

2023-24 ACADEMIC MAP

BSEIS - Concentration in Entertainment Industry Entrepreneurship

TOTAL HRS: 120



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman	DMI 100	Intro to Multimedia	3	Major	C	DMI 116	Fund of Sound Cognition	3	Major	C	
	DMI 101	Entertainment Industry Survey	3	Major	C	DMI 114	Live Sound Reinforcement I	3	Major	C	
	DMI 104	Ent Industry Events & Act	0	Major	CR	DMI 104	Ent Industry Events & Act	0	Major	CR	
	ENG 101	Composition I	3	Gen Ed		ENG 102	Composition II	3	Gen Ed		
	MAT 104	College Algebra	3	Gen Ed		HIS 100/200 level	History	3	Gen Ed		
	PSY 101	Gen Psychology	3	Gen Ed		MUS 116	History of Rock & Roll	3	Gen Ed		
	FYS 100/300 ¹	First Year Seminar	1	Univ Req				15			
		16									
YEAR 2-Sophomore	DMI 210	The Craft of Songwriting	3	Major	C	DMI 310	The Business of Songwriting	3	Major	C	
	GBA 220	Legal Environment of Business	3	Bus Core	C	ACC 220	Financial Accounting I	3	Bus Core	C	
	DMI 104	Ent Industry Events & Act	0	Major	CR	DMI 104	Ent Industry Events & Act	0	Major	CR	
	PHY 115	The Physics of Sound	3	Gen Ed		ENG 203/206	Literature	3	Gen Ed		
	SOC 101	Sociology	3	Gen Ed			Lab Science	3	Gen Ed		
	COM 101/202	Communication Studies	3	Gen Ed		CIS 205	Microcomputer Applications	3	Gen Ed		
		15					15				
YEAR 3-Junior	DMI 300	Ent Industry Entrepreneurship	3	Major	C	DMI 315	Entertainment Product Marketing	3	Major	C	
	DMI 320	Audio Production	3	Major	C	MKT 300	Marketing Principles	3	Bus Core	C	
	DMI 302	History of Recorded Music	3	Major	C	DMI 325	Concert Promotion & Touring	3	Major	C	
	MGT 300	Principles Of Management	3	Bus Core	C	DMI 104	Ent Industry Events & Act	0	Major	CR	
		DMI Elective	3	Major	C	DMI 435	Sound Design Film & Digital Media	3	Major	C	
		15				DMI Elective	3	Major	C		
							15				
YEAR 4-Senior		Humanities & Fine Arts	3	Gen Ed		DMI 441	Senior Project	3	Major	C	
	MKT 435	Social Media Marketing	3	Bus Core	C	DMI 430	Artist Management	3	Major	C	
	DMI 419/425	Rec Lbl Prac I/Live Ev Prac I	2	Major	C	DMI 420/426	Rec Lbl Prac II/Live Ev Prac II	2	Major	C	
		DMI Elective	3	Major	C	DMI 442	Internship	3	Major	CR	
		DMI Elective	2	Major	C	DMI 460	Senior Seminar	1	Major	CR	
		General Elective	1	Elective		DMI 415	Copyrights & Contracts	3	Major	C	
		14					15				

¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).