



Please run the following notice on **Wednesday, July 2, 2025 and Wednesday, July 9, 2025** in the Legal Advertisement of THE BOLIVAR BULLET. Please send this office the Proof of Publication for our records.

REQUEST FOR PROPOSALS

Delta State University will accept sealed proposals until 2:00 pm CST on Tuesday, July 22, 2025, and shortly thereafter, publicly opened for the purpose of the following:

Football Scoreboard

Detail specifications may be obtained by contacting Mechelle Jones at (662) 846-4046, mdjones@deltastate.edu, Delta State University, Cleveland, MS or on our website www.deltastate.edu/finance-admin/procurement/current-bid-opportunities/. Interested vendors shall submit their proposals in a sealed package. Delta State University reserves the right to reject any/or all bids. **All proposals received after the 2:00 pm CST deadline will be returned unopened.**

Address the package as follows and submit to:

Delta State University
Office of Procurement & Auxiliary Services
1003 W. Sunflower Road
Cleveland, MS 38733

In the lower left-hand corner of the package, write the following:

Proposal – DO NOT OPEN
Football Scoreboard
RFP DSU01-2026

Delta State University Football Scoreboard Request for Proposal

PROJECT DETAILS

Location: Delta State University
Parker Field at McCool Stadium
1006 Stadium Drive
Cleveland, MS 38733

Basic Scope: Remove existing scoreboard, surrounding advertisements and score/time keeping ribbon. Replace with new, all digital, LED board. Existing steel posts to remain.

Schedule: Owner turnover by August 22, 2025, preferred. Proposals with later turnover dates will be reviewed and evaluated. See "Proposal Evaluation" section for more details.

Due Date: Proposals are due July 22, 2025.

DSU Contacts: Mechelle Jones
mdjones@deltastate.edu
(662) 846-4046

Forrest Upchurch
fupchurch@deltastate.edu
(662) 588-2306

PROJECT OVERVIEW – BASE BID

Delta State University is issuing a Request for Proposal for the following scope of work:

- 1) removal of the existing football scoreboard, including the existing center digital board, the lower timekeeping and score indicator/ribbon, and all nondigital signage,
- 2) supply and installation of a new, all digital, LED, 45' wide by 28'-4" tall scoreboard,
- 3) supply and installation of all hardware, software, and wiring to use the board, and
- 4) owner training.

PARAMETERS, REQUIREMENTS, AND GENERAL INFORMATION

- 1) Delta State University's existing structural and miscellaneous elements (including, but not limited to, the footings, steel posts, bracing, etc.) to be used to support the new digital scoreboard.

- 2) It is preferred that Delta State University's existing catwalk system to remain for servicing the board.
- 3) Architect/Structural drawings of the existing structure are limited. All available information regarding the existing conditions shall be found in the appendices. All costs to obtain any information regarding the existing structure that is in addition to what is provided in this Request for Proposal package should be incorporated in the bidder's proposal price.
- 4) There is existing conduit from the press box to the existing scoreboard that can be used.
- 5) The board shall have two major zones:
ZONE-1: 45' wide by 25'-4" tall zone for video and advertisements,
ZONE-2: 45' wide by 3' tall zone for time keeping, scoring, timeouts, etc.
*The 3' dimension is a minimum and may be increased by up to 6" to accommodate a standard board size.
- 6) The bottom 3' of the board shall be zoned to be a banner for gameday time keeping, scoring, timeouts, etc. Bidder must supply dedicated controls for the time keeping/scoring banner that can be used in a separate office from the controls for the remainder of the board.
- 7) It is acceptable for the bidder to adjust the overall width and height requirements (shown in "Project Overview" section) by up to plus/minus 1'.
- 8) Delta State University prefers a design that includes static signage that reads "Delta State University" or similar. It is not a requirement but is preferred that the sign be lit/backlit/LED display.
- 9) Prior to production, the final design (including the digital board and static signage/truss/etc.) must be approved by Delta State University.
- 10) Delta State University requires a "turn key" system with no additional components required.
- 11) All work, including, but not limited to, demolition, design, installation, and user training must be completed within six months of a purchase order being issued. Delta State University reserves the right to reject any proposal with a greater than six month lead time.

