

Textbook assessment plan for Delta State University

1. a. Provide the name and contact information of the textbook Coordinator

Dr. Beverly Moon
DSU - Kent Wyatt Hall 239
Cleveland, MS 38733
Email bmoon@deltastate.edu
Ph: 662 846 4700

b. Delta State's written textbook adoption policy

Attachment 1, *DSU Textbook Policy*

c. The web address for online textbook information

<http://www.deltastate.bncollege.com>

d. Textbook information (ISBN and prices) provided to students at the time of registration

DSU provides multiple access points for information on course materials required for any given course.

The first four access points listed below are demonstrated on Attachment 2, *Textbook Info for students*.

1. Upon registration in any course, the course materials link is available through the course description on the student's schedule
2. Bookstore information for all courses is available online at <http://www.deltastate.bncollege.com>. Textbook info is available both on the content of the front page and in a link at the top left.
3. Upon entry into the course management system Blackboard, every student has access to a quicklink on the front page of every class that takes the user directly to the bookstore site.
4. On the DSU front page, the Quicklinks menu bar at top has a direct link to the Bookstore.
5. Finally, the Bookstore provides textbook information to students at the time of registration (and before), in the campus store centrally located in the Student Union.

- e. **How are students provided tips on purchasing textbooks? How are they advised on the availability of electronic versions, of unbundled textbook components, and about buy back and exchange policies? How does Delta State provide information about the significance of ISBN numbers to entering freshman during orientation or within 30 days prior to registration?**

To complement the access points covered in Attachment 2, *Textbook Info for students*, the bookstore site provides help and information links. See Attachment 3, *Help and Information*. The bookstore also provides campus-wide exposure to the bookstore and its policies through the use of emails, fliers, banners, and posters.

Freshmen orientation leaders specifically include the bookstore on the orientation tours and encourage early identification and purchase of resources. The Orientation website also links directly to the bookstore. Students are encouraged to pre-order books from the bookstore to be able to reserve their choice of format (new, used, rental).

- f. **Briefly describe how faculty are provided information and tools for the selection of textbooks (including pricing information and the availability of electronic formats such as electronic versions and separate components of bundled textbooks)?**

The bookstore (affiliate of B & N) provides faculty with a variety of ways to submit their orders for textbooks. To help faculty make the best possible choices, the bookstore provides information on researching textbooks under consideration by the use of the Faculty Center network. The Center and information handouts demonstrate access to information about a variety of formats of texts, including the bundling options. The network is available from the Faculty link on the bookstore main page. See Attachment 3 *Help and Information*.

- g. **Submit a copy of any student survey or course evaluation administered during the reporting period containing questions about the value of assigned textbooks.**

See Attachment 4, *Course Evaluation questions related to textbooks*.

- h. **Submit a copy of any faculty/student survey of the ability of the affiliated bookstore to provide adequate stocking of textbooks.**

See Attachment 5, *Faculty Survey*; Attachment 6, *Student Survey* (both piloted Spring 2012)

The university piloted a survey in the Spring of 2012 to identify relevant questions and issues that would assist in making textbook practices better. In the survey, 77% of

faculty members responding indicated that the bookstore was providing adequate stocking of textbooks. In the survey, 73% of students surveyed (#) agreed that prices of textbooks were made available by the DSU bookstore at the time of registration; 75% of students agreed that the ISBN numbers were made available by the DSU bookstore (affiliate Barnes & Noble) at the time of registration. The survey will not be used in the same format again. Instead, to better coordinate the university's evaluation schedule, several questions for students will be added to the Course Evaluation form, and questions for faculty will be added to a "Services" survey intended to obtain evaluations of multiple service offices.

- i. Provide the schedule of textbook adoptions for fall, spring, and summer semesters. Included must be the date on which textbook adoption notices are submitted to faculty, the date they are due in the bookstore, and the deadline date for any changes.**

Following the DSU textbook policy, adoption forms are due in the bookstore according to the schedule below.

Textbook adoptions Forms provided to faculty	Textbook adoptions Due date to third Party (bookstore)	Textbook adoption/Changes (absolute due date)	Semester
March 1	March 15	March 31	Fall
October 1	October 15	October 31	Spring
February 7	February 21	February 28	Summer

DSU Textbook Policy

POLICY STATEMENT

Delta State University's Textbook Policy is established at the direction of the IHL to address the cost of college textbooks and other instructional materials and to ensure compliance with Section 133 of the federal Higher Education Opportunity Act (HEOA) of 2008.

DEFINITIONS

In this policy, the term textbook is meant to include various types of course materials, including software, electronic files, supplemental materials, and course packs

POLICIES and RESPONSIBILITIES

Textbook Adoption Deadlines

Delta State's textbook adoption deadlines comply with the HEOA of 2008 adoption and procedure guidelines, including the requirement that textbook information (including ISBN and prices) be provided to students at the time of registration.

DSU adoption guidelines comply with these IHL Requirements:

- Delta State University adoption forms will be due in the Bookstore according to the schedule below:
 1. Summer classes—last week in February
 2. Fall classes—third week in March
 3. Spring classes—third week in October
- The adoption process will include the indication of whether a textbook is required or recommended and should include to the extent possible an indication of whether an alternate (e.g., earlier) edition of the textbook may be used. Timely adoption of textbooks is required for the following course types: lecture, lecture/lab, laboratory, and recitation/discussion. These course types, as designated and defined by the IHL Data Dictionary, are generally assumed to be courses with textbook requirements. Any other courses at Delta State University that historically require textbooks shall be included in this adoption policy.
- Department chairs/heads will be responsible for ensuring that all pertinent courses under their authority have adoptions submitted by the deadline, even in instances where no instructor has been assigned for a course section as of the announced adoption deadline date.
- Departments shall be strongly encouraged to adopt the same course materials for all sections of each course.

Minimum Adoption Periods

DSU policy provides a minimum adoption period for textbooks that are resalable (as opposed to one-time usage materials - e.g., workbooks - or books that have limited resale value).

- DSU's adoption period for lower division courses is a minimum of three with allowance for reasonable exceptions to this requirement: for instances when editions go out of print, when substantive changes are made in either the course description or the textbook, or when there is a significant change in the body of knowledge pertinent to the course. Authorization of exceptions require the approval of the dean, after recommendation from the department chair.
- For upper division courses DSU's guiding principle for selection is a minimum of two years. DSU recognizes that, to provide current scholarship in a global marketplace, upper division courses have more advanced and changing content, students often wish to build a personal library of books in their major, and there is a more limited potential for establishing a favorable local buy-back market for such upper division textbooks.

Dissemination of Textbook Information

Compliance with the IHL requirements for dissemination of textbook information is the responsibility of the DSU Bookstore and the DSU contract liaison. The bookstore is responsible for providing information on best practices in textbook adoptions to faculty and for providing advice to students on ways to save money on textbook purchases and for complying with the following IHL requirements:

- Delta State will provide faculty with information and tools for the selection of textbooks, including pricing information and the availability of alternative formats for course materials (e.g., whether textbooks are available in electronic versions) and of separately available components of a bundled textbook;
- Delta State will provide students with tips on purchasing textbooks, including the availability of electronic versions, the availability of unbundled textbook components, buy-back and exchange policies, and price-matching policies. Institutions shall provide this information, including an explanation of the significance of ISBNs, to entering freshmen during orientations or within 30 days prior to the beginning of the fall semester.
- Delta State will provide faculty and students with results from surveys of student satisfaction with textbooks.

Assessment of Progress

The Provost and Vice President for Academic Affairs will appoint a Textbook Coordinator and a Textbook Committee. The Textbook Committee, chaired by the Textbook Coordinator, will be responsible for the implementation and administration of this policy.

