and resources." -Shakira Birge, WMBDC Client*

## Business & Personal Credit Workshop



On February 3rd, Mrs. Charlestien Harris presented on how personal credit affects business credit, plus the steps a person can take to build or rebuild it when working on growing a business.

If you missed this event, you can still learn more about this process and begin to take those steps to building ore rebuilding your credit!

If you are enrolled in the Women Minority Business Development Center, call your Business Developer today for more information on this program and to get scheduled for a 1-on-1 session with Mrs. Harris.

ShaTerrica Moore: 662-846-4254  
Kenish Coleman: 662-846-4008

Don't wait! Contact us today!

*Because of ShaTerrica and the Women's Minority Business Development Center, I was able to get in-depth, individualized credit counseling and gain tools to help me improve my personal and business credit scores! -Sha'Ketta Davis, WMBDC Client*





# Up Next...



**Financial Preparation,  
Planning & Mock Interviews**  
**March 10, 2022**  
**By appointment only**

**Procurement Wednesdays**  
**Every Wednesday**  
**By appointment only**



## Marketing & Social Media for Small Businesses

A WORKSHOP ON CREATING  
A PRODUCTIVITY SYSTEM  
THAT DRIVES REAL IMPACT.

March 29, 2022  
10 am to 12 noon  
Center for Community & Economic Development  
1417 College Street  
Cleveland, MS 38733

**Marketing & Social Media**  
**March 29, 2022**  
**By registration only**

**Small Business Expo**  
**July 14, 2022**  
**By registration only**



**Financial & Capital Access for  
Women of Color Small Business Owners**  
**November 10, 2022**  
**By registration only**



# Collaborations

## HYBRID CONTRACTORS LICENSE READINESS WORKSHOP

**Tuesday, March 22, 2022  
9 a.m. – Noon**

This will be a hybrid (In-Person & Virtual) session in collaboration with Delta State University's Women Minority Business Development Center.

In-Person OR Virtual Location:

Center for Community & Economic Development

1417 College St., Cleveland, MS 38733

VIRTUAL VIA MICROSOFT TEAMS

Attendees will learn specifics about the Mississippi Certificate of Responsibility (License) application process, business/management law, commercial, residential and NASCLA exams and will engage in practice questions.

Facilitated by:

*Anthony Griffin, President, Griffin Construction and Roofing*

**THIS IS A FREE WORKSHOP  
REGISTRATION IS REQUIRED**

To register, visit [mscpc.com](https://mscpc.com), scroll to the "Upcoming Events" section, select "See More Events", find the event, select Click for Complete Details, then select the Registration Link and complete the form to register.

### SPONSORS



### CONTACT

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