TECHNICAL REQUIREMENTS

See below for minimum technical requirements:

- 1) IP-65 rating
- 2) 3840 Hz refresh rate
- 3) 3 LED Lamp per pixel or SMD LED
- 4) 10 mm true pixel spacing
- 5) 10,000 nit brightness
- 6) Warranty that includes parts and labor
- 7) In-house support/factory technicians, including 365 days a year customer support channels, offered for the lifetime of the display's operation.
- 8) The ability for a technician to remotely access/monitor/troubleshoot.
- 9) No virtual pixels allowed.
- 10) LED lifetime rating of 100,000+ hours.
- 11) The board must have the capability for instant replay.

- 12) All hardware (computer, monitor, controllers, etc.) and software (for time keeping/scoring, video, instant replay, zoning, etc.) must be included in pricing. Any recurring cost for software access must be disclosed in the bid.
- 13) Must be designed to meet all relevant codes and laws.

ALTERNATES

Bidder's proposal shall have Alternates clearly separated from the Base Bid. All bidding requirements shown in the "Proposal Requirements" section are required for all Alternates, unless noted otherwise. It is at the discretion of Delta State University as to what Alternates will be chosen. Alternates will be evaluated by the same metric as shown in the "Proposal Evaluation" section. If Delta State University chooses Alternate 2, its score will be waited at 1/3 with the Base Scope/Alternate 1 at 2/3. It is not a requirement for Bidders to price Alternate 2.

Alternate 1

PROJECT OVERVIEW – ALTERNATE 1

Scope of Work:

- 1) removal of the existing football scoreboard, including the existing center digital board, the lower timekeeping and score indicator/ribbon, and all nondigital signage,
- 2) supply and installation of a new, all digital, LED, 38'-6" wide by 24'-8" tall scoreboard,
- 3) supply and installation of all hardware, software, and wiring to use the board, and
- 4) owner training.

*If chosen by Delta State University, Alternate 1 would replace the Base Bid.

*All items listed under the Base Bid's "Parameters, Requirements, and General Information" section apply to Alternate 1 with the exception of Item 5, which, for Alternate 1, shall read:

- 5) *The board shall have two major zones:*

ZONE-1: 38'-6" wide by 21'-8" tall zone for video and advertisements,

ZONE-2: 38'-6" wide by 3' tall zone for time keeping, scoring, timeouts, etc.

*All items listed under the Base Bid's "Technical Requirements" section apply to Alternate 1.

Alternate 2

PROJECT OVERVIEW – ALTERNATE 2

Delta State University is requesting a proposal for the design, supply, and installation of a modern, high quality sound system at Parker Field at McCool Stadium. The system must be capable of supporting game day announcements, music playback, emergency alerts, and public addresses clearly throughout the entire venue. After installation, owner training must be provided.

PARAMETERS, REQUIREMENTS, AND GENERAL INFORMATION

- 1) The sound system shall provide clear, high-intelligibility audio throughout the stadium including both home and visitor's seating area, press box, field, and sideline areas.
- 2) Design of the sound system, including, but not limited to the required equipment, location and direction of the speakers, electrical input/output, decibel output, etc. must be provided by a certified audio engineer.
- 3) It is acceptable for the speakers to be housed in a cabinet on the new digital scoreboard, on or around the press box, on the field house, or a combination thereof. Please note that there is existing conduit that spans from the press box to the scoreboard that can be utilized. There is no existing conduit from the press box to the field house. Bidder's pricing should reflect the existing conditions.
- 4) It is the preference of Delta State University that an inline speaker system is used instead of a horn system.
- 5) Delta State University requires a "turn key" system with no additional components required.

TECHNICAL REQUIREMENTS

The new sound system, at minimum, must be/have/include:

- 1) IP-65 rated,
- 2) integrated with the new scoreboard and emergency communication systems,
- 3) capable of a full range (including highs, mids, and lows),
- 4) amplifiers, mixing consoles, microphones, and other inputs,
- 5) digital signal processing (DSP), and
- 6) designed to meet all relevant codes and laws.

*If chosen by Delta State University, Alternate 2 would be an addition to the Base Bid or Alternate 1.

