

Unit Level Report AY 2012

Department: Accountancy, Computer Information Systems and Finance

Delta State

Academic Affairs/Provost and VPAA

College of Business

Accountancy, Computer Information Systems and Finance

ACISF Mission Statement

Mission statement

To prepare students for the marketplace by providing challenging educational opportunities.

Related Items

There are no related items.

BBA-ACC 01: LO Financial Accounting

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Accounting majors will demonstrate the ability to prepare financial statements in accordance with United States Generally Accepted Accounting Principles (USGAAP)

Data Collection (Evidence)

Evaluation of financial statement preparation in appropriate accounting classes

Results of Evaluation

Two-thirds of Accounting majors prepared acceptable financial statements

Use of Evaluation Results

The faculty consider other courses in which financial statement preparation and analysis may be incorporated

Related Items



GE 03: Quantitative Skills

BBA-ACC 02: LO Auditing

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Three-fourths of Accounting majors will demonstrate the ability to perform an audit in accordance with United States Generally Accepted Audit Standards

Data Collection (Evidence)

Evaluation of students' audit reports

Results of Evaluation

Three-fourths of our majors submitted acceptable audit reports

Use of Evaluation Results

The faculty contemplate teaching methodology and additional resources to strengthen learning because auditing is a critical accounting function

Related Items

There are no related items.

BBA-ACC 03: LO Taxation

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Accounting majors will demonstrate the ability to prepare a federal income tax return

Data Collection (Evidence)

Evaluation of students' preparation of federal income tax returns for individuals, partnerships, and corporations

Results of Evaluation

Two-thirds of Accounting majors prepared acceptable federal income tax returns

Use of Evaluation Results

The faculty consider additional teaching and learning aids to assist learning

Related Items



GE 03: Quantitative Skills

BBA-ACC 04: LO Management or Cost Accounting

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Accounting majors will demonstrate the ability to account for project costing

Data Collection (Evidence)

Evaluation of students' decision making process as demonstrated in projects involving the cost of components of production

Results of Evaluation

Two-thirds of Accounting majors correctly accounted for project costing

Use of Evaluation Results

The faculty teach various types of jobs to illustrate project costing

Related Items



GE 03: Quantitative Skills

BBA-ACC 05: LO Governmental or Not-For-Profit Accounting

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Accounting majors will demonstrate the ability to perform transactional accounting in order to determine that governmental funds were used appropriately

Data Collection (Evidence)

Evaluation of students' general accounting journal entries involving governmental funds

Results of Evaluation

Two-thirds of Accounting majors correctly recorded journal entries that involved governmental funds

Use of Evaluation Results

U.S. Generally Accepted Accounting Principles (USGAAP) are regularly reviewed to insure accurate instruction regarding the accounting of this type of funds

Related Items

There are no related items.

BBA-CIS 01: LO Microcomputer applications

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

One-half of Computer Information Systems majors will be able to create and edit accurately word processed documents, spreadsheets, simple databases, and presentations using productivity software applications

Data Collection (Evidence)

Pre-test and post-test administered in CIS 205 Microcomputer Applications

Results of Evaluation

One-half of CIS majors can accurately create and edit word processed documents, spreadsheets, simple databases, and presentations using productivity software applications

Use of Evaluation Results

Faculty are constantly analyzing these basic essential computer skills and adjusting projects and exercises to enable students to gain these competencies

Related Items



GE 05: Self

BBA-CIS 03: LO Information system design

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Computer Information Systems majors will demonstrate the ability to analyze, design and implement an information system to meet desired needs

Data Collection (Evidence)

Evaluation of the analysis performed and the solutions recommended to particular information system problems; Evaluation of a team project for the design & implementation of a complete information system

Results of Evaluation

Two-thirds of CIS students are able to analyze, design and implement an information system to meet desired needs

Use of Evaluation Results

Faculty are constantly analyzing the information system needs of businesses and adjusting problems and projects to reflect this rapidly changing environment

Related Items

 **GE 01: Critical and Creative Thinking**

 **GE 04: Inquiry and Technology**

BBA-CIS 04: LO Information system security

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Computer Information Systems majors will demonstrate the ability to maintain computer information system security

Data Collection (Evidence)

Evaluation of the security design of an information system

Results of Evaluation

Two-thirds of CIS students are capable because the system did not get hacked

Use of Evaluation Results

Faculty are constantly analyzing the security needs of information system needs and adjusting problems and projects to reflect this rapidly changing environment

Related Items

 **GE 04: Inquiry and Technology**

BBA-FIN 01: LO Principles of financial management

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Finance majors will be able to measure or formulate the time value of money, capital budgeting, risk and return, and working capital management

Data Collection (Evidence)

