

2025-26 ACADEMIC MAP

BBA - General Business

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR		PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR
YEAR 1-Freshman	ENG 101	Composition I	3	Gen Ed	_____		ENG 102	Composition II	3	Gen Ed	_____
	CIS 205	Microcomputer Apps	3	Gen Ed	_____		COM 101/202	Communication Studies	3	Gen Ed	_____
	MAT 104	College Algebra	3	Gen Ed	C _____		PSY/SOC 101	Gen Psy/Princ of Soc	3	Spec Dgr	_____
	HIS 100/200 level	History	3	Gen Ed	_____		_____	Fine Arts	3	Gen Ed	_____
	_____	Lab Science	3	Gen Ed	_____		_____	Lab Science	3	Gen Ed	_____
	FYS 100/300 ¹	First Year Seminar	1	Univ Req	_____				15		_____
		16									
YEAR 2-Sophomore	ACC 220	Financial Accounting I	3	Bus Core	_____		ECO 211	Microeconomics	3	Gen Ed	_____
	ECO 210	Macroeconomics	3	Gen Ed	_____		GBA 203	Business Communication	3	Bus Core	_____
	_____	General Elective	3	Elective	_____		ENG 203/206	Intro to Literature	3	Gen Ed	_____
	GBA 220	Legal Env of Business	3	Bus Core	_____		_____	General Elective	3	Elective	_____
	_____	Humanities & Fine Arts	3	Gen Ed	_____		GBA 204	Quant Methods of Business	3	Spec Dgr	_____
			15						15		_____
YEAR 3-Junior	MGT 200	Statistics	3	Bus Core	_____		_____	Approved Elective	3	Major	_____
	CIS 300	Management Info Systems	3	Bus Core	_____		ACC 320	Managerial Accounting	3	Bus Core	_____
	MGT 300	Principles of Management	3	Bus Core	_____		MGT 327	Human Resources Mgt	3	Bus Core	_____
	MKT 300	Marketing Principles	3	Bus Core	_____		MGT 342	Operations Management	3	Bus Core	_____
	_____	General Elective	3	Elective	_____		_____	Approved Elective	3	Major	_____
			15						15		_____
YEAR 4-Senior	FIN 300	Business Finance	3	Bus Core	_____		_____	Approved Elective	3	Major	_____
	MGT 435	International Business	3	Bus Core	_____		MGT 499	Strategic Management	3	Bus Core	_____
	_____	Approved Elective	3	Major	_____		MGT 487	Business Analtics	3	Bus Core	_____
	_____	Approved Elective	3	Major	_____		_____	Approved Elective	3	Major	_____
	_____	Approved Elective	3	Major	_____		_____	Approved Elective	3	Major	_____
			15						15		_____

- ¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).

- ²Either MKT 328 or MKT 358 must be taken.

- Classes in bold are only offered once a year.