

BACHELOR OF BUSINESS ADMINISTRATION DEGREE

GENERAL BUSINESS ADMINISTRATION (18 catalog)

Total Degree Requirements 120 hours

NAME _____ UA/GA _____ GRAD DATE _____
 DSU ID# _____ ADVISOR _____ BAN _____ GPA _____
 Evaluated by _____ Date _____ DBASE _____ HON _____

GENERAL EDUCATION REQUIREMENTS 39-41

COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/103 Eng Comp			3	
ENG LIT Elect			3	
HIS 101,102,103,104, 201, or 202			3	
*FINE ARTS			3	
PHI 201 or any ENG LIT, HIS, or				
FINE ART not already taken above			3	
MAT 104 College Algebra (C or better required)			3	
LAB Science			3-4	
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ECO 210 Intro to Macroeconomics			3	
ECO 211 Intro to Microeconomics			3	
CIS 205 Micro Applications			3	
COM 101, 102 or 202			3	

*Select one art, music, or theater appreciation, history, or intro course

COURSE	SUB/TR	SEM	HRS	GR
University Requirement FYS 100/300			1	

SPECIAL DEGREE REQUIREMENTS 6

*GBA 204 Quant Methods for Business			3	
PSY 101 OR SOC 101			3	

*Grade of 'C' or higher in MAT 104 is prerequisite

BUSINESS CORE 39

Overall GPA on Business Core must be 2.0 or better

ACC 220 Financial Accounting I			3	
ACC 320 Managerial Acct			3	
CIS 300 Management Information Systems			3	
FIN 300 Business Finance			3	
GBA 203 Business Communications			3	
GBA 220 Legal Env of Bus			3	
MGT 200 Statistics			3	
MGT 300 Prin of Management			3	
MGT 327 Human Resources Mgmt			3	
MGT 342 Operations Mgt			3	
MGT 435 International Business			3	
MGT 499 Strategic Mgt			3	
MKT 300 Marketing Principles			3	

GENERAL BUSINESS MAJOR 24

Select one of the following Concentrations:

OPTION A: GENERAL BUSINESS ADMINISTRATION

COURSE	SUB/TR	SEM	HRS	GR
FIN 302 Small Bus Finance			3	
FIN 310 Risk and Insurance			3	
MGT 460 Small Bus Mgmt			3	
MKT 321 Prof Selling			3	
MKT 328 Retail Mgmt OR				
MKT 358 Consumer Behavior			3	
Approved Elective			3	
Approved Elective			3	
Approved Elective			3	

OPTION B: ENTREPRENEURSHIP

CIS 235 Microcomputer Apps			3	
FIN 302 Small Bus Finance			3	
FIN 310 Risk and Insurance			3	
FIN 403 Working Capital Mgmt			3	
MGT 370 or MKT 370 Entrepreneurship			3	
MGT 484 Org Behavior			3	
MKT 321 Professional Selling			3	
MKT 330 Promotional Strategies OR				
MKT 435 International Business			3	

GENERAL ELECTIVES 9-11

COURSE	GR/HR	COURSE	GR/HR

TRANSFER WORK/NON-TRADITIONAL WORK

SCHL	CR	HA	HP	QP	GPA

DATE	DSU AVERAGE TO DATE	Totals to date

Updated 9/13/18