

Unit Missions

ACISF Mission Statement

Mission statement

To prepare students for the marketplace by providing challenging educational opportunities.

Learning Outcomes

BBA-ACC 01: LO Financial Accounting

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Accounting majors will demonstrate the ability to prepare a Balance Sheet, an Income Statement, and a Cash Flow Statement, the foundational financial statements used in business, in accordance with United States Generally Accepted Accounting Principles (USGAAP)

Data Collection (Evidence)

Evaluation of these financial statements in ACC 305 Accounting Systems.

Results of Evaluation

77% of Accounting majors enrolled in ACC prepared acceptable financial statements on assigned projects.

Use of Evaluation Results

The faculty consider other courses in which the construction of financial statements should be taught, such as Balance Sheets in ACC 312 Intermediate Accounting II.

Related Items



GE 03: Quantitative Skills

BBA-ACC 02: LO Auditing

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Three-fourths of Accounting majors will demonstrate the ability to perform an audit in accordance with United States Generally Accepted Audit Standards

Data Collection (Evidence)


Evaluation of students' audit reports

Results of Evaluation

Three-fourths of Accounting majors enrolled in Accounting submitted acceptable audit reports in accordance with US Generally Accepted Audit Standards.

Use of Evaluation Results

During Fall 2013 Curriculum Committee Meetings, the Accounting Faculty will explore changing teaching methodology and additional resources to strengthen learning due to the critical role of auditing in the accounting function.

 BBA-ACC 03: LO Taxation

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Accounting majors will demonstrate the ability to prepare a Partnership Tax Return

Data Collection (Evidence)

Evaluation of students' Partnerships Tax Returns prepared in ACC 452 Tax Accounting II

Results of Evaluation

Two-thirds of Accounting majors prepared accurate Partnership Tax Returns

Use of Evaluation Results

The faculty consider other courses in which the concepts of partnership taxation can be taught, such as ACC 451 Tax Accounting I in which individual tax returns of Partners are taught

Related Items



GE 03: Quantitative Skills

 BBA-ACC 04: LO Management or Cost Accounting

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Accounting majors will demonstrate the ability to account for project costing

Data Collection (Evidence)

Evaluation of students' budgets for project costing

Results of Evaluation

Two-thirds of Accounting majors correctly budgeted for project costing

Use of Evaluation Results

The faculty teach various types of jobs to illustrate project costing

Related Items



GE 03: Quantitative Skills

≡ BBA-ACC 05: LO Governmental or Not-For-Profit Accounting

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Two-thirds of Accounting majors will demonstrate the ability to perform transactional accounting in order to determine that governmental funds were used appropriately

Data Collection (Evidence)

Evaluation of students' general accounting journal entries involving governmental funds on projects prepared in Accounting.

Results of Evaluation

Seventy-nine percent (79%) of the time students selected the correct journal entry on selected projects in Accounting.

Use of Evaluation Results

U.S. Generally Accepted Accounting Principles (USGAAP) are regularly reviewed to insure accurate instruction regarding the accounting of this type of funds. This goal is being met. Faculty will explore additional teaching techniques in order to raise the level of students demonstrating the ability to accurately enter governmental fund entries.

≡ BBA-CIS 03: LO Information system design

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Computer Information Systems majors will demonstrate the ability to analyze, design and implement an information system to meet desired needs

Data Collection (Evidence)

Evaluation of the analysis performed and the solutions recommended to particular information system problems; Evaluation of a team project for the design & implementation of a complete information system

Results of Evaluation

70% of students demonstrated the ability to analyze, design and implement an information system to meet desired needs. Outcomes were measured by instructor grade, peer evaluation, and survey of student perceptions of their learning.

Use of Evaluation Results

Faculty are constantly analyzing the information system needs of businesses and adjusting problems and projects to reflect this rapidly changing environment.

