

Delta State

Academic Affairs/Provost and VPAA

Graduate and Continuing Studies

Center for Community and Economic Development

CCED Mission Statement

**Mission statement**

The mission of the Center for Community and Economic Development is *Building and Empowering Relationships that Strengthen Communities* through teaching, outreach, research programs, project management, and support services that utilize, expand, and deepen the human resource base primarily in, but not limited to, the Yazoo-Mississippi Delta. Primary personnel resources are faculty associates, Delta State and external academic faculty and staff, successful practitioners, external experts, and organizations capable of contributing to the achievement of the Center's mission.

**Related Items**

*There are no related items.*

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CCED 01: UO America Reads Mississippi(1)

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

Participants should be dedicated to and help students improve their reading skills.

Upon completion, participants should be knowledgeable in tutoring students, recruiting volunteers, implementing local community service projects, and engaging students in service learning citizenship projects.

**Data Collection (Evidence)**

Member, staff, and site supervisor evaluations are distributed at the beginning and end of the program year to determine effectiveness.

School administration surveys are distributed at the end of the program year to measure partnership satisfaction.

**Results of Evaluation**

91% of tutored students improved their reading skills by at least 1 reading grade level

Several schools have expressed a need for tutoring in Kindergarten.

School partnership results: 94% feel ARM is an efficient & cost effective way to met student academic needs; 94% agree ARM tutoring results in student reading gain; 88% say that ARM teaches students to value education and community service; 75% believe ARM improves parent & community involvement; and 75% have observed ARM establishing needed initiatives like afterschool tutoring

-  [CCED Program Events and Numbers Served](#)

**Use of Results and Recommendations**

2012-13: Continued focus on students in grades 1st – 3rd, with special cases approved for tutoring in Kindergarten, limiting this to under 5% of the total number of tutored students.

Community service projects have been both important to and challenging for our school partners. While most see the benefit for their students, the number of projects can be a challenge. The program is considering reducing the number of projects from 6 to 4 and giving school teams an option of selecting at least 2 of the 4 projects they will plan and implement.

## Related Items

  **SP5.Ind07: Economic Development**

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### CCED 02: UO – AmeriCorps\*VISTA(1)

**Start:** 7/1/2011

**End:** 6/30/2012

#### User Outcome

Participants will know how to identify community needs, assist in developing projects and systems to solve community problems, establish goals and objectives to solve community problems, identify resources to support projects, and recruit volunteers to assist with projects.

#### Data Collection (Evidence)

Participant self-evaluations.

Site supervisor evaluations of participants.

Quarterly progress reports.

Evaluation results are submitted quarterly and the data are compiled bi-annually by the VISTA staff.

#### Results of Evaluation

Key activities in support of the VISTA mission included:

- Assisting in empowering people;
- Developing resources to increase access to services;
- Organizing workshops; and,
- Participating in service projects.

Continued development training is needed for participants.

Participants do not enter with a full understanding of capacity building, sustainability, and providing indirect services to communities.

Additional training needs encompassed nonprofit organizational structure and operations, strategies and techniques of community organizing, and proposal writing.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### Use of Results and Recommendations

Recommendations to take the lead in hosting trainings to participants have been made to partnering organizations and the sponsoring organization.

Meetings are being held with career development centers/departments at regional universities and community colleges to sponsor continued development trainings for program participants.

## Related Items

  **SP5.Ind07: Economic Development**

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### CCED 03: UO – AmeriCorps\*VISTA(2)

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Participants will value the opportunity of being in a national service program, and the service opportunity will improve their professional skills.

#### **Data Collection (Evidence)**

Annual focus groups.

Participant self-evaluations.

Feedback post completion of service.

#### **Results of Evaluation**

An estimated 80% of program participants continue their education, serve another term with VISTA or another national service program; or are hired by the site or one of the site partners.

Noteworthy success is seen in participants that serve as Summer Associates - 99% of which are college students.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

Work is being planned to research, identify, and develop a formal system to track the professional progress of program participants.

#### **Related Items**

 [SP5.Ind07: Economic Development](#)

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### CCED 04: UO – AmeriCorps\*VISTA(3)

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Participants will coordinate workshops/events/activities in low-income communities that will educate and connect economically disadvantaged individuals to resources that will assist them in moving out of poverty.

#### **Data Collection (Evidence)**

A partnership has been established with the University of Mississippi and the University of Michigan to conduct the first phase of evaluation to determine the impact of the services provided by the program participants to economically disadvantaged individuals in communities.

#### **Results of Evaluation**

Evaluation is currently in progress.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

Work is being planned to use the results from the first phase of the impact study to conduct a more in-depth evaluation of the participants from the community and how the services provided by the VISTA members are helping them move out of poverty.

#### **Related Items**

 [SP5.Ind07: Economic Development](#)

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**CCED 05: UO College Savings Account(1)****Start:** 7/1/2011**End:** 6/30/2012**User Outcome**

From participating in this program, students should learn the value of coins/currency, how to count money, how to save, ways to spend money, and the purpose of a bank.

**Data Collection (Evidence)**

Pre and post-tests for students/parents.

Surveys of parents.

Quarterly/semi-annual reports.

**Results of Evaluation**

Evaluation using the pre/post testing and surveys is still in progress, results are not yet available.

There were two quarterly reports prepared.

Please also see the document titled "CCED Program Events and Numbers Served" attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

Results from the evaluation are not yet available.

Results from the quarterly reports are being used to promote the program and monitor progress on achieving program outcomes.

**Related Items**

  **SP5.Ind07: Economic Development**

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**CCED 06: UO College Savings Account(2)****Start:** 7/1/2011**End:** 6/30/2012**User Outcome**

From participating in this program, parents/caregivers should learn the importance of savings, time value of money, purpose/value of college savings accounts.

They should also know how to continue financial education in their homes.

**Data Collection (Evidence)**

Administration of financial literacy tests before and after program participation; compare results.

Survey after training sessions; aggregate data.

Quarterly reports from service locations.

Semi-annual reports to funder.

Study the progress of initiative as well as savings levels of participants.

**Results of Evaluation**

Evaluation is still in progress, results are not yet available.

Three quarterly reports have been received, two from the Jackson site and one from the Washington County site.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

Results from the evaluation are not yet available

The quarterly reports from the service locations have provided feedback on ways they feel the program can be improved at the respective locations. Program staff try to customize program processes to better fit the needs of the participants.

**Related Items**

  **SP5.Ind07: Economic Development**

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**CCED 07: UO College Savings Account(3)**

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

Participants should open savings accounts and begin to save money for children’s college educational endeavors.

**Data Collection (Evidence)**

Monitoring the accounts – opening, closing, contributions, etc.

**Results of Evaluation**

Program was recently started, to date there are 405 children who have opened a child savings account.

One of the two sites served have obtained 98.8% participation among eligible children. The other site has obtained 40.7% participation among eligible children.

To date 119 parents have made contributions to their child’s accounts in addition to the seed money from the program to open the account.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

There is interest in the program at the two sites served. Efforts to encourage remaining children at the sites to open accounts and parents to make contributions are ongoing.

**Related Items**

  **SP5.Ind07: Economic Development**

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**CCED 08: UO Developing Personal Wealth(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

Participants should know how to keep track of their money, properly use credit cards, understand loans, realize the purpose of savings, be able to choose and keep a checking account, understand the importance of credit history, and be aware of the benefits and challenges of homeownership.

**Data Collection (Evidence)**

Program participation records.

Participant questionnaires administered at the beginning and end of the program.

**Results of Evaluation**

Thus far, 250 individuals have been provided information on the program, 84 of them have completed applications, and 21 having completed half of the training sessions.

Data is still being collected.

Please also see the document titled "CCED Program Events and Numbers Served" attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

N/A

**Related Items**

  [SP5.Ind07: Economic Development](#)

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**CCED 09: UO Developing Personal Wealth(2)**

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

Participants will learn how to develop business plans, financial statements, complete homebuyer education training on how to manage and maintain a home, how to read a credit report, and complete a mortgage application and what to know when working with a lender.

**Data Collection (Evidence)**

Program participation records.

**Results of Evaluation**

The program has not yet advanced to this stage.

Please also see the document titled "CCED Program Events and Numbers Served" attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

N/A

**Related Items**

  [SP5.Ind07: Economic Development](#)

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**CCED 10: UO Breast Education Program(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

From participating in this program, low-income, at-risk females will report being able to make better lifestyle choices, conduct breast self-exams, and go for their annual mammograms.

**Data Collection (Evidence)**

Sign-in sheets from workshops.

Pre-assessments.

Post-assessments.

