

## **Unit Missions**

### **SL Mission Statement**

#### **Mission statement**

The mission of Student Life is to help students get involved on our campus by creating a learning environment outside the classroom, beginning with Orientation, continuing with numerous student organizations and activities, and ending with a successful graduate.

#### **Related Items**

*There are no related items.*

## Unit Goals

### **SLFY2015\_01: Orientation program**

**Start:** 7/1/2014

**End:** 6/30/2015

#### **Unit Goal**

Continue to seek a required Orientation program for new students and parents.

#### **Evaluation Procedures**

Use our student and parent evaluations to continue to improve our efforts. Make our websites easier to find and reservation form easier to understand. Work to get more faculty involvement in the Parent Social during Orientation sessions. Volunteer our Orientation team for more involvement with Recruiting new students. Involve social media in our Orientation recruiting efforts.

#### **Actual Results of Evaluation**

The results of the evaluations indicated that both students and parents thought the program was a success. The orientation skit was found to be a fun yet informative way of delivering important information. Parents were appreciative of the time sacrificed by faculty and staff to attend the sessions. Better housing accommodations were requested and better accommodations were given to the women attending Orientation.

#### **Use of Evaluation Results**

The Student Life Office has partnered with the Admissions Office to streamline the process of registering for Orientation. Improved Housing accommodations were provided. The Office of Communications and Marketing has agreed to assist us in coordinating our DSU website information to be more user friendly.

#### **Related Items**

-   **SP1.Ind05: Diversity -- access to diverse ideas/programs**
-   **SP1.Ind06: Advising -- access to improved, comprehensive, and directed/targeted advising**
-   **SP1.Ind09: Extracurricular, Leadership, Organization activities**
-   **SP2.Ind01: Enrollment**
-   **SP2.Ind02: Retention**
-   **SP2.Ind04: Degrees**
-   **SP2.Ind07: Scholarships and Aid**
-   **SP2.Ind08: Recruitment activities and improvements**
-   **SP3.Ind06: Diversity**
-   **SP4.Ind12: Publication of University data and information**
-   **SP4.Ind14: Marketing, Publicity, Advertising**
-   **SP5.Ind05: Diversity initiatives**
-   **SP5: Improve the quality of life for all constituents**

## **SLFY2015\_02: Greek Life**

**Start:** 7/1/2014

**End:** 6/30/2015

### **Unit Goal**

Continue to promote Greek Life at every opportunity.

### **Evaluation Procedures**

Encourage every student to find a fraternity or sorority to join in order to have a built-in support system while at DSU and for a lifetime. Continually recruit students, both new and returning, to join the Greek system through more involvement in Greek-sponsored activities. Improve the overall image of Greek Life on our campus by publicizing more of the positive programs and community service in which Greeks are involved. Advertise the hours spent and amounts of money raised for others, and not themselves. Sponsor more events for the entire campus community and visitors. Ask and support each Greek organization to have its own monitored social media page to support Delta State policies

### **Actual Results of Evaluation**

Increased numbers participating in Greek Recruitment of both new and returning students. By sponsoring more campus activities for all students and honestly advertising what Greek Life is about, the image of Greek Life was improved. Socially and educationally positive Greek social media pages are available to all students. Increased numbers did participate in Greek Recruitment of both new and returning students, either through Formal Recruitment or Continuous Open Bidding. By sponsoring more campus activities for all students and honestly advertising what Greek Life is about, the image of Greek Life was improved. Socially and educationally positive Greek social media pages are available to all students. Panhellenic rules are more relaxed in order for sorority chapters to more positively advertise the positive events and activities of their chapters throughout the year, including the summer.

### **Use of Evaluation Results**

Continue to promote and expand Greek Life as our system grows. Use the more positive image of Greek Life to combat the negative feelings of new parents and students in order to recruit participation in Greek Life. DSU will have a more diverse Greek system that will represent all backgrounds and interests of our student body. Positive social media improves perceptions of Greek Life.