Related Items

 **GE 01: Critical and Creative Thinking**

 **GE 04: Inquiry and Technology**

 **BBA-CIS 04: LO Information system security**

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Computer Information Systems majors will demonstrate the ability to maintain computer information system security

Data Collection (Evidence)

Evaluation of the security design of an information system

Results of Evaluation

Two-thirds of CIS students are capable because the system did not get hacked.

Use of Evaluation Results

Faculty are constantly analyzing the security needs of information system needs and adjusting problems and projects to reflect this rapidly changing environment.

Related Items

 **GE 04: Inquiry and Technology**

BBA-FIN 01: LO Principles of financial management

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Finance majors will be able to measure or formulate the time value of money, capital budgeting, risk and return, and working capital management

Data Collection (Evidence)

Evaluation of students' tests scores and case studies on the time value of money, capital budgeting, risk and return, and working capital management

Results of Evaluation

Seventy-nine percent of the students enrolled in FIN 300 demonstrated the ability to measure or formulate the time value of money on assigned projects.

Seventy-seven percent of the students demonstrated the ability to solve working capital management problems on assigned cases. One hundred percent of students enrolled in FIN 403 demonstrated understanding of short-term treasury management techniques on assigned cases.

Three-fourths of the students demonstrated the ability to explain the steps required in making a capital budgeting decision.

Three-fourths of the students demonstrated the ability to solve capital budgeting problems on assigned projects.

Use of Evaluation Results

The Faculty analyze different business scenarios and case studies to inform discussions in AY 2013-2014 curriculum meetings in considering course content changes in the FIN 300, FIN 301, & FIN 403 courses.

Related Items



GE 02: Communication

≡ BBA-FIN 02: LO Principles of investing

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Finance majors will be able to evaluate investments (stocks and bonds)

Data Collection (Evidence)

Evaluation of students' investment programs

Results of Evaluation

90% of Finance students enrolled in FIN 450 correctly evaluated securities based on yield and security in assigned projects.

Use of Evaluation Results

The faculty will consider using different stocks and bonds cases for student analysis to enhance the level of rigor involved in making decisions.

≡ BBA-IRR 01: LO Loss exposure & risk management techniques

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Insurance majors will be able to evaluate and compare loss exposures & risk management techniques

Data Collection (Evidence)

Demonstration of identification and analysis of loss exposures and selection of appropriate risk management alternatives or techniques through case studies

Results of Evaluation

Two-thirds of our students correctly identified potential loss exposures and selected appropriate risk management techniques in case studies.

Use of Evaluation Results

The faculty will use the results to analyze and select situations, risks, and appropriate case studies.

Related Items



GE 01: Critical and Creative Thinking

BBA-IRR-FP 01: LO Estate Planning

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Insurance majors will be able to prepare an estate plan

Data Collection (Evidence)

Demonstration of tax & estate planning through students' preparation of comprehensive tax and estate plans

Results of Evaluation

All students were able to prepare a comprehensive estate plan which include tax considerations.

Use of Evaluation Results

The Faculty consider various scenarios and situations to explain important tax and estate planning concepts.

Related Items



GE 01: Critical and Creative Thinking



GE 02: Communication

BBA-IRR-RE 01: LO Real estate valuation/ appraisal

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Real Estate majors will be able to estimate the value of real estate

Data Collection (Evidence)

Demonstrate the methods of valuations of homes and commercial real estate through appraisal case studies

Results of Evaluation

Three-fourths of Real Estate students are able to estimate these values.

Use of Evaluation Results

The Faculty consider various parcels of real estate to teach the fundamentals of valuation.

MPAC 01: LO Auditing Standards

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Three-fourths of Graduate Accounting students will demonstrate the ability to apply appropriate audit procedures

Data Collection (Evidence)

Evaluation of graduate students' audit practice

Results of Evaluation

In seventy-six percent of the cases students correctly identified the appropriate standards, laws and guidance relevant to the cases.

Use of Evaluation Results

The graduate faculty consider other teaching methodology to keep students current with this essential accounting function.