Follow-up phone calls and reminder letters

Guest Speaker Evaluation Forms

#### **Results of Evaluation**

Ninety-five percent of the participants who received training in the program reported making healthier lifestyle choices, conducting monthly breast self-exams, and/or going for their annual mammograms appointments.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

The data and results will be used to continue to present the case that this programming is needed in the MS Delta and to apply for future funding. The data collected is also readily available for faculty associates and the Delta State University School of Nursing students to use for thesis papers and classroom papers, etc. as requested.

#### **Related Items**

  **SP5.Ind07: Economic Development**

### **CCED 11: UO Breast Education Program(2)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

The BEEP program has trained several outreach workers. They will educate women about breast health, provide information about cancer risks, identify screening facilities in the community, provide transportation to screening locations, and teach women how to do breast self-exams.

#### **Data Collection (Evidence)**

Training courses in breast health are conducted by “My Brother’s Keeper.”

Pre-assessments.

Post-assessments.

“Teach back” exams.

Certification of instructors.

#### **Results of Evaluation**

Fifteen individuals attended the two-day course.

All of the participants from the course were certified as breast health instructors.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

The outreach workers are vital to the program. They act as volunteers and can target populations and individuals the program cannot ordinarily reach. The program will continue to offer the training courses.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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### **CCED 12: UO Cardiovascular Health-SMART(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Low-income individuals who are at high risk and uninsured/underinsured will become more aware, educated, and screened on cardiovascular disease.

#### **Data Collection (Evidence)**

Sign-in sheets from workshops.

Pre-assessments.

Post-assessments.

Follow-up phone calls.

#### **Results of Evaluation**

The project identified low income individuals who had no knowledge that they were at risk for cardiovascular disease and they were able to seek medical care.

The program offered the clients services that they had easy access to and health care providers on site to screen and educate them.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

The individuals identified were given the opportunity to increase their knowledge about cardiovascular diseases and be an advocate for themselves, the community and make healthier lifestyle choices.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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### **CCED 13: UO Cardiovascular Health-SMART(2)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Participants became more aware of cardiovascular disease and risk factors, more knowledgeable and skilled in preventive methods and self-management, and the most active and engaged participants saw improved health status.

Women learned how to make the right choices for their hearts, such as changing their eating habits, getting regular exercise and managing their cholesterol level and blood pressure.



**Data Collection (Evidence)**

A cardiovascular disease prevention for African Americans community health education instructor course was conducted by “My Brother’s Keeper.”

Pre-assessments.

Post-assessments.

Surveys

“Teach back” exams.

Certification to be instructors.

**Results of Evaluation**

During the 2011 pilot phase, 751 individuals were educated about cardiovascular health issues through workshops, health fairs, and other events. There were 42 events held across Bolivar, Coahoma, and Washington Counties, and 398 individuals received onsite health screenings.

Seventy-five clients were scheduled for additional screenings, and 64 completed the follow-up visits.

A participant survey resulted in a total of 175 respondents (out of from 398 eligible) between January and June 2011.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

**Use of Results and Recommendations**

Ten individuals received certification to be instructors. These individuals will be a vital to the project. The certified instructors will act as community outreach volunteers, and they will assist in recruiting and marketing the project, they can also be utilized as instructors. The program will continue to offer the training courses.

**Related Items**

  **SP5.Ind07: Economic Development**

**CCED 14: UO BE AWARE(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

**User Outcome**

Women will become more educated about their breast health and become advocates for other women through the African American Community.

Participants will identify the mammogram barriers for this population (African American Women). This information will be used to educate women about the barriers and the importance of early detection.

**Data Collection (Evidence)**

Focus group session questions and responses

Sign in sheets

Pre- Test

Post – Test

### **Results of Evaluation**

There were 114 African American women ranging from ages 20 to 75 years who participated in the survey. There were 18 Focus group sessions conducted over a year in Bolivar, Sunflower, Washington and Leflore Counties. The data showed 78.1% of respondents have a health care provider. Still, in a rural area, traveling to health care providers can be difficult, especially for special treatments. Sixty-nine percent of participants had received a mammogram before. Ten women were referred over to the BEEP Program to receive mammograms at no cost. The majority of participants, 52.4%, conduct a self breast exam on a monthly basis.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

### **Use of Results and Recommendations**

The data from this project was submitted to the Funder, Susan G. Komen for the Cure to assist them in accessing the mammography barriers in the African American Community in the Mississippi Delta and identifying the reasons African American women tend not get breast cancer x-rays. The results will also be utilized by the BEEP Program to create innovative ways to reach the women and help them overcome the barriers.

### **Related Items**

 [SP5.Ind07: Economic Development](#)

## **CCED 15: UO School-Based Asthma Management Program(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

### **User Outcome**

School nurses in designated service areas will provide case management services for students with asthma in their school districts with consultant support from SAM ARN (Asthma Resource Nurse).

Proactive health teams consisting of students, parents, health professionals, elected officials and community organizers will function as asthma champions and carry the message of disease management and care back to the communities they serve.

### **Data Collection (Evidence)**

School Nurse Needs Assessment

Faculty Evaluations (Certified Asthma Educator Course)

Pre and Post Test Asthma Academy

### **Results of Evaluation**

School Nurse Needs Assessments are submitted to the MS State Department of Health for aggregation and analysis (Results pending)

Faculty evaluations are aggregated and analyzed by the American Lung Association to determine instructor effectiveness in teaching core concepts in the Guidelines for the Diagnosis and Management of Asthma.

Pre and Post Tests are utilized in programming to determine increase in knowledge among targeted participants.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

### **Use of Results and Recommendations**

Evaluation results are utilized to determine the effectiveness of SAM in removing/minimizing barriers to the delivery of care in the school setting. Additionally, results are also utilized to ascertain the impact of partnership and collaboration between schools and the communities they serve.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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#### **CCED 16: UO Institute for Community Based Research(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Students will engage in applied research and communicate results in an appropriate and effective manner, orally and in writing, to multiple audiences.

#### **Data Collection (Evidence)**

Course-based research projects.

Evaluation services for CCED related programming.

#### **Results of Evaluation**

Partnerships with other universities resulted in the use of students to assist with evaluation efforts on behalf of CCED programming.

Participating students authored/co-authored reports and delivered presentations for community partners.

Please also see the document titled “CCED Program Events and Numbers Served” attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

Although the ICBR is housed out of the Center for Population Studies at the University of Mississippi (as of July 2011), efforts to engage students from partnering universities in research and evaluation for community based programming at the CCED continues.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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#### **CCED 17: UO Institute for Community Based Research(2)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Partnerships will be developed with community-based organizations, and research and evaluation projects will be carried out in collaboration with faculty, staff and students to inform their development work.

#### **Data Collection (Evidence)**

Number and diversity of organizational partners.

Number and substance of projects.

Reports, presentations, and other outcomes from projects.

#### **Results of Evaluation**

During fiscal year 2010/11, the ICBR and the CCED worked with approximately 10 organizational partners.

The partnership between ICBR and the CCED resulted in five research and evaluation projects during the period under review.

One DSU graduate student and two additional students were recruited from the University of Michigan to assist with project. as staff/consultants.

Reports and presentations were created out of these projects.

Please also see the document titled "CCED Program Events and Numbers Served" attached to CCED 01 UO America Reads Mississippi(1) for additional information.

#### **Use of Results and Recommendations**

Although the ICBR is housed out of the Center for Population Studies at the University of Mississippi (as of July 2011), efforts to engage students from partnering universities in research and evaluation for community based programming at the CCED continues.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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#### **CCED 18: UO Delta Evaluation and Support Institute(1)**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **User Outcome**

Partnerships are used to provide evaluation and support services by credentialed and experienced individuals for the betterment and sustainability of CCED related projects.

#### **Data Collection (Evidence)**

Number of partners.

Number of evaluation and support services provided.

#### **Results of Evaluation**

Since its inception in August 2011, DESI has contracted with one faculty associate and one current DSU MSCD graduate student to provide evaluation services for the Developing Personal Wealth program.

The current programs at the CCED have written in DESI as the provider of the evaluation services needed for continuation grants and new grants.

DESI has also partnered with the DSU Institutional Grants Office to be written in to a university wide grant proposal. This proposal was not funded.

#### **Use of Results and Recommendations**

The institute is new and still growing. As it is used more the output, partnerships, and benefits to the CCED will increase.

#### **Related Items**

  **SP5.Ind07: Economic Development**

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#### **CCED 2012\_01: inclusive services and programs**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **Unit Goal**

To develop services and programs that maintain the identity of individuals, promote inclusion, and foster appreciation among all

members of the University and the Delta region.

#### **Evaluation Procedures**

The substantive focus of programs; diversity of program participants (e.g. service recipients, volunteers, students and staff).

