

## Unit Missions

### **ACISF Mission Statement**

**Mission statement**

To prepare students for the marketplace by providing challenging educational opportunities.

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### **Acc, CIS, & Fin Mission Statement**

**Mission statement**

To prepare students for the marketplace by providing challenging educational opportunities.

## Learning Outcomes

### **BBA-ACC 01: LO Financial Accounting**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Accounting majors will demonstrate the ability to prepare a Balance Sheet, an Income Statement, and a Cash Flow Statement, the foundational financial statements used in business, in accordance with United States Generally Accepted Accounting Principles (USGAAP)

**Data Collection (Evidence)**

Evaluation of these financial statements in ACC 305 Accounting Systems.

**Results of Evaluation**

67% prepared acceptable financial statements.

**Use of Evaluation Results**

The faculty consider other courses in which financial statement preparation and analysis may be incorporated.

**Related Items**



**GE 03: Quantitative Skills**

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### **BBA-ACC 02: LO Auditing**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Three-fourths of Accounting majors will demonstrate the ability to perform an audit in accordance with United States Generally Accepted Audit Standards

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**Data Collection (Evidence)**

Evaluation of students' audit reports

**Results of Evaluation**

89% of our majors submitted acceptable audit reports.

**Use of Evaluation Results**

The faculty contemplate teaching methodology and additional resources to strengthen learning because auditing is a critical accounting function.

**Related Items**

 **GE 03: Quantitative Skills**

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 **BBA-ACC 03: LO Taxation**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Accounting majors will demonstrate the ability to prepare a Federal Income Tax Return.

**Data Collection (Evidence)**

Students were required to prepare income tax returns using supplied data.

**Results of Evaluation**

81% of students demonstrated the ability to prepare a federal income tax return.

**Use of Evaluation Results**

The faculty consider additional teaching and learning aids to assist learning.

**Related Items**

 **GE 03: Quantitative Skills**

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 **BBA-ACC 04: LO Management or Cost Accounting**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Accounting majors will demonstrate the ability to account for project costing

**Data Collection (Evidence)**

Evaluation of students' budgets for project costing

**Results of Evaluation**

83% demonstrated the ability to account for project costing.

**Use of Evaluation Results**

The faculty teach various types of jobs to illustrate project costing.

**Related Items**

 **GE 03: Quantitative Skills**

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**☛BBA-ACC 05: LO Governmental or Not-For-Profit Accounting**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Two-thirds of Accounting majors will demonstrate the ability to perform transactional accounting in order to determine that governmental funds were used appropriately

**Data Collection (Evidence)**

Evaluation of students' general accounting journal entries involving governmental funds on projects prepared in Accounting.

**Results of Evaluation**

72% demonstrated the ability to perform transactional accounting in order to determine that governmental funds were used appropriately.

**Use of Evaluation Results**

U.S. Generally Accepted Accounting Principles (USGAAP) are regularly reviewed to insure accurate instruction regarding the accounting of this type of funds.

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**☛BBA-CIS 03: LO Information system design**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Computer Information Systems majors will demonstrate the ability to analyze, design and implement an information system to meet desired needs

**Data Collection (Evidence)**

Evaluation of the analysis performed and the solutions recommended to particular information system problems; Evaluation of a team project for the design & implementation of a complete information system

**Results of Evaluation**

70% of CIS students were able to analyze, design and implement an information system to meet desired needs.

**Use of Evaluation Results**

Faculty are constantly analyzing the information system needs of businesses and adjusting problems and projects to reflect this rapidly changing environment.

**Related Items**

 **GE 01: Critical and Creative Thinking**

 **GE 04: Inquiry and Technology**

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**BBA-CIS 04: LO Information system security**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Computer Information Systems majors will demonstrate the ability to maintain computer information system security

**Data Collection (Evidence)**

Evaluation of the security design of an information system

**Results of Evaluation**

67% of CIS students were capable because the system did not get hacked.