Evaluation of students' tests scores and case studies on the time value of money, capital budgeting, risk and return, and working capital management

Results of Evaluation

Two-thirds of Finance students are capable of measuring or formulating these financial concepts

Use of Evaluation Results

The Faculty analyze different business scenarios and case studies to teach these concepts

Related Items

GE 02: Communication

BBA-FIN 02: LO Principles of investing

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Three-fourths of Finance majors will be able to evaluate investments (stocks and bonds)

Data Collection (Evidence)

Evaluation of students' investment programs

Results of Evaluation

Three-fourths of Finance students are correctly evaluated securities based on yield and security

Use of Evaluation Results

The Faculty consider different stocks and bonds for student analysis

Related Items

There are no related items.

BBA-IRR 01: LO Loss exposure & risk management techniques

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Insurance majors will be able to evaluate and compare loss exposures & risk management techniques

Data Collection (Evidence)

Demonstration of identification and analysis of loss exposures and selection of appropriate risk management alternatives or techniques through case studies

Results of Evaluation

Two-thirds of Insurance students demonstrated this knowledge

Use of Evaluation Results

The Faculty consider different scenarios to teach and test students on their ability to evaluate and compare these techniques

Related Items



GE 01: Critical and Creative Thinking

BBA-IRR-FP 01: LO Estate Planning

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Two-thirds of Insurance majors will be able to prepare an estate plan

Data Collection (Evidence)

Demonstration of tax & estate planning through students' preparation of comprehensive tax and estate plans

Results of Evaluation

Two-thirds of Insurance students correctly prepared an estate plan

Use of Evaluation Results

The Faculty consider various scenarios and situations to explain important tax and estate planning concepts

Related Items



GE 01: Critical and Creative Thinking



GE 02: Communication

BBA-IRR-RE 01: LO Real estate valuation/ appraisal

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Three-fourths of Real Estate majors will be able to estimate the value of real estate

Data Collection (Evidence)

Demonstrate the methods of valuations of homes and commercial real estate through appraisal case studies

Results of Evaluation

Three-fourths of Real Estate students are able to estimate these values

Use of Evaluation Results

The Faculty consider various parcels of real estate to teach the fundamentals of valuation

Related Items

There are no related items.

MPAC 01: LO Auditing Standards

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Three-fourths of Graduate Accounting students will demonstrate the ability to apply appropriate audit procedures

Data Collection (Evidence)

Evaluation of graduate students' audit practice

Results of Evaluation

Three-fourths of Graduate Accounting majors applied appropriate audit procedures

Use of Evaluation Results

The graduate faculty consider other teaching methodology to keep students current with this essential accounting function

Related Items

There are no related items.

MPAC 02: LO Tax Law

Start: 7/1/2011

End: 6/30/2012

Learning Outcome

Three-fourths of Graduate Accounting students will compose accurate briefs of case law regarding tax situations

Data Collection (Evidence)

Evaluation of accounting graduate students' written case briefs

Results of Evaluation

Three-fourths of Graduate Accounting students composed accurate case law briefs

Use of Evaluation Results

New cases are reviewed each year

Related Items

There are no related items.

ACISF 2012_01: Pass rates

Start: 7/1/2011

End: 6/30/2012

Unit Goal

Revise & update the curriculum as needed to better prepare the graduates for success in the business world.

Evaluation Procedures

Curriculum committees in each major/discipline meet at least annually to review and revise the curriculum.

Actual Results of Evaluation

A new CIS emphasis area will be offered in our MBA Program with 12 hours of graduate level courses being offered starting in the Fall 2012. These four new courses are:

CIS 606. Enterprise Data Warehousing. Development of knowledge and skills in data warehousing and data mining technologies required for solving complex problems of data and information management, information retrieval, and knowledge discovery facing modern organizations. 3 hours.

CIS 612. Global Supply Chain Management. The conceptualization, design, and implementation of supply chains in dynamic global markets that strategically utilize information technologies to improve decision making regarding resources, logistics, procurement and supply contracting, product and process design, and revenue management, inventory and risk management. 3 hours.

CIS 618. Business Intelligence. The concepts, analysis techniques, data cubes, mining of corporate data warehouses, and manipulation of extracted information to enable effective data driven decision making for the formulation and execution of business strategies. 3 hours.

CIS 624. Enterprise Resource Planning. Introduction to enterprise resource planning (ERP) concepts, software, and practices; Data integration and redesign of processes in organizations including managing supply chains and customer relationships. 3 hours.

Use of Evaluation Results**Related Items**

 **SP1.Ind01: Pass rates: developmental and intermediate courses**

ACISF 2012_02: Pass rates and development

Start: 7/1/2011

End: 6/30/2012

Unit Goal

Require majors to be proficient in the use of various software applications including word processing and spreadsheets.