#### **Actual Results of Evaluation**

The program mix is continuing to become more diverse. Efforts have been made to expand the health and economic development programs. Specifically, asset building has become a primary goal at the CCED (more information is found under goal 4). Five DSU faculty were invited to join the CCED as faculty associates and were charged with the task of implementing programming, research, and student inclusion in their specialty areas to help fulfill the mission and goals of the CCED. A Student Connection was created off of existing partnerships with DSU, Coahoma Community College, and the University of Mississippi to provide students opportunities to volunteer/work with CCED programming and evaluation. Thus far, students have assisted the health and wellness, asset building, and AmeriCorps programming at the CCED. The stage has been set to continue bringing diverse and needed programming to the CCED. Challenges still exist of finding sustainable funding for existing programs and start up funds for new programs.

#### **Use of Evaluation Results**

Evaluation results are being used to plan for the CCED as a whole, develop new partnerships, and preparing new funding proposals.

#### **Related Items**

  **SP1.Ind05: Diversity -- access to diverse ideas/programs**

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### **CCED 2012\_02: partnerships consistent with mission**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **Unit Goal**

To build partnerships with communities, regional organizations, community colleges, the private sector, and other institutions of higher education that will create a sense of community consistent with the Center's mission.

#### **Evaluation Procedures**

Number and substance of partnerships.

#### **Actual Results of Evaluation**

Partnerships between the CCED and other entities are increasing and diversifying. The greatest growth has been in the areas of health and wellness and asset building. Challenges include managing this growth and sustaining it overtime, given restricted financial and human resources.

#### **Use of Evaluation Results**

Utilized in program planning, development, and proposal writing.

#### **Related Items**

  **SP5.Ind06: Community Outreach**

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### **CCED 2012\_03: staff faculty development**

**Start:** 7/1/2011

**End:** 6/30/2012

#### **Unit Goal**

To develop leadership and professional competences to empower staff and local leaders in building local and regional networks to create and manage change in their communities.

#### **Evaluation Procedures**

Increased number of leaders actively engaged, increased completion of degrees and certifications among staff, written assessments.

#### **Actual Results of Evaluation**

Three CCED staff members are currently enrolled in graduate level programming. One is scheduled to graduate with a Master of Business Administration-Management degree in July 2012, another is enrolled in a Post-Master's Certification Program (Family Nurse Practitioner) and is expected to graduate in May 2013. The third staff member is currently "all but dissertation" in a Human Capital Development program. Another staff member is pursuing a Bachelor of Business Administration degree and is expected to graduate in May 2013. One ICBR research fellow completed his Master of Community Development degree and another completed his first year as a PhD student out of state. The majority of staff participate in professional development workshops with the intent to improve program development, sustainability, and delivery services, and build partnerships. Three CCED staff presented at professional meetings. Faculty associates also made presentations at professional meetings.

### Use of Evaluation Results

Results are being used to foster human capital development among staff and for building capacity within the CCED more broadly.

### Related Items

  [SP3.Ind07: Credentials](#)

  [SP5.Ind06: Community Outreach](#)

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## CCED 2012\_04 : revitalize communities through programming

**Start:** 7/1/2011

**End:** 6/30/2012

### Unit Goal

To revitalize communities by providing effective and efficient programs in community service for youth, mentors, emerging leaders, local government and non-profit organizations.

### Evaluation Procedures

Mix and substance of existing projects and programs, written reports, revision of existing initiatives, development of new initiatives.

### Actual Results of Evaluation

The CCED involves a wide array of programming in diverse areas within the broader field of community and economic development. Current programming continues with efforts to expand programming related to asset building and health and wellness. The CCED adopted the area of asset building as a primary programmatic focus for the coming three years. An Asset Building Symposium was held at the CCED in collaboration with the Federal Reserve Bank of St. Louis, Memphis Branch, where key stake holders in Mississippi were invited to DSU to learn more about how to promote asset building among residents of the MS Delta. Some 75 were in attendance. Key speakers were: Ray Bashara, Senior Advisor for the Federal Reserve Bank of St. Louis; Amy Shir, Regional Consultant for Assets for Independence; Paheadra Robinson, Director of Consumer Protection at the MS Center for Justice; and Melba Smith, Director of the Coalition for a Prosperous MS. As a result of this symposium, a working group of credentialed professionals committed to the idea of asset building in the MS Delta have joined with the Financial Education working group under the Coalition for a Prosperous Mississippi. The asset building focus was included as a primary goal in the CCEDs three year strategic plan that was created during the period under review. Asset building can include things such as monetary wealth building, health improvement, and enhancement of human capital. Thus the asset building initiative can reach a broad range of programming that fulfills the CCEDs mission.

Regarding the health and wellness initiatives, partnerships continue with the Institute for Community Based Research (ICBR) and the CCED to develop methodology that will promote health policy research as it relates to Asthma. A methodology was developed during 2012 and is ready to be applied to health policy research grant proposals.

The CCED advisory board, which was established during the period under review, also created a working group focused on the programmatic needs of the CCED. To date, the CCED advisory board working group on programming needs is becoming familiar with the CCED programming, the partnerships, and preparing to make recommendations to the administration of the CCED.

Two senior faculty associates have begun work on environmental initiatives to be implemented in the MS Delta which will contribute to the economic development of the area. One of the senior faculty associates received a grant from the National Geographic to do work on environmental related issues in Honduras. The results of this work and partnership will be used to further the environmental initiative in the MS Delta. The other senior faculty associate made one trip to Washington DC and has a second trip planned to further work on another environmental related initiative regarding renewable energy and education. Another faculty associate with expertise in speech and hearing sciences is working on a grant to bring language and literacy training to children by training their caregivers.

### Use of Evaluation Results

To revise existing programs, develop new programs, and build the capacity of the CCED.

### Related Items

  [SP5.Ind06: Community Outreach](#)

  [SP5.Ind07: Economic Development](#)

## CCED 2012\_05: faculty associates initiative

**Start:** 7/1/2011

**End:** 6/30/2012

### Unit Goal

To develop and implement a faculty associates initiative at the CCED to better engage faculty and students in applied projects and programs.

### Evaluation Procedures

Number of faculty associates, number of students, substance of faculty/student work, written reports, oral presentations.

### Actual Results of Evaluation

Two faculty in the Division of Social Sciences and History were brought on to serve as senior faculty associates. Three other faculty members joined as faculty associates, two from the Division of Social Sciences and History (DSS&H) and one from the Division of Speech and Hearing Sciences (DS&HS). Four of the five faculty associates are actively pursuing the creation of new initiatives or programming to be housed at the CCED and funded by grants. Once funded, these initiatives and projects will involve faculty, students, and CCED staff in an effort to further the community and economic development of the MS Delta. Two graduate students from the DSS&H were used as evaluators, one for the BE AWARE project where quantitative and qualitative project data were analyzed and summarized for inclusion in a final report to the funder. The other graduate student was teamed up with a senior faculty associate to establish and carry out the evaluation for the Developing Personal Wealth project extension (DPW). The evaluation work for the DPW resulted in the development of an extensive evaluation framework that will be used in other evaluation work at the CCED. Also important 'lessons learned' have come from the evaluation reports for program success. These lessons learned have resulted in strategic planning for continuation of the DPW program under the asset building initiative of the CCED, and in the writing of a mini grant to fund community based research regarding the need for asset building programming in the county served by the DPW. A recent masters level graduate from the Schools of Public Health and Social Work at the University of Michigan was contracted with through the ICBR and in partnership with the Center for Population Studies at the University of Mississippi to develop a methodology for policy research and evaluation on asthma. This resulted in the creation of a methodology that can be used when seeing additional funding (see goal 4). This work also resulted in two presentations to professional groups and acceptance to present at a professional meeting. Additionally, one senior faculty associate met with key stake holders in Washington DC fall semester 2011 to further the development of programming under the environmental issues initiative. The second senior faculty associate received a small grant to begin work on a second program related to the environmental issues initiative. This work was carried out in Honduras with funding from the National Geographic. The above information also is related to goal 4, revitalize communities through programming. During the period under review there were three oral presentations and six written reports and three presentations.

### Use of Evaluation Results

Ongoing planning for improvement and sustainability of the CCED and its programming as well as the opportunities provided to students.

### Related Items

  SP1.Ind05: Diversity -- access to diverse ideas/programs

  SP2.Ind06: Graduate Assistantships

  SP3.Ind08: Evaluations

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## CCED 2012\_06: create strategic plan

**Start:** 7/1/2011

**End:** 6/30/2012

### Unit Goal

Develop a comprehensive 3-year strategic plan for the Center for Community and Economic Development

### Evaluation Procedures

Process, development and implementation. During the first academic year, the CCED will hold a retreat, continue the work toward transitioning into a new organizational structure, and engage in planning activities.