**Use of Evaluation Results**

Faculty are constantly analyzing the security needs of information system needs and adjusting problems and projects to reflect this rapidly changing environment.

**Related Items**

 **GE 04: Inquiry and Technology**

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**BBA-FIN 01: LO Principles of financial management**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Finance majors will be able to measure or formulate the time value of money, capital budgeting, risk and return, and working capital management

**Data Collection (Evidence)**

Evaluation of students' tests scores and case studies on the time value of money, capital budgeting, risk and return, and working capital management

**Results of Evaluation**

70% were able to measure or formulate the time value of money, capital budgeting, risk and return, and working capital management.

**Use of Evaluation Results**

The Faculty analyze different business scenarios and case studies to teach these concepts.

**Related Items**

 **GE 02: Communication**

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**≡BBA-FIN 02: LO Principles of investing**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Finance majors will be able to evaluate investments (stocks and bonds)

**Data Collection (Evidence)**

Evaluation of students' investment programs

**Results of Evaluation**

75% were able to evaluate investments.

**Use of Evaluation Results**

The Faculty consider different stocks and bonds for student analysis.

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**≡BBA-IRR 01: LO Loss exposure & risk management techniques**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Insurance majors will be able to evaluate and compare loss exposures & risk management techniques

**Data Collection (Evidence)**

Demonstration of identification and analysis of loss exposures and selection of appropriate risk management alternatives or techniques through case studies

**Results of Evaluation**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

**Use of Evaluation Results**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

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**≡BBA-IRR-FP 01: LO Estate Planning**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Insurance majors will be able to prepare an estate plan

**Data Collection (Evidence)**

Demonstration of tax & estate planning through students' preparation of comprehensive tax and estate plans

**Results of Evaluation**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

**Use of Evaluation Results**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

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**MPAC BBA-IRR-RE 01: LO Real estate valuation/ appraisal**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Real Estate majors will be able to estimate the value of real estate

**Data Collection (Evidence)**

Demonstrate the methods of valuations of homes and commercial real estate through appraisal case studies

**Results of Evaluation**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

**Use of Evaluation Results**

Due to the discontinuation of this Program, this Learning Outcome could not be measured.

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**MPAC 01: LO Auditing Standards**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Three-fourths of Graduate Accounting students will demonstrate the ability to apply appropriate audit procedures

**Data Collection (Evidence)**

Evaluation of graduate students' audit practice

**Results of Evaluation**

78% demonstrated the ability to apply appropriate audit procedures.

**Use of Evaluation Results**

The graduate faculty consider other teaching methodology to keep students current with this essential accounting function.

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**MPAC 02: LO Tax Law**

**Start:** 7/1/2014

**End:** 6/30/2015

**Providing Department:** Accountancy, Computer Information Systems and Finance

**Learning Outcome**

Three-fourths of Graduate Accounting students will compose accurate briefs of case law regarding tax situations

**Data Collection (Evidence)**

Evaluation of accounting graduate students' written case briefs

**Results of Evaluation**

Ninety-two percent of the briefs contained the proper opinion of the Court, properly identified the principles involved, and stated the effects of the decisions.

**Use of Evaluation Results**

New cases are reviewed each year.

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**Gen Ed Learning Outcomes**



**CIS\_205\_GE 04: Inquiry and Technology**

**Start:** 7/1/2014

**End:** 6/30/2015

**Gen Ed learning outcome (competency)**

Student will demonstrate skills required to search for and evaluate raw data and electronic information that illustrate an understanding of the nature and limits of computer technology.

1. Students will demonstrate proficiency in Microsoft Word 2010.
2. Students will demonstrate proficiency in Microsoft Excel 2010.
3. Students will demonstrate proficiency in Microsoft Access 2010.
4. Students will demonstrate proficiency in Microsoft PowerPoint 2010.

**Data Collection**

Student will answer questions on literacy exams related to the use of and limits to computer information systems.

