

2024-25 ACADEMIC MAP

BBA - General Business

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR		PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR
YEAR 1-Freshman	ENG 101	Composition I	3	Gen Ed			ENG 102	Composition II	3	Gen Ed	
	CIS 205	Microcomputer Apps	3	Gen Ed			COM 101/202	Communication Studies	3	Gen Ed	
	MAT 104	College Algebra	3	Gen Ed	C		PSY/SOC 101	Gen Psy/Princ of Soc	3	Spec Dgr	
	HIS 100/200 level	History	3	Gen Ed				Fine Arts	3	Gen Ed	
		Lab Science	3	Gen Ed				Lab Science	3	Gen Ed	
	FYS 100/300 ¹	First Year Seminar	1	Univ Req					15		
		16									
YEAR 2-Sophomore	ACC 220	Financial Accounting I	3	Bus Core			ECO 211	Microeconomics	3	Gen Ed	
	ECO 210	Macroeconomics	3	Gen Ed			GBA 203	Business Communication	3	Bus Core	
		General Elective	3	Elective			ENG 203/206	Intro to Literature	3	Gen Ed	
	GBA 220	Legal Env of Business	3	Bus Core				General Elective	3	Elective	
		Humanities & Fine Arts	3	Gen Ed			GBA 204	Quant Methods of Business	3	Spec Dgr	
			15						15		
YEAR 3-Junior	MGT200	Statistics	3	Bus Core				Approved Elective	3	Elective	
	CIS 300	Management Info Systems	3	Bus Core			ACC 320	Managerial Accounting	3	Bus Core	
	MGT 300	Principles of Management	3	Bus Core			MGT 327	Human Resources Mgt	3	Bus Core	
	MKT 300	Marketing Principles	3	Bus Core			MGT 342	Operations Management	3	Bus Core	
		General Elective	3	Elective				Approved Elective	3	Elective	
			15						15		
YEAR 4-Senior	FIN 300	Business Finance	3	Bus Core				Approved Elective	3	Major	
	MGT 435	International Business	3	Bus Core			MGT 499	Strategic Management	3	Bus Core	
		Approved Elective	3	Elective			MGT 487	Business Analytics	3	Bus Core	
		Approved Elective	3	Elective				Approved Elective	3	Major	
		Approved Elective	3	Elective				Approved Elective	3	Major	
			15						15		

- ¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).