### Actual Results of Evaluation

A new management structure was created for the CCED. This restructuring was accomplished with minimal resources. The CCED now resides under the Division of Social Sciences and History (DSS&H) in the College of Arts and Sciences. The Chair of the DSS&H also acts at the CCED director, an Associate Director was hired in August 2011 and a total of five faculty associates (four from the DSS&H and one from the DS&HS) joined with the CCED fall semester 2011 to help further the mission and goals of the center. An 18 member Advisory Board Committee was also formed. The advisory committee provides external expertise and public presence in support of guiding principles, strategic goals and accomplishments of the CCED. The criteria for Committee member

invitation are contributions, credentials and accomplishments in their discipline and vocation, and commitment to serve the Delta area. A chart and explanation depicting the new management structure of the CCED is attached. This material is taken straight from the CCEDs strategic plan.


The CCED contracted with two professors from the DSU College of Business to write a Business Plan and CCED administration worked with the senior faculty associates to compile the 3-year Strategic Plan. The plan was reviewed and approved by DSU senior administration. Once approved by the senior administration at DSU, the plan was disseminated for review and input by the individual CCED staff and faculty associates.

The Delta Evaluation and Support Institute (DESI) was created to build a pool of credentialed partners to systematically and theoretically approach evaluation and programming needs.

The CCED website was re built and now features the strategic plan, business plan, advisory board, detailed information regarding each program and upcoming initiative, staff and faculty associate profiles, calendar of events, a *contact us* page, forms for renting the classroom and conference room space as well as information on how to make donations to the CCED. This re building process was accomplished in three weeks with the assistance of the DSU Office of Communication and Marketing. The website was released for view in conjunction with the MS Asset Building Symposium held March 7<sup>th</sup> (as described in goal 4). Since its release the website has generated traffic resulting in new partnerships and media attention.

One need at the CCED is technology. Remaining university funds set to expire were used to purchase two desktops and one lap top. The desktops will allow computers to be available to faculty associates wishing to work on their projects directly at the CCED. The lap top will be available to all CCED programming for check out as needed to further program and partner initiatives.

Each of these activities have helped create a more cohesive CCED in collaboration with the Division of Social Sciences and History with faculty, staff and students from different disciplines working together to achieve the mission of the CCED and University.

-  [CCED Organizational Chart](#)

#### **Use of Evaluation Results**

The strategic and business plans will allow for a more cohesive CCED in collaboration with the DSS&H and DS&HS with faculty, staff and students from different disciplines working together to achieve the mission of the CCED and University. Ongoing planning for improvement is also needed for success.

#### **Related Items**

  [SP4.Ind09: Institutional review process / Accreditations/IE](#)



## Section IV.a

### Brief Description

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

##### **Current Programming at the Center for Community and Economic Development**

The Center for Community and Economic Development (CCED) was established in August of 1994 to create a proactive region. The CCED pursues excellence in its programs and activities as it seeks to improve the quality of life for the citizens through applied research projects, provide public service educational programs, and offer technical assistance to public and private organizations and the Delta region. CCED members believe in the importance of education and in the power of all individuals, families, and communities.

The CCED serves as one of the arms through which Delta State University fulfills its regional mission. It crosses racial and ethnic boundaries making their dreams and visions come alive. The CCED supports Delta State University and community initiatives through partnerships with other organizations in the region. It brings businesses, citizens, educational leaders, public officials, institutions, and organizations together to solve problems. Delta State University, through the CCED, is showing that institutions of higher learning can be a driving force in the region.

The Center's staff represents an array of diverse talents and backgrounds further enhancing its ability to provide effective services to the community.

The CCED's primary programs are described in the following narrative.

##### America Reads Mississippi (ARM)

ARM is the largest AmeriCorps program in the state of Mississippi and addresses the AmeriCorps area of education. Through its efforts, ARM provides awareness and support of literacy, and help improve the number of certified teachers in Mississippi. Regional partners include Jackson State University, Mississippi State University, University of Southern Mississippi and University of Mississippi. Other partners include America Learns, Barksdale Reading Institute, Head Start, Mississippi Commission for Volunteer Service, Mississippi Department of Education, Mississippi Emergency Management Agency, Mississippi Job Corps Center, Mississippi School Districts, State Farm/Youth Center, and many other members who serve in 10 school districts and 16 school sites. On July 31, 2012, America Reads-Mississippi will have

ARM has 350 full-time members serving in 85 schools across the state. ARM AmeriCorps teams at school sites tutor students on school day, before and after school, over school breaks, and in the summer. ARM members have served an average of 1.5-2.5 reading levels for tutored students. Teachers have reported 75% of tutored students improve their reading behavior, and homework and 95% of schools are overall satisfied with ARM.

The DSU-ARM program spends \$496,000.00 for living allowances paid to 41 stipend AmeriCorps members at \$1008.30 per month. Members are single parents and this living allowance serves as the only cash income within the household. Health insurance is provided at no cost to the members. Liability insurance is included as a benefit for all AmeriCorps members including the 9 district members enrolled in the childcare program providing services to small children for the program year. Lack of adequate childcare is a barrier to maintaining employment. Stipend members are eligible (based on household income) for childcare voucher payment. During the course of the program year members are required to attend monthly trainings in professional skills, personal development, and job readiness skills, work experience, and established long-term goals. Upon completion of 1700 hours of service, members receive an education award voucher. The DSU Region estimates awarding 44 members education awards this program year total taking classes as full time students. The region has 9 members who have served in the program for 2 years and received a Master of Science Degree and 11 members that received an Associate Degree and/or Bachelor Degree. Also, 11 members have received a Master of Science Degree of Mississippi.

Volunteer recruitment and community involvement is a vital part of the ARM program and is strongly encouraged. ARM members recruit persons with disabilities and former ARM members in service projects. During this program year, ARM members in the Delta region recruited over 15,000 volunteers serving over 30,000 hours for schools and communities meeting local needs and being recognized as a national "model program" by the Corporation for National and Community Service (CNCS) and the large number of other organizations.

##### Mississippi Delta Service Corps/AmeriCorps\*Volunteers in Service to America (MDSC/A\* VISTA)

VISTA is funded by the Corporation for National and Community Service (Funding Appropriations through the OMB established in 2003, has the mission to "empower individuals and organizations with skills and knowledge needed to fight poverty. VISTA members serve to create and expand opportunities for low income individuals and the organization through (1) adult and youth education, and (2) economic opportunities. Each project has a plan of long-term sustainability which includes training and support for businesses in the community.

The MDSC/A\*VISTA program consists of two full-time staff, twenty-three full-time members, and thirty-five Summer Associates in the Delta region. The Summer Associates program augments the full-time numbers by providing seasonal support.

and serving an expanded list of partnering community organizations. Members receive bi-weekly stipends, insurance ranging from \$1,170.00 - \$5,550.00.

For the 2011-2012 service year, 1,466 community members were recruited and trained to assist with the VISTA project from the Economic Report of the President, at \$18.04 per hour, these volunteers gave \$177,946.56 of their time to 10 individuals across the Mississippi Delta (5,800+ in academic education, 7,000+ in health education, 750+ in financial solicited over \$401,893.00 dollars of in-kind, donated goods and services, and grants this service year.

The Summer Associates closed out their 2011 Summer of SERVICE with a service project to collect and distribute school supplies for disadvantaged youth. One hundred and seventy nine school supply bags and seven boxes of supplies were distributed. The total worth of donations was collected for the Summer of SERVICE school supply service project.

On September 11, 2011, twelve VISTAs partnered with eleven organizations to host projects for National Day of Service and Remembrance. More than three hundred veterans and their families benefited from ten community service projects in Washington, Sunflower, and Tallahatchie counties. VISTAs coordinated events such as education workshops to prepare Veterans for a regional career fair; education session about health and fitness for Veterans and their families, and also coordinated support events for families of soldiers that were deployed. Two projects focused specifically on collecting items for health care packages for 150 deployed soldiers. Elementary students in one school district created 150 cards to include in each of the soldiers care packages. More than 35 volunteers from local communities served 167 hours to make the project a success.

National Family Volunteer Day on November 19, 2011. VISTA members collected \$315 in gift cards and over \$7,500 in canned goods and non-perishable food for the VISTA program's annual Thanksgiving Meal Project. Fifteen Delta State students volunteered fifty-nine hours to assist with sorting donations, packing, and delivering meal boxes to 137 economically disadvantaged families and a homeless shelter in seven counties of the VISTA program's service area.

