DELTA STATE UNIVERSITY: ACADEMIC ANNUAL REPORT
for Calendar Year 2004
or Academic Year 2004-05

I. Unit Title: Art Department

School: Arts and Sciences

Unit Administrator: William C. Lester

II. Data and information for department:

The purposes of the Art Department are to train teachers of art for the elementary and secondary schools, to prepare students for careers in the professional fields of art, and to offer courses to other students who wish to take art for its aesthetic and cultural values. Concentrations are offered in the Bachelor of Fine Arts degree and the Bachelor of Arts.

<table>
<thead>
<tr>
<th></th>
<th>SP 04</th>
<th>SU 04</th>
<th>F 04</th>
<th>SP 05</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Total credit hours, graduate</td>
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<td>Total credit hour production</td>
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Enrollment totals

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<td>A</td>
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<td>B</td>
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<td>C</td>
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<td>D</td>
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<td>W</td>
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<td>Other (I, IP, CR, AU)</td>
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Advisees per faculty members -

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<td>Johnston</td>
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<td>R. Koehler</td>
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<td>--------------------------------</td>
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<tr>
<td><strong>Number of graduates</strong></td>
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III. **Personnel:** Art Faculty and Staff

**Noteworthy activities and accomplishments:**

**Ky Johnston – Assistant Professor**

Ky and his students are in the process of building a salt-glaze kiln in the courtyard of the Art Department.

Ky was an invited artist for exhibition at national clay conference at Arrowmont School of Crafts in Gatlinburg, Tennessee.

**Ron Koehler – Professor of Art**

Ron received the “Southeast Missouri State University Outstanding Art Alumni Award” in Cape Girardeau, Missouri.

Ron received the “Outstanding Bolivar Count Volunteer Award”, Bolivar County Rec-Con League, Mound Bayou, Mississippi.

Ron won $500 Purchase Award at the 31st Annual Bi-State Art Exhibition, Meridian Museum of ART, Meridian, Mississippi.

Ron won $400 West Moreland Award at Westmoreland Art National, Westmoreland Community College, Youngwood, PA.

Ron is President of Kappa Pi International Honorary Art Fraternity(190 Chapters on Colleges and Universities worldwide) since 1998.

Ron was editor in 2004 of The Sketch Pad, Kappa Pi International Honorary Art Fraternity Newsletter.

Ron was listed in The Sculpture Reference Illustrated in 2005.

Ron was listed in Wood Art Today – Furniture, Vessels, Sculpture in 2004.

Ron was listed in Who’s Who in American Art in 2005.0

Ron donated sculpture for an ART auction at the Racine Art Museum in Racine, Wisconsin.
Joe Abide – Assistant Professor of Art

Joe, together with colleague, Allison Melton, reorganized the Graphic Design concentration to better serve the needs of the students and to help the department continue to produce the highest caliber graduates.
Joe had a group show at Gallery 1688, in Memphis, TN.
Joe participated in the Roy Finger Scholarship Exhibit at the University of Mississippi and donated a portion of a print sale to the scholarship fund.

Duncan Baird – Assistant Professor of Art

Duncan had a “Two Man Show” Art exhibit at the First Street Gallery in Grenada, MS.
Duncan participated in the Mississippi Art Faculty Juried Exhibition at the Lauren Rogers Museum of Art in Meridian, Mississippi.
Duncan donated a painting for a silent auction at the Bologna Performing Arts center.

Kathryn Lewis – Assistant Professor of Art

Kathryn developed the curriculum for Master of Education in Secondary Education in Art Education degree.
Kathryn was awarded the Mississippi Art Education Association Outstanding Higher Education Art Educator of the Year at MAEA Fall Conference in 2004.
Kathryn served as sponsor of the student chapter of the National Art Education Association.
Kathryn submitted a grant in Spring 2005 to the MS Arts Commission in collaboration with the MS Alliance for Arts Education and the University of Southern Mississippi to conduct artists trainings in our state.
Kathryn had proposal accepted to present at the MS. Dept. of Ed. MEGA conference in June 2005.

Allison Melton – Assistant Professor of Art

Allison completed the Masters of Fine Art degree with an emphasis in Computer Art at Memphis College of Art with a cumulative GPA of 3.98.
At Memphis College of Art, Allison was awarded the “Jem Freyaldenhoven Memorial Scholarship.
Allison, together with colleague, Joe Abide, reorganized the Graphic Design concentration to better serve the needs of the students and to help the department continue to produce the highest caliber graduates.
Allison participated in the Mississippi Art Faculty Juried Exhibition at the Lauren Rogers Museum of Art in Meridian, Mississippi.