1. Students enrolled in CIS 205 will master setting tab stops using Microsoft Word 2010. Mastery means students can set right, left, center, decimal, and vertical tab stops. Setting tab stops is an advanced feature of Microsoft Word.
2. Students enrolled in CIS 205 will master pie charts using Microsoft Excel 2010. Mastery means students can convert raw data to 2D and 3D pie charts. Creating pie charts requires advanced knowledge of entering data and applying formulas.
3. Students enrolled in CIS 205 will master creating forms using Microsoft Access 2010. Mastery means students can create simple forms, split forms, and columnar forms using the form wizard. Creating forms requires a higher level of skills of entering fields, records, tables, and queries.
4. Students enrolled in CIS 205 will master updating the Master slide using Microsoft PowerPoint 2010. Mastery means students can switch to the Master slide view and modify the template. Updating the Master slide requires a higher skill set of PowerPoint 2010.

**Results of Evaluation**

50% of students were able to perform correctly the functions stated above.

**Use of Results**

Faculty are constantly analyzing these basic essential computer skills and adjusting projects and exercises to enable students to gain these competencies.

**Related Items**



**GE 05: Self**



**ECO\_210\_GE 08: Perspectives**

**Start:** 7/1/2014

**End:** 6/30/2015

**Gen Ed learning outcome (competency)**

Student will demonstrate knowledge of and appreciation for economic, social, and political elements which influence relations in the societies and nations in their contemporary dimensions.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to use employment and national income statistics to analyze and describe the economy in quantitative terms.

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Objective 2: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to use a simple economic model such as aggregate demand and aggregate supply to explain the interrelationships among prices, income, interest rates, and their impact on consumption, saving, and investment.

Objective 3: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to explain the role of the money, money in the U.S. economy and the Federal Reserve's organization.

**Data Collection**

Student will complete in-class and independent assignments and interactive assignments and quizzes via the Internet.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly question 1 (Measuring employment, unemployment, and labor force participation) on Assignment 9 on Unemployment and question 4 (Measuring GDP) on Assignment 4 on Measuring a Nation's Income.

Objective 2: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly the economic fluctuations problem using the Aggregate Demand and Aggregate Supply Model in assignment 14 (Aggregate Demand and Aggregate Supply).

Objective 3: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly the questions 1, 4, and 5 on Assignment 11 (The Monetary System) on the Federal Reserve System.

**Results of Evaluation**

80% of students were able to demonstrate the above stated economic concepts.

**Use of Results**

National and international economic indicators are monitored by the faculty to determine which concepts are most relevant.



**ECO\_211\_GE 08: Perspectives**

**Start:** 7/1/2014

**End:** 6/30/2015

**Gen Ed learning outcome (competency)**

Student will demonstrate knowledge of and appreciation for economic, social, and political elements which influence relations in the societies and nations in their contemporary dimensions.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability determine price, equilibrium in the supply and demand problems and to explain factors that determine a change in demand and quantity and quantity demanded and changes in supply and quantity supplied.

Objective 2: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability to explain and apply the concept of elasticity.



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Objective 3: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability to determine price and output are determined in various market structures (Monopoly, Perfect Competition, Monopolistic Competition).

**Data Collection**

Objective 1: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly questions 5 (Movements along versus shifts of demand and supply curves) and question 6 (Shifts in supply or demand) and question 7 (Shifts in demand or supply II on Assignment 3 (The Market Forces of Supply and Demand)).

Objective 2: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly question 3 (Calculating the price elasticity of demand), question 4 (Using the midpoint method) and question 7 (Elasticity and total revenue) on Assignment 4 (Elasticity and Its Application).

Objective 3: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly question 4 (Profit maximization in the cost-curve diagram) on Assignment 12 (Firms in Competitive Markets), will answer correctly question 4 (Profit maximization and loss minimization) on Assignment 13 (Monopoly) and will answer correctly question 2 (Profit maximization of a seller in a monopolistically competitive market) on Assignment 14 (Monopolistic Competition).

**Results of Evaluation**

80% of students demonstrated the ability to explain the above stated economic concepts.