### **Related Items**

-   **SP1.Ind05: Diversity -- access to diverse ideas/programs**
-   **SP1.Ind09: Extracurricular, Leadership, Organization activities**
-   **SP2.Ind02: Retention**
-   **SP2.Ind08: Recruitment activities and improvements**
-   **SP3.Ind06: Diversity**
-   **SP3.Ind09: Professional development**
-   **SP5.Ind04: Cultural offerings**
-   **SP5: Improve the quality of life for all constituents**

 **SP5.Ind05: Diversity initiatives**

 **SP5: Improve the quality of life for all constituents**

 **SP5.Ind06: Community Outreach**

 **SP5: Improve the quality of life for all constituents**

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## **SLFY2015\_03: Student Organizations**

**Start:** 7/1/2014

**End:** 6/30/2015

### **Unit Goal**

Continue to promote Student Organizations to the campus community.

### **Evaluation Procedures**

Make public through numerous media the student organizations that are available. Encourage more faculty and staff to become involved through advising student organizations. Update the listing of active organizations and how to become involved. Encourage the promotion of new organizations if interest and need is expressed by our students. Continue to support the SGA sponsored Organization Fair at the beginning of each semester. Express whenever and wherever possible the importance of every student finding their niche through involvement with student organizations.

### **Actual Results of Evaluation**

Student Life received more inquiries than last year about existing and new student organizations. A new listing of active, non-active, and new student organizations with contact information for the advisor(s) of each active and new student organization was compiled for the Student Life office. An updated listing of each active student organization, the student contact, cell phone number, and email was given to the university President in order to continue the Presidents Council. Participation in the SGA Organization Fair occurred during the fall and spring semesters of the 2014-2015 academic year by the Office of Student Life, in conjunction with the SGA appointed chair for student organizations, to promote student organizations. Every student group addressed by Student Life for any reason during 2014-2015 has been made aware that Student Life is the place to come for student organization information, therefore creating an increase in the number of interested students. Several new student organizations are pending approval of the Student Organizations Committee. Our number of student organizations is growing.

### **Use of Evaluation Results**

The Student Organizations Committee will need to meet in the early fall 2015 to approve the proposals for new student organizations. The SGA Student Organizations Chair and the Director of Student Life will compile a new listing of current active organizations. Both will continue to participate in the Welcome Week Organizations Fair sponsored by SGA and again in the spring semester. A new listing will be compiled and given to the university President for contacting the student leaders to meet with the Presidents Council during the fall semester. Continue to determine other ways to provide

information about student organizations to interested students, our campus, and community.

#### **Related Items**

-   **SP1.Ind03: Academic and support services**
-   **SP1.Ind05: Diversity -- access to diverse ideas/programs**
-   **SP1.Ind09: Extracurricular, Leadership, Organization activities**
-   **SP2.Ind02: Retention**
-   **SP2.Ind07: Scholarships and Aid**
-   **SP2.Ind08: Recruitment activities and improvements**
-   **SP3.Ind06: Diversity**
-   **SP3.Ind09: Professional development**
-   **SP4.Ind14: Marketing, Publicity, Advertising**
-   **SP5.Ind04: Cultural offerings**
-   **SP5: Improve the quality of life for all constituents**
-   **SP5.Ind05: Diversity initiatives**
-   **SP5: Improve the quality of life for all constituents**
-   **SP5.Ind06: Community Outreach**
-   **SP5: Improve the quality of life for all constituents**
-   **SP5.Ind07: Economic Development**
-   **SP5: Improve the quality of life for all constituents**

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### **SLFY2015\_04: CART**

**Start:** 7/1/2014

**End:** 6/30/2015

#### **Unit Goal**

Continue as the location for CART, the Confidential Assessment Response Team.

#### **Evaluation Procedures**

Promote a safe and healthy campus by continuing to use the *Maxient* system for CART. Continue to advertise the benefits of using the *Maxient* reporting system for students, faculty, and staff to report "at-risk" students. Keep files on all reports and information about "at-risk" students or those reported for confidential assessment due to behavioral issues both in and outside the classroom. Contact or acknowledge the receipt of all reports if the *Maxient* report states the name of the reporter. At every Orientation or personal visit with prospective students and parents, continue to make them aware of CART and its benefits in attempting to keep our campus safe and protect every student, even those who are subject to a written report.