Bill Lester – Professor of Art and Chair of ART Department

Bill Lester was appointed as Executive Director of Dockery Farms Foundation.
Cetin Oguz- Assistant Professor of Art

Cetin organized an educational trip to Chicago for 34 students and faculty, in February 2005. Cetin’s advanced drawing class made site specific works on campus in May 2005. Since last year, Cetin has been working on a summer arts school program that will be held in Istanbul and the West of Turkey in 2007.

Kim Rushing – Professor of Art

Kim’s photos of Sally Mann are to be included in her new book to be published later this year. Kim serves on the Board of Governors of Mississippi for the Mississippi Institute of Arts and Letters.

Pat Brown – Professor of Art

Pat is working with other faculty to create an Art Therapy concentration at DSU to be implemented in the Fall of 2005. Pat was awarded the MAC Artist’s Fellowship that was completed in July 2004. Pat was invited to participate in the ACCSE Spotlight 2004 at Tamarack, WV Suitcase Exchange Show. Pat wrote article for Alumni Magazine on gallery exhibit. Pat researched and curated a textile show for the gallery which was time and labor intensive and seemed to pique the community’s interest. Pat is in process of putting together a traveling exhibition with the toy camera show in summer 2005. Pat solicited $3800 for awards for annual student show in Spring 2005.

Mollie Rushing – Permanent Part-Time Instructor of Art

In February, Mollie co-chaired the This and That for Habitat sale which collected approximately $4000 to help Habitat for Humanity. Mollie will hold an afternoon workshop for children to learn to marble fabric and paper and make simple books in July 2005. Mollie belongs to the National Art Education Assoc.

Bert Herbison – Senior Secretary

In February 2004, Bert was chosen as Staff Council “Employee of the Month.”

Art Department Students

Graphic Design students, Michael Henderson, Randy Walton, and Matthew Lindsey, won first, second, and third places (respectively), in the Student Logo Competition for the 2005 Mississippi Collegiate Art Competition held at Jackson State University.
The DSU Art department had 17 pieces chosen to be in the 2005 Mississippi Collegiate Art Competition Exhibition.

New position(s) requested, with justification: none

Recommended change of status

Allison Melton’s status was changed from Instructor in Art to Assistant Professor of Art after the completion of her MFA in December 2004.

Pat Brown was promoted from Associate Professor to Professor in the Fall of 2004.

IV. Degree Program Addition/Deletions and/or Major Curriculum Changes:

(1) The graphic design program was re-organized on the recommendation of the curriculum committee reviews of student exit interviews of internships.

Graphic Design Curriculum (revised):
- ART 220    Typography
- ART 221    Computer Graphics
- ART 325    Graphic Design
- ART 326    Advertising Design
- ART 327    Illustration for the Graphic Designer
- ART 328    Web Design
- ART 329    Motion Graphics
- ART 330    Advanced Graphic Design
- ART 410    Digital Photography
- ART 235    Digital Video
- ART 415    Portfolio Processes
- ART 416    Senior Project
- ART 488    Internship

Required Graphic Design electives: 6 hours
Required Studio electives: 9 hours

(2) The photography program was re-organized on the recommendation of the curriculum committee and the thesis committee reviews of thesis students.

Photography Curriculum revised:
- ART 122    Basic Photography
- ART 222    Intermediate Photography
• ART 225    Fundamentals of Digital Photography
• ART 235    Fundamentals of Digital Video
• ART 425    Photo Chemistry and Materials
• ART 498    Seminar
• ART 499    Senior Thesis

Required photography electives: 9 hours
Required studio electives: 12 hours

Two new photography courses that were proposed in February 2005:
ART 411 – Alternative Photographic Processes
ART 510 – Digital Photography

(3) ART 498 was reduced from 3 credit hours to 2 credit hours to be in line with IHL requirement of 124 hour degree hours.

(4) ART 152 which was a non-art major course, was removed from the catalog because FCS no longer requires it and the ART department no longer offers it.

(5) The following painting classes were re-vamped and given new course descriptions:
   • ART 465    Painting I
   • ART 466    Painting II
   • ART 467    The Landscape in Painting – Structure, Light, an Atmosphere
   • ART 468    The Figure in Painting – Analysis, Synthesis, and Integration

(6) A Master of Education in Secondary Education in Art was added.

Track requirements in Art:
   • CUR 682
   • ART 660
   • ART 664
   • 1 Art History
   • 2 Studio Electives
   • 2 Electives in Art
Division/Department Goals for 2004 or 2004-05

A. Goal # 1

Redesign graphic design computer lab and teaching area and bring all equipment up to date.

B. Institutional Goal which was supported by this goal:
(listed on pages 14-15 in the 2004-06 DSU Bulletin)

University Goals (page 14, number 6)

Optimize the effective use of technology in support of the education process.