- The DSU University Textbook Policy Committee shall develop procedures to assess the success of the textbook policy and practices in containing the costs of textbooks. These procedures shall include analyses and reports appropriate to assessing compliance with this policy. The Textbook Committee will regularly evaluate the effectiveness of the DSU policy.
- The Textbook Committee will review and monitor the number of textbook adoption exceptions approved each semester by each college dean.
- Assessment strategies shall include: the inclusion of questions on student surveys about the value of assigned textbooks; production of reports of the extent of compliance of each institution with the adoption deadlines; information about the costs of the textbooks for the top twenty (highest enrollment) courses; the volume of buy-back purchases at the affiliated bookstores; the number of electronic versions of textbooks being used; and surveys (student and faculty) of the ability of the affiliated bookstore to provide adequate stocking of books.
- Annually, the textbook coordinator will submit such assessment information as required by the assessment plan as an annual assessment report to the IHL Commissioner or his/her designee.
- The annual assessment report will be made available on the DSU website.

RELATED DOCUMENTS

- Academic Council: April 27, 2010
- Academic Council Revised: September 14, 2010
- Cabinet Approval: September 27, 2010

The bookstore link is on the DSU Quicklinks bar for easy access for students.



On its front page, the DSU bookstore (provider -- Barnes and Noble) provides tips for saving on bookstore purchases.

DELTA STATE UNIVERSITY

OFFICIAL
CAMPUS
BOOKSTORE

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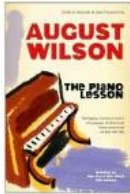
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Author: WILSON
Edition: 90
Publisher: PENG USA
ISBN: 9780452285349

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- ☐ New \$13.00

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Edition: 98
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ISBN: 9780374525743


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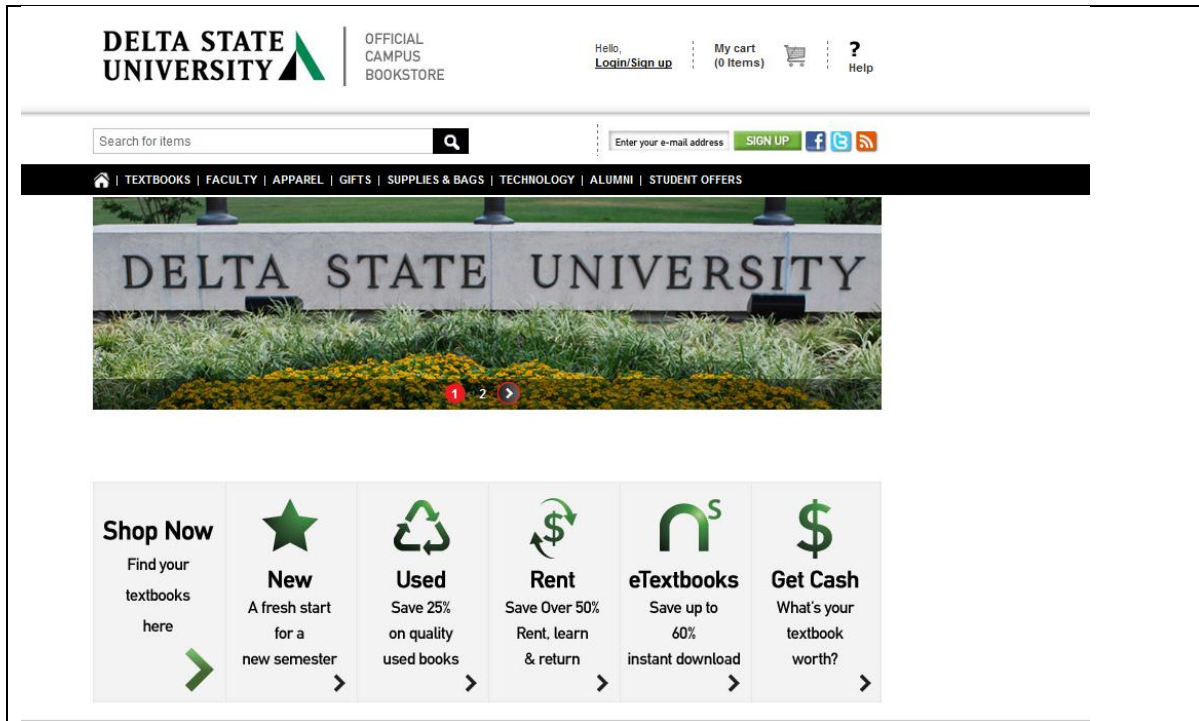


Author: WILLIAMS
Edition: (REV)04
Publisher: NORTON
ISBN: 9780811218012

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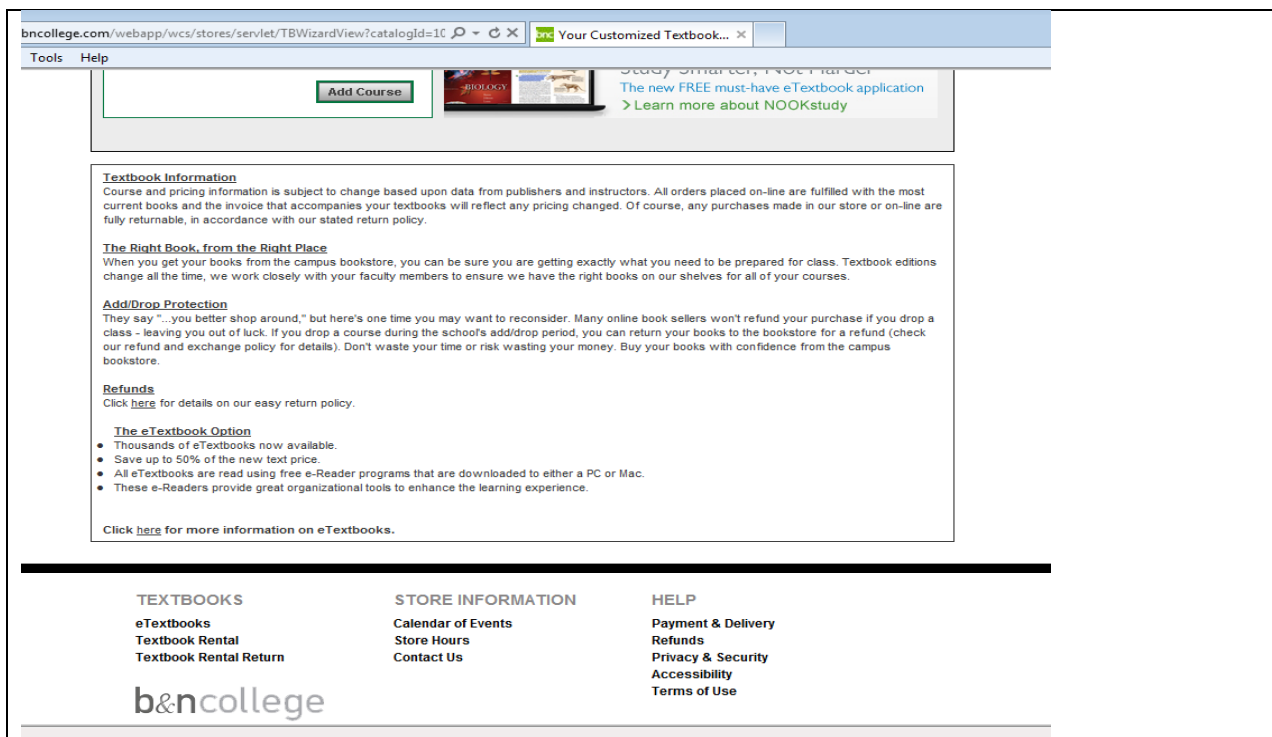
- ☐ Rental \$6.35
- ☒ Used if available \$9.70
- ☐ New \$12.95

On its front page, the DSU bookstore (provider -- Barnes and Noble) provides tips for saving on bookstore purchases.



