

2025-2026 ACADEMIC MAP

BA Arts Entrepreneurship

TOTAL HRS: 121-122



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

	FALL SEMESTER						SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman	ENG 101	Composition I	3	Gen Ed			ENG 102	Composition II	3	Gen Ed		
		Fine Arts	3	Gen Ed			HIS		3	Gen Ed		
	MAT		3	Gen Ed			COM 101/202	Communication Studies	3	Gen Ed		
		Lab Science	3	Gen Ed				Humanities/Fine Arts	3	Gen Ed		
	PSY 101		3	Gen Ed				Lab Science	3	Gen Ed		
	FYS 100/300	First Year Seminar	1	Gen Ed					15			
			16									
YEAR 2-Sophomore		*Perspectives on Society	3	Gen Ed			ART 214	Introduction to Photography	3	Major	C	
		Literature	3	Gen Ed			ART 220/DMI 100		3	Major	C	
		**Personal Development	3	Gen Ed			MUS 100 or 151	Music Fund/ Music Theory	3	Major	C	
	ART 150	Beginning Drawing	3	Major			MGT 300	Principles of Management	3	Major	C	
	MUS 150	Music Theory and Musicianship	3	Major			MKT 300	Marketing Principles	3	Major	C	
			15						15			
YEAR 3-Junior	ART 221	Computer Graphics	3	Major	C		MKT 435	Social Media	3	Major	C	
	ART 236/ENG 202/MUS 330		3	Major	C		Concentration #2		3	Major	C	
	MGT 370	Entrepreneurship	3	Major	C		Concentration #3		3	Major	C	
	PSY 315	Social Psychology	3	Major	C		General Elective		3	Elective		
	Concentration #1		3	Major	C		General Elective		3	Elective		
			15						15			
YEAR 4-Senior	MKT 358	Consumer Behavior	3	Major	C		AEN 499 or PSY 499	Arts Entrepreneurship/ Honors Thesis	3	Major	C	
	ART 401/Art 402/DMI 302/MUS 301		3	Major	C		Concentration# 5		3	Major	C	
	Concentration # 4		3	Major	C		General Elective		3	Elective		
	General Elective		3	Elective			General Elective		3	Elective		
	General Elective		3	Elective			General Elective		3	Elective		
			15						15			