On December 1, 2011, twelve VISTAs partnered with nine organizations to host thirteen education sessions for World AIDS Day. More than nine hundred economically disadvantaged youth and adults participated in HIV prevention education sessions in Bolivar, Coahoma, Leflore, Washington, Humphrey, Sunflower, and Tallahatchie counties. The World AIDS Day events activities were a success with the support of twenty-three health care professionals volunteering as presenters for each event and \$6,000 in supplies and incentives were provided by the Mississippi Department of Education/Division of School Health.

The MDSC/AmeriCorps\*VISTA program started the 2012-2013 signature project on MLK Day - Monday, January 16, 2012 "Crayons to Careers", a career fair for economically disadvantaged youth and low-income adults, was a success with the leadership of 12 VISTAs serving 78 hours and 8 volunteers serving 48.5 hours to 68 career fair participants. We partnered at one of our sites, the Sunflower County Freedom Project, in Sunflower, MS to host "Crayons to Careers" from 10:00 am to 2:00 pm. Each member was assigned to specific career field(s). Each VISTA was responsible for collecting materials for the booth at the career fair. Activity books, brochures, and other resources were obtained for at least 100 people to participate in the assigned career fields. Crayons to Careers was the perfect time for VISTAs to influence youth in a possible career path and guide adults in looking for a job in other areas of interest. Staff from Mississippi Center for Justice, Mississippi State University, Mississippi Forestry Commission, Mississippi Valley State University (HOP), MSDH HIV Community Planning Group, and local hospitals supported the project by volunteering. Participants from other national service programs such as AmeriCorps MS, Teach for America, and AmeriCorps Alums also volunteered to make the project a success.

#### MS College Savings Account Program (CSA)

This program is a collaborative partnership between the CCED, Corporation for Enterprise Development (CFED), and the State of Mississippi. The partnership is to initiate a two-year pilot that seeks to expand the impact, effectiveness, and availability of Child Savings Accounts for low-income and minority children and youth in MS. The objective of this program is designed to:

- Develop a scalable and financially sustainable CSA program in Mississippi, piloted with 500 children;
- Expand opportunities for low-income children and families to accumulate assets and increase children's college savings;
- Evaluate the process of implementing the CSA with the goal of replication in other locations;
- Identify and evaluate the economic and social effects of the CSA;
- Engage in a multi-faceted communications campaign that will assist the creation of progressive policy that supports the program;
- Leverage existing community and/or state resources, adding to established programs or initiatives within Mississippi;
- Inform and influence local, state and federal policy development.

To-date, partnerships have been developed with the following community organizations and financial institutions to date:

- HOPE Federal Credit Union
- City of Jackson Department of Human and Cultural Services
  - Virden ECDC
  - Westside ECDC
  - Jones ECDC
  - Southern Bancorp Bank

- o Washington County Opportunities, Inc. Head Start
  - Fulwiler Headstart
  - Page-Moore Headstart
  - Leland Elementary School
  - Bilbrew Consulting Services, LLC

To date some 406 children have registered to participate in the program and 405 have opened a child savings account. Services began in September 2011 and has reached 98.8% of total children eligible. Enrollment in Washington County Efforts for increasing enrollment in Washington County continue. Both the children and their guardians are receiving the school's curriculum using the Practical Money Skills for Life program in the classrooms of the children. Parents and classes are sponsored by program partners.

#### Developing Personal Wealth Program (DPW)

This program, with primary funding from the Foundation for the Mid South, is designed to provide Financial Education Federal Deposit Insurance Corporation's Money Smart curriculum. Participants in this program will be able to enhance their education, and/or start a business. To date (June 2012), over 250 individuals have received information about half of the required workshops. If additional funding is obtained, 25 eligible participants will be invited to open an Individual Development Account where participant savings are matched 4:1 for a total of \$5,000 which can be used to further education, start a business.

#### Breast Education and Early Detection Program (BEEP)

This program is based on a partnership between the CCED and the Delta State University School of Nursing, Delta Health Regional Medical Center, MS State Department of Health's Breast and Cervical Cancer Program (BCP), and AmeriCorp Washington Counties. BEEP is funded by provision of a grant from the Central Mississippi Steele Magnolias Affiliate of 2007. BEEP expanded into the Washington County area in May 2009. The BEEP mission is "Eradicating breast cancer. The approach targets a population of low-income women in communities that have limited access to preventive health needs. Workshops are held throughout the service area and are open to the general public. Additionally, 50 low-income residents of Bolivar or Washington Counties, were eligible to receive free breast screenings in this budget year. School participants to assist with transportation.

The BEEP Girl Power Program was created as an outreach program for youth and provides creative ways to reach teen issues. Girl Power is a training program to teach girls ages 6 - 17, the importance of body image, personal hygiene, and nutrition. Instructional classes are taught by professionals and certified instructors on nutrition, personal hygiene, eating disorders. Over sixty community volunteers serve and volunteer at the Girl Power Events. The program is not grant funded.

#### Self-Management Motivating Awareness and Reduction Training for Cardiovascular Health Program (SMART)

This program involves the CCED partnering with the Delta State University School of Nursing, Delta Health Center, Bo Center, Leader's of Delta Health and Wellness Day, and AmeriCorps\*VISTA to provide breast and cardiovascular health through a partnership with the Delta Health Alliance (which receives funding through the Office of Rural Health Policy, and Human Resources.). SMART was in a pilot phase, ending June 30, 2011. A search for funding to continue the initiative.

Workshops, open to the public, were held throughout Bolivar, Coahoma and Washington Counties. Seventy-five low-income individuals to receive additional cardiovascular screenings. Onsite cholesterol levels, blood pressure checks, and weight were also taken. The program has currently provided services to fairs and community events.

#### Breast Education for African American Women = Awareness Responsibility and Empowerment (BE AWARE)

The BEEP program submitted a proposal to the National Susan G. Komen for the Cure office to implement a Breast Health Sunflower County and Washington County, Mississippi. The project was titled, "B.E. A.W.A.R.E. - Breast Education for African American Women = Awareness Responsibility and Empowerment". It was submitted by the CCED in partnership with the, (a) the Delta Health Center located in Mound Bayou, MS (Bolivar County) (b) Bolivar Medical Center (Bolivar County) (c) Delta Regional Medical Center (Washington County). The main focus was on breast health education for African American women in the community. Five licensed nurses were trained as community health educators. Five volunteer's community health educators served as advocates for the program and assisted in setting up events, workshops, etc. in their communities. The project was a community based breast health program. It was a year-long project and the importance of early detection, especially in this targeted community. Over 200 low-income, medically underserved individuals in low income families in the communities because it addresses the mammogram barriers for African American women. Data was also collected from the program participants and compiled in a report. All of the focus group participants received and received applications to apply for the Breast Education and Early-detection Projects free breast health screening.

#### School-Based Asthma Management Program (SAM)

This is a comprehensive school-community program designed to coordinate asthma case management training for school nurses. SAM has also begun a 5K Walk, Run or Ride event as part of our community based Asthma Awareness programming. SAM has also begun a partnership with Coahoma Community College for the third consecutive year to ensure that student nurses are paired with school nurses and school districts in the service area. Finally, SAM has maintained collaborative partnerships from

Bolivar County Health Network Steering Committee. The program is funded through the MS State Department of Health Prevention. Among its numerous other capacity building activities, SAM resulted in asthma education and asthma awareness in the third budget year of the initiative.

The program was expanded during budget year 3 to incorporate two new programs. These programs are "Bear to be and nutritional education to students enrolled in grades K-12. This education is provided through interactive sessions with an instructor. The new programs are designed to address the co-morbid condition of obesity that complicates the management of asthma, social marginalization, self-esteem and self-care challenges that students with asthma may experience as a result of being through a partnership with the Cleveland Park Commission through a month-long Asthma Academy Camp Program. The program ran during the 2012 summer months.

#### Institute for Community-Based Research (ICBR)

The Institute for Community-Based Research (ICBR) was originally founded in the Division of Social Sciences and History Development, the Institute program has grown to constitute a multi-institutional collaborative network of researchers. The Institute is now housed within and coordinated by the University of Mississippi Center for Population Studies, but the community development partner in the Delta region. The ICBR is involved in a broad portfolio of projects and programs involved are included here.

The ICBR coordinated a series of workshops at the Coahoma County Higher Education Center (CCHEC) in Clarksdale, was partially funded by the Community Foundation of Northwest Mississippi (CFNM). During June and July 2011 a set of graduate students and community partners to learn about evidence-based planning and evaluation through a combination of activities. A total of 100 people participated in a majority of the activities. After completion of the series, it was thoroughly evaluated and a report was prepared.