PROPOSAL REQUIREMENTS

The Bidder's proposal must include the following information for the Base Bid, Alternate 1, and Alternate 2 (i.e. Base Bid should have items 1-8, Alternate 1 should have items 1-8, and Alternate 2 should have items 1-8):

- 1) Lump Sum Price
 - Lump sum prices must be all inclusive. Pricing must include all labor, material, equipment, freight, etc.
- 2) Description of Proposal
 - This section should be an overview of the Bidder's proposal describing the major elements of the work.

3) Drawings and Mockup

- This section should include a digital mockup of the work. It should also include scaled drawings with dimensions and details showing the connection method of the product to the existing structure.

4) Means and Methods

- This section should include a list with the basic description of the equipment (i.e. man lift, crane, etc.) that would be used for this project. It should also include any requirements for Delta State University to block off roads, remove metal fencing, etc.
- After award but prior to work beginning, weight and load specifications for all equipment that will be on the football playing surface, along with measures to protect the playing surface, must be sent to Delta State University for review.

5) Technical Specifications

- For the Base Bid and Alternate 1, this section should include all relevant technical specifications including, but not limited to: active screen size, matrix size, display weight, maximum power consumed, average power consumed, brightness in nits, pixel spacing, pixel pitch, color capacity, refresh rate, etc.
- For Alternate 2, this section should include all relevant technical specifications for the sound system, including, but not limited to: the manufacturer, make, model and type of speakers/sound system, sound coverage/throw distance, intelligibility, etc.

6) Schedule

- Schedule should provide a duration in weeks from reception of PO to project completion.
- The schedule should then be broken down into the following categories: material lead time, demolition, installation, training. Please make note of any categories that can be done concurrently (i.e. demolition being done while waiting on materials to deliver).

7) Warranty Information

- This section should include warranty information for parts/components, labor, and brightness.

8) References

- This section should include a minimum of 5 references who have received a product similar to the Bidder's proposal. Each reference must include: the name of the organization, contact name, phone number, and email address, and a brief description of the product received.
- All references must be located in Mississippi, Alabama, Louisiana, Tennessee, Arkansas, Georgia, Florida, or South Carolina with work completed in the last 5 years. Delta State University prefers that the majority of references be colleges/universities in Mississippi and/or part of the Gulf South Conference.
- It is acceptable for the references for Alternate

***Delta State University reserves the right to reject a proposal if it does not meet the requirements as stated in this section.**

PROPOSAL EVALUATION

Delta State University will have a team comprised of Dr. Edwin Craft (Vice President of Finance), Mike Kinnison (Athletic Director), Eric Diamond (Athletics Administration Assistant), Murat Gur (Technical Director), and Forrest Upchurch (Project Manager) to evaluate each proposal. Proposals will be evaluated based on the following rubric:

Percentage	Description
30%	Pricing
30%	Design
20%	References
10%	Warranty
5%	Past Experience on Campus
5%	Schedule

*Design will be evaluated by both the external design (including the static signage) and technical design/specifications.

