

# 2026-27 ACADEMIC MAP

BAS -Business Administration

Concentration: Hospitality Services Management

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

\* minimum grade required

		FALL SEMESTER					SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman		Career/Technical Course	3	Tech			ENG 102	English Composition II	3	Gen Ed		
	ENG 101	English Composition I	3	Gen Ed			SPE 101	Communication Studies	3	Gen Ed		
		Humanities & Fine Arts	3	Gen Ed			ACC 220	Financial Accounting I	3	Bus Core		
	CIS 205	Microcomputer Applications	3	Gen Ed				Career/Technical Course	3	Tech		
		Lab Science <sup>2</sup>	3	Gen Ed				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech					3	Tech		
			18						15			
YEAR 2-Soph		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
		Career/Technical Course	3	Tech				Career/Technical Course	3	Tech		
			18						15			
YEAR 3-Junior	MAT 104	College Algebra	3	Gen Ed	C		MGT 200	Statistics	3	Major		
		Lab Science <sup>2</sup>	3	Gen Ed			MGT 300	Principles of Management	3	Bus Core		
		Humanities & Fine Arts	3	Gen Ed			CIS 300	Management Info Systems	3	Bus Core		
	MKT 300	Marketing Principles	3	Bus Core			ECO 210/211	Macro/Micoeconomics	3	Gen Ed		
	GBA 220	Legal Environment of Business	3	Bus Core			MKT 328	Retail Management	3	Major		
	FYS 300 <sup>1</sup>	First Year Seminar	1	Univ Req					3	Major		
			16					15				
YEAR 4-Senior	MKT 358	Consumer Behavior	3	Major			ACC 320	Managerial Accounting	3	Major		
	MKT 425	Services Marketing	3	Major			MGT 342	Operations Management	3	Major		
	GBA 204	Quantitative Methods	3	Major			Choose one	MGT 460 or MGT/MKT 370 <sup>4</sup>	3	Major		
	Choose one	CIS 351; MGT 471, 495	3	Major			MGT/MKT 499	Strategic MGT or Mkt Seminar	3	Major		
			12					12				

- <sup>1</sup>All incoming transfer students required to enroll in FYS 300.
- <sup>2</sup>Recommended lab sciences: BIO 110 Biology & Human Concerns, CHE 110 Chemical World, PHY 105 Astronomy, PHY 110 Physical World, GIS 202 Intro Geospatial Sci & Tech.
- <sup>3</sup>All Career/Technical (Tech) courses must be taken at a community college.
- <sup>4</sup>MGT 460: Small Business Management (Spring only) or MGT/MKT 370: Entrepreneurship (Fall only)
- Overall GPA on Business Core courses collectively must be C (2.0) or better.
- RED - CC GENERAL EDUCATION HOURS | GREEN - DSU GENERAL EDUCATION HOURS