C. Expected Results:
(What happens if the goal is met?)

The improved graphic design lab will enable the graduates with a degree in graphic design to successfully compete in the market place.

D. Evaluation Procedure(s):
(How will you determine if this goal is met?)

The review of employers’ satisfaction forms and the exit interviews of students completing the internship requirements will provide information to evaluate how successfully the graphic design program is meeting the expected results.

E. Actual Results of Evaluation:
(Explain if the evaluation is not complete)

The graphic design lab should be complete and up and running in the Fall of 2005.

F. Use of Evaluation Results:
(How were the results used to improve programs, operation, or services? Indicate if this led to a new goal for the next year.)

The graphic design lab should be complete and up and running in the Fall of 2005.
A. **Goal # 2**

Continue to improve on the procedure to review all sophomore art students.

B. **Institutional Goal which was supported by this goal:**
   *(listed on pages 14-15 in the 2004-06 DSU Bulletin)*

   University Goals (page 14, number 1)

   Review and update undergraduate and graduate programs to address adequately basic skills, knowledge, and competencies necessary for students to be prepared properly in their chosen fields, to complete licensure requirements, enter the work force, and/or continue advanced study in graduate or professional school.

C. **Expected Results:**
   *(What happens if the goal is met?)*

   The improved sophomore review program will allow students that need additional instruction in certain areas to be advised of the needs and a plan implemented in writing to correct the deficiencies.

D. **Evaluation Procedure(s):**
   *(How will you determine if this goal is met?)*

   The sophomore review team will report to the entire faculty their evaluations of the students reviewed and any recommendation to change the curriculum. The curriculum committee will be advised of the sophomore review team’s report.

E. **Actual Results of Evaluation:**
   *(Explain if the evaluation is not complete)*

   The sophomore review team is engaged in ongoing reviews of the sophomore students in the art department. Their findings are reported to the curriculum committee and the entire faculty once a semester.

F. **Use of Evaluation Results:**
   *(How were the results used to improve programs, operation, or services? Indicate if this led to a new goal for the next year.)*

   The results from the sophomore review team’s findings and recommendations were used to make revisions to the art department’s drawing program.
A. Goal # 3

Hire a doctor of art history.

B. Institutional Goal which was supported by this goal:
(listed on pages 14-15 in the 2004-06 DSU Bulletin)

University Goals (page 14, number 4)

Provide sufficient faculty in all disciplines to maintain a student-teacher ratio that ensures opportunities for meaningful intellectual interaction between students and faculty.

C. Expected Results:
(What happens if the goal is met?)

For the past 13 years, Pat Brown, with an MFA in Fabric Design and graduate work in art history beyond her MFA, has taught the majority of the art department’s art history classes. When the art department was reaccredited by NASAD in 1999, one of their “strong” recommendations was to hire a Doctor in Art History. Our next accreditation will occur in 2009. This position needs to be filled as soon as possible. Pat Brown can be used to relieve the pressure on the general art core class and continue the craft and fiber program.

D. Evaluation Procedure(s):
(How will you determine if this goal is met?)

The goal will be met when the art department is allowed to hire a Doctor in Art History.

E. Actual Results of Evaluation:
(Explain if the evaluation is not complete)

Actual results can not be determined. The Doctor in Art History position has not been filled.

F. Use of Evaluation Results:
(How were the results used to improve programs, operation, or services? Indicate if this led to a new goal for the next year.)

No results were produced by this goal.
VI. Educational Program Learning Outcome Assessment Plan

Major Area #1: Art Education

Degree: BA

A. Learning Outcome:
What should a graduate in this major know, value, or be able to do at graduation and beyond?
1. Each graduate will demonstrate proficiency in studio art.
2. Each graduate will demonstrate a knowledge and understanding of art history.
3. Each graduate will demonstrate methods and procedures important for effective art teaching.

B. Assessment Tools and Methods
What assessment tools and/or methods will you use to determine achievement of the learning outcome?
Limit measures to three.

Measure One: Grades earned in studio art classes.

Measure Two: Grades earned in art history classes.

Measure Three: Scores earned on the Mississippi Teacher Assessment Instrument and the PRAXIS Test.

C. Data Collection and Analysis
Describe how the data from the assessment tools and methods will be collected. Explain the procedure to analyze the data.

Data Collection Procedure: Grades and test scores will be collected by the department.

Analysis Procedure: Analyze grade distribution in studio art classes.
   Analyze grade distribution in art history.
   Analyze grade distribution on the MTA Instrument and PRAXIS Test.

D. Results of Evaluation
What were the findings of the Analysis Team? List any specific recommendations.

Findings: 90% of students earned a grade of “C” or better in art studio and art history classes.

Recommendation 1: Studio art class scores will be monitored to see if curriculum adjustments need to be made.