APPENDICES

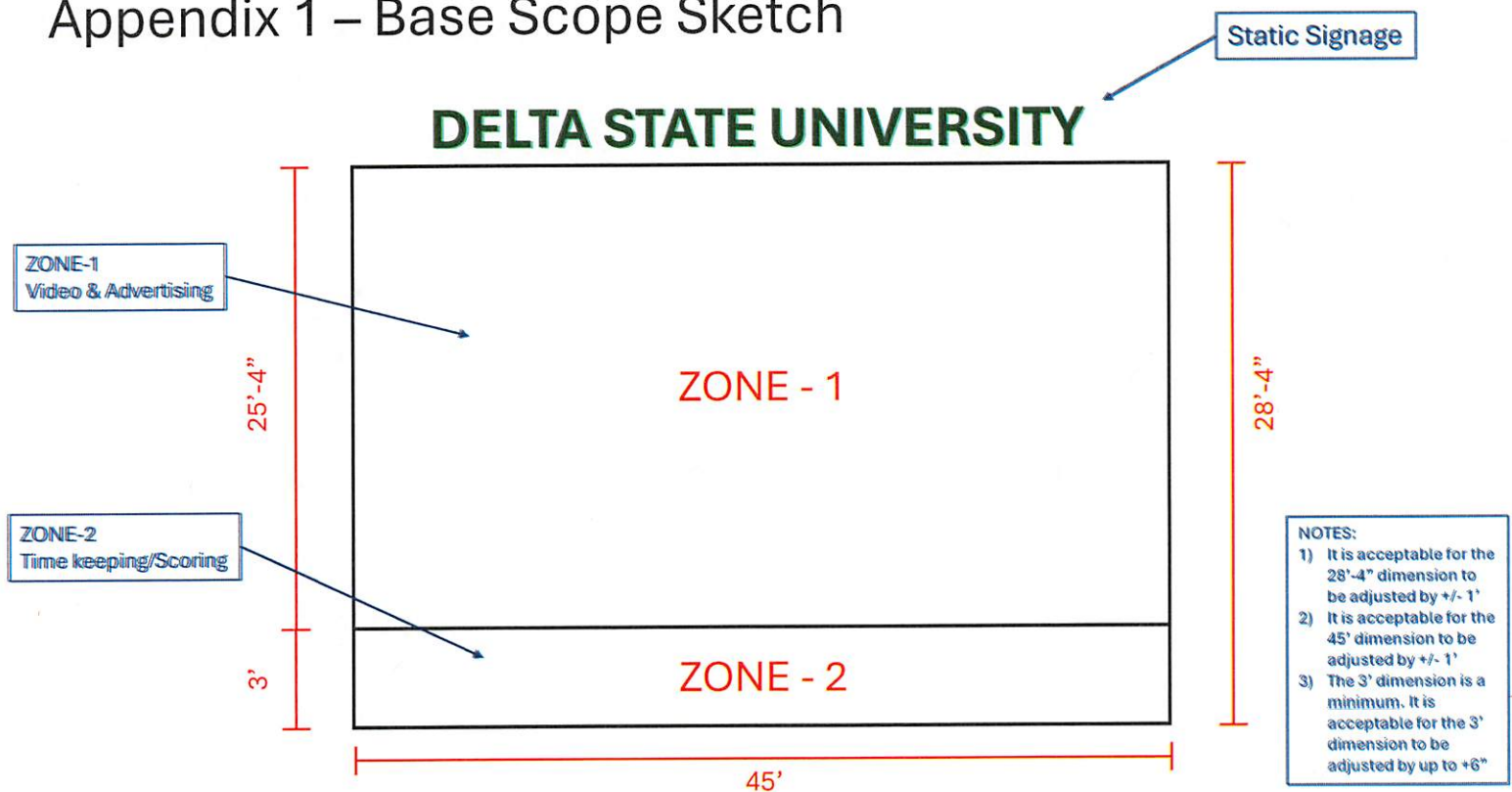
Appendix 1 – Base Scope Sketch

Appendix 2 – Alternate 1 Sketch

Appendix 3 – Existing Conditions

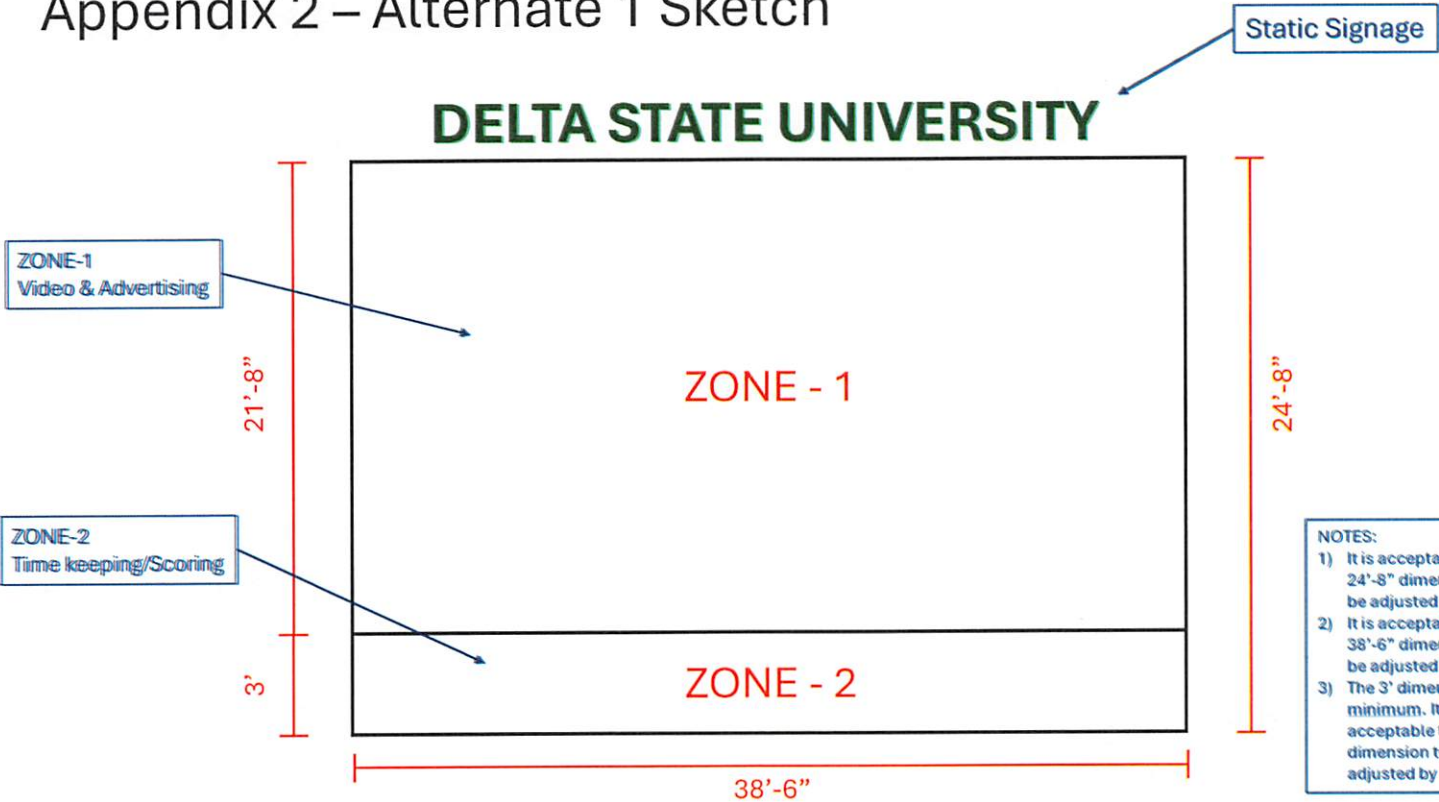
Appendix 4 – Bidder's Proposal Sheet

Appendix 1 – Base Scope Sketch



Appendix 2 – Alternate 1 Sketch

DELTA STATE UNIVERSITY



- NOTES:
- 1) It is acceptable for the 24'-8" dimension to be adjusted by +/- 1'
 - 2) It is acceptable for the 38'-6" dimension to be adjusted by +/- 1'
 - 3) The 3' dimension is a minimum. It is acceptable for the 3' dimension to be adjusted by up to +6"

Appendix 3 – Existing Conditions



Five W18x76 posts
spaced 9' apart on
center.

48' from top of post to
top of foundation.

Delta State University Football Scoreboard Request for Proposal
Bidder's Proposal Sheet

Company _____

Address _____

City/State/Zip _____

Contact Name _____

Email _____ Phone _____

Lump Sum \$ _____

DESCRIPTION OF PROPOSAL

DRAWINGS AND MOCKUP

*Please send in any drawing and/or mockups as a separate attachment.

MEANS AND METHODS

TECHNICAL SPECIFICATIONS

SCHEDULE

WARRANTY INFORMATION

REFERENCES

School

Address

City/State/Zip

Contact Name

Email

Phone

School

Address

City/State/Zip

Contact Name

Email

Phone

School _____
Address _____
City/State/Zip _____
Contact Name _____
Email _____ Phone _____

School _____
Address _____
City/State/Zip _____
Contact Name _____
Email _____ Phone _____

School _____
Address _____
City/State/Zip _____
Contact Name _____
Email _____ Phone _____