The screenshot below shows help and information features on the B & N Bookstore site, available from the

Textbooks tab at top of front page.



Faculty Access and Information -- The Faculty link on the bookstore homepage leads to the textbook ordering forms and information links. The Faculty Center network, for faculty to use to research available editions and

The screenshot shows the Delta State University Faculty Center website. The header includes the university logo, "OFFICIAL CAMPUS BOOKSTORE", and navigation links like "Hello, Login/Sign up", "My cart (0 Items)", and "Help". A search bar and social media links are also present. A black navigation bar contains links: TEXTBOOKS | FACULTY | APPAREL | GIFTS | SUPPLIES & BAGS | TECHNOLOGY | ALUMNI | STUDENT OFFERS.

The main content area is titled "Getting Started: Enter your Course and Textbook Information". It features a sidebar with "Faculty Resources" including logos for nook study, pubit!, XanEdu, and the Faculty Center. The main form, titled "ENTER YOUR INFORMATION", contains the following fields:

- * First Name
- * Last Name
- * Telephone Number () - -
- * Email Address

A "Continue" button is located below the email field. A note states: "Please note the email address you provide will be used to communicate with you regarding your Textbook Requests." A link at the bottom of the form reads: "Need more information on how to submit your textbook requests? Click Here".

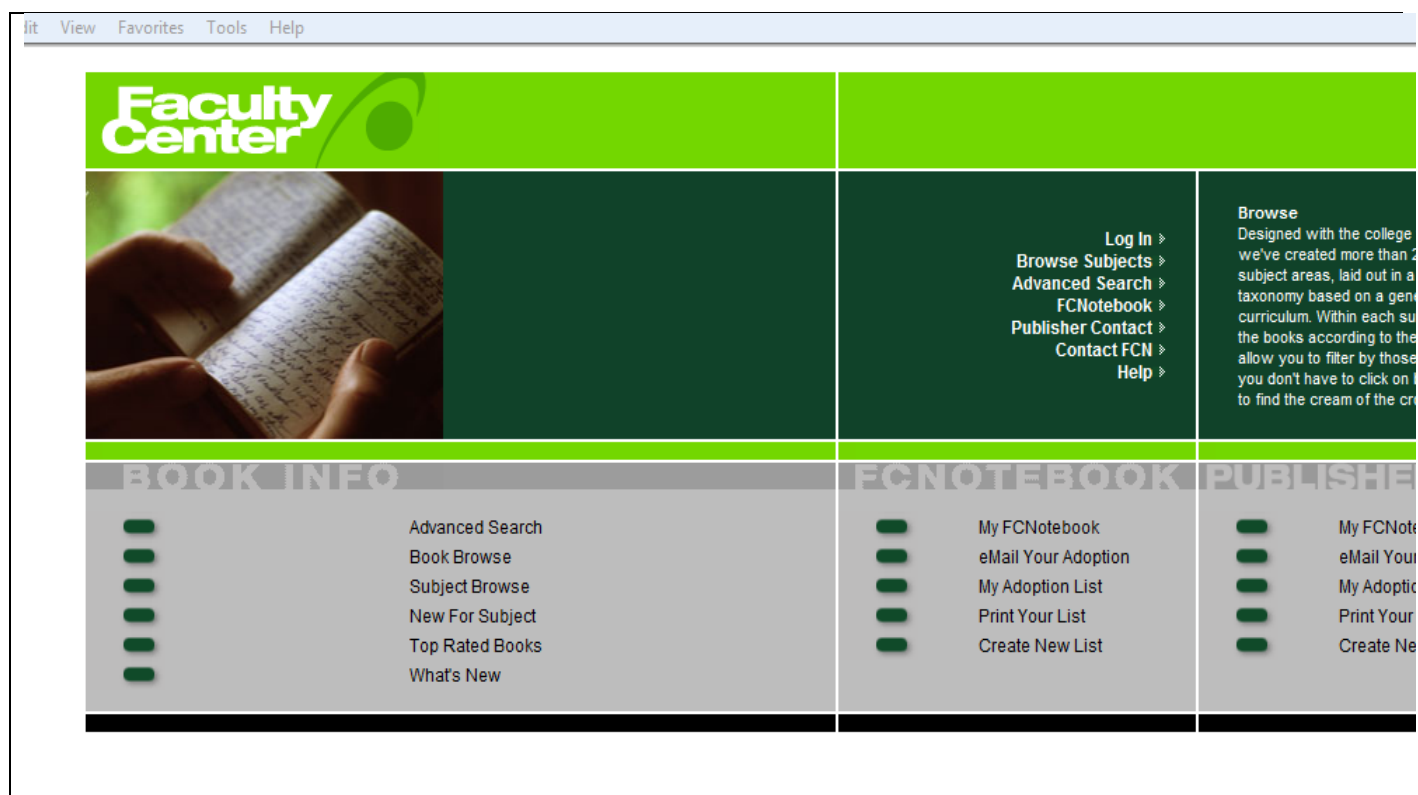
The footer is divided into three columns:

- TEXTBOOKS**: eTextbooks, Textbook Rental
- STORE INFORMATION**: Calendar of Events, Store Hours
- HELP**: Payment & Delivery, Refunds

costs of prospective texts, is available through the green link, the last one on left menu below. The faculty also are provided

more information about textbook requests, including schedules for ordering and tips for helping students optimize their textbook dollars, through the "need more information" link on the bottom center of the page. The link leads to a

The following shows the entry page for the Faculty Center site.



The next six pages demonstrate the tips and strategies provided to faculty for their use in researching and choosing texts.

How to Submit Textbook Requests

Five options, your choice

We offer five simple and convenient ways to submit your book requests. Choose the one that works best for you:

- Online** – The fastest and easiest way to submit book requests, accessible from the bookstore's website.
- Email** – Send us a quick email with your book requests for next term.
- Phone** – Give us a call and we'll take your request over the phone.
- Mail/Fax** – Mail or fax us your book request information on the Course Book Information Request form (or any piece of paper).
- Direct** – Drop off your request at the bookstore, or we'll even pick it up at your office if you prefer.

When submitting your request, remember to provide as much of the following information as possible:

- Your department
- Your course name
- Section number
- Author's name
- Book title
- Edition
- ISBN
- Is the book Required or Recommended

Using The Online Process

Using our online book request system gives you instant access to valuable information and time-saving features.

- Find out which texts were used, by course, over the past two years.
- Select previously used texts with just one click.
- Our smart search feature will help you quickly find the title you need from our database of over 250,000 titles. Just provide any portion of the book's information (ISBN, title, author name, etc).

Once we receive your request, you'll get an email confirming your submission was successful. To get started, follow the Faculty link from the top of your bookstore's homepage.

Connect to your network

The Faculty Center Network (FCN) is our fast, easy-to-use, and free online resource for researching textbooks. You can access FCN from the Faculty link of our bookstore website or by visiting, facultycenter.net.

Our commitment

Every student who wants a textbook can get it from the campus bookstore. Even if we have to special order a single copy we're happy to do so and there is never an additional or special order charge. Contact your bookstore or textbook manager any time if you have questions or need assistance.

When to Submit Textbook Requests

Why do we need textbook requests so early?

There are two primary reasons we need your textbook requests as early as we do:

- 1.** We share your goal of wanting students to be prepared with their books on the first day of class. Early book requests give us the time we need to find and purchase the appropriate inventory and stock our shelves.
- 2.** We want students to save money through our Cash for Books and Used Book programs and early book requests are a critical part of this process. When we get textbook requests early, we can offer students 50% for those titles being reused next term. Those books in turn become part of our used book inventory. Used books save students 25% over a the cost of a new book.

Early submissions save students money and keep our shelves stocked with the materials students need to succeed.

When should you submit your requests?

Book requests are typically due a few weeks before finals. Look for emails and other notices from the bookstore with the specific due date for the upcoming term.

How do you submit requests?

You can submit your requests using the method that's most convenient for you:

- Online** – Follow the Faculty link from your college bookstore's home page
- Email** – Email your request directly to the bookstore
- Phone** – Call us and we'll take your information over the phone
- Mail/Fax** – Send us your book information on the Course Book Information Request form (or any other piece of paper)
- Direct** – Drop off your request at the bookstore, or we'll even pick it up from your office

What if I want to research a new textbook for next term?

The Faculty Center Network (FCN) is our fast, easy-to-use, and free online resource for researching textbooks you may be considering. The FCN provides comprehensive information about nearly half a million different textbook titles. You can access it from the Faculty link on the bookstore's website or by visiting, facultycenter.net

Simplifying Textbook Search

Faculty Center Network

Choosing a new textbook can be an enormous challenge, especially with thousands of new titles published each year. The Faculty Center Network (FCN) can help simplify the process by giving you access to free, online information on more than half a million textbook titles. Every term FNC helps thousands of faculty members with their textbook selection.

A helping hand, at your fingertips

FCN's uniquely searchable interface makes it easy to search textbooks across a variety of disciplines. FCN's in-depth searching capability gives you access to an abundance of useful information including:

- Lists of other titles published in your discipline
- Names of the schools using each title
- How often different titles are used
- Peer reviews
- Book previews

FCN also lets you preview key content elements of each title including:

- Book cover
- Table of contents
- Author's biography
- Book excerpts and summaries

With FNC you can even request a publisher's desk copy of your chosen title.

How to use FCN

To get started go to www.facultycenter.net, register (or log-in), and start exploring. For more information on FCN or other bookstore services, contact your campus bookstore or click the Faculty link link at the top of your bookstore's website.

Understanding Textbook Rentals

Why rentals?

Textbook rentals are a great way for students to cut their textbook expenses without compromising their educational experience. Textbook rentals save students more than 50% over the cost of buying a new, printed textbook.

Do students like textbook rentals?

YES! More than 90% of students who previously rented from their campus bookstore said they liked the convenience and cost savings of on-campus rentals and would rent from their campus bookstore again.

How does renting differ from owning a textbook?

There are very few differences between owning and renting – except the books must be returned to the bookstore at the end of term....and students save a bundle. Our rental program was designed to maximize flexibility, convenience, and cost savings.

With our rental program students can:

- Pay their rental fees using any tender already accepted by the the bookstore (excluding PayPal)
- Take notes and highlight pages
- Return the book for a full refund during the add/drop period
- Convert their rental into a purchase during the first two weeks of class

How long is the rental period?

Our rental program lets students keep their books until the end of finals. Students can return books to the bookstore in person or through the mail.

What if the book is not returned?

If the book is not returned or is returned in unusable condition, the student will be charged replacement and processing fees.

How you can help?

Contact the bookstore to discuss if your books would be good candidates for the rental program. If your textbook materials are included in the rental program, please let your students know on the first day of class. Many students who may have hesitated to purchase, will gladly rent their textbooks to save money.

Exploring your Alternatives

Tailor your educational approach

We offer an ever-expanding array of options to meet your course needs including: textbook bundles, eTextbooks, and custom texts. Let us help you explore the range of alternatives available or we can just show you how these alternatives could enhance your students' academic experience. Below is information about just a few of the formats we offer.

Textbook Bundles

Bundles are textbooks that are packaged together with supplemental items, including DVDs, study guides, online access codes, and workbooks.

BENEFIT: May enhance the students' experience.

LIMITATION: Multiple components increase costs and may not always be eligible for purchase through our Cash for Books program (buyback).

If your chosen text comes with supplemental materials that you won't use, we can help by providing less expensive, unbundled components or other formats.

Custom Texts

Custom texts are printed books comprised of select chapters and other materials requested by the faculty member.

BENEFIT: Addresses course-specific needs and objectives.

LIMITATION: Requires longer lead time.

If you are considering a custom text, contact the bookstore as soon as possible. Producing custom texts takes additional time. Note: Due to the course-specific nature of these titles, students cannot typically sell custom texts back to the bookstore.

eTextbooks

Today we offer thousands of eTextbooks and more than two million eBook titles. Our eTextbooks are accessed using free software that downloads to the PCs and Macs students already own - no special reader device is necessary. eTextbooks save students up to 50% over a new printed book.

BENEFIT: Engaging learning experience and significant cost savings.

LIMITATION: Some titles are subject to printing/copying restrictions or are only accessible for a defined time period (e.g. single term).

If you want to learn more about eTextbooks, or to find out if your preferred titles are available in a digital format, please contact the bookstore.

**Book bundles, custom texts, and eTextbooks
are just a few of the formats available through the campus bookstore.
Contact us to learn more about all the options we offer.**

Understanding Textbook Pricing

Keeping it all affordable

The campus bookstore is committed to finding ways to reduce the financial impact of rising textbook prices for students. That is why we offer so many cost-cutting options including:

Used books – Students save 25%*

Cash for Books program – Students get up to 50% back for their unwanted books

eTextbooks – Students save up to 50%*

Rented textbooks (where available) – Students save more than 50%*

Unbundled textbooks (where available) – Students have the option of purchasing the textbook alone, without the cost of the additional components

* over the cost of a new, printed textbook

How can you help keep textbook prices low?

Faculty members play a key role in keeping textbooks more affordable. How?

If we know a title will be used next term, we can pay students top dollar (up to 50%) for those books through our Cash for Books program. Then, we can sell those books to students next term at a 25% savings. The earlier we know which titles will be reused, the more books we can buy back, and the more money we can save students. But the essential element in this textbook pricing equation is the early submission of textbook requests.

We will keep you up-to-date on deadlines and do everything we can to make it easy for you to get your book requests in early.

Why are textbook prices so high?

Several factors contribute to rising textbook prices, not the least of which is the relatively small market for textbooks as compared to the general reading market. Additionally, many people claim a share of each textbook dollar as the title makes the journey to our shelves: (Approximate numbers)

- **9%** to authors, sometimes several of them, who spend huge amounts of time and energy creating the content
- **67%** to publishers, who shoulder the largest cost in design, development, printing, and advertising
- **2%** to freight companies for shipping, fuel, and the cost of delivery
- **12%** to the college bookstore for retail distribution, salaries, operations, and marketing costs
- **10%** goes back to your school to help fund important programs, scholarships, and defray expenses

Please indicate your level of agreement with the following statements: - The textbook for this course was used.

	Mean	Difference	Std Dev	N	Top 2	Bottom 2	Rank
College of Arts and Sciences - Fall 2011	4.30	---	1.14	2473	82.05%	9.62%	
College of Business - Fall 2011	4.46	-0.17*	0.97	814	88.33%	6.27%	
College of Education - Fall 2011	4.49	-0.19*	0.91	1498	88.92%	5.81%	
School of Nursing - Fall 2011	4.57	-0.27*	1.00	92	91.30%	7.61%	
Delta State University - Fall 2011	4.39	-0.09*	1.05	4884	85.36%	7.84%	

4.10 4.22 4.33 4.45 4.57

* Indicates statistical significance, $p < .05$

	College of Arts and Sciences - Fall 2011	College of Business - Fall 2011	College of Education - Fall 2011	School of Nursing - Fall 2011	Delta State University - Fall 2011
Strongly agree	54.99%	66.15%	62.29%	70.30%	59.16%
Agree	16.63%	20.17%	19.37%	12.87%	17.94%
Neither agree nor disagree	7.27%	5.28%	4.84%	0.99%	6.14%
Disagree	3.42%	2.88%	3.43%	2.97%	3.33%
Strongly disagree	4.98%	3.24%	1.90%	3.96%	3.75%
N/A / Not observed	12.71%	2.28%	8.15%	8.91%	9.67%
Total Respondents	2833	833	1631	101	5407

Please indicate your level of agreement with the following statements: - The textbook for this course was useful.

