

# 2020-21 ACADEMIC MAP

## BBA - General Entrepreneurship

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

\* minimum grade required

	FALL SEMESTER					SPRING SEMESTER				
	PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR* SEM/GR
YEAR 1-Freshman	ENG 101	Composition I	3	Gen Ed		ENG 102	Composition II	3	Gen Ed	
	CIS 205	Microcomputer Apps	3	Gen Ed		COM 101/202	Communication Studies	3	Gen Ed	
	MAT 104	College Algebra	3	Gen Ed	C	PSY/SOC 101	Gen Psy/Princ of Soc	3	Spec Deg	
	HIS 100/200	History	3	Gen Ed			Fine Arts	3	Gen Ed	
		Lab Science	3	Gen Ed			Lab Science	3	Gen Ed	
	FYS 100/300 <sup>1</sup>	First Year Seminar	1	Univ Req				15		
			16							
YEAR 2-Sophomore	ACC 220	Financial Accounting I	3	Bus Core		CIS 235	Microcomputer Apps II	3	Major	
	ECO 210	Macroeconomics	3	Gen Ed		ECO 211	Microeconomics	3	Gen Ed	
	GBA 204	Quant Methods of Business	3	Spec Dgr		ENG 203/204	Intro to Literature	3	Gen Ed	
	GBA 220	Legal Env of Business	3	Bus Core		GBA 203	Business Communication	3	Bus Core	
		Humanities & Fine Arts	3	Gen Ed		MGT 200	Statistics	3	Bus Core	
			15				15			
YEAR 3-Junior	ACC 320	Managerial Accounting	3	Bus Core		FIN 300	Business Finance	3	Bus Core	
	CIS 300	Mgt Info Systems	3	Bus Core		FIN 302	Small Business Finance	3	Major	
	MGT 300	Principles of Management	3	Bus Core		MGT 327	Human Resources Mgt	3	Bus Core	
		General Elective	3	Elective		MGT 484	Organizational Behavior	3	Major	
		General Elective	3	Elective		MKT 300	Marketing Principles	3	Bus Core	
			15				15			
YEAR 4-Senior	FIN 310	Risk and Insurance	3	Major		FIN 403	Working Capital Mgt	3	Major	
	MGT/MKT 370	Entrepreneurship	3	Major		MGT 342	Operations Mgt	3	Bus Core	
	MKT 321	Professional Selling	3	Major		MGT 499	Strategic Mgt	3	Bus Core	
	MKT 435 <sup>2</sup> /Elect	Social Media Mkt/Elective	3	Major		MKT 330 <sup>2</sup> /Elect	Promo Strategies/Elective	3	Major	
		General Elective	3	Elective		MGT 435	International Business	3	Bus Core	
			15				15			

- <sup>1</sup>All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).

- <sup>2</sup>Either MKT 330 or MKT 435 must be taken.