

2020-21 ACADEMIC MAP

BSEIS - Concentration in Entertainment Industry Entrepreneurship

TOTAL HRS: 120



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

| | | FALL SEMESTER | | | | | SPRING SEMESTER | | | | | |
|------------------|--------------------------|-------------------------------|--------|----------|-----|--------|-----------------|-----------------------------------|--------|----------|-----|--------|
| | PREFIX | COURSE | CREDIT | AREA | GR* | SEM/GR | PREFIX | COURSE | CREDIT | AREA | GR* | SEM/GR |
| YEAR 1-Freshman | DMI 100 | Intro to Multimedia | 3 | Major | C | | DMI 101 | Entertainment Industry Survey | 3 | Major | C | |
| | DMI 116 | Fund of Sound Cognition | 3 | Major | C | | DMI 117 | The Nashville Number System | 3 | Major | C | |
| | DMI 104 | Ent Industry Events & Act | 0 | Major | CR | | DMI 104 | Ent Industry Events & Act | 0 | Major | CR | |
| | ENG 101 | Composition I | 3 | Gen Ed | | | ENG 102 | Composition II | 3 | Gen Ed | | |
| | MAT 104 | College Algebra | 3 | Gen Ed | C | | HIS 100/200 | History | 3 | Gen Ed | | |
| | MUS 116 | History of Rock & Roll | 3 | Gen Ed | C | | PSY/SOC 101 | Gen Psy/Princ of Soc | 3 | Gen Ed | | |
| | FYS 100/300 ¹ | First Year Seminar | 1 | Univ Req | | | | | 15 | | | |
| | | | 16 | | | | | | | | | |
| YEAR 2-Sophomore | DMI 210 | The Craft of Songwriting | 3 | Major | C | | DMI 310 | The Business of Songwriting | 3 | Major | C | |
| | GBA 220 | Legal Environment of Business | 3 | Bus Core | C | | GBA 203 | Business Communications | 3 | Bus Core | C | |
| | DMI 104 | Ent Industry Events & Act | 0 | Major | CR | | DMI 104 | Ent Industry Events & Act | 0 | Major | CR | |
| | ACC 220 | Financial Accounting I | 3 | Bus Core | C | | ENG 200 Level | Literature | 3 | Gen Ed | | |
| | ECO 210/211 | Economics | 3 | Gen Ed | C | | | Lab Science | 3 | Gen Ed | | |
| | COM 101/202 | Communication Studies | 3 | Gen Ed | | | FCS 215 | Personal Finance | 3 | Gen Ed | C | |
| | | | 15 | | | | | 15 | | | | |
| YEAR 3-Junior | DMI 300 | Ent Industry Entrepreneurship | 3 | Major | C | | DMI 315 | Entertainment Product Marketing | 3 | Major | C | |
| | DMI 320 | Audio Production | 3 | Major | C | | MGT/MKT 300 | Management/Marketing Principles | 3 | Bus Core | C | |
| | DMI 302 | History of Recorded Music | 3 | Major | C | | DMI 325 | Concert Promotion & Touring | 3 | Major | C | |
| | | DMI Elective | 3 | Major | C | | DMI 104 | Ent Industry Events & Act | 0 | Major | CR | |
| | PHY 115 | The Physics of Sound | 3 | Gen Ed | C | | DMI 435 | Sound Design Film & Digital Media | 3 | Major | C | |
| | | | 15 | | | | DMI Elective | 3 | Major | C | | |
| | | | | | | | | 15 | | | | |
| YEAR 4-Senior | DMI 415 | Ent Ind Copyrights and Con | 3 | Major | C | | DMI 441 | Senior Project | 3 | Major | C | |
| | | Humanities & Fine Arts | 3 | Gen Ed | | | DMI 430 | Artist Management | 3 | Major | C | |
| | MGT/MKT 300 | Management/Marketing | 3 | Bus Core | C | | | DMI Elective | 2 | Major | C | |
| | DMI 419/425 | Rec Lbl Prac I/Live Ev Prac I | 2 | Major | C | | DMI 420/426 | Rec Lbl Prac II/Live Ev Prac II | 2 | Major | C | |
| | | DMI Elective | 3 | Major | C | | DMI 442 | Internship | 3 | Major | CR | |
| | | General Elective | 1 | Elective | | | DMI 460 | Senior Seminar | 1 | Major | CR | |
| | | | 15 | | | | | 14 | | | | |

¹ All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).