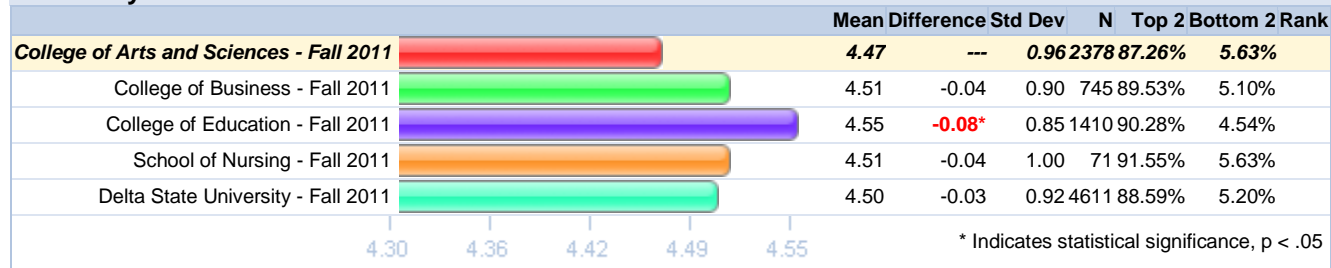
	Mean	Difference	Std Dev	N	Top 2	Bottom 2	Rank
College of Arts and Sciences - Fall 2011	4.26	---	1.16	2458	79.90%	10.37%	
College of Business - Fall 2011	4.34	-0.08	1.09	809	84.43%	9.02%	
College of Education - Fall 2011	4.45	-0.19*	0.96	1498	86.85%	6.34%	
School of Nursing - Fall 2011	4.30	-0.05	1.16	93	83.87%	11.83%	
Delta State University - Fall 2011	4.33	-0.07*	1.09	4865	82.86%	8.92%	

4.10 4.19 4.27 4.36 4.45

* Indicates statistical significance, $p < .05$

	College of Arts and Sciences - Fall 2011	College of Business - Fall 2011	College of Education - Fall 2011	School of Nursing - Fall 2011	Delta State University - Fall 2011
Strongly agree	53.51%	61.58%	61.13%	58.42%	57.11%
Agree	15.81%	20.41%	18.64%	18.81%	17.44%
Neither agree nor disagree	8.44%	6.36%	6.25%	3.96%	7.40%
Disagree	4.09%	3.96%	3.56%	5.94%	3.94%
Strongly disagree	4.91%	4.80%	2.27%	4.95%	4.09%
N/A / Not observed	13.24%	2.88%	8.15%	7.92%	10.02%
Total Respondents	2833	833	1631	101	5407

Please indicate your level of agreement with the following statements: - The textbook for this course was available for purchase in the University bookstore.





Textbook Faculty Survey *Spring 2012*

Consent Statement

By agreeing to the following statement, you consent to participate in the Textbook Faculty Survey. You will be asked a series of questions regarding textbooks for your course(s).

I understand that:

- **My participation in this survey is completely voluntary**
- **Some yes or no questions are required to skip to each section**
- **I have the option of not answering any question within each section for any reason**
- **I have the right to withdraw from participation at any time**
- **All data collected will have confidentiality**

Do you agree to participate in this survey?

☐ Yes ☐ No

*Attachment 5
p.1*

The Rating Scale for all questions is (5) Strongly Agree (4) Agree (3) Neutral (2) Disagree (1) Strongly Disagree (0) Not Applicable

Delta State University Bookstore:

Please indicate your level of agreement to the following statements.

1) The DSU Bookstore has provided me with the following information:

	<u>Strongly Agree</u>	<u>Agree</u>	<u>Neutral</u>	<u>Disagree</u>	<u>Strongly Disagree</u>	<u>N/A</u>
a) Textbook adoption policies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Textbook adoption deadlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Textbook selection tools	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Textbook ordering information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Pricing information for textbooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Availability of electronic textbooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Availability of separate components of bundled textbooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2) The DSU Bookstore stocks textbooks for the course(s) I teach.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

3) Textbook information for my course(s) is submitted by the deadline.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

4) As a faculty member, I am satisfied with the buyback procedures of the DSU Bookstore.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

Att. 5
p. 2

5) The DSU Bookstore is strongly encouraging me to adopt the latest edition of a textbook.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

Please provide comments regarding the performance of the DSU Bookstore.

General Textbook Questions:

Please indicate your level of agreement to the following statements.

6) I use DSU Online Services to find out the prices of the textbooks used in my classes.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

7) The course syllabus for my course lists general textbook information (e.g. ISBN number, name of textbook, edition).

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

8) A copy of the textbook for each of my courses is placed on reserve in the Roberts-LaForge Library.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

9) The cost of a textbook is considered when selecting a textbook for my course.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

10) I am aware that results from the student satisfaction survey regarding the textbook procedures are available online.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

11) The textbook publishing companies are strongly encouraging me to adopt the latest edition of a textbook.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

12) On the first day of class I tell my students if they are required to purchase the textbook for the course.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

General Information:

13) Please select your college affiliation:

- ☐ College of Arts and Sciences
- ☐ College of Business
- ☐ College of Education
- ☐ School of Nursing

14) Please select the number of years you have been teaching:

- ☐ 5 years or less
- ☐ 6 to 10 years
- ☐ 11 to 15 years
- ☐ 16 to 20 years
- ☐ More than 20 years

15) Please select the number of years you have been teaching at Delta State University:

- ☐ Less than one year
- ☐ 1 to 3 years
- ☐ 4 to 6 years
- ☐ 7 to 15 years
- ☐ More than 15 years



Textbook Student Survey

Spring 2012

Consent Statement

By agreeing to the following statement, you consent to participate in the Textbook Student Survey. You will be asked a series of questions regarding textbooks for your course(s).

I understand that:

- **My participation in this survey is completely voluntary**
- **Some yes or no questions are required to skip to each section**
- **I have the option of not answering any question within each section for any reason**
- **I have the right to withdraw from participation at any time**
- **All data collected will have confidentiality**

Do you agree to participate in this survey?

☐ Yes ☐ No

Attachment 6 p. 1

The Rating Scale for all questions is (5) Strongly Agree (4) Agree (3) Neutral (2) Disagree (1) Strongly Disagree (0) Not Applicable

General Textbook Questions:

Please indicate your level of agreement to the following statements about your textbooks.

1) When I register for classes the following information regarding textbooks is provided to me by Delta State University:

	<u>Strongly Agree</u>	<u>Agree</u>	<u>Neutral</u>	<u>Disagree</u>	<u>Strongly Disagree</u>	<u>N/A</u>
a) ISBN Number(s) for textbook(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Textbook prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Availability of an earlier edition of the textbook(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Whether the textbook is "required" or "recommended"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Availability of alternate textbook formats (e.g. e-book, rental, used)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2) I use DSU Online Services to find out textbook information for my course(s).

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

3) DSU and/or the DSU Bookstore provided me with tips regarding how to save money on textbooks at orientation and/or within thirty days of the beginning of classes.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

4) The course syllabus for my course(s) lists general textbook information (e.g. ISBN number, name of textbook, edition).

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

5) Where do you purchase your textbooks? **Please mark all that apply.**

☐ DSU Bookstore ☐ Off-campus bookstore ☐ Online

☐ Other, please specify _____

6) On average how much do you spend on textbooks each semester?