#### **Actual Results of Evaluation**


The CART Team received an increase in *Maxient* reports as needed for "at-risk" students from faculty, staff, and students. Files of reports were evaluated and addressed as needed.

All faculty, staff, and students have received acknowledgement of their reports if they supplied their name and contact information in the report. Anonymous reports were not acknowledged. A designated time and place has been used to announce the existence of CART to all new students and parents at Orientation and in the office of Student Life as well as online. All reports have been addressed and/or filed for future access by a member of the CART Team.

### **Use of Evaluation Results**

Continue to improve on advertising CART with emphasis on the confidential factor. Survey a team selection of other colleges and universities who use the Maxient system to determine other ways to make use of the system and improve reporting using Maxient when needed, instead of by verbally contacting faculty, staff, and other students. Then, the team will analyze those options for use on our campus.

### **Related Items**

-   **SP1.Ind03: Academic and support services**
-   **SP2.Ind02: Retention**
-   **SP4.Ind08: Campus Efficiencies**
-   **SP4.Ind12: Publication of University data and information**
-   **SP4.Ind13: Safe and Secure Campus**
-   **SP4.Ind14: Marketing, Publicity, Advertising**
-   **SP5.Ind06: Community Outreach**
-   **SP5: Improve the quality of life for all constituents**

**Section IV.a**  
**Brief Description**  
**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

The mission of Student Life is to provide administrative guidance to a number of areas that involve students, faculty, staff, and families of Delta State University that come under the purview of Student Affairs:

- Orientation for new students
- CART (Confidential Assessment Response Team)
- DSU Parents Association
- Greek Life (DSU Interfraternity Council and DSU Panhellenic Council)
- Student Organizations
- Building Management of the H.L. Nowell Student Union
- Custodial Services
- Assistant to the Vice President for Student Affairs

Student Life is located in the H.L. Nowell Student Union, Suite 200, with the mailing address of DSU Box 3202, 1003 W. Sunflower Road, Cleveland, MS 38733 and the office phone number is 662-846-4666.

**Section IV.b**  
**Comparative data**  
**Judgment**

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

In 2014-2015,

- The number of active student organizations was 97 and inactive 43.
- The number of members in Greek organizations advised by the Director of Student Life was 412.
- The number of custodians was 19 plus 1 manager and 2 temporary workers in the summer of 2014.
- The custodial operation for Student Affairs was moved from Student Life to Facilities Management in April 2015.

**Section IV.c**  
**Diversity Compliance Initiatives and Progress**  
**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

- All student organizations are open with no consideration given to race, creed, color, veteran's status or national origin. All student organizations are governed by an approved constitution and bylaws and must have a faculty or staff advisor.
- The race and gender of the 2015 Orientation Leaders was 3 African Americans and 9 Caucasians, including 4 males, and 8 females.

**Section IV.d**  
**Economic Development Initiatives and Progress**  
**Judgment**

- Meets Standards     Does Not Meet Standards     Not Applicable

**Narrative**

The number of parents attending Orientation and possibly contributing to the economic development of our Cleveland community by staying in our motels and eating at our restaurants was approximately a total of 543. (I do not have an exact number from the 543 who attended Orientation who also stayed in motels and ate at our restaurants. Some of them also commuted from nearby homes.)

**Section IV.e**  
**Grants, Contracts, Partnerships, Other Accomplishments**  
**Judgment**

- Meets Standards     Does Not Meet Standards     Not Applicable

**Narrative**

**Section IV.f**  
**Service Learning Data**

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

**Judgment**

- Meets Standards     Does Not Meet Standards     Not Applicable

**Narrative**

**Section IV.g**  
**Strategic Plan Data**

Only use this section if you have strategic plan info to report that is not covered in other areas of your report

**Judgment**

- Meets Standards     Does Not Meet Standards     Not Applicable

**Narrative**

The number of DSU personnel and representatives from the DSU Alumni Board who participated in the Orientation program for 2015 was approximately 143, including administration, faculty, staff, and alumni board members.



