

BACHELOR OF SCIENCES DEGREE
ENTERTAINMENT INDUSTRY STUDIES - Entertainment Industry Entrepreneurship Concentration

2024-2025 Catalog

Total Degree Requirements 120 hours

NAME _____ UA/GA _____ GRAD DATE _____

DSU ID# _____ ADVISOR _____ BAN _____ GPA _____

Evaluated by _____ Date _____ DBASE _____ HON _____

GENERAL EDUCATION REQUIREMENTS 39-40				
COURSE	SUB/TR	SEM	HRS	GR
ENG 101 Eng Comp			3	
ENG 102/200 Eng Comp			3	
*ENG LIT- ENG 201, 203, 205 or 206			3	
HIS 101, 102, 103, 104, 201, or 202			3	
MUS 116 History of Rock & Roll			3	
**PHI 201, LIT, HIS 100/200, Fine Arts			3	
MAT 104 College Algebra			3	
PHY 115			3	
***LAB Science			3-4	
SOC 101			3	
PSY 101			3	
CIS 205			3	
COM 101 or 202			3	

*Transfer credit for most lit courses will count for this requirement

**Fine Arts: ART 101, 158, 212, 401, 402, 405; MUS 114, 115, 116, 117; or ENG 202

***BIO 100, 110, 123; CHE 101, 102, 110; PHY 105, 110, 115; GIS 202

COURSE	SUB/TR	SEM	HRS	GR
*University Requirement FYS 100/300			1	

*FYS 103 for honor students can meet this requirement.

ENTERTAINMENT INDUSTRY CORE COURSES 27				
Minimum grade of 'C' in all courses				
DMI 100 Intro to Multimedia			3	
DMI 101 Entertainment Ind Survey			3	
DMI 104 Ent Ind Events/Activities			0	
DMI 116 Fundamentals of Sound Cognition			3	
DMI 114 Live Sound Reinforcement I			3	
DMI 302 History of Recorded Music			3	
DMI 419/420 Record Label Pract I & II OR				
DMI 425/426 Live Event Prod Pract I & II			2/2	
DMI 441 Senior Project			3	
DMI 442 Internship			3	
DMI 460 Senior Seminar			1	

BUSINESS CORE 15				
Minimum grade of 'C' in business core courses				
COURSE	SUB/TR	SEM	HRS	GR
ACC 220 Financial Acct I			3	
GBA 220 Legal Env of Business			3	
MGT 300 Prin of Management			3	
MKT 300 Marketing Prin			3	
MKT 435 Social Media Marketing			3	

ENTERTAINMENT INDUSTRY ENTREPRENEURSHIP 27				
Minimum grade of 'C' in all courses				
COURSE	SUB/TR	SEM	HRS	GR
DMI 210 The Craft of Songwriting			3	
DMI 300 Entrtnmnt Industry Entrepreneurship			3	
DMI 310 The Business of Songwriting			3	
DMI 315 Entertainment Product Marketing			3	
DMI 320 Audio Production			3	
DMI 325 Concert Promotion & Touring			3	
DMI 415 Entrtnmnt Indsty Copyrts & Conctrcts			3	
DMI 430 Artist Management			3	
DMI 435 Sound Design for Film & Visual Media			3	

*DMI ELECTIVES 11				
Minimum grade of 'C' in all courses				
DMI 305, 306, 361, 362, 363*				
DMI ____ ()	DMI ____ ()	DMI ____ ()	DMI ____ ()	
DMI ____ ()	DMI ____ ()	DMI ____ ()	DMI ____ ()	
DMI ____ ()	DMI ____ ()	DMI ____ ()		

*Strongly recommended that students take a maximum of 5 cr hrs of applied lessons or DMI ensembles as DMI electives.

GENERAL ELECTIVES 0-1			
COURSE	GR/HR	COURSE	GR/HR