☐ less than \$200 ☐ \$301 to \$400 ☐ \$501 to \$600
☐ \$201 to \$300 ☐ \$401 to \$500 ☐ More than \$600

7) How do you pay for your textbooks each semester? **Please mark all that apply.**

☐ My personal income ☐ Parents' income ☐ Student Loans

☐ Prefer not to answer

8) Overall, the value I received from using the required textbook(s) this semester was worth the price I paid for the textbook(s).

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree

☐ Strongly Disagree ☐ N/A

9) I am aware that results from the student satisfaction survey regarding the textbook procedures are available online.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree

☐ N/A

Delta State University Bookstore:

Please indicate your level of agreement to the following statements.

10) When I register for classes the following information regarding my textbook(s) is available at the DSU Bookstore:

	<u>Strongly Agree</u>	<u>Agree</u>	<u>Neutral</u>	<u>Disagree</u>	<u>Strongly Disagree</u>	<u>N/A</u>
a) Price of the textbook(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Textbook ISBN Number	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Electronic version of the textbook(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Unbundled textbook(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Textbook cost savings information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) <i>New textbooks</i> were available for purchase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) <i>Used textbooks</i> were available for purchase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11) When I purchased a textbook (in the bookstore) that has an access code to an online component, I have the option to purchase the access code separately.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

12) I would buy electronic versions of a textbook if I could save money.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

13) When I purchased my textbooks at the beginning of the semester an adequate number of copies were available for purchase.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

14) Overall, I am satisfied with the options for purchasing textbooks at the DSU Bookstore.

___ Strongly Agree ___ Agree ___ Neutral ___ Disagree ___ Strongly Disagree
___ N/A

Att. 6
p. 4

Buy Back and Exchange Policies for the DSU Bookstore:

Please indicate your level of agreement to the following statements.

15) I understand the DSU Bookstore's textbook buy back policy.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree
☐ N/A

16) I understand the DSU Bookstore's textbook exchange policy.

☐ Strongly Agree ☐ Agree ☐ Neutral ☐ Disagree ☐ Strongly Disagree
☐ N/A

Demographics:

17) What is your major?

(all majors will be listed in a drop down menu on the electronic survey)

18) What is your classification?

☐ Freshman ☐ Sophomore ☐ Junior ☐ Senior ☐ Graduate (skip to q20)

19) How many undergraduate hours are you taking this semester?

☐ Less than 12 ☐ 12 to 15 hours ☐ 16 to 18 hours ☐ 19 to 21 hours
☐ More than 21 hours

20) How many graduate hours are you taking this semester?

☐ 3 hours ☐ 6 hours ☐ 9 hours ☐ 12 hours ☐ More than 12 hours

21) What is your employment status?

☐ Part-time (less than 40 hours per week)
☐ Full-time (40 hours a week or more)
☐ Not employed at this time

22) What is your gender?

☐ Male ☐ Female

23) Do you consider yourself to be Hispanic/Latino?

☐ Yes ☐ No

24) In addition, select one or more of the following racial categories to describe yourself.

Please mark all that apply.

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ White

Att. 6
p. 6

**Textbook Assessment
INSTITUTION DATA**

November 1, 2012

	For Spring Semester 2012	For Fall Semester 2012	Total
General Textbook Adoption Data			
Number of Lower Division Sections	316	333	649
Number delinquent at deadline	4	4	8
Percent delinquent at deadline	1.3	1.2	1.23
Number delinquent 30 days past deadline	0	0	
Percent delinquent 30 days past deadline	0	0	
Number of approved exceptions	21	12	33
Number of Upper Division Sections	537	536	1173
Number delinquent at deadline	3	8	11
Percent delinquent at deadline	0.5	1.5	0.93
Number delinquent 30 days past deadline	0	0	
Percent delinquent 30 days past deadline	0	0	
Number of approved exceptions	12	11	23
Number of Courses included in the Textbook Rental Program			
Affiliated Bookstore Data (Prefer Previous Year Total)			
<i>Insert reporting period (MM/DD/YYYY) here</i>	11/1/2012	11/1/2012	
	Follett	B & N	
Number of new textbooks sold	1201	1510	2711
Average cost of a new textbook	\$ 82.19	\$ 85.24	\$ 83.72
Number used textbooks sold	986	905	1891
Average cost of a used textbook	\$ 75.02	\$ 78.71	\$ 76.87
Number of electronic textbooks sold/rented	24	31	55
Average cost of an electronic textbook	\$ 75.92	\$ 59.64	\$ 67.78
Number of textbooks rented	362	1005	1367
Average cost of a rental textbook	\$ 50.53	\$ 47.51	\$ 49.02
Number of text book buy backs (give either per semester or per 12 month period)	504	N/A	504
Average buyback value of textbooks	\$ 28.28	N/A	\$ 28.28

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

Course Name	Course Designation	Number of Sections	Title	ISBN	Purchasing Options			
			List multiple titles, if applicable		New	Used	Rental	eBook/ rental
1 English Comp (1)	ENG 101	2	Bedford	978-0-312-60159-1	85.35	64.00	41.80	42.99
		2	Short Guide;	978-0-205-23861-3;	37.80	28.35	18.50	
			Legends	978-0-321-43924-6	23.60	17.70	11.55	
		1	College Writing	978-0-07-337166-5	111.00	83.25		
		1	Patterns	978-0-312-67684-1	66.65	50.00		30.99
		2	Longman	978-0-205-79839-1	105.20	78.90		69.65
		1	Rules of Thumb	978-0-07-739709-8	40.00	30.00		25.90
		2	Steps	978-1-4282920-5-5	141.35	106.00		50.00
2 General Studies	GST 100	21	N/A					
3 Intro to Psychology	PSY 101	4	Intro to Psych (cloth)	978-0-495-81091-9	205.65	154.25		70.00
		3	Intro to Psych (paper)	978-0-495-81076-6	181.35	136.00		70.00
4 Microcomputer App	CIS 205	5	Mic Office Spiral;	978-0-538-74715-8;	143.00	107.25		
			SAM 2010 Assessment	978-1-1116673-7-5	105.00	78.75	70.05	50.50
5 College Algebra	MAT 104	5	College Algebra	978-1-9326282-9-6;	117.15	87.85		
			College Alg software	978-0-918091-59-8	77.35	58.00		
6 Princ of Sociology	SOC 101	5	Society: Basics	978-0-205-00378-5	135.20	101.40		
		1	Society: Basics	978-0-205-00378-5;	135.20	101.40		
			Taking Sides: Clashing	978-0-07-805018-3	48.00	36.00		32.80
7 Intro to Literature (I)	ENG 203	2	Bedford Intro (9th)	978-0-312-53921-4;	98.65	74.00	49.05	
			The Bluest Eye	978-0-452-28219-3;	14.00	10.50		
			Catcher in the Rye	978-0-316-76948-8	7.00	5.25	3.45	
		1	Bedford Intro (9th)	978-0-312-53921-4;	98.65	74.00	49.05	
			Great Gatsby	978-0-8264-9011-7;	19.95	14.95		
			Cry, the Beloved Country	978-0-7432-6217-0	15.00	11.25	7.35	9.10

Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA

November 1, 2012

			Writing About Lit	978-0-312-47499-7;	10.00	7.50		
			The Sun Also Rises	978-0-7432-9733-2;	15.00	11.25	7.35	12.00
			Home	978-0-307-59416-7;	24.00	18.00		
			Fiction: Pocket Anthology	978-0-205-65513-7;	45.20	33.90		
			Robinson Crusoe	978-1-5930801-1-2;	4.95	3.70		4.00
		2	Death of Ivan Ilych	978-0-451-52880-3	6.95	5.20	3.40	
		1	Bedford Intro (9th)	978-0-312-53921-4	98.65	74.00	49.05	
		1	Literature	978-0-205-23038-9	112.80	84.60	55.25	
			Bedford Intro (9th)	978-0-312-53921-4;	98.65	74.00	49.05	
			Odyssey	978-0-374-52574-3;	13.00	9.75	6.35	10.00
			Piano Lesson	978-0-452-26534-9;	13.00	9.75	6.35	
8 Intro to Literature (2)	ENG 204	2	Cat on a Hot Tin Roof	978-0-8112-11601-2	12.95	9.70	6.35	
			Drama: Pocket Anthology	978-0-205-03216-7;	51.00	38.25	25.00	
			Dear Darkness	978-0-307-26442-8;	18.00	13.50		
		1	Money Shot	978-0-8195-7130-4	26.25	19.70	11.25	10.50
			Bedford Intro (9th)	978-0-312-53921-4;	98.65	74.00	55.25	
		1	Native Guard	978-0-618-87265-7	14.95	11.20	7.35	10.15
		1	Bedford Intro (9th)	978-0-312-53921-4	98.65	74.00	55.25	
			Literature	978-0-205-23038-9;	112.80	84.60	55.25	
		2	Streetcar Named Desire	978-0-8112-1602-9	10.95	8.20	5.35	
9 Exercising for Fitness	PER 102	15	N/A					
10 U.S. History (1)	HIS 201	2	America Concise History	978-0-312-48541-2	66.65	50.00		34.90
			America Concise Hist, V.1	978-0-312-48542-9;	53.35	40.00		21.25
			Land so Strange	978-0-465-06841-8;	16.95	12.70	8.30	
		3	Narr of life of F Douglass	978-0-486-28499-6	1.50	1.15	.75	
			America Concise History	978-0-312-48541-2;	66.65	50.00		34.90
		1	Caning of Chs Summer	978-0-8018-9469-5	19.95	14.95		
		1	N/A					
11 Principles Bio	BIO 100	8	Biology	978-0-07-734996-7	214.65	161.00		

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

12 World History	HIS 103	6	Ways of the World	9798-0-312-48916-8	98.65	74.00		45.99
13 Intro Human Geo	GEO 201	3	Human Geography	978-0-470-57889-6	108.55	81.40		
14 Expository Writing	ENG 301	4	N/A					
		2	Patterns for a Purpose	978-0-07-338395-8	88.65	66.50		
		1	Little, Brown Handbook	978-0-321-41781-7	74.65	56.00		
		1	They Say I Say	978-0-393-93361-1	24.65	18.50		
15 Public Speaking	COM 101	4	Public Speaking - Civic engagement . . .	978-0-205-74479-4	77.35	58.00		
		2	Art of Public Speaking	978-0-07-742822-8	95.65	71.75		
16 Gen Chemistry	CHE 101	2	General Chemistry	978-0-13-206452-1	235.60	176.70	115.45	83.25
17 Intermediate Alg	MAT 099	4	Int. Alg. (11th) Int. Alg courseware	978-0-918091-40-6; 978-1-9326284-3-2	82.65 82.85	62.00 62.15		
18 Gen Chemistry lab	CHE 103	4	N/A					
19 Prin of Mgt	MGT 300	4	Mgt: practical intro	978-0-07-811721-3	188.65	141.50		
20 Survey of Exceptional children	CSP 340	4	Teaching Students who are Exceptional	978-0-13-715179-0	143.00	107.25	70.05	64.15

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

Course Name	Course Designation	Number of Sections	Title	ISBN	Purchasing Options				Used two semesters	
			List multiple titles, if applicable		New	Used	Rental	eBook/ rental	Yes	No
1 English Comp (1)	ENG 101	2	Bedford	978-0-312-60159-1	85.35	64.00	41.80	42.99	x	
		2	Short Guide	978-0-205-23861-3	37.80	28.35	18.50			x
			Legends	978-0-321-43924-6	23.60	17.70	11.55		x	
		1	College Writing	978-0-07-337166-5	111.00	83.25			x	
		1	Patterns	978-0-312-67684-1	66.65	50.00		30.99	x	
		2	Longman	978-0-205-79839-1	105.20	78.90		69.65	x	
		1	Rules of Thumb	978-0-07-739709-8	40.00	30.00		25.90	x	
		2	Steps	978-1-4282920-5-5	141.35	106.00		50.00	x	
2 General Studies	GST 100	21	N/A							
3 Intro to Psychology	PSY 101	4	Intro to Psych (cloth)	978-0-495-81091-9	205.65	154.25		70.00	x	
		3	Intro to Psych (paper)	978-0-495-81076-6	181.35	136.00		70.00	x	
Microcomputer App	CIS 205	5	Mic Office Spiral; SAM 2010 Assessment	978-0-538-74715-8; 978-1-1116673-7-5	143.00 105.00	107.25 78.75	70.05	50.50	x	
5 College Algebra	MAT 104	5	College Algebra College Alg software	978-1-9326282-9-6; 978-0-918091-59-8	117.15 77.35	87.85 58.00			x	
6 Princ of Sociology	SOC 101	5	Society: Basics	978-0-205-00378-5	135.20	101.40			x	
		1	Society: Basics Taking Sides: Clashing	978-0-205-00378-5; 978-0-07-805018-3	135.20 48.00	101.40 36.00		32.80	x	
7 Intro to Literature (I)	ENG 203	2	Bedford Intro (9th) The Bluest Eye Catcher in the Rye	978-0-312-53921-4; 978-0-452-28219-3; 978-0-316-76948-8	98.65 14.00 7.00	74.00 10.50 5.25	49.05 3.45		x	

Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA

November 1, 2012

		1	Bedford Intro (9th) Great Gatsby Cry, the Beloved Country	978-0-312-53921-4; 978-0-8264-9011-7; 978-0-7432-6217-0	98.65 19.95 15.00	74.00 14.95 11.25	49.05 7.35	9.10	x	
		2	Writing About Lit The Sun Also Rises Home Fiction: Pocket Anthology Robinson Crusoe Death of Ivan Ilych	978-0-312-47499-7; 978-0-7432-9733-2; 978-0-307-59416-7; 978-0-205-65513-7; 978-1-5930801-1-2; 978-0-451-52880-3	10.00 15.00 24.00 45.20 4.95 6.95	7.50 11.25 18.00 33.90 3.70 5.20	7.35 3.40	12.00 4.00	x	
		1	Bedford Intro (9th)	978-0-312-53921-4	98.65	74.00	49.05		x	
		1	Literature	978-0-205-23038-9	112.80	84.60	55.25			x
8 Intro to Literature (2)	ENG 204	2	Bedford Intro (9th) Odyssey Piano Lesson Cat on a Hot Tin Roof	978-0-312-53921-4; 978-0-374-52574-3; 978-0-452-26534-9; 978-0-8112-11601-2	98.65 13.00 13.00 12.95	74.00 9.75 9.75 9.70	49.05 6.35 6.35 6.35	10.00	x	
		1	Drama: Pocket Anthology Dear Darkness Money Shot	978-0-205-03216-7; 978-0-307-26442-8; 978-0-8195-7130-4	51.00 18.00 26.25	38.25 13.50 19.70	25.00 11.25	10.50	x	
		1	Bedford Intro (9th) Native Guard	978-0-312-53921-4; 978-0-618-87265-7	98.65 14.95	74.00 11.20	55.25 7.35	10.15	x	
		1	Bedford Intro (9th)	978-0-312-53921-4	98.65	74.00	55.25		x	
		2	Literature	978-0-205-23038-9	112.80	84.60	55.25			x
			Streetcar Named Desire	978-0-8112-1602-9	10.95	8.20	5.35		x	
9 Exercising for Fitness	PER 102	15	N/A							
10 U.S. History (1)	HIS 201	2	America Concise History	978-0-312-48541-2	66.65	50.00		34.90	x	