**Use of Results**

The faculty continually evaluate the relevance of new micro economic concepts.

**Section IV.a**

**Brief Description**

**Narrative**

**Section V.c**

**Administrators (accomplishments)**

**Narrative**

**Section V.d**

**Position(s) requested/replaced with justification**

**Narrative**

**Section V.e**

**Recommended Change(s) of Status**

**Narrative**

**Section VI.a**

**Changes Made in the Past Year**

**Narrative**

Changes made in the past year:

Recommended changes for the coming year(s):

**Section VI.b**

**Recommended Changes for the Coming Year**

**Narrative**

To: Dr. Clint Wood, Chair; Division of Accountancy, Computer Information Systems and Finance

From: Office Institutional Research & Planning

Date: July 24, 2015

**Subject: Academic Year Report Information for the Division of Accountancy, Computer Info. Systems & Finance**

The following information contains Summer 2014, Fall 2014, and Spring 2015 credit hours produced, enrollment, and graduates for academic year 2014/15. If you need additional information, or have any questions regarding this information, please contact IRP at x4052.

<b>CREDIT HOUR PRODUCTION</b>						
	<b>Summer 2014</b>		<b>Fall 2014</b>		<b>Spring 2015</b>	
	<b>UG</b>	<b>GR</b>	<b>UG</b>	<b>GR</b>	<b>UG</b>	<b>GR</b>
<b>ACC</b>	<b>54</b>	<b>45</b>	<b>732</b>	<b>246</b>	<b>636</b>	<b>99</b>
<b>CIS</b>	<b>148</b>	<b>0</b>	<b>1260</b>	<b>84</b>	<b>993</b>	<b>90</b>
<b>ECO</b>	<b>66</b>	<b>165</b>	<b>459</b>	<b>0</b>	<b>561</b>	<b>60</b>
<b>FIN</b>	<b>54</b>	<b>0</b>	<b>303</b>	<b>276</b>	<b>261</b>	<b>33</b>
<b>IRR</b>	<b>6</b>	<b>0</b>	<b>231</b>	<b>30</b>	<b>129</b>	<b>30</b>
<b>Total</b>	<b>328</b>	<b>210</b>	<b>2985</b>	<b>636</b>	<b>2580</b>	<b>312</b>

<b>ENROLLMENT BY MAJOR*</b>						
	<b>Summer 2014</b>		<b>Fall 2014</b>		<b>Spring 2015</b>	
	<b>UG</b>	<b>GR</b>	<b>UG</b>	<b>GR</b>	<b>UG</b>	<b>GR</b>
<b>Accounting</b>	<b>31</b>	<b>12</b>	<b>79</b>	<b>11</b>	<b>70</b>	<b>7</b>
<b>Computer Information Systems</b>	<b>21</b>	<b>0</b>	<b>70</b>	<b>0</b>	<b>63</b>	<b>0</b>
<b>Finance</b>	<b>4</b>	<b>0</b>	<b>17</b>	<b>0</b>	<b>15</b>	<b>0</b>
<b>Insurance and Real Estate</b>	<b>2</b>	<b>0</b>	<b>6</b>	<b>0</b>	<b>3</b>	<b>0</b>
<b>Total</b>	<b>58</b>	<b>12</b>	<b>172</b>	<b>11</b>	<b>151</b>	<b>7</b>

\*Note 1 additional undergraduate student was enrolled in Accounting as a second major during Summer 14, Fall 14 and Spring 15, and 1 additional graduate student was enrolled in Accounting as second major in Spring 15. 1 additional student was enrolled in Computer Information Systems as an undergraduate from Summer 14 through Spring 15. 1 additional undergraduate student was enrolled in Finance as a second major in Spring 15. 1 additional undergraduate student was enrolled in Insurance and Real Estate as a second major in Fall 14.