Fall 2011 and spring 2012 activities for the Health and Development initiative involved a series of workshops with open participation and monitoring and evaluation of children's asthma, population research using the American Community Survey, and open participation ranged from seven to twenty-two people. Two of the Spring workshops were evaluated using a newly developed participation workshop, felt the information they obtained would be useful to their work, and they were interested in future educational activities.

The ICBR continued its partnership with the CCHEC's School-Based Asthma Management (SAM) program during the period of the University of Michigan Schools of Public Health and Social Work and the head of the ICBR led an action research project with its school-based partners (nurses, teachers, principals, superintendents, etc.). This work entailed a needs assessment of 10 school districts), follow-up meetings, key-informant interviews, a family focus group, and an asthma summit and advisory council was coordinated through the ICBR. Beyond the plans developed and refined by the individual school work.

In winter, spring, and summer 2012, the ICBR-SAM collaboration continued, this time with a broader focus on monitoring schools and asthma policies. The graduate student, now a post-graduate research fellow, and the head of the ICBR co-lead a broader applied research initiative. One presentation was delivered at the CCHEC through the Health and Development Center. A presentation was prepared for the CCED.

In spring and summer 2012, the ICBR revisited its long-term partnership with the CCED AmeriCorps\*Volunteers in Service to America (VISTA) at the CCED, the University of Mississippi Center for Population Studies, and the media consulting firm N9ne Designs, LLC (Social Work at the University of Michigan) is in the process of conducting oral history interviews with VISTA site supervisors. The data from this research will be used to help evaluate the impact of the VISTA program.

Another major initiative of the ICBR involving the CCED during 2011/12 year was a project with the Rural Coalition. The Rural Coalition Program for Socially Disadvantaged Farmers and Ranchers, the Rural Coalition subcontracted with the ICBR to assist in conducting participatory workshops involving racially and ethnically diverse producers in several places across the country, including partner organizations to analyze secondary data from the Census of Agriculture. Among other outlets, results from the "Exclusions" were presented at a December 2011 meeting in Washington, DC involving farmer cooperatives, nongovernmental organizations, and government agencies.

#### Delta Evaluation and Support Institute (DESI)

This program is the result of collaboration between the Division of Social Sciences and History and the CCED and was established in 2011. The Delta Evaluation and Support Institute at Delta State is an evaluation and management support group designed to address the use of evaluation data/information by project managers, and (c) performance reports of outcomes and processes that provide summative information and data. The Institute has available all faculty resources at the University plus external sources for standards for quality services. Under each service contract, the Institute appoints a principal evaluator who has immediate and direct access to the Institute's associates. Results of evaluations are then used to improve current programming and seek for continued or new funding.

Since its inception in Fall 2011 DESI has served the Developing Personal Wealth Program with evaluation services. DESI has applications for the purpose of providing evaluation services. Services and activity and the overall portfolio will increase.

#### **Programming being developed by Faculty Associates**

##### Language and Literacy Development

The goal of the program is to equip caregivers (parents and teachers) with information they can use to help their child also aims to involve undergraduate and graduate students in research related to caregiver training and child language and literacy development. The workshops cover various topics related to language and literacy development.

For the time period under review (June 01, 2011-May 31, 2012), 3 workshops have been presented in which approximately 100 participants were established with Perfecting Praise Childcare facility and the Tougaloo College-Delta HealthPartners. These partnerships benefit from future presentations and research endeavors. Preparations are currently being made to make future presentations.

### Institute for Environmental Justice and Community-Based Conservation

The Mission of the Institute for Environmental Justice and Community-Based Conservation is to carry out scientific research and community-based conservation in the Mississippi Delta and Latin America.

#### Program Description:

There are three components of the program:

- 'Biodiversity, Endemism, and Community-based Conservation in the Honduran Highlands'
- 'Human Uses of Cycads'
- 'Vulnerability and Marginalization in the Yazoo-Mississippi Delta'
  - *Environmental hazards education*
  - *Environment and human health*
  - *Community-based conservation and environmental education*

The common focus is to carry out and publish collaborative research that benefits communities, and to engage in publications. Publications are intended to empower communities and contribute to their development by promoting their intellectual growth, and by helping them improve the environmental quality of their surroundings.

#### Biodiversity, Endemism, and Community-based Conservation:

Dr. Mark Bonta and Institute partners are currently engaged in a multi-year initiative to document endemic species communities that depend on water from these same forests for their survival. By possessing knowledge of the unique powerful means to protect their natural resources from over-exploitation by unsustainable practices. The research is by biologists, anthropologists, geographers, and conservationists working together with local extensionists and parataxonomists from the University of Florida, Bayer, Zamorano University, and elsewhere, and specimens collected will be stored at the University of Florida.

#### Human Uses of Cycads:

Due to global warming and human destruction, cycads are the most endangered group of species on the planet. None in Mexico, Honduras, and elsewhere, forming an important part of the diet for highly impoverished communities. The archaeological, historical, and contemporary scope of human uses and promote sustainable conservation of global biodiversity and research in this field has already resulted in the national 'Cycad Fair' (*Feria del Teocinte*) planned and implemented in 2011. The fair promotes sustainable harvest and protection of the species *Dioon mejiae*, while generating income for local families. US scientists and conservationists from The Cycad Society, Florida State University, Universidad Autónoma del Estado de México, and the Cycad Species Survival Commission for the International Union for the Conservation of Nature (IUCN).

#### Vulnerability and Marginalization in the Yazoo-Mississippi Delta:

A guidebook to the natural areas of the Delta, with photos by Larry Pace, is under construction. It will be published by the first exhaustive guide to the publicly-accessible parks, rivers, and lakes that are a valuable common-property resource. Another activity that the Institute supports is the annual Dahomey-Great River Road Christmas Bird Count, now in its 10th year, a mechanism whereby the Institute communicates and collaborates with groups and individuals interested in local environmental issues.

### Renewable Energy and Education Project

The purposes of REEP are to develop community partnerships in the Delta that will be the beneficiaries of renewable energy projects. Through this project communities will be able to take advantage of renewable energy, to establish educational institutions, and communities can reduce dependency on conventional energy generation. The change in culture, however, must begin with education. Within DSU, REEP is a partnership between the Madison Center and the CCED. Consistent with these two purposes, the following are the goals of the project:

1. Delta State University Demonstration Program -- Develop a program that can serve as a showcase of renewable energy projects.
  1. Establish pilot projects that will have immediate and material benefits to the university;
  2. Create connections between these projects and course work in existing undergraduate and graduate courses;
  3. Develop student support for REEP and related renewable energy projects as appropriate to the development of the program;
  4. Extend REEP to the current Environmental Science Program in the Division of Physical and Biological Sciences;

5. Engage colleagues in the Environmental Science Program to develop a model curriculum related to Goal IV below
  6. Seek a planning grant to create campus demonstration projects and to establish and document regional partners
2. Renewable Energy Partnerships in the Delta -- Cultivate renewable energy partnerships with Yazoo City and Mound Bayou
    1. Organize meetings with and between Yazoo City and Mound Bayou communities for orientation to REEP;
    2. Enhance partnerships by expanding the scope of partners within these communities to direct support of REEP objectives;
    3. Begin identifying possible beneficiaries in each community for renewable energy projects, especially the government;
    4. Cultivate project partners in communities outside the Delta. These national partnerships will help develop the project;
    5. Seek a planning grant for renewable energy education projects at the state and national levels in the amount of \$500,000.
  3. Build a Publicity Campaign -- Broadcast the work of REEP and its partners
    1. Use the Gaia Project page on the Madison Center to establish a publicity campaign for REEP;
    2. Document campus demonstration projects from planning, through site establishment, installation, and inspection;
    3. Use both still and video documentation for publicity;
    4. Engage journalism majors to cover campus and regional events;
    5. Seek coverage by local, state and national news organizations for the project;
    6. Employ interviews and blog commentary to develop interest in renewable energy;
    7. Seek \$50,000 in grant funding to support and extend publicity for renewable energy.
  4. Renewable Energy Curriculum for Delta Middle Schools -- Develop renewable energy programs in middle school curriculum
    1. Consult with the College of Education at DSU in developing renewable energy programs for program partners;
    2. Meet with members of the governor's office and the appropriate state agencies to seek support for a renewable energy curriculum;
    3. Seek assistance and guidance in the Mississippi Department of Education in order to establish a renewable energy curriculum;
    4. Develop partnerships with Delta regional science teachers to establish a renewable energy curriculum;
    5. Create and/or acquire lesson plans on renewable energy;
    6. Develop connections with school systems to include lesson plans;
    7. Organize and fund teacher workshops to support the teaching of the renewable energy curriculum;
    8. Design, plan, implement and host the "Renewable Energy Education Summit" (REES) at Delta State University in the Delta;
    9. Seek grant funding in the amount of \$500,000 to support the development of a renewable energy curriculum in the Delta.
  5. Develop and implement the plan to install solar energy projects in selected partnership homes.
    1. Develop standards for potential candidates for renewable resource usage;
    2. Establish the standards for recipients of renewable energy projects;
    3. Recruit undergraduate and graduate students for community survey work;
    4. Seek a \$200,000 planning grant for the renewable energy research.
  6. Extend the Renewable Energy Partnerships -- Create partnerships with select communities in the Delta
    1. Use the work of the REES as a resource to extend and motivate partnerships for REEP;
    2. Contact select academics with an expertise in renewable energy for the purposes of presentations at the CCED;
    3. Design, produce, implement and lead a renewable energy summit in the Delta;
    4. Seek a \$200,000 planning grant to support REES.
  7. Implement renewable energy installation in partnership homes and offices.
    1. Establish partnerships with professionals who will help install renewable energy units in partnership homes and offices;
    2. Recruit high school students in Delta partnership communities to learn the basic installation procedures for renewable energy;
    3. Recruit DSU students to assist installers and to document the work of the renewable energy team;
    4. Document for publicity and record-keeping the progress of renewable energy installation throughout the Delta;
    5. Use this first stage implementation to extend partnerships to other Delta communities and to plan for the next stage;
    6. Seek \$3,000,000 in grants and donations for the implementation of renewable energy installations in partnership homes and offices.

## Section IV.b

### Comparative data

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

### Narrative

N/A

## Section IV.c

### Diversity Compliance Initiatives and Progress

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

The CCED maintains a strong conviction and commitment to diversity. This is seen through its human resource proce  
constituencies served through the CCED.



## Section IV.d

### Economic Development Initiatives and Progress

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

The CCED's mission and programs are integrally linked to economic development initiatives. Therefore, this report as impact study was conducted by DSU economics professor Dr. Gokhan Karahan. He states that (p. 28),

"In terms of direct expenditure impact (calculated just using the direct grant funds, living allowances, child care expe show that the impact for the time period, 2002-2009, ranges roughly between a minimum of about \$25 million and \$ scenario is simply the sum of expenditures without ever subjecting them to any multiplier process. With this "non-ec million into the surrounding region."

Quoted from: Karahan, G. 2010. "Economic Impact of the Center for Community and Economic Development." Clevel

## Section IV.e

### Grants, Contracts, Partnerships, Other Accomplishments

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

Program Name	Program Coordinator (s)' Name	Primary Funding Organization	Fund #	Total Current Year Funding	Amount from Total Current Year Funding in Indirect Costs	Effective Dates for Current Year Funding
America Reads - Mississippi (ARM)	Carla Ross	Mississippi Commission for Volunteer Service	311223 311224 311225 311226	327,443.00	-	August 1, 2011 - July 31, 2012
Breast Education and Early - detection Project (BEEP)	Alfreda Cowins	Central MS Steele Magnolia Affiliate Susan G. Komen for the Cure	340416	66,843.96	6,076.72	April 1, 2011- March 31, 2012
BE AWARE	Alfreda Cowins	Susan G. Komen for the Cure-- National Office	340379	20,000.00	-	March 2011 - March 2012
Self - management Motivating Awareness Reduction Training Project (SMART)	Alfreda Cowins	Delta Health Alliance from the Office of Rural Health Policy (HRSA)	311972	30,000.00	2,878.00	January 2011 - June 2011
Developing Personal Wealth (DPW)	Leslie Green-Pimentel	Foundation for the Mid-South	340358 340367	67,500.00	-	October 1, 2011 - August 31, 2012
	Leslie					

Farmers' Market Promotion Program	Green-Pimentel / Ryan Betz with assistance from John J. Green	U. S. Department of Agriculture	310180	31,075.00	2,825.00	Ended September 30, 2011
MDSC/AmeriCorps* Volunteers In Service To America (VISTA)	Linda N. Stringfellow	Corporation for National and Community Service (CNCS)	311977 311978	470,562.00	18,000.00	January 29, 2012 - January 28, 2013
MDSC/AmeriCorps* Volunteers In Service To America (VISTA)	Linda N. Stringfellow	Wal-Mart Foundation		25,000.00	-	May 2011 - May 2012
MS College Savings Account Initiative (CSA)	Lakisha L. Butler	through Corporation for Enterprise Development (CFED) from Kellogg Foundation	340403	90,000.00	3,392.00	January 1, 2012 - December 31, 2012
School - based Asthma Management Program (SAM)	Judith N. Winford	MS State Department of Health	311951	86,439	6,403.00	September 1, 2011 - August 31, 2012
School - based Asthma Management Program - Asthma Academy	Judith N. Winford	MS State Department of Health	311952	28,081	2,080.00	May 1, 2012 - August 31, 2012

Beyond grants and contracts, the CCED holds fundraisers to solicit additional resources in support of the organization'

- BEEP Program
  - BEEP raised \$4,500 after expenses from the Miss Pink Diva Pageant. Approximately 200 people attended the pageant are used to pay for breast health screenings for women who cannot afford the screenings otherwise.
  - The BEEP 2011 October Breast Cancer Awareness T-shirt Sale raised \$1,000 after expenses. These funds were used for related activities.
  - BEEP raised \$250 from the Pink Arm Bracelets and Pins Sales Event. These funds were used to support the
  
- SAM Program
  - A 50/50 raffle where 185 raffle tickets were sold for \$5 each. A total of \$925 was raised and the Raffle winner funded Wheezy Bear appearances.
  - A 5k Walk, Run or Ride was sponsored to implement the Bear to be Fit Program. Twenty-Five participants were raised. Sponsors of the event included: Merchants and Farmers Bank, United Rock of Ages Baptist Church, of Cleveland, Billy Perry's Pawn Shop, North Sunflower Medical Center, Bolivar Community Health Network.
  
- AmeriCorps\*VISTA
  - A student organization at the University of Southern Mississippi raised \$2,260 to be spent for HIV/AIDS Education

## Section IV.f

### Service Learning Data

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accom

### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

### Narrative

As mentioned throughout this report, the CCED seeks to involve students in a wide variety of service activities, as vol students, these data and outcomes are reported with the information from the Institute for Community-Based Resear

## Section IV.g

### Strategic Plan Data

Only use this section if you have strategic plan info to report that is not covered in other areas of your report

### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

### Narrative

N/A

## Section IV.h

### Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other a repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file th Minutes.

### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

### Narrative

N/A

## Section V.a

### Faculty (Accomplishments)

Noteworthy activities and accomplishments

### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

### Narrative

#### *Committees and Leadership Roles*

##### Internal to University

Mitra, D. Senator, Delta State University Faculty Senate, 2011-2012  
Mitra, D. Member, Diversity Committee, Delta State University, 2011-present  
Mitra, D. Member, Writing Across Curriculum (WAC) Committee, DSU, 2011- present  
Mitra, D. Member, Research Committee, Delta State University, 2011- present  
Mitra, D. Coordinator, Master of Science in Community Development (MSCD) Program, 2011-present  
Mitra, D. Gender and Diversities Studies Coordinator, Master of Arts in Liberal Studies (MALS) Program, 2011-present  
Mitra, D. Member, Committee of Graduate Coordinators, 2011-present  
Mitra, D. Member, Planning Committee, Masters of Arts in Liberal Studies, 2011-present  
Mitra, D. Program Assessment Committee Member, Master of Science in Community Development (MSCD) Program, 2011-present  
Mitra, D. Member, BS Social Science Program Assessment Committee, 2011-present  
Mitra, D. Member, Gender Studies Group (GSG), Aug 2011-present  
Morris, L. R. Committee Member: Search Committee for an Assistant Professor in the Department of Speech and Hearing Sciences, No  
Morris, L. R. Committee Member: Search Committee for Chair in the Department of Speech and Hearing Sciences, No  
Morris, L. R. Faculty representative for Speech and Hearing Sciences Department: Focus group to help identify a Qual  
2012  
Morris, L. R. Committee Member: Search Committee for Dean of the College of Arts and Sciences, April 2012-present

##### External to University

Morris, L. R. Committee Member: Schools Committee for the Mississippi Speech-Language Therapy Licensure Task Force  
Morris, L. R. Committee Member: Graduate theses committees at Jackson State University in the Department of Communication

#### *Scholarly Activities and Outputs*

The Center for Community and Economic Development was involved in several general social survey research projects

- Delta Rural Poll – A survey of a sample of residents from 11 counties in the MS Delta Region. Partners included the Department of Social Sciences and History, and the Children’s Health Fund. DSU faculty, staff, and students created and piloted the survey at the Mississippi State University Social Science Research Center.
- Indianola Promise Community Needs Assessment – The Division of Social Sciences and History in partnership with the Southern Research Group through a grant from the Delta Health Alliance.

CCED faculty were highly productive in their scholarly pursuits this year. Illustrative examples of outputs are listed below.

#### *Presentations*

Green, J. & Mitra, D. (2012). Poverty, race, and place in the era of globalization: Implications for gender-based health in Orleans, LA.

Mitra, D. (2011). “*Economic Prospects and Challenges in Rural Regions: Role of Community Building.*” Presented to the Delta Regional Council.

Mitra, D. & Green, J. (2012). Intersectionalities in the context of underdevelopment: Exploring gender-based health in the Delta. Women and Gender Studies Brown Bag Lunch Series, University of Mississippi, April 23. Oxford, MS

Morris, L.R. (September, 2011). *Facilitating speech and language development in children.* Presentation given to children’s health professionals.

Morris, L.R. (October, 2011). *The Effectiveness of a Caregiver Training Program.* Paper presented at the Gender Studies Conference.



Morris, L. R. (2012, February). *Enhancing Caregiver-child Storybook Reading through a Home-based Training Program*. African American Studies, Baton Rouge, LA.

Morris, L. R. (2012, March). *Increasing Interactive Storybook Reading Through a Home-based Training Program*. Pa Jackson, MS.

Morris, L.R. (March, 2012). *Getting a Jump Start on Language/Literacy Development at Head Start*. Presentation given at Head Start, Pa Jackson, MS.

Newkirk, B.L., & Morris, L.R. (2012, April). *Showing Your Face in the Place After Your Data's Collected*. Paper presented at the National Conference on Language, and Hearing, Raleigh-Durham, NC.

Morris, L. R. (April, 2012). *Using Books to Facilitate Language Development*. Presentation given at Tougaloo College, Pa Jackson, MS.

## Section V.b

### Staff (Accomplishments)

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

##### *Committees and Leadership Roles*

##### Internal to University

Butler, L. Girl Power (B.E.E.P.) Advisory Board Committee 2012-present  
Cowins, A. Student-based Asthma Management Advisory Board Committee 2011- present  
Winford, J. Member, DSU Staff Council 2011-present  
Winford, J. Member, Faculty Org Committee DSU School of Nursing 2011-present

##### External to University

Cowins, A. Community Advisory Group Member for the Deep South Network for Cancer Control 20 -present  
Ross, C. Community Partner/Resource, United State Representative Bennie G. Thompson-Mound Bayou Office. Muncie  
Ross, C. Board of Directors/Personnel-Policy Committee Chairperson for St. Gabriel Mercy Center 2011-present  
Ross, C. Advisory Board Member for Mound Bayou Public Schools 21<sup>st</sup> Century Educational Program 2011-present  
Ross, C. Committee Member for Mississippi Tobacco Free Coalition 2011-present  
Ross, C. ARM Team Leader/Member Training Committee 2011-present  
Stringfellow, L. Community Co-Chair, Mississippi Community Planning Group, Mississippi State Dept of Health 2011-  
Stringfellow, L. Disability Inclusion Planning Team, Mississippi Commission for Volunteer Service 2010-present  
Stringfellow, L. Advocates for Youth Planning Team Member, Mississippi State Department of Ed./Division of Student  
Stringfellow, L. Chair International Awareness and Involvement, Bolivar County Alumnae Chapter/Delta Sigma Theta  
Wilder-Hudson, B. Advisory Board Member, Bolivar County Community Action Agency/Headstart Programs 2011-pres  
Winford, J. Health Policy Advisor, Bi-Monthly Mayor's Meeting 2011-present  
Winford, J. Faculty Member with the Asthma Educator Institute – American Lung Association 2011-present  
Winford, J. Board Member for the Alligator Health Council 2011-2012

##### *Scholarly Activities and Outputs*

The Center for Community and Economic Development was involved in general social survey research projects during

- SAM in conjunction with the MS State Department of Health and the American Lung Association developed and in electronic format was utilized in budget year 3 and evaluation of the tool will be conducted by the Asthma Program group developed the first Asthma Friendly School Awards Program for the State of Mississippi during budget year application, review of application process and the award process. Initial awards are scheduled to be presented A
- The Breast Education and Early-detection Project (BEEP) participated in the Mississippi 2011 Community Profile based on the work of the Central Mississippi Steel Magnolias Affiliate of Susan G. Komen for the Cure® and the N with key community partners. BEEP served as a provider of information for the project. Seven providers were in the following counties: Wilkinson County, Coahoma County, Bolivar County, and Sunflower County. Focus groups participated in the six focus groups. The smallest focus group had 11 participants; the largest had 16 participant

CCED faculty, staff, and students were highly productive in their scholarly pursuits this year. Illustrative examples of underlined when multiple authors are mentioned.)

##### *Presentations*

Phillips, M. (2012, March). Assessing childhood asthma and organizational capacity in the context of a changing policy the Mississippi Delta" Workshop Series for Planning and Evaluation. Clarksdale, MS.

Phillips, M. (2012, June). Collaborative research to inform capacity building and improve population health: The case the CCED, Cleveland, MS.

Stringfellow, L. (2011, October). Everyone can serve...an inclusive look at meeting human and social needs through v Regional Disability Inclusion Conference. Albuquerque, NM

Winford, J. (2012 January) – Education Principles for Asthma Care and Barriers to Adherence and Compliance – Asth Jackson, MS and Forrest General Hospital, Hattiesburg, MS

## Section V.c

### Administrators (accomplishments)

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

##### *Committees and Leadership Roles*

##### Internal to University

Green-Pimentel, L. Master of Science in Community Development Curriculum Committee 2011-present

Green-Pimentel, L. DSU Grants Advisory Council 2011-present

Green-Pimentel, L. CCED Advisory Board Committee 2012-present

##### External to University

Green-Pimentel, L. Recording Secretary for the Housing Education and Research Association 2011-present

Green-Pimentel, L. Awards Committee Chair for the Association for Financial Counseling and Planning Education 2010

##### *Scholarly Activities and Outputs*

##### *Peer-Reviewed Journal Articles*

Green-Pimentel, L. E. (2011). The relationship between housing cost burden and health status of older adults in the U

##### *Presentations*

Gre -Pimentel, L. E. (2011, October). Predictors of level of mortgage debt among older adults in the United States. Research Association. Baton Rouge, LA

Green-Pimentel, L. E. (2012, March). Center for Community and Economic Development. Presentation at the DSU CCE

## Section V.d

### Position(s) requested/replaced with justification

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

##### Grant Writer

In light of the recently reorganized management structure of the Center for Community and Economic Development (staff, faculty associates, and CCED administration). The time, commitments, and resources of the CCED personnel involved in program delivery, are not always well versed or experienced in grant writing. CCED faculty associates and each have full time faculty and or chair responsibilities in their respective divisions. Having a full time grant writer at Such efforts are vital to the success and sustainability of the CCED. A full time grant writer would also allow for the d ideas and projects to funders that encompass the bigger picture of fulfilling the mission of the CCED. By having one p CCED, and to the communities it serves, would grow at a much faster rate allowing the CCED much needed sustainab interruption to program delivery, evaluation, and fiscal management that grant writing presents. Additionally, activiti programming would not be interrupted by the ebb and flow of student related activity that accompanies each semest

##### Administrative Assistant – Full time

Currently the Center for Community and Economic Development (CCED) has a part time administrative assistant who as assisting the CCED administration, faculty associates, and staff, providing general office operations and managem supervision of student workers, and many other necessary duties to maintain the overall integrity and accountability partners, and plans for growth this position could easily, and needs to be, expanded to a full time position. The CCED time respectively to manage the CCED and providing a full time administrative assistant would make the little paid ti general daily office functions would be taken care of by a full time administrative assistant. This expansion would allo

##### Receptionist

A front desk receptionist is needed at the Center for Community and Economic Development. With the large number calls, deliveries, etc., someone is needed to facilitate and navigate the flow of information and people. The CCED staff lower productivity, and at other times volunteers are used. The latter approach results in more sporadic coverage. The telephone routing system could be used, but were informed that this would not be possible. Having a front desk rece professionalism, and heightened security.

**Section V.e**

**Recommended Change(s) of Status**

**Judgment**

Meets Standards    Does Not Meet Standards    Not Applicable

**Narrative**

N/A

## Section VI.a

### Changes Made in the Past Year

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

N/A

## Section VI.b

### Recommended Changes for the Coming Year

#### Judgment

Meets Standards    Does Not Meet Standards    Not Applicable

#### Narrative

N/A