

Unit Missions

SL FY2014 Mission Statement

Mission statement

The mission of Student Life is to help students get involved on our campus by creating a learning environment outside the classroom, beginning with Orientation, continuing with numerous student organizations and activities, and ending with a successful graduate.

Related Items

There are no related items.

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Related Items

There are no related items.

Unit Goals

SLFY2014_01: Orientation program

Start: 7/1/2013

End: 6/30/2014

Unit Goal

Continue to seek a required Orientation program for new students and parents.

Evaluation Procedures

Use our student and parent evaluations to continue to improve our efforts. Make our websites easier to find and reservation form easier to understand. Work to get more faculty involvement in the Parent Social during Orientation sessions. Volunteer our Orientation team for more involvement with Recruiting new students. Involve social media in our Orientation recruiting efforts.

Actual Results of Evaluation

Actual Results:

Our parent and student evaluations have shown overall improved satisfaction with our Orientation sessions, but still seem to have some problems with the food and housing. The Orientation websites have been easier to find and orientation definitely had fewer problems with the reservation form. There were many more faculty members present at the Parent/Academic Social during Orientation. Orientation Leaders were actively involved in the Recruiting efforts of DSU. More parents have joined the Parents Association for the future than any other previous year of the Parents Association's existence. Orientation has not at this point created a social media outlet.

Use of Evaluation Results

Use of Results:

Continue to improve the Orientation Program. Continue to pursue ways to improve the website and keep our reservation form easy to find and complete. Invite and expect faculty involvement in the Orientation Parents/Faculty Social. Request that Orientation Leaders travel if feasible to assist with recruiting efforts. Informed Food Services, Housing, and Custodial Services about improving for next year. Evaluate the use of the social media outlets at different universities similar in size to DSU.

Related Items

  SP2.Ind02: Retention

SLFY2014_02: Greek Life

Start: 7/1/2013

End: 6/30/2014

Unit Goal

Promote Greek Life at every opportunity.

Evaluation Procedures

Encourage every student to find a fraternity or sorority to join in order to have a built-in support system while at DSU and for a lifetime. Continually recruit students, both new and returning, to join the Greek system through more involvement in Greek-sponsored activities. Improve the overall image of Greek Life on our campus by publicizing more of the positive programs and community service in which Greeks are involved. Advertise the hours spent and amounts of money raised for others, and not themselves. Sponsor more events for the entire campus community and visitors. Ask and support each Greek organization to have its own monitored social media page to support Delta State policies.

Actual Results of Evaluation

Actual Results:

Increased numbers participating in Greek Recruitment of both new and returning students. By sponsoring more campus activities for all students and honestly advertising what Greek Life is about, the image of Greek Life was improved. Socially and educationally positive Greek social media pages are available to all students.

Use of Evaluation Results

Use of Results:

Continue to promote and expand Greek Life as our system grows. Use the more positive image of Greek Life to combat the negative feelings of new parents and students to recruit participation in Greek Life. DSU will have a more diverse Greek system that will represent all backgrounds and interests of our student body. Positive social media improves perceptions of Greek Life.

Related Items

  **SP5.Ind06: Community Outreach**

  **SP5: Improve the quality of life for all constituents**

SLFY2014_03: Student Organizations

Start: 7/1/2013

End: 6/30/2014

Unit Goal

Promote Student Organizations to the campus community.

Evaluation Procedures

Make public through numerous media the student organizations that are available. Encourage more faculty and staff to become involved through advising student organizations. Update the listing of active organizations and how to become involved. Encourage the promotion of new organizations if interest and need is expressed by our students. Continue to support the SGA sponsored Organization Fair at the beginning of each semester. Express whenever and wherever possible the importance of every student finding their niche through involvement with student organizations.

Actual Results of Evaluation

Actual Results:

Student Life received more inquiries than usual about existing and new student organizations. A new listing of active, nonactive, and new student organizations with contact information for the advisor(s) of each active and new student organization was compiled for the Student Life office. An updated listing of each active student organization, the student contact, cell phone number, and email was given to the university President in order to form a Presidents Council. Participation in the SGA Organization Fair occurred during the fall and spring semesters of the 2013-2014 academic year by the Office of Student Life promoting student organizations. Every student group addressed by Student Life for any reason during 2013-2014 has been made aware that Student Life is the place to come for student organization information, therefore creating an increase in the number of interested students. Several new student organizations are pending approval of the Student Organizations Committee. Our number of student organizations is growing.