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

		3	America Concise Hist, V.1 Land so Strange Narr of life of F Douglass	978-0-312-48542-9; 978-0-465-06841-8; 978-0-486-28499-6	53.35 16.95 1.50	40.00 12.70 1.15	8.30 .75	21.25	x	
		1	America Concise History Caning of Chs Summer	978-0-312-48541-2; 978-0-8018-9469-5	66.65 19.95	50.00 14.95		34.90	x	
		1	N/A						x	
11 Principles Bio	BIO 100	8	Biology	978-0-07-734996-7	214.65	161.00			x	
12 World History	HIS 103	6	Ways of the World	9798-0-312-48916-8	98.65	74.00		45.99	x	
13 Intro Human Geo	GEO 201	3	Human Geography	978-0-470-57889-6	108.55	81.40			x	
14 Expository Writing	ENG 301	4	N/A						x	
		2	Patterns for a Purpose	978-0-07-338395-8	88.65	66.50				x
		1	Little, Brown Handbook	978-0-321-41781-7	74.65	56.00			x	
		1	They Say I Say	978-0-393-93361-1	24.65	18.50			x	
15 Public Speaking	COM 101	4	Public Speaking - Civic engagement . . .	978-0-205-74479-4	77.35	58.00			x	
		2	Art of Public Speaking	978-0-07-742822-8	95.65	71.75				x
16 Gen Chemistry	CHE 101	2	General Chemistry	978-0-13-206452-1	235.60	176.70	115.45	83.25	x	
17 Intermediate Alg	MAT 099	4	Int. Alg. (11th) Int. Alg courseware	978-0-918091-40-6; 978-1-9326284-3-2	82.65 82.85	62.00 62.15			x	
18 Gen Chemistry lab	CHE 103	4	N/A							

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

19 Prin of Mgt	MGT 300	4	Mgt: practical intro	978-0-07-811721-3	188.65	141.50			x	
Exceptional children	CSP 340	4	Teaching Students who are Exceptional	978-0-13-715179-0	143.00	107.25	70.05	64.15	x	

**Textbook Assessment
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TEXTBOOK DATA**

November 1, 2012

Course Name	Course Designation	Course Division		Number of Sections	Title	ISBN	Consecutive Years the Same Book was Adopted for this Course
		Lower	Upper		List multiple titles, if applicable		
1 English Comp (1)	ENG 101	x		2	Bedford	978-0-312-60159-1	2011, 2012
				2	Short Guide	978-0-205-23861-3	2012
					Legends	978-0-321-43924-6	2011, 2012
				1	College Writing	978-0-07-337166-5	2011, 2012
				1	Patterns	978-0-312-67684-1	2011, 2012
				2	Longman	978-0-205-79839-1	2011, 2012
				1	Rules of Thumb	978-0-07-739709-8	2011, 2012
				2	Steps	978-1-4282920-5-5	2011, 2012
2 General Studies	GST 100	x		21	N/A		
3 Intro to Psychology	PSY 101	x		4	Intro to Psych (cloth)	978-0-495-81091-9	2011, 2012
				3	Intro to Psych (paper)	978-0-495-81076-6	2011, 2012
4 Microcomputer App	CIS 205	x		5	Mic Office Spiral; SAM 2010 Assessment	978-0-538-74715-8; 978-1-1116673-7-5	2011, 2012
5 College Algebra	MAT 104	x		5	College Algebra College Alg software	978-1-9326282-9-6; 978-0-918091-59-8	2011, 2012
6 Princ of Sociology	SOC 101	x		5	Society: Basics	978-0-205-00378-5	2012
				1	Society: Basics Taking Sides: Clashing	978-0-205-00378-5; 978-0-07-805018-3	2011, 2012
7 Intro to Literature (I)	ENG 203	x		2	Bedford Intro (9th) The Bluest Eye Catcher in the Rye	978-0-312-53921-4; 978-0-452-28219-3; 978-0-316-76948-8	2011, 2012

**Textbook Assessment
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TEXTBOOK DATA**

November 1, 2012

				1	Bedford Intro (9th) Great Gatsby Cry, the Beloved Country	978-0-312-53921-4; 978-0-8264-9011-7; 978-0-7432-6217-0	2011, 2012
				2	Writing About Lit The Sun Also Rises Home Fiction: Pocket Anthology Robinson Crusoe Death of Ivan Ilych	978-0-312-47499-7; 978-0-7432-9733-2; 978-0-307-59416-7; 978-0-205-65513-7; 978-1-5930801-1-2; 978-0-451-52880-3	2011, 2012
				1	Bedford Intro (9th)	978-0-312-53921-4	2011, 2012
				1	Literature	978-0-205-23038-9	2011, 2012
8 Intro to Literature (2)	ENG 204	x		2	Bedford Intro (9th) Odyssey Piano Lesson Cat on a Hot Tin Roof	978-0-312-53921-4; 978-0-374-52574-3; 978-0-452-26534-9; 978-0-8112-11601-2	2011, 2012
				1	Drama: Pocket Anthology Dear Darkness Money Shot	978-0-205-03216-7; 978-0-307-26442-8; 978-0-8195-7130-4	2011, 2012
				1	Bedford Intro (9th) Native Guard	978-0-312-53921-4; 978-0-618-87265-7	2011, 2012
				1	Bedford Intro (9th)	978-0-312-53921-4	2011, 2012
				2	Literature	978-0-205-23038-9	2011, 2012
					Streetcar Named Desire	978-0-8112-1602-9	2011, 2012
9 Exercising for Fitness	PER 102	x		15	N/A		
10 U.S. History (1)	HIS 201	x		2	America Concise History	978-0-312-48541-2	
				3	America Concise Hist, V.1 Land so Strange Narr of life of F Douglass	978-0-312-48542-9; 978-0-465-06841-8; 978-0-486-28499-6	2011, 2012

**Textbook Assessment
FALL SEMESTER 2012
TEXTBOOK DATA**

November 1, 2012

				1	America Concise History Caning of Chs Summer	978-0-312-48541-2; 978-0-8018-9469-5	2011, 2012
				1	N/A		
11 Principles Bio	BIO 100	x		8	Biology	978-0-07-734996-7	2011, 2012
12 World History	HIS 103	x		6	Ways of the World	9798-0-312-48916-8	2011, 2012
13 Intro Human Geo	GEO 201	x		3	Human Geography	978-0-470-57889-6	2012
14 Expository Writing	ENG 301		x	4	N/A		
				2	Patterns for a Purpose	978-0-07-338395-8	2011, 2012
				1	Little, Brown Handbook	978-0-321-41781-7	2011, 2012
				1	They Say I Say	978-0-393-93361-1	2011, 2012
15 Public Speaking	COM 101	x		4	Public Speaking - Civic engagement . . .	978-0-205-74479-4	2011, 2012
				2	Art of Public Speaking	978-0-07-742822-8	2011, 2012
16 Gen Chemistry	CHE 101	x		2	General Chemistry	978-0-13-206452-1	2011, 2012
17 Intermediate Alg	MAT 099	x		4	Int. Alg. (11th) Int. Alg courseware	978-0-918091-40-6; 978-1-9326284-3-2	2011, 2012
18 Gen Chemistry lab	CHE 103	x		4	N/A		
19 Prin of Mgt	MGT 300		x	4	Mgt: practical intro	978-0-07-811721-3	2011, 2012
20 Survey of Exceptional children	CSP 340		x	4	Teaching Students who are Exceptional	978-0-13-715179-0	2011, 2012