MPAC 02: LO Tax Law

Start: 7/1/2012

End: 6/30/2013

Providing Department: Accountancy, Computer Information Systems and Finance

Learning Outcome

Three-fourths of Graduate Accounting students will compose accurate briefs of case law regarding tax situations

Data Collection (Evidence)

Evaluation of accounting graduate students' written case briefs

Results of Evaluation

Ninety-two percent of the briefs contained the proper opinion of the Court, properly identified the principles involved, and stated the effects of the decisions.

Use of Evaluation Results

New cases are reviewed each year.

CIS_205_GE 04: Inquiry and Technology

Start: 7/1/2012

End: 6/30/2013

Gen Ed learning outcome (competency)

Student will demonstrate skills required to search for and evaluate raw data and electronic information that illustrate an understanding of the nature and limits of computer technology.

1. Students will demonstrate proficiency in Microsoft Word 2010.
2. Students will demonstrate proficiency in Microsoft Excel 2010.
3. Students will demonstrate proficiency in Microsoft Access 2010.
4. Students will demonstrate proficiency in Microsoft PowerPoint 2010.

Data Collection

Student will answer questions on literacy exams related to the use of and limits to computer information systems.

1. Students enrolled in CIS 205 will master setting tab stops using Microsoft Word 2010. Mastery means students can set right, left, center, decimal, and vertical tab stops. Setting tab stops is an advanced feature of Microsoft Word.
2. Students enrolled in CIS 205 will master pie charts using Microsoft Excel 2010. Mastery means students can convert raw data to 2D and 3D pie charts. Creating pie charts requires advanced knowledge of entering data and applying formulas.
3. Students enrolled in CIS 205 will master creating forms using Microsoft Access 2010. Mastery means students can create simple forms, split forms, and columnar forms using the form wizard. Creating forms requires a higher level of skills of entering fields, records, tables, and queries.
4. Students enrolled in CIS 205 will master updating the Master slide using Microsoft PowerPoint 2010. Mastery means students can switch to the Master slide view and modify the template. Updating the Master slide requires a higher skill set of PowerPoint 2010.

Results of Evaluation

Students proved their computer literacy through exams on Microsoft Word, Excel, Access, and PowerPoint applications.

1. 85% (176/208) of the students enrolled in CIS 205 mastered setting tab stops in Microsoft Word 2010.
2. 99.5% (209/210) of the students enrolled in CIS 205 mastered creating charts in Microsoft Excel.
3. 95% (203/213) of the students enrolled in CIS 205 mastered creating forms in Microsoft Access 2010.
4. 96% (74/77) of the students enrolled in CIS 205 mastered updating the Master slide.

Use of Results

Faculty review exam results and determined that different methods of improving learning outcomes.

1. Assign an additional Microsoft Word project including tasks creating and using tab stops.
2. Assign an additional Microsoft Excel project including entering data, applying formulas to the data, and creating pie charts.
3. Assign an additional Microsoft Access project including creating forms using the wizard.
4. Assign an additional Microsoft PowerPoint project update the Master slide.

Related Items

 **GE 04: Inquiry and Technology**

 **ECO_210_GE 08: Perspectives**

Start: 7/1/2012

End: 6/30/2013

Gen Ed learning outcome (competency)

Student will demonstrate knowledge of and appreciation for economic, social, and political elements which influence relations in the societies and nations in their contemporary dimensions.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to use employment and national income statistics to analyze and describe the economy in quantitative terms.

Objective 2: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to use a simple economic model such as aggregate demand and aggregate supply to explain the interrelationships among prices, income, interest rates, and their impact on consumption, saving, and investment.

Objective 3: Eighty percent (80%) of the students enrolled in ECO 210 will demonstrate the ability to explain the role of the money, money in the U.S. economy and the Federal Reserve's organization.

