

2023-2024 ACADEMIC MAP



BS - Family and Consumer Sciences: Fashion Merchandising

TOTAL HRS: 120

Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman	ENG 101	Composition I	3	Gen Ed		ENG 102	Composition II	3	Gen Ed		
	HIS 100/200 level	History	3	Gen Ed			Humanities & Fine Arts	3	Gen Ed		
	ART 101	Introduction to Art	3	Gen Ed			Lab Science	3	Gen Ed		
	FCS 150	Concepts Family System I	3	Major	C	FCS 151	Concepts Family System II	3	Major	C	
		Lab Science	3	Gen Ed		MAT 104	College Algebra	3	Gen Ed		
	FYS 100/300 ¹	First Year Seminar	1	Univ Req				15			
			16								
YEAR 2-Sophomore	ART 123	Intro to Digital Art	3	Spec Dgr		ECO 211	Microeconomics	3	Gen Ed		
	ENG 203/206	Literature	3	Gen Ed			Business or Art Elective	3	Elect/Min		
	ECO 210	Macroeconomics	3	Gen Ed		COM 101	Public Speaking	3	Gen Ed		
	ACC 220	Financial Accounting I	3	Minor		FCS 320	History of Costume	3	Major	C	
	FCS 246	The Fashion Industry	3	Major	C	CIS 205	Microcomputer Apps	3	Gen Ed		
			15					15			
YEAR 3-Junior	FCS 244	Dress and Identity	3	Major	C		Business or Art Elective	3	Elect/Min		
	MKT 300	Marketing Principles	3	Minor		FCS 311	Apparel Analysis	3	Major	C	
	FCS 310	Textiles	3	Major	C	FCS 314	Int Environmental Design	3	Major	C	
	CIS 235	Microcomputer Apps II	3	Major		MKT 320	Merchandising Planning	3	Major		
		FCS Elective	3	Major	C	PSY 101	General Psychology	3	Spec Dgr		
			15					15			
YEAR 4-Senior	FCS 447	Professional Development	3	Major	C	FCS 488	Internship	3	Major	C	
	FCS 484	Fashion Promotion	3	Major	C	FCS 485	Fashion Merchandising	3	Major	C	
	FCS 340	Consumers	3	Major	C	FCS 494	Philosophy & Issues	1	Major	C	
	MGT 300	Management	3	Minor			FCS or MKT Elective	3	Spec Dgr		
	MKT 321	Professional Selling	3	Major			General Elective	1	Elective		
				15		MKT 328	Retail Mgt (Prereq: MKT	3	Major		
								14			

- ¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).
- General Education Required Courses: CIS 205, ECO 210 and 211.
- Special Degree Required Courses: PSY 101 and Marketing or FCS elective.