Evaluation Procedures

This is required in a number of courses.

Actual Results of Evaluation

Use of Evaluation Results

Related Items

  **SP1.Ind01: Pass rates: developmental and intermediate courses**

ACISF 2012_03: Pass rates and academic support

Start: 7/1/2011

End: 6/30/2012

Unit Goal

Expand communicative and group skills.

Evaluation Procedures

A number of courses require communication and group skills.

Actual Results of Evaluation

Use of Evaluation Results

Related Items

  **SP1.Ind01: Pass rates: developmental and intermediate courses**

  **SP1.Ind03: Academic and support services**

ACISF 2012_04: National and standardized test scores

Start: 7/1/2011

End: 6/30/2012

Unit Goal

Increase enrollment of quality students in the undergraduate programs.

Evaluation Procedures

Every student is a quality student.

Actual Results of Evaluation

We participate in Freshmen and Transfer Student Orientation to solicit and register students in College of Business majors.

We participate in the annual Majors Fair to solicit present DSU students to major in College of Business disciplines.

Use of Evaluation Results

Related Items

  **SP1.Ind02: National / Standardized Test Scores**

ACISF 2012_05: Pass rates and job placement

Start: 7/1/2011

End: 6/30/2012

Unit Goal

Prepare students for job placement, business promotion, and community service.

Evaluation Procedures



This is what we do every day in every class.

Actual Results of Evaluation

Use of Evaluation Results

Related Items

  **SP1.Ind01: Pass rates: developmental and intermediate courses**

  **SP1.Ind04: Job placement**

Section IV.a

Brief Description

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The Division of Accountancy, Computer Information Systems, and Finance offers four programs leading to the Bachelor of Business Administration (BBA): the BBA in Accountancy, the BBA in Computer Information Systems, the BBA in Finance, and the BBA in Insurance and Real Estate. The Division offers night courses, online courses, and workshops to serve the needs of both traditional and nontraditional students.

Accountancy Programs

The Accountancy program prepares students for careers in public, management, governmental, and tax accounting and for advanced study in Accountancy and Business. Students have the opportunity to gain practical experience by working as interns with approved, cooperating companies in their senior year. The traditional program of study in Accountancy requires 30 hours of Accounting and Computer Information Systems courses. The program includes financial accounting, cost accounting, auditing, fund and tax accounting. The program includes courses required to be eligible to sit for the Certified Public Accountant (CPA) examination, although additional courses (150 college hours) are required to sit for the exam. All Accountancy majors must earn a grade of (C) or better in all accountancy and computer information systems courses. In addition, they must have earned a (C) in all prerequisite courses before enrolling in a course.

Computer Information Systems Programs

The Computer Information Systems area is the major field in which students are taught to use technology to create a comparative advantage for an organization they will learn to analyze, design, develop, and support computerized information systems. The program uses extensive laboratory work to enhance students' understanding of the subject matter. Advanced courses provide opportunities for students to design and implement real-life information systems. Internship opportunities are available to upper-level students. A number of freshman and sophomore-level courses within the Division are available for credit by examination. If students have had high school courses or work experience which they believe qualifies them in a subject, they may see the Division Chair for information about the examination. To meet graduation requirements, CIS majors must earn a grade of (C) or better in each course in their field of concentration. Further, CIS majors may not enroll in a course in their field of concentration without first earning a grade of (C) or better in its prerequisite course(s).

Finance Programs

The Finance Program is designed to provide students with a thorough knowledge of the financial institutions of the modern economy, with special emphasis on application of techniques in financial decision making. The purpose of the program is to prepare students to become effective financial managers. All finance majors must earn a grade of (C) or better in each course in their field of concentration.

Insurance and Real Estate Programs

The Insurance and Real Estate Program is designed to provide the student with a theoretical as well as a practical base for understanding the principles and practices in insurance and real estate. The student will understand the operation of the theory of real property valuation, the theoretical base for insurance as practiced in the economy, and a rich application of practicality in sales, management, and the total support systems. The purpose of the program is to prepare a student to perform effectively in any one of the many jobs in insurance and real estate industries. All insurance and real estate majors must earn a grade of (C) or better in each course in their field of concentration.

Financial Planning

This program is registered with the Certified Financial Planner (tm) Board of Standards. Successful completion of the program will qualify participants to sit for the national CFP (tm) Certification Exam. NOTE: CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) marks are certification marks owned by the Certified Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board's initial and ongoing certification requirements. Delta State University does not certify individuals to use the CFP (tm), CERTIFIED FINANCIAL PLANNER (tm), and CFP (tm) certification marks. CFP certification is granted only by the Certified Financial Planner Board of Standards to those persons who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met its ethics, experience, and examination requirements.