Data Collection

Student will complete in-class and independent assignments and interactive assignments and quizzes via the Internet.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly question 1 (Measuring employment, unemployment, and labor force participation) on Assignment 9 on Unemployment and question 4 (Measuring GDP) on Assignment 4 on Measuring a Nation's Income.

Objective 2: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly the economic fluctuations problem using the Aggregate Demand and Aggregate Supply Model in assignment 14 (Aggregate Demand and Aggregate Supply).

Objective 3: Eighty percent (80%) of the students enrolled in ECO 210 will answer correctly the questions 1, 4, and 5 on Assignment 11 (The Monetary System) on the Federal Reserve System.

Results of Evaluation

Objective 1: In Fall 2013, 73.6 percent (%) of the students enrolled in ECO 210 answered correctly the unemployment question on Assignment 9.

Objective 1: In Fall 2013, 52 percent (%) of the students enrolled in ECO 210 answered correctly the GDP question on Assignment 4.

Objective 2: In Fall 2013, 60.4 percent (%) of the students enrolled in ECO 210 answered correctly the economic fluctuations model problem in assignment 14.

Objective 3: In Fall 2013, 83.9 percent (%) of the students enrolled in ECO 210 answered correctly question 1 on the roles of money.

Objective 3: In Fall 2013, 74 percent (%) of the students enrolled in ECO 210 answered correctly question 4 on money in the U.S. economy.

Objective 3: In Fall 2013, 72.6 percent (%) of the students enrolled in ECO 210 answered correctly question 5 on the Federal Reserve's organization.

Use of Results

Faculty will review test results on these topics to determine if better methods to measure these macroeconomic factors would more accurately indicate students' knowledge. Faculty will also monitor student performance in Spring 2014 to gauge consistency of results and to further inform curriculum decisions.

Related Items



GE 08: Perspectives

ECO 211_GE 08: Perspectives

Start: 7/1/2012

End: 6/30/2013

Gen Ed learning outcome (competency)

Student will demonstrate knowledge of and appreciation for economic, social, and political elements which influence relations in the societies and nations in their contemporary dimensions.

Objective 1: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability determine price, equilibrium in the supply and demand problems and to explain factors that determine a change in demand and quantity and quantity demanded and changes in supply and quantity supplied.

Objective 2: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability to explain and apply the concept of elasticity.

Objective 3: Eighty percent (80%) of the students enrolled in ECO 211 will demonstrate the ability to determine price and output are determined in various market structures (Monopoly, Perfect Competition, Monopolistic Competition).

Data Collection

Objective 1: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly questions 5 (Movements along versus shifts of demand and supply curves) and question 6 (Shifts in supply or demand) and question 7 (Shifts in demand or supply II on Assignment 3 (The Market Forces of Supply and Demand)).

Objective 2: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly question 3 (Calculating the price elasticity of demand), question 4 (Using the midpoint method) and question 7 (Elasticity and total revenue) on Assignment 4 (Elasticity and Its Application).

Objective 3: Eighty percent (80%) of the students enrolled in ECO 211 will answer correctly question 4 (Profit maximization in the cost-curve diagram) on Assignment 12 (Firms in Competitive Markets), will answer correctly question 4 (Profit maximization and loss minimization) on Assignment 13 (Monopoly) and will answer correctly question 2 (Profit maximization of a seller in a monopolistically competitive market) on Assignment 14 (Monopolistic Competition).

Results of Evaluation

Objective 1: In Fall 2013, 73.4 percent (%) of the students enrolled in ECO 211 answered correctly question 5 (Movements along versus shifts of demand and supply curves).

Objective 1: In Fall 2013, 67.8 percent (%) of the students enrolled in ECO 211 answered correctly question 6 (Shifts in supply and demand).

Objective 1: In Fall 2013, 59.6 percent (%) of the students enrolled in ECO 211 answered correctly question 7 (Shifts in demand or supply II).

Objective 2: In Fall 2013, 82.4 percent (%) of the students enrolled in ECO 211 answered correctly question 3 (Calculating the price elasticity of demand).

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Objective 2: In Fall 2013, 61 percent (%) of the students enrolled in ECO 211 answered correctly question 4 (Using the midpoint method).

Objective 2: In Fall 2013, 49.6 percent (%) of the students enrolled in ECO 211 answered correctly question 7 (Elasticity and total revenue).

Objective 3: In Fall 2013, 48.4 percent (%) of the students enrolled in ECO 211 will answer correctly question 4 (Profit maximization in the cost-curve diagram) on Assignment 12 (Firms in Competitive Markets).

Objective 3: In Fall 2013, 60.5 percent (%) of the students enrolled in ECO 211 will answer correctly question 4 (Profit maximization and loss minimization) on Assignment 13 (Monopoly).

Objective 3: In Fall 2013, 66 percent (%) of the students enrolled in ECO 211 will answer correctly question 2 (Profit maximization of a seller in a monopolistically competitive market) on Assignment 14 (Monopolistic Competition).

Use of Results

Faculty will use the test and quiz results to evaluate alternate methods to ascertain students' knowledge of these principles of microeconomics. Faculty will also monitor student performance in Spring 2014 to gauge consistency of results and to further inform curriculum decisions.

Related Items



GE 08: Perspectives

Unit Goals

ACISF 2013_01: Update our Website

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Update our Websites for accuracy and relevance.

Evaluation Procedures

Division website will be monitored for updates on faculty and student activities and accuracy of program information.

Actual Results of Evaluation

Revisions were made to website to provide current and prospective students with program information. Division activities were also included on College of Business webpage using Flickr widget.

Use of Evaluation Results

Division chair will continue to monitor the website to ensure program information, student activities, curriculum changes, and personnel changes are revised on a timely basis. The Division will also support the College of Business plans to secure funding for a staff position to be responsible this function for the entire College.

Related Items

  **SP4.Ind07: Website**

ACISF 2013_02: Visit Community Colleges

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Visit Community Colleges

Evaluation Procedures

The number of visits to community colleges to discuss program information with faculty, staff, and potential students.


Actual Results of Evaluation

While this goal has not been realized on a division level, in AY 2012-2013, program information was included in four (4) visits the College of Business Advising Center made to area community colleges.

Use of Evaluation Results

This goal will be included in the Division's recruitment strategies for AY 2013-2014. The Division will work with the College of Business Advising Center to develop a schedule of planned visits

Related Items

  **SP2.Ind01: Enrollment**

 **ACISF 2013_03: Contact Donors**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Contact donors.

Evaluation Procedures

The number of contacts made with existing and potential donors.

Actual Results of Evaluation

The Division Chair and Dean hosted a two-day retreat on May 20 & 21 with two existing donors to the accountancy program to discuss fund raising strategies to support program development and student recruitment. This retreat was a follow-up to conversations held throughout the academic year.

Use of Evaluation Results

The Division is working with donors to the Yurkow and Gibson funds to develop strategies to expand donations and further recognize the contributions of accounting faculty who in the donors' views had a significant impact on their success. The Division is planning to use this model in raising funds for other programs.

Related Items

 [SP4.Ind03: External resources](#)

 **ACISF 2013_04: Advertise grad CIS courses**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Advertise new CIS emphasis in MBA Program

Evaluation Procedures

The number of students enrolled in the CIS emphasis module.

Actual Results of Evaluation

The promotion of the Computer Information Systems (CIS) emphasis in the MBA program was accomplished through the College of Business promotion of all new modules (Human Resources Management, Health Care Administration, & General Business) added to the curriculum. Fifteen students enrolled in the initial CIS emphasis module.

Use of Evaluation Results

Future promotions will be conducted through the College of Business Graduate Programs office in conjunction with all modules offered within the MBA program.

Related Items

 [SP2.Ind01: Enrollment](#)

 [SP3.Ind04: Technology training](#)

 **ACISF 2013_05: Blended courses**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Offer Blended Courses through WIMBA.

