

2021-22 ACADEMIC MAP

BS - Applied Business Administration

Concentration: Hospitality Services Management/Travel & Tourism Management Technology

TOTAL HRS: 120



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

		FALL SEMESTER					SPRING SEMESTER					
	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1-Freshman	ENG 1113	English Composition I	3	Gen Ed			HRT 1413 ³	Rooms Division Management	3	Tech		
	MAT 1313	College Algebra	3	Gen Ed			SPE 1113/2173	Communication Studies	3	Gen Ed		
	HRT 1123 ³	Intro to Hosp & Tourism Ind	3	Tech			³	Approved Computer Class	3	Tech		
	HRT 1224 ³	Restaurant & Catering Oper	4	Tech			HRT 1813 ³	Tourism Specialist	3	Tech		
	HRT 1213 ³	Sanitation & Safety	3	Tech			HRT 1823 ³	The Travel Agency	3	Tech		
			16					15				
YEAR 2-Soph	HRT 1833 ³	Travel & Tourism Geography	3	Tech			HRT 2713 ³	Marketing Hospitality Services	3	Tech		
	HRT 2613 ³	Hospitality Supervision	3	Tech			HRT 2843 ³	Fund of Travel & Tourism	3	Tech		
	CUT 2244 ³	Dining Room Management	4	Tech			HRT 2863 ³	Tourism Planning & Develop	3	Tech		
		ECO 210/ECO 211	3	Gen Ed				History	3	Gen Ed		
	HRT 2853 ³	Convention & Meeting Plan	3	Tech				12				
			16									
YEAR 3-Junior	ENG 102	English Composition II	3	Gen Ed			MGT 327	Human Resources Mgt	3	Bus Core	C	
		Lab Science ²	3	Gen Ed			MKT 300	Marketing Principles	3	Bus Core	C	
		Fine Arts	3	Gen Ed			CIS 300	Management Info Systems	3	Bus Core	C	
	ACC 220	Financial Accounting I	3	Bus Core	C			Literature	3	Gen Ed		
	MGT 300	Principles of Management	3	Major	C			Lab Science ²	3	Gen Ed		
	FYS 300 ¹	First Year Seminar	1	Univ Req					15			
			16									
YEAR 4-Senior	GBA 220	Legal Environment of Business	3	Bus Core	C		MKT 321	Professional Selling	3	Major	C	
	MKT 358	Consumer Behavior	3	Major	C		MGT 460	Small Business Management	3	Major	C	
	MGT 302	Intro to Services Management	3	Major	C		MKT 499	Marketing Management	3	Major	C	
	FIN 310	Risk and Insurance	3	Bus Core	C			Approved Elective	3	Major	C	
	FIN 300	Business Finance	3	Bus Core	C			Approved Elective	3	Major	C	
				15					15			

- ¹All incoming transfer students required to enroll in FYS 300.
- ²Recommended lab sciences: BIO 110 Biology & Human Concerns, CHE 110 Chemical World, PHY 105 Astronomy, PHY 110 Physical World, GIS 202 Intro Geospatial Sci & Tech.
- ³All Career/Technical (Tech) courses must be taken at a community college.
- Overall GPA on Business Core courses collectively must be C (2.0) or better.
- RED - CC GENERAL EDUCATION HOURS | GREEN - DSU GENERAL EDUCATION HOURS