

2026-27 ACADEMIC MAP

BS Entertainment Industry Studies- Concentration in Music Business

TOTAL HRS: 120



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman	DMI 100	Intro to Multimedia	3	Major	C	DMI 116	Fund of Audio Production	3	Major	C	
	DMI 101	Entertainment Industry Survey	3	Major	C	DMI 114	Live Sound Reinforcement I	3	Major	C	
	DMI 104	Ent Industry Events & Act	0	Major	CR	DMI 104	Ent Industry Events & Act	0	Major	CR	
	ENG 101	Composition I	3	Gen Ed		ENG 102	Composition II	3	Gen Ed		
	MAT 104	College Algebra	3	Gen Ed		HIS 100/200 level	History	3	Gen Ed		
		Perspectives on Society	3	Gen Ed		MUS 116	History of Rock & Roll	3	Gen Ed		
	FYS 100/300 ¹	First Year Seminar	1	Univ Req				15			
		16									
YEAR 2-Sophomore	DMI 202	Computer Audio Skills I	3	Major	C		DMI Elective	3	Major	C	
	DMI 211	Rec Studio Theory & Prac I	3	Major			DMI Elective	3	Major	C	
	DMI 210	The Craft of Songwriting	3	Major	C	DMI 104	Ent Industry Events & Act	0	Major	CR	
	DMI 104	Ent Industry Events & Act	0	Major	CR	ENG 203/206	Literature	3	Gen Ed		
		Lab Science	3	Gen Ed		DMI 310	The Business of Songwriting	3	Major	C	
	COM 101/202	Communication Studies	3	Gen Ed			Personal Development	3	Gen Ed		
		15					15				
YEAR 3-Junior	DMI 300	Entertainment Ind Entrepre	3	Major	C	DMI 315	Ent Product Marketing	3	Major	C	
	DMI 320	Audio Production	3	Major	C	DMI 325	Concert Promotion & Touring	3	Major	C	
	DMI 302	History of Recorded Music	3	Major	C		Perspectives on Society	3	Gen Ed		
	DMI 104	Ent Industry Events & Act	0	Major	CR	DMI 104	Ent Industry Events & Act	0	Major	CR	
		Lab Science	3	Gen Ed		ACC 220	Financial Accounting I	3	Bus Core	C	
	GBA 220	Legal Environment of Bus.	3	Bus Core	C	MKT 300	Marketing Principles	3	Bus Core	C	
		15					15				
YEAR 4-Senior		DMI Elective	3	Major	C	DMI 441	Senior Project	3	Major	C	
		Humanities & Fine Arts	3	Gen Ed		DMI 442	Internship	3	Major	CR	
	MGT 300	Principles Of Management	3	Bus Core	C	DMI 430	Artist Management	3	Major	C	
	MKT 435	Social Media Marketing	3	Bus Core	C	DMI 435	Sound Design Film Vis Media	3	Major	C	
	DMI 415	Copyrights & Contracts	3	Major	C		General Elective	1	Electives		
			15			DMI 460	Senior Seminar	1	Major	CR	
							14				

¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).