Evaluation Procedures

The number of courses utilizing the WIMBA conferencing tool.

Actual Results of Evaluation

Two CIS faculty utilized the WIMBA conferencing tools in one of their courses. Though we changed our LMS to Canvas, we are installing cameras and preparing to start offering courses in a blended format.


Use of Evaluation Results

DSU changed its LMS to Canvas. The Division plans to use the conferencing tool included in the new LMS.

Related Items

 **SP5.Ind01: Distance Education Offerings**

 **SP5: Improve the quality of life for all constituents**

 **ACISF 2013_06: E-Newsletters**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Send discipline-specific E-newsletters

Evaluation Procedures

The number of discipline-specific newsletters created and the favorable responses from readership.

Actual Results of Evaluation

Good and favorable responses to the Accounting E-Newsletter.

Use of Evaluation Results

All constructive criticism will be applied to the next edition of the newsletters. The Division, in conjunction with the College and DSU Foundation, will seek to expand the number of alumni receiving newsletters as mechanism to between inform former graduates and donors of program activities.

Related Items

 **SP5.Ind06: Community Outreach**

 **SP5: Improve the quality of life for all constituents**

 **ACISF 2013_07: Professional Certification in Business Management**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Implement our new Professional Certification in Business Management.

Evaluation Procedures

The number of students enrolled in the certificate program.



Actual Results of Evaluation

Implementation of this goal has been postponed. Our sponsor requested a delay of approximately one year.

Use of Evaluation Results

The dean of the College of Business will continue to seek funding and employer sites to implement this program.

Related Items

  **SP1.Ind04: Job placement**

  **SP2.Ind01: Enrollment**

  **SP3.Ind09: Professional development**

 **ACISF 2013_08: SAP integration**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Integrate SAP into our curriculum

Evaluation Procedures

Review of syllabi for inclusion of SAP topics.


Actual Results of Evaluation



SAP approved the syllabi in one course, CIS 300

Use of Evaluation Results

Push SAP into other applicable courses. The Division faculty, in conjunction with the College of Business leadership, will identify other business core courses for SAP inclusion.

Related Items

  **SP1.Ind04: Job placement**

  **SP3.Ind07: Credentials**

 **ACISF 2013_09: Create Major Field Tests**

Start: 7/1/2012

End: 6/30/2013

Unit Goal

Construct a Major Field Test for our Business Core and our majors

Evaluation Procedures

The College of Business leadership team made the decision to use Peregrine Academic Services to accomplish this goal.

Actual Results of Evaluation

Abandoned. The College of Business leadership team made the decision to use Peregrine Academic Services to accomplish this goal.

Use of Evaluation Results

The College of Business leadership team made the decision to use Peregrine Academic Services to accomplish this goal. College of Business faculty will continue to discuss alternatives to mechanisms to measure program objectives.

Related Items

 **SP3.Ind08:**
Evaluations

Section IV.a

Brief Description

Narrative

The Division of Accountancy, Computer Information Systems, and Finance offers four programs leading to the Bachelor of Business Administration (BBA): the BBA in Accountancy, the BBA in Computer Information Systems, the BBA in Finance, and the BBA in Insurance and Real Estate. The Division offers night courses, online courses, and workshops to serve the needs of both traditional and nontraditional students.

Accountancy Programs

The Accountancy program prepares students for careers in public, management, governmental, and tax accounting and for advanced study in Accountancy and Business. Students have the opportunity to gain practical experience by working as interns with approved, cooperating companies in their senior year. The traditional program of study in Accountancy requires 30 hours of Accounting and Computer Information Systems courses. The program includes financial accounting, cost accounting, auditing, fund and tax accounting. The program includes courses required to be eligible to sit for the Certified Public Accountant (CPA) examination, although additional courses (150 college hours) are required to sit for the exam. All Accountancy majors must earn a grade of “ C” or better in all accountancy and computer information systems courses. In addition, they must have earned a “ C” in all prerequisite courses before enrolling in a course.