Recommendation 2: Art History class scores will be monitored to see if curriculum adjustments need to be made.

Recommendation 3: PRAXIS scores will be monitored to see if curriculum adjustments need to be made.
E. Use of Evaluation Results
What changes in curriculum, courses, or procedures were made as a result of the program learning outcome assessment process?

Response: Studio art classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “C”. Art history classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “C”. PRAXIS specialty test will continue to be monitored and courses will be re-examined if students do not meet the minimum score.

F. Assessment Team Members
List members of the Assessment Team.

Members: Ron Koehler, Chair
Pat Brown
Ky Johnston
Allison Melton
Bill Lester

Major Area #2: Graphic Design (Internship)  Degree: BFA

A. Learning Outcome:
What should a graduate in this major know, value, or be able to do at graduation and beyond?
1. Each graduate will have a knowledge of and experience with Macintosh Computer Design programs so as to be fluent with basic automated design programs.
2. Each graduate will have a broad background in the fundamentals of the visual arts with an obvious emphasis on proficiency in graphic design.
3. Each graduate will gain experience and knowledge in the field through completing a 240 hour internship.

B. Assessment Tools and Methods
What assessment tools and/or methods will you use to determine achievement of the learning outcome? Limit measures to three.

Measure One: Grades earned in graphic design classes.

Measure Two: Grades earned in studio art classes.

Measure Three: Exit interviews with students after completion of internships.
C. Data Collection and Analysis

Describe how the data from the assessment tools and methods will be collected. Explain the procedure to analyze the data.

Data Collection Procedure: Grades and interview results will be collected by the department.

Analysis Procedure: Analyze grade distribution in graphic design classes.
 Analyze grade distribution in studio art classes.
 Analyze grade distribution in completed internships.

D. Results of Evaluation

What were the findings of the Analysis Team? List any specific recommendations.

Findings: 90% of students earned a “B” or better in graphic design classes.

Recommendation 1: Graphic design scores will be monitored to see if curriculum adjustments need to be made.

Recommendation 2: Studio class scores will be monitored to see if curriculum adjustments need to be made.

Recommendation 3: Exit interview scores will be monitored to see if curriculum adjustments need to be made.

E. Use of Evaluation Results

What changes in curriculum, courses, or procedures were made as a result of the program learning outcome assessment process?

Response: Graphic design classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”.
 Studio classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”.
 Exit interviews will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”.

F. Assessment Team Members

List members of the Assessment Team.

Members: Ron Koehler, Chair
 Pat Brown
 Ky Johnston
 Allison Melton
 Bill Lester
Major Area #3: Crafts, Painting, Photography, Sculpture (Thesis)  Degree: BFA

A. Learning Outcome:
What should a graduate in this major know, value, or be able to do at graduation and beyond?
1. Graduates will create a coherent and personal body of work in studio classes that demonstrates sound technique, clarity of vision, and an ability to communicate effectively through the medium and in a written thesis statement.
2. Graduates will be familiar with the diversity of styles within crafts, including ceramics, fiber and mixed media.
3. Graduates will be familiar with various photographic styles and techniques.
4. Graduates will be familiar with diverse methods in sculpture and related techniques.
5. Graduates will be familiar with the diversity of styles and methods within the painting area.

B. Assessment Tools and Methods
What assessment tools and/or methods will you use to determine achievement of the learning outcome? Limit measures to three.

Measure One: Grades earned in studio classes.
Measure Two: Grades earned in seminar classes.
Measure Three: Grades earned on thesis work.

C. Data Collection and Analysis
Describe how the data from the assessment tools and methods will be collected. Explain the procedure to analyze the data.

Data Collection Procedure: Grades earned will be collected by the department.

Analysis Procedure: Analyze grade distribution in studio art classes.
Analyze grade distribution in seminar classes.
Analyze grade distribution in completed internship.

D. Results of Evaluation
What were the findings of the Analysis Team? List any specific recommendations.

Findings: 90% of students earned a “B” or better in art studio classes.

Recommendation 1: Studio art classes will be monitored to see if curriculum adjustments need to be made.
Recommendation 2: Seminar classes will be monitored to see if curriculum adjustments need to be made.
Recommendation 3: Thesis work will be monitored to see if curriculum adjustments need to be made.
E. **Use of Evaluation Results**

*What changes in curriculum, courses, or procedures were made as a result of the program learning outcome assessment process?*

**Response:** Studio classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”. Seminar classes will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”. Thesis work will continue to be monitored and courses will be re-examined if students do not meet the minimum score or the grade of “B”.

F. **Assessment Team Members**

*List members of the Assessment Team.*

**Members:** Ron Koehler, Chair
- Pat Brown
- Ky Johnston
- Allison Melton
- Bill Lester