

# ACADEMIC COUNCIL Minutes April 29, 2025

**Present:** Leslie Griffin, Peter Dean, Tomeka Harbin, Vicki Bingham, Fawn Ussery, Merideth Van Namen, Kristen Land, Tammy Prather, Jeffrey Leffler

**Absent:** None

**Guests:** None

**Call to order:** The Academic Council held an email vote on April 29, 2025, starting at 8:30 a.m. to consider curriculum and course actions related to the proposed BA and BAS programs in Arts Entrepreneurship.

Agenda item	Comments/Discussion	Action taken	Responsible party
Approval of Agenda:	N/A		
Approval of Minutes:	N/A		
Discussion Items			

Provost's Updates	NONE		

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<b>Action Items: New Business Policies and Forms</b>			
<b>Curriculum/ Course Actions</b>	<p><b><u>Course/Curriculum Actions: BA and BAS Arts Entrepreneurship, MUS 100, and AEN 499:</u></b> Discussion:</p> <p>Dr. Jeffrey Leffler sent an email to Academic Council members to inform them that curriculum action forms for the following proposals had been uploaded to the portal for their review and vote:</p> <ul style="list-style-type: none"> <li>• <b>BA in Arts Entrepreneurship:</b> This interdisciplinary degree program is designed for students who wish to combine creative talents with real-world skills in business, psychology, and marketing. Students choose from concentrations in Applied Visual Arts, Music, or Integrated Arts, preparing them for careers across the creative economy, including arts management, graphic/web design, and entrepreneurial ventures. The program also has up to 23 hours of general electives allowing the students to select some courses that align with their goals, select a minor, and/or gain greater credit for transfer courses from the community college.</li> <li>• <b>BAS in Arts Entrepreneurship:</b> This applied degree is designed for students who have completed a technical associate's degree and wish to advance their careers by integrating artistic creativity with business acumen. The students are able to transfer 15 hours of general education core and 45 hours of technical credit from the community college making the program accessible to a group who would not be able to access the BA pathway without losing transfer credit. Students select from five concentration areas: Applied Visual Arts, Music, Music, Entertainment Industry, or Integrated Arts. The program provides a flexible pathway for students to build upon their prior technical training while gaining essential entrepreneurial, creative, and leadership skills.</li> <li>• <b>MUS 100 (Fundamentals of Music):</b> This course action creates MUS 100 to better align with the foundational needs of students who do not have the music background to make them ready for the music theory courses. This course will take the place of Music Theory II for students who are not ready to start with Music Theory I.</li> <li>• <b>AEN 499 (Capstone in Arts Entrepreneurship):</b> This course action establishes AEN 499 as the culminating experience for students in the BA program, allowing them to synthesize their interdisciplinary learning through a professional project or research-based initiative. This course is not included in the BAS program as students often complete a practicum experience as part of the AAS degree.</li> </ul>		<p style="text-align: center;"><b>Jeffrey Leffler</b></p>

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	<p>Dr. Vicki Bingham pointed out an error of MAT 106 listed as MAT 116 on the BA Arts Entrepreneurship in the General Education Core. Dr. Leffler indicated that the catalog page would be edited to reflect the correct course.</p> <p><b>Action Requested</b> Members were asked to review the proposals in the portal and submit their vote via email by <b>1:00 PM</b> to keep the actions on schedule for submission to IHL.</p> <ul style="list-style-type: none"> <li>• Proposed actions include: <ul style="list-style-type: none"> <li>○ <b>Red-lined changes to create the BA and BAS Arts Entrepreneurship programs in the Undergraduate Catalog</b> (Pending IHL approval)</li> <li>○ <b>Create MUS 100</b> and add it to the Undergraduate Catalog.</li> <li>○ <b>Create AEN 499</b> and add it to the Undergraduate Catalog.</li> </ul> </li> </ul> <p><b>A motion was made by Dr. Jeffrey Leffler to approve the actions and was seconded by Kristen Land. All in Favor</b></p>		
<b>Announcements:</b>	NONE		
<b>Adjourned:</b>	1:00 p.m.		
<b>Next Meeting:</b>	May 8, 2025, at 8:30 am in the Janice Wyatt Conference Room		

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