Use of Evaluation Results

Use of Results:

The Student Organizations Committee will need to meet in the early fall 2014 to approve the proposals for new student organizations. The SGA Student Organizations Chair and the Director of Student Life will compile a new listing of current active organizations. Both will continue to participate in the Welcome Week Organizations Fair sponsored by SGA and again in the spring semester. A new listing will be compiled and given to the university President for contacting the student leaders to meet with the Presidents Council during the fall semester. Continue to determine other ways to provide information about student organizations to interested students, our campus, and community.

Related Items

 **SP2.Ind02: Retention**

SLFY2014_04: CART

Start: 7/1/2013

End: 6/30/2014

Unit Goal

Proceed as the location for CART, the Confidential Assessment Response Team.

Evaluation Procedures

Promote a safe and healthy campus by continuing to use the *Maxient* system for CART. Continue to advertise the benefits of using the *Maxient* reporting system for students, faculty, and staff to report "at-risk" students. Keep files on all reports and information about "at-risk" students or those reported for confidential assessment due to behavioral issues both in and outside the classroom. Contact or acknowledge the receipt of all reports if the *Maxient* report states the name of the reporter. At every Orientation or personal visit with prospective students and parents, continue to make them aware of CART and its benefits in attempting to keep our campus safe and protect every student, even those who are subject to a written report.

Actual Results of Evaluation

Actual results of Evaluation:

The CART Team received an increase in *Maxient* reports as needed for "at-risk" students from faculty, staff, and students. Files of reports were evaluated and addressed as needed. All faculty, staff, and students have received acknowledgement of their reports if they supplied their name and contact information in the report. Anonymous reports were not acknowledged. A designated time and place has been used to announce the existence of CART to all new students and parents at Orientation and in the office of Student Life as well as online. All reports have been addressed and/or filed for future access by a member of the CART Team.

Use of Evaluation Results

Use of Results:

Continue to improve on advertising CART with emphasis on the confidential factor. Survey a team selection of other colleges and universities who use the *Maxient* system to determine other ways to make use of the system and improve reporting using *Maxient* when needed, instead of by verbally contacting faculty, staff, and other students. Then, the team will analyze those options for use on our campus.

Related Items

 **SP4.Ind13: Safe and Secure Campus**

Section IV.a

Brief Description

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The mission of Student Life is to provide administrative guidance to a number of areas that involve students, faculty, staff, and families of Delta State University that come under the purview of Student Affairs:

- Orientation for new students
- CART (Confidential Assessment Response Team)
- DSU Parents Association
- Greek Life (DSU Interfraternity Council and DSU Panhellenic Council)
- Student Organizations
- Building Management of the H.L. Nowell Student Union
- Custodial Services
- Assistant to the Vice President for Student Affairs

Student Life is located in the H.L. Nowell Student Union, Suite 200, with the mailing address of DSU Box 3202, 1003 W. Sunflower Road, Cleveland, MS 38733 and the office phone number is 662-846-4666.

Section IV.b

Comparative data

Enrollment, CHP, majors, graduation rates, expenditures, trends, etc.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

In 2013-2014,

- The number of active student organizations was 97 and inactive 43.
- The number of members in Greek organizations advised by the Director of Student Life was 382.
- The number of custodians was 19 plus 1 manager and 2 temporary workers in the summer.

Section IV.c

Diversity Compliance Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

- All student organizations are open with no consideration given to race, creed, color, veteran's status or national origin. All student organizations are governed by an approved constitution and bylaws and must have a faculty or staff advisor.
- The race and gender of the 2014 Orientation Leaders was 6 African Americans and 9 Caucasians, including 9 males, and 6 females.

Section IV.d

Economic Development Initiatives and Progress

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The number of parents attending Orientation and possibly contributing to the economic development of our Cleveland community by staying in our motels and eating at our restaurants was approximately a total of 543. (I do not have an exact number from the 543 who attended Orientation who also stayed in motels and ate at our restaurants, but I do know that it was an increase from last year. Some of them also commuted from nearby homes.)