<b>2014/15 Graduates**</b>	
<b>Accounting</b>	
BBA	<b>20</b>
MPAC	<b>7</b>
<b>Computer Information Systems</b>	
BBA	<b>12</b>
<b>Finance</b>	
BBA	<b>3</b>
<b>Insurance and Real Estate</b>	
BBA	<b>3</b>

\*\*Note 1 additional undergraduate student graduated with a second major in Accounting, 1 additional undergraduate student graduated with a second major in Finance, and 1 additional undergraduate student graduated with a second major in Insurance and Real Estate.

Credit Hour Production							
	Summer		Fall		Spring		Total
	UG	GR	UG	GR	UG	GR	
<b>Accounting</b>							
AY 2015	54	45	732	246	636	99	1812
AY 2014	51	42	768	390	744	102	2097
AY 2013	57	15	618	198	579	84	1551
AY 2012	191	36	642	69	645	138	1721
AY 2011	117	48	663	123	702	201	1854
<b>CIS</b>							
AY 2015	148	0	1260	84	993	90	2575
AY 2014	180	255	1140	36	1194	10	2815
AY 2013	267	54	1098	74	987	48	2528
AY 2012	291	53	1,257	77	984	29	2691
AY 2011	345	91	1368	99	1152	63	3118
<b>ECO</b>							
AY 2015	66	165	459	0	561	60	1311
AY 2014	153	3	447	3	495	120	1221
AY 2013	102	0	447	42	468	300	1359
AY 2012	99	0	495	69	454	51	1168
AY 2011	147	1	513	99	426	84	1270
<b>FIN</b>							
AY 2015	54	0	303	276	261	33	927
AY 2014	48	0	333	330	225	24	960
AY 2013	18	0	252	162	141	9	582
AY 2012	33	21	273	45	198	150	720
AY 2011	60	6	351	57	204	117	795
<b>IRR</b>							
AY 2015	6	0	231	30	129	30	426
AY 2014	9	54	123	18	132	18	354
AY 2013	0	0	123	36	99	0	258
AY 2012	0	0	123	0	93	0	216
AY 2011	0	0	81	6	108	6	201
<b>AY Totals</b>							
AY 2015	328	210	2985	636	2580	312	7051
AY 2014	441	354	2811	777	2790	274	7447
AY 2013	444	69	2538	512	2274	441	6278
AY 2012	614	110	2790	260	2374	368	6516
AY 2011	669	146	2976	384	2592	471	7238

Graduates						
	ACC		CIS	FIN	IRR	Total
	BBA	MPA	BBA	BBA	BBA	
AY 2015	20	7	12	3	3	45
AY 2014	21	5	11	1	1	39
AY 2013	13	3	8	1	1	26
AY 2012	23	8	14	2	2	49
AY 2011	13	9	21	4	5	52

Enrollment by Major						
	Summer		Fall		Spring	
	UG	GR	UG	GR	UG	GR
<b>Accounting</b>						
AY 2015	31	12	79	11	70	7
AY 2014	32	10	85	12	70	12
AY 2013	34	3	85	8	75	7
AY 2012	42	5	82	8	79	7
AY 2011	37	10	100	12	91	8
<b>CIS</b>						
AY 2015	21	0	70	0	63	0
AY 2014	12	0	57	0	49	0
AY 2013	22	0	61	0	54	0
AY 2012	22	0	78	0	64	0
AY 2011	37	0	83	0	73	0
<b>FIN</b>						
AY 2015	4	0	17	0	15	0
AY 2014	2	0	8	0	7	0
AY 2013	2	0	9	0	10	0
AY 2012	3	0	11	0	11	0
AY 2011	11	0	19	0	11	0
<b>IRR</b>						
AY 2015	2	0	6	0	3	0
AY 2014	3	0	6	0	6	0
AY 2013	4	0	8	0	5	0
AY 2012	4	0	10	0	6	0
AY 2011	6	0	11	0	9	0
<b>AY Totals</b>						
AY 2015	58	12	172	11	151	7
AY 2014	49	10	156	12	132	12
AY 2013	62	3	163	8	144	7
AY 2012	71	5	181	8	160	7
AY 2011	91	10	213	12	184	8