Computer Information Systems Programs

The Computer Information Systems area is the major field in which students are taught to use technology to create a comparative advantage for an organization they will learn to analyze, design, develop, and support computerized information systems. The program uses extensive laboratory work to enhance students’ understanding of the subject matter. Advanced courses provide opportunities for students to design and implement real-life information systems. Internship opportunities are available to upper-level students. A number of freshman and sophomore-level courses within the Division are available for credit by examination. If students have had high school courses or work experience which they believe qualifies them in a subject, they may see the Division Chair for information about the examination. To meet graduation requirements, CIS majors must earn a grade of “ C” or better in each course in their field of concentration. Further, CIS majors may not enroll in a course in their field of concentration without first earning a grade of “ C” or better in its prerequisite course(s).

Finance Programs

The Finance Program is designed to provide students with a thorough knowledge of the financial institutions of the modern economy, with special emphasis on application of techniques in financial decision making. The purpose of the program is to prepare students to become effective financial managers. All finance majors must earn a grade of “ C” or better in each course in their field of concentration.

Insurance and Real Estate Programs

The Insurance and Real Estate Program is designed to provide the student with a theoretical as well as a practical base for understanding the principles and practices in insurance and real estate. The student will understand the operation of the theory of real property valuation, the theoretical base for insurance as practiced in the economy, and a rich application of practicality in sales, management, and the total support systems. The purpose of the program is to prepare a student to perform effectively in any one of the many jobs in insurance and real estate industries. All insurance and real estate majors must earn a grade of “ C” or better in each course in their field of concentration.

Financial Planning

This program is registered with the Certified Financial Planner (tm) Board of Standards. Successful completion of the program will qualify participants to sit for the national CFP (tm) Certification Exam. NOTE: “ CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) marks are certification marks owned by the Certified

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Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board’s initial and ongoing certification requirements.” “ Delta State University does not certify individuals to use the CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) certification marks. CFP certification is granted only by the Certified Financial Planner Board of Standards to those persons who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met its ethics, experience, and examination requirements.

Professional Financial Studies Program

Successful completion of FIN 403 will qualify participants to sit for the national Certified Treasury Professional exam. Delta State University does not award the CTP designation. The right to use the mark CTP is granted by the Association of Financial Professionals.

Section IV.b

Comparative data

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment

- Meets Standards
- Does Not Meet Standards
- Not Applicable

Narrative

[Trend data for ACC, CIS, FIN for 2009-2013.](#)

Section IV.d

Economic Development Initiatives and Progress

Narrative

Drs. Michelle Matthews & Gokhan Karahan served as officers of the Center for Economic Education & Research, which prepares high school teachers to instruct economics courses.

Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Narrative

The student organization Association of Information Technology Professionals, sponsored by Computer Information Systems faculty members Dr. Vicki Webster and Ms. Lynn Byrd, hosted the corresponding high school student organizations from Shaw, Mississippi High School and West Bolivar (Rosedale) Mississippi High School.

Section IV.f

Service Learning Data

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Narrative

We sponsored internships with the North Sunflower Medical Center (Ruleville, MS), Gresham Petroleum (Indianola, MS), FedEx (Memphis, TN), Ellucian (Cleveland, MS), Double Quick (Indianola, MS), Haley Insurance Agency (Clarksdale, MS), and Front Gate Realty (Ridgeland, MS).

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Section IV.h

Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Narrative

Accountancy Curriculum Committee--Divisional Chair's Office

Computer Information Systems Curriculum Committee--Divisional Chair's Office

Finance Curriculum Committee--Divisional Chair's Office

Insurance & Real Estate Curriculum Committee--Divisional Chair's Office

Section V.a

Faculty (Accomplishments)

Noteworthy activities and accomplishments

Narrative

Ashley Soliz successfully defended her dissertation proposal.

