

# BACHELOR OF SCIENCE DEGREE

## FAMILY AND CONSUMER SCIENCES

### FASHION MERCHANDISING

2022-2023 Catalog

Total Degree Requirements 120 hours

NAME \_\_\_\_\_

UA/GA \_\_\_\_\_ GRAD DATE \_\_\_\_\_

DSU ID# \_\_\_\_\_ ADVISOR \_\_\_\_\_

BAN \_\_\_\_\_ GPA \_\_\_\_\_

Evaluated by \_\_\_\_\_ Date \_\_\_\_\_

DBASE \_\_\_\_\_ HON \_\_\_\_\_

GENERAL EDUCATION REQUIREMENTS 39				
COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/200 Eng Comp			3	
*ENG LIT- ENG 201, 203, 205 or 206			3	
HIS 101, 102, 103, 104, 201, or 202			3	
**FINE ART			3	
PHI 201, LIT, HIS or FineArts not already taken			3	
MAT 104			3	
***LAB Science			3-4	
***LAB Science			3-4	
ECO 210			3	
ECO 211			3	
CIS 205			3	
COM 101 or 202			3	

\*Transfer credit for most lit courses will count for this requirement

\*\*One appreciation, history, or intro to art/music or creative writing

\*\*BIO 100, 110, 123; CHE 101, 102, 110; PHY 105, 110, 115; GIS 202

COURSE	SUB/TR	SEM	HRS	GR
University Requirement FYS 100/300			1	

SPECIAL DEGREE REQUIREMENTS 9				
FCS or MKT Elective			3	
PSY 101 Gen Psychology			3	
ART 123 Introduction to Dig Art			3	

FASHION MERCHANDISING 52				
COURSE	SUB/TR	SEM	HRS	GR
FCS 150 Conc of Fam Sys I			3	
FCS 151 Conc of Fam Sys II			3	
FCS 244 Dress & Identity			3	
FCS 246 The Fashion Industry			3	
FCS 310 Textiles			3	
FCS 311 Apparel Analysis			3	
FCS 314 Int Envir Design			3	

FASHION MERCHANDISING CONT.				
FCS 320 Historic Costume			3	
FCS 340 Consumers in the Marketplace			3	
FCS 447 Prof Development			3	
FCS 484 Fashion Promotion			3	
FCS 485 Fashion Merchand			3	
FCS 488 Internship			3	
FCS 494 Fam & Con Sci: Phil & Issues			1	
FCS Elective			3	
ACC 220 Financial Acct I			3	
CIS 235 Micro Appl II			3	
MGT 300 Prin of Mgt			3	
MKT 300 Marketing Principles			3	
MKT 320 Merch Plan & Control			3	
MKT 321 Personal Selling			3	
MKT 328 Retail Management			3	
<b>Choose one of the following options: (6)</b>				
*FIN 300 Business Finance			3	
*MGT 200 Statistics			3	
**OR Art or Bus elective				
**Art or Bus elective				

\*If pursuing Business Administration Minor

\*\*Students may select any 2 Art or Business classes to meet individual career goals. Prerequisites must be satisfied.

#### MINOR: Business Admin (Optional)\*

\*18 hours fulfilled in Gen Ed and Major sections

GENERAL ELECTIVES 1			
COURSE	GR/HR	COURSE	GR/HR

Updated 11/2/2023