

BACHELOR OF SCIENCE DEGREE

FAMILY AND CONSUMER SCIENCES

FASHION MERCHANDISING

2023-2024 Catalog

Total Degree Requirements 120 hours

NAME _____

UA/GA _____ GRAD DATE _____

DSU ID# _____ ADVISOR _____

BAN _____ GPA _____

Evaluated by _____ Date _____

DBASE _____ HON _____

GENERAL EDUCATION REQUIREMENTS 39-41				
COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/200 Eng Comp			3	
*ENG LIT- ENG 201, 203, 205 or 206			3	
HIS 101, 102, 103, 104, 201, or 202			3	
**FINE ART			3	
PHI 201, LIT, HIS or Fine Arts not already taken			3	
MAT 104			3	
***LAB Science			3-4	
***LAB Science			3-4	
ECO 210			3	
ECO 211			3	
CIS 205			3	
COM 101 or 202			3	

*Transfer credit for most lit courses will count for this requirement

**One appreciation, history, or intro to art/music or creative writing

**BIO 100, 110, 123; CHE 101, 102, 110; PHY 105, 110, 115; GIS 202

COURSE	SUB/TR	SEM	HRS	GR
University Requirement FYS 100/300			1	

SPECIAL DEGREE REQUIREMENTS 9				
FCS or MKT Elective			3	
PSY 101 Gen Psychology			3	
ART 123 Introduction to Dig Art			3	

FASHION MERCHANDISING 52				
COURSE	SUB/TR	SEM	HRS	GR
FCS 150 Conc of Fam Sys I			3	
FCS 151 Conc of Fam Sys II			3	
FCS 244 Dress & Identity			3	
FCS 246 The Fashion Industry			3	
FCS 310 Textiles			3	
FCS 311 Apparel Analysis			3	
FCS 314 Int Envir Design			3	

FASHION MERCHANDISING CONT.				
FCS 320 Historic Costume			3	
FCS 340 Consumers in the Marketplace			3	
FCS 447 Prof Development			3	
FCS 484 Fashion Promotion			3	
FCS 485 Fashion Merchand			3	
FCS 488 Internship			3	
FCS 494 Fam & Con Sci: Phil & Issues			1	
FCS Elective			3	
MKT 320 Merch Plan & Control			3	
MKT 321 Personal Selling			3	
MKT 328 Retail Management			3	

*If pursuing Business Administration Minor

**Students may select any 2 Art or Business classes to meet individual career goals. Prerequisites must be satisfied.

MINOR: Business Admin (Optional)*

*18 hours fulfilled in Gen Ed and Major sections

GENERAL ELECTIVES 1			
COURSE	GR/HR	COURSE	GR/HR

Updated 11/2/2023