Credit Hour Production							
	Summer		Fall		Spring		Total
	UG	GR	UG	GR	UG	GR	
Accounting							
AY 2013	57	15	618	198	579	84	1551
AY 2012	191	36	642	69	645	138	1721
AY 2011	117	48	663	123	702	201	1854
AY 2010	116	54	819	199	769	219	2176
AY 2009	156	66	948	202	815	153	2340
CIS							
AY 2013	267	54	1098	74	987	48	2528
AY 2012	291	53	1,257	77	984	29	2691
AY 2011	345	91	1368	99	1152	63	3118
AY 2010	294	81	1,599	69	1,455	128	3626
AY 2009	150	121	1,563	61	1,542	66	3503
ECO							
AY 2013	102	0	447	42	468	300	1359
AY 2012	99	0	495	69	454	51	1168
AY 2011	147	1	513	99	426	84	1270
AY 2010	174	6	564	96	591	93	1524
AY 2009	0	0	0	0	0	0	0
AY 2008	0	0	0	0	0	0	0
FIN							
AY 2013	18	0	252	162	141	9	582
AY 2012	33	21	273	45	198	150	720
AY 2011	60	6	351	57	204	117	795
AY 2010	39	0	330	39	339	159	906
AY 2009	69	0	417	48	357	150	1041
IRR							
AY 2013	0	0	123	36	99	0	258
AY 2012	0	0	123	0	93	0	216
AY 2011	0	0	81	6	108	6	201
AY 2010	0	0	185	0	153	0	338
AY 2009	0	0	294	0	210	0	504
AY Totals							
AY 2013	444	69	2538	512	2274	441	6278
AY 2012	614	110	2790	260	2374	368	6516
AY 2011	669	146	2976	384	2592	471	7238
AY 2010	623	141	3497	403	3307	599	8570
AY 2009	375	187	3222	311	2924	369	7388

Enrollment by Major						
	<i>Summer</i>		<i>Fall</i>		<i>Spring</i>	
	<i>UG</i>	<i>GR</i>	<i>UG</i>	<i>GR</i>	<i>UG</i>	<i>GR</i>
Accounting						
AY 2013	34	3	85	8	75	7
AY 2012	42	5	82	8	79	7
AY 2011	37	10	100	12	91	8
AY 2010	44	11	118	12	104	14
AY 2009	38	10	103	19	102	12
CIS						
AY 2013	22	0	61	0	54	0
AY 2012	22	0	78	0	64	0
AY 2011	37	0	83	0	73	0
AY 2010	21	0	83	0	83	0
AY 2009	32	0	91	0	81	0
FIN						
AY 2013	2	0	9	0	10	0
AY 2012	3	0	11	0	11	0
AY 2011	11	0	19	0	11	0
AY 2010	6	0	26	0	20	0
AY 2009	4	0	22	0	19	0
IRR						
AY 2013	4	0	8	0	5	0
AY 2012	4	0	10	0	6	0
AY 2011	6	0	11	0	9	0
AY 2010	8	0	16	0	12	0
AY 2009	12	0	22	0	22	0
AY Totals						
AY 2013	62	3	163	8	144	7
AY 2012	71	5	181	8	160	7
AY 2011	91	10	213	12	184	8
AY 2010	79	11	243	12	219	14
AY 2009	86	10	238	19	224	12

Graduates						
	<i>ACC</i>		<i>CIS</i>	<i>FIN</i>	<i>IRR</i>	<i>Total</i>
	<i>BBA</i>	<i>MPA</i>	<i>BBA</i>	<i>BBA</i>	<i>BBA</i>	
<i>AY 2013</i>	13	3	8	1	1	26
<i>AY 2012</i>	23	8	14	2	2	49
<i>AY 2011</i>	13	9	21	4	5	52
<i>AY 2010</i>	15	10	20	10	6	61
<i>AY 2009</i>	18	10	25	7	12	72