

**BACHELOR OF APPLIED SCIENCE  
BUSINESS ADMINISTRATION  
GENERAL BUSINESS - MARKETING/MANAGEMENT Concentration**

2022-2023 Catalog

Total Degree Requirements 121 hours

NAME \_\_\_\_\_

UA/GA \_\_\_\_\_ GRAD DATE \_\_\_\_\_

DSU ID# \_\_\_\_\_ ADVISOR \_\_\_\_\_

BAN \_\_\_\_\_ GPA \_\_\_\_\_

Evaluated by \_\_\_\_\_ Date \_\_\_\_\_

DBASE \_\_\_\_\_ HON \_\_\_\_\_

GENERAL EDUCATION REQUIREMENTS 30				
COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/200 Eng Comp			3	
*ENG LIT- ENG 201, 203, 205 or 206			3	
HIS 101, 102, 103, 104, 201, 202			3	
*FINE ARTS OR PHI 201			3	
MAT 104 Coll Alg			3	
**LAB Science			3	
**LAB Science			3	
***ECO 210 Intro to Macroeconomics, OR			3	
ECO 211 Intro to Microeconomics				
****Perspectives on Society & Personal Dev			3	

\*Transfer credit for most lit courses will count for this requirement

\*\*One appreciation, history, or intro to art/music or creative writing Or PHI 201

\*\*\*BIO 100, 110, 123; CHE 101, 102, 110; PHY 105, 110, 115; GIS 202

\*\*\*\*Mistake in catalog showing both ECO 210 & 211 required

\*\*\*\*\*CEL 300, CIS 205, COM 101, 202; ECO 210, 211;

FCS215, 270, 325, 343; For. Lang.101; GEO201, 303; LIB101, PER101,

PER Activity Course (100 level); PSC 103, 201; PSY 101;

SHS 360; SOC 101; SWO 101, 300

UNIVERSITY REQUIREMENT 1					
COURSE	SUB/TR	SEM	HRS	GR	
University Requirement FYS 300			1		

CAREER / TECHNICAL 45*			
COURSE	GR/HR	COURSE	GR/HR

\*Department notifies Registrar's Office of career/technical to be articulated

GENERAL BUSINESS - MARKETING/MGMT 39				
COURSE	SUB/TR	SEM	HRS	GR
ACC 220 Financial Acct I			3	
CIS 300 Management Information Systems			3	
FIN 300 Business Finance			3	
FIN 310 Risk and Insurance			3	
GBA 220 Legal Env of Bus			3	
MGT 300 Prin of Management			3	
MGT 327 Human Resources Mgmt			3	
MKT 300 Marketing Principles			3	
MKT 321 Professional Selling			3	
MKT 358 Consumer Behavior			3	
MKT 475 International Marketing			3	
MKT 388 Business Research Methods			3	
MKT 499 Marketing Seminar			3	

ELECTIVES 6				
COURSE	SUB/TR	SEM	HRS	GR
			3	
			3	

TRANSFER WORK/NON-TRADITIONAL WORK						
SCHL	CR	HA	HP	QP	GPA	

DATE	DSU AVERAGE TO DATE	Totals to date

Updated 7/30/2021