

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

GENERAL BUSINESS ADMINISTRATION

2022-2023 Catalog

Total Degree Requirements 120 hours (minimum)

NAME _____ UA/GA _____ GRAD DATE _____
 DSU ID# _____ ADVISOR _____ BAN _____ GPA _____
 Evaluated by _____ Date _____ DBASE _____ HON _____

GENERAL EDUCATION REQUIREMENTS 39-41				
COURSE	SUB/TR	SEM	HRS	GR
*ENG 101 or ENG 111			3	
*ENG 102 Eng Comp			3	
**ENG LIT- ENG 201, 203, 205 or 206			3	
HIS 101,102,103,104,201, or202			3	
***Fine Arts or Creative Writing			3	
PHI 201 or any ENG LIT, HIS, or FINE ART not already taken above			3	
MAT 104 College Algebra (C or better required)			3	
****LAB Science			3	
****LAB Science			3	
ECO 210 Intro to Macroeconomics			3	
ECO 211 Intro to Microeconomics			3	
CIS 205 Micro Applications			3	
COM 101 or 202			3	

*For Honor students or with approval ENG 200/201 can be used to fulfill ENG 101 & 102, or Eng Lit requirement if not already taken.

**Transfer credit for most lit courses will count for this requirement

***Select one art, music, or theater appreciation, history, or intro course

Fine Arts: ART 101, 212, 401, 402, 405; MUS 105, 114, 115, 116; or ENG 202

****BIO 100, 110, 123, 229; CHE 101/103, 102/104, 110;

PHY 105, 110, 115; GIS 202 (GIS 101)

COURSE	SUB/TR	SEM	HRS	GR
University Requirement FYS 100/300			1	

*FYS 103 for honor students can meet this requirement.

SPECIAL DEGREE REQUIREMENTS 6				
*GBA 204 Quant Methods for Business			3	
PSY 101 OR SOC 101			3	

*Grade of 'C' or higher in MAT 104 is prerequisite

BUSINESS CORE 42				
Overall GPA on Business Core must be 2.0 or better				
ACC 220 Financial Accounting I			3	
ACC 320 Managerial Acct			3	
CIS 300 Management Information Systems			3	
FIN 300 Business Finance			3	
GBA 203 Business Communications			3	
GBA 220 Legal Env of Bus			3	
MGT 200 Statistics			3	
MGT 300 Prin of Management			3	
MGT 327 Human Resources Mgmt			3	
MGT 342 Operations Mgt			3	
MGT 435 International Business			3	
MGT 487 Business Analytics			3	
MGT 499 Strategic Mgt			3	
MKT 300 Marketing Principles			3	

GENERAL BUSINESS MAJOR 24-37				
Select one of the following Concentrations:				
OPTION A: GENERAL BUSINESS ADMINISTRATION- 24				
COURSE	SUB/TR	SEM	HRS	GR
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*Approved Business Elective			3	
*ACC,CIS, FIN, GBA, HCA, MGT, or MKT				
OPTION B: ENTREPRENEURSHIP- 24				
CIS 235 Microcomputer Apps			3	
FIN 302 Small Bus Finance			3	
FIN 310 Risk and Insurance			3	
FIN 403 Working Capital Mgmt			3	
MGT 370 or MKT 370 Entrepreneurship			3	
MGT 484 Org Behavior			3	
MKT 321 Professional Selling			3	
MKT 330 Promotional Strategies OR				
MKT 435 International Business			3	
OPTION C: Agri-Business - 37				
CIS 210 Computer Prog Fund			3	
CIS 375 Princ.Info Security & Assurance			3	
CIS 455 Database Project			3	
FIN 450 Investments			3	
BIO 123 Fnds Environmental Sci.			3	
BIO 300 Cell Biology			4	
BIO 309 Environmental Regulation			3	
BIO 415 Materials & Methods in Env Sci			4	
CHE 215/216 Intro Organic Chem			4	
GIS 310 Adv. Geospatial Sci & Tech			3	
Select one of the following :				
BIO 319, 340, 404, or CHE434			4	

GENERAL ELECTIVES *0-8			
COURSE	GR/HR	COURSE	GR/HR

*General Business and Entrepreneurship- 6-8 hours and Agri-Business- 0 hours of electives