

2019-20 ACADEMIC MAP

BBA - General Entrepreneurship

TOTAL HRS: 121



Academic map is a guide to help students stay on track to degree completion. Consult undergraduate catalog and academic advisor for other requirements.

* minimum grade required

FALL SEMESTER						SPRING SEMESTER					
PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR	PREFIX	COURSE	CREDIT	AREA	GR*	SEM/GR
YEAR 1 - Freshman	FYS 100/300 ¹	First Year Seminar	1	Univ Req		ENG 102	Composition II	3	Gen Ed		
	CIS 205	Microcomputer Apps	3	Gen Ed		COM 101/202	Communication Studies	3	Gen Ed		
	ENG 101	Composition I	3	Gen Ed		PSY/SOC 101	Gen Psy/Princ of Soc	3	Spec Deg		
	HIS 100/200	History	3	Gen Ed			Fine Arts	3	Gen Ed		
	MAT 104	College Algebra	3	Gen Ed	C		Lab Science	3	Gen Ed		
		Lab Science	3	Gen Ed				15			
		16									
YEAR 2 - Sophomore	ACC 220	Financial Accounting I	3	Bus Core		CIS 235	Microcomputer Apps II	3	Major		
	ECO 210	Macroeconomics	3	Gen Ed		ECO 211	Microeconomics	3	Gen Ed		
	GBA 204	Quant Methods of Business	3	Spec Dgr		ENG 203/204	Intro to Literature	3	Gen Ed		
	GBA 220	Legal Env of Business	3	Bus Core		GBA 203	Business Communication	3	Bus Core		
		Humanities & Fine Arts	3	Gen Ed		MGT 200	Statistics	3	Bus Core		
		15					15				
YEAR 3 - Junior	ACC 320	Managerial Accounting	3	Bus Core		FIN 300	Business Finance	3	Bus Core		
	CIS 300	Mgt Info Systems	3	Bus Core		FIN 302	Small Business Finance	3	Major		
	MGT 300	Principles of Management	3	Bus Core		MGT 327	Human Resources Mgt	3	Bus Core		
		General Elective	3	Elective		MGT 484	Organizational Behavior	3	Major		
		General Elective	3	Elective		MKT 300	Marketing Principles	3	Bus Core		
		15					15				
YEAR 4 - Senior	FIN 310	Risk and Insurance	3	Major		FIN 403	Working Capital Mgt	3	Major		
	MGT/MKT 370	Entrepreneurship	3	Major		MGT 342	Operations Mgt	3	Bus Core		
	MKT 321	Professional Selling	3	Major		MGT 499	Strategic Mgt	3	Bus Core		
	MKT 435 ² /Elect	Social Media Mkt/Elective	3	Major		MKT 330 ² /Elect	Promo Strategies/Elective	3	Major		
		General Elective	3	Elective		MGT 435	International Business	3	Bus Core		
		15					15				

- ¹All incoming students required to enroll in FYS 100 (freshmen) or FYS 300 (transfers).

- ²Either MKT 330 or MKT 435 must be taken.