Professional Financial Studies Program

Successful completion of FIN 403 will qualify participants to sit for the national Certified Treasury Professional exam. Delta State University does not award the CTP designation. The right to use the mark CTP is granted by the Association of Financial Professionals.

Section IV.b

Comparative data

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Enrollment data is perhaps the most important indicator.

<u>Academic Year</u>	<u>Accountancy</u>	<u>Computer Information Systems</u>	<u>Finance</u>	<u>Ins. & Real Estate</u>	<u>Grad</u>
<u>Acc/MPAC</u>					
2001-02	133	192	38	37	4
2002-03	148	202	34	43	1
2003-04	122	166	38	38	1
2004-05	114	159	41	35	0
2005-06	129	148	33	44	9
2006-07	103	119	36	47	11
2007-08	108	104	24	38	14
2008-09	103	83	20	22	19
2009-10	118	83	26	16	14
2010-11	100	83	19	11	12
2011-12	82	78	11	10	8

Section IV.c

Diversity Compliance Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Dr. Gokhan Karahan presented a program to the Gender Studies group on women's roles and rights in his native country of Turkey.

Section IV.d

Economic Development Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Dr. Vicki Webster taught in the local Christian Women's Job Corp to train area women with necessary workplace skills.

Drs. Michelle Matthews & Gokhan Karahan served as officers of the Center for Economic Education & Research, which prepares high school teachers to instruct economics courses.

Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Dr. Gokhan Karahan was awarded a grant to develop an economics course on the benefits of the free market system.

Dr. Jennifer Ziegelmayr and Dr. Michelle Matthews administered the travel abroad grant.

Dr. Gokhan Karahan sponsored five students from Eastern Europe through the Undergraduate Exchange Program in Eurasia and Central Asia (Global UGRAD) grant, a part of the International Research and Exchanges Board (IREX) Program.

Section IV.f

Service Learning Data

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Dr. Gokhan Karahan sponsored a half day service learning program on Lean Management for twenty students.

Section IV.g

Strategic Plan Data

Only use this section if you have strategic plan info to report that is not covered in other areas of your report

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section IV.h

Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, Minutes.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Accountancy Curriculum Committee--Divisional Chair's Office

Computer Information Systems Curriculum Committee--Divisional Chair's Office

Finance Curriculum Committee--Divisional Chair's Office

Insurance & Real Estate Curriculum Committee--Divisional Chair's Office

Section V.a

Faculty (Accomplishments)

Noteworthy activities and accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Dr. Glendscene Williams successfully defended her dissertation and earned her Ph.D.

Dr. Vicki Webster was selected as the Black History Month Educator of the Year by IHL.

Ms. Lisa Sandifer entered the Ph.D. program in Human Capital Development at the University of Southern Mississippi.

Dr. Michelle Matthews was the recipient of the College of Business Outstanding Faculty Teaching Award.

Drs. Michelle Matthews and Jennifer Ziegelmayer, and Senior Secretary Theresa Holloway conducted our Travel Abroad Program by taking students to France for a two week short course.

Dr. Jerry Kandies produced several instructional videos/podcasts for graduate classes.

Mr. Jim Brown taught a short course in Risk & Insurance at two German universities.

Section V.b

Staff (Accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Senior Secretary Theresa Holloway, along with two faculty members, conducted our Travel Abroad Program by taking students to France for a two week short course.

Section V.c

Administrators (accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.d

Position(s) requested/replaced with justification

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.e

Recommended Change(s) of Status

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section VI.a

Changes Made in the Past Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Added a CIS Emphasis to our Masters of Business Administration Degree with the following four courses:

CIS 606. Enterprise Data Warehousing. Development of knowledge and skills in data warehousing and data mining technologies required for solving complex problems of data and information management, information retrieval, and knowledge discovery facing modern organizations. 3 hours.

CIS 612. Global Supply Chain Management. The conceptualization, design, and implementation of supply chains in dynamic global markets that strategically utilize information technologies to improve decision making regarding resources, logistics, procurement and supply contracting, product and process design, and revenue management, inventory and risk management. 3 hours.

CIS 618. Business Intelligence. The concepts, analysis techniques, data cubes, mining of corporate data warehouses, and manipulation of extracted information to enable effective data driven decision making for the formulation and execution of business strategies. 3 hours.

CIS 624. Enterprise Resource Planning. Introduction to enterprise resource planning (ERP) concepts, software, and practices; Data integration and redesign of processes in organizations including managing supply chains and customer relationships. 3 hours.

Section VI.b

Recommended Changes for the Coming Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative