



Delta State University is a four-year public institution whose more than 3,500 students come from most U.S. states and more than 50 countries. The university offers numerous unique programs, including the Delta Music Institute entertainment industry program, and is the only university in Mississippi to offer undergraduate and graduate aviation programs. Situated in the heart of the Mississippi Delta, which is recognized as the birthplace of American music, Delta State has become the center of music and culture for the state and the region. The university is also the academic center for the blues, offering an online blues studies curriculum that leads to a certificate for advanced study of blues music. In addition, Delta State offers top-notch academic programs in business, arts, sciences, nursing, and education, among other areas.



If you would like to give to Delta State University, please go to
deltastategiving.org

DELTA STATE FOUNDATION | BOX 3141 DSU | CLEVELAND, MS 38733
 P: 662-846-4704 | F: 662-846-4713 | FOUNDATION@DELTASTATE.EDU
WWW.DELTASTATEGIVING.ORG

*Economic impact findings compiled and excerpted from
 Kevin B. Stokes, EconImpact LLC, Scottsburg, IN; 502-645-7767,
KevinStokes@EconImpact.Com, www.EconImpact.Com*

Delta State University's \$175 Million Economic Impact on the Mississippi Delta



THE BOTTOM LINE

One way that Delta State University makes a difference to the Mississippi Delta is through the positive economic impact we have on the 18-county region in the northwest part of the state. For 2018, that totaled **\$175 million**.



That's a big number. Here are some ways to understand it. We provide a **knowledge impact** of **\$110 million**: **\$81 million** in increased alumni earnings; **\$27 million** in social benefits of less unemployment, absenteeism, alcoholism, smoking, crime, and welfare; and **\$2 million** in cultural benefits of attending shows, sports, and other events on campus rather than going elsewhere for them.

And we provide a **spending impact** of **\$65 million**: **\$44 million** in direct spending by us and our visitors, and **\$21 million** in secondary spending by area businesses that use DSU funds to buy other goods and services in the Mississippi Delta.

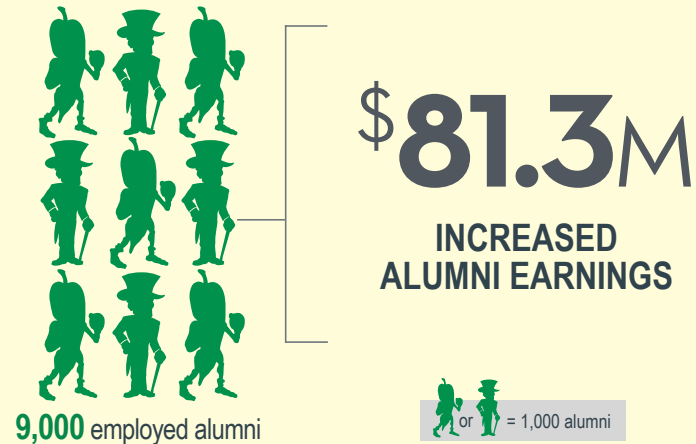
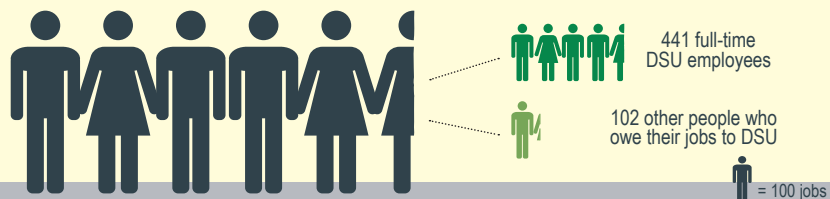
So Delta State not only serves as the educational and cultural center of the Mississippi Delta. DSU also is a major contributor to the Mississippi Delta's economic prosperity, job opportunities, quality of life, and service to the community.

In other words, our hometown of Cleveland, our county seat of Bolivar County, and the entire Mississippi Delta would not succeed as they do without DSU.

DELTA STATE WORKS!

A leading employer in Bolivar County, we provide several hundred full-time jobs on campus and many other jobs generated by business that DSU and our members conduct locally—more than 500 positions total.

DSU SUPPORTS 543 JOBS



Of the approximately 12,000 DSU alumni in the Mississippi Delta in 2018, upward of 9,000 are employed in the labor force. These alumni earn \$81 million more than they would if they didn't study at Delta State. And that additional money stays in the region.



HEALTH



CIVIC
OUTREACH



EDUCATION

DSU provides more than

207,000
community development hours

Delta State gives back to our neighbors. In 2017-18, we provided more than 207,000 hours of service to the Mississippi Delta. How? Through our Center for Community and Economic Development, College of Education and Human Services, Mississippi Delta Service Corps, Robert E. Smith School of Nursing, Delta Educational Opportunity Center, Local Government Leadership Institute, Breast Education Early-Detection Project, and Delta Reads Plus.