Section IV.e

Grants, Contracts, Partnerships, Other Accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section IV.f

Service Learning Data

List of projects, number of students involved, total service learning hours, number of classes, faculty involved, accomplishments.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section IV.g Strategic Plan Data

Only use this section if you have strategic plan info to report that is not covered in other areas of your report

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The number of DSU personnel and representatives from the DSU Alumni Board who participated in the Orientation program for 2014 was approximately 143, including administration, faculty, staff, and alumni board members.

Section IV.h

Committees Reporting To Unit

Each unit includes in the annual plan and report a list of the committees whose work impacts that unit or any other aspect of the university; along with the list will be a notation documenting the repository location of the committee files and records. Committee actions affecting the unit's goals may be noted in other applicable sections of the annual reports. Not required to be included in the unit's annual plan and report, but required to be maintained in the repository location, will be a committee file that includes, for each committee: Mission and by-laws, Membership, Process, and Minutes.

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

- CART (Confidential Assessment Response Team)
- Orientation Leaders (student leaders chosen by an interview process with numerous requirements for applying)
- DSU Interfraternity Council (governing body for Kappa Alpha Order, Kappa Sigma, Phi Mu Alpha Sinfonia, and Pi Kappa Alpha, and Sigma Alpha Epsilon)
- DSU Panhellenic Council (governing body for Delta Delta Delta, Kappa Delta, and Phi Mu)
- Order of Omega (honorary Greek organization)
- The DSU Parents Association
- The files or work orders for H.L. Nowell Student Union
- The Student Organization Committee under the purview of the Provost for position of chair, to be elected by the membership of the committee
- The files for all DSU student organizations
- All records for the Student Affairs Custodial Service
- All files and records are kept in the Student Life Office, except those which are kept in the main office of this custodial operation (in the H.L. Nowell Student Union).

Section V.a

Faculty (Accomplishments)

Noteworthy activities and accomplishments

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.b

Staff (Accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

The Panhellenic Council and the Infraternity Council were both recognized and nominated for their outstanding contributions to the campus community at the annual Greek Banquet. Both councils contributed extensive time and money to numerous philanthropic projects on campus and in the community. Time equaling more than 20,000 hours and over 120,000 dollars.

The Panhellenic Executive Officers represented Delta State University at the Southeastern Panhellenic Conference in Atlanta, GA during the 2014 spring semester.

Several members of our women's and men's Greek systems were honored and recognized by receiving outstanding leadership awards and scholarships from their individual national organizations during the 2013-2014 year, including some at conventions held in the summer of 2014.

Since the Director of Student Life advises these organizations and is a staff member, these items were listed here.

Section V.c

Administrators (accomplishments)

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Elsie Lynn Ervin served during the 2013-2014 academic year as a member of the following: Administrative Staff Council, University Emergency Response Team, Safety and Environment Committee, Orientation Leader Selection Committee Chair, the Staff Council's Incentives and Recognition Committee, the Student Organizations Committee Chair, the H.L. Nowell Pre-Planning Committee for Renovations, the CART team chair, and the Southeastern Panhellenic Association. She is a Life Member of the Delta State University Alumni Association from Bolivar County, the Cleveland Kappa Delta Alumnae Association, and the Covenant Presbyterian Church in Cleveland, MS.

Section V.d

Position(s) requested/replaced with justification

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section V.e

Recommended Change(s) of Status

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

Section VI.a

Changes Made in the Past Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

A new manager for our Student Life Custodial operation was hired in the fall of 2013. He is still in the training process since he has not completed a full year of employment. He has passed his probationary status and is eager to completely learn the job.

A new senior secretary for the Office of Student Life was hired in the fall of 2013. She is still in the training process since she has not experienced the full year of employment. She has passed her probationary status and is eager to completely learn the job.

Section VI.b

Recommended Changes for the Coming Year

Judgment

Meets Standards Does Not Meet Standards Not Applicable

Narrative

With the reopening of Cain-Tatum residence hall, a new custodian will need to be hired to maintain that building for the 2014-2015 academic year and possibly the summer of 2015.