## **Section IV.h**

### **Committees Reporting To Unit**

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

### **Judgment**

Meets Standards     Does Not Meet Standards     Not Applicable

### **Narrative**

- CART (Confidential Assessment Response Team)
- Orientation Leaders (student leaders chosen by an interview process with numerous requirements for applying)
- DSU Interfraternity Council (governing body for Kappa Alpha Order, Kappa Sigma, Phi Mu Alpha Sinfonia, and Pi Kappa Alpha, and Sigma Alpha Epsilon)
- DSU Panhellenic Council (governing body for Delta Delta Delta, Kappa Delta, and Phi Mu)
- Order of Omega (honorary Greek organization)
- The DSU Parents Association
- The files or work orders for H.L. Nowell Student Union
- The Student Organization Committee under the purview of the Provost for position of chair, to be elected by the membership of the committee
- The files for all DSU student organizations
- All records for the Student Affairs Custodial Service
- All files and records originally kept in the Student Life Office, except those which are kept in the main office of this custodial operation (in the H.L. Nowell Student Union) have been transferred to the Facilities Management Office since they are now in charge of this operation.

## **Section V.a**

### **Faculty (Accomplishments)**

Noteworthy activities and accomplishments

### **Judgment**

Meets Standards     Does Not Meet Standards     Not Applicable

### **Narrative**

**Section V.b**  
**Staff (Accomplishments)**  
**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

The Panhellenic Council and the Infraternity Council were both recognized and nominated for their outstanding contributions to the campus community at the annual Greek Banquet. Both councils contributed extensive time and money to numerous philanthropic projects on campus and in the community. Time equaling more than 35,000 hours and over 135,000 dollars. The Panhellenic Executive Officers represented Delta State University at the Southeastern Panhellenic Conference in Atlanta, GA during the 2015 spring semester. Several members of our women's and men's Greek systems were honored and recognized by receiving outstanding leadership awards and scholarships from their individual national organizations during the 2014-2015 year, including some at conventions held in the summer of 2014.

Since the Director of Student Life advises these organizations and is a staff member, these items were listed here.

**Section V.c**  
**Administrators (accomplishments)**  
**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

Elsie Lynn Ervin served during the 2014-2015 academic year as a member of the following: Administrative Staff Council, Safety and Environment Committee, Orientation Leader Selection Committee Chair, the Staff Council's Incentives and Recognition Committee, the Student Organizations Committee Chair, the CART team chair, and the Southeastern Panhellenic Association. She is a Life Member of the Delta State University Alumni Association from Bolivar County, the Cleveland Kappa Delta Alumnae Association, and the Covenant Presbyterian Church in Cleveland, MS.

The Director of Student Life, Elsie Lynn Ervin, has served the Southeastern Panhellenic Conference for the past 31 years as an advisor to her college Panhellenic and numerous positions with the Southeastern Panhellenic Association during this time. She was recently honored with the SEPC Distinguished Service Award for 2015 and her many years of service to the Greek community. This was only the third time this award has been presented in the association's sixty year history.

**Section V.d**

**Position(s) requested/replaced with justification**

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

**Section V.e**

**Recommended Change(s) of Status**

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

**Section VI.a**

**Changes Made in the Past Year**

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

A new manager for our Student Life Custodial operation was hired in the fall of 2013. He had completed the training process and has completed a full year of employment. He has moved with his custodial operation in Student Affairs to Facilities Management as of April 2015.

A new senior secretary for the Office of Student Life was hired in the fall of 2013.

She completed the training process has recently in June 2015 accepted additional responsibilities with the University calendar and facilities reservations for the coming year 2015-2016, at the request of the Vice President for Student Affairs.

**Section VI.b**

**Recommended Changes for the Coming Year**

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**