

Christie Dill Sledge

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Summary:

Respected leader with a proven ability of initiating, promoting and maintaining strong relationships with businesses and industry partners. Well-developed skills in teaching, prioritizing, organization, and coordination of activities and resources. Able to deal professionally and tactfully with individuals and students in a variety of circumstances.

Experience:

Delta State University (January 2017 – Present) **Cleveland, MS**

Department of Management, Marketing, and Business Administration

Instructor of Marketing

- Teach graduate and undergraduate education courses
- Provide service to the university and the division

Courses Taught:

- Marketing 300 – Marketing Principles
- Marketing 320 – Merchandising, Planning, and Control
- Management 475 – International Management
- Marketing/Management 370 – Entrepreneurship
- Management 460 – Small Business Management
- Management 484 – Organizational Behavior

Mississippi Development Authority (August 2010 – December 2017) **Stoneville, MS**

Associate Workforce Specialist

- Builds and maintains effective working relationships with industry leaders and numerous organizations
- Assists existing industries throughout 28 counties to identify workforce services and access the workforce system
- Meets with prospective companies, including international companies, during the recruitment and start-up stages to ensure the workforce is sufficient for their needs
- Coordinates and facilitates meetings among community colleges, Delta Council, Workforce Investment Areas, Mississippi Department of Employment Security, universities and WIN Job Centers to ensure companies' workforce needs are addressed
- Meets with community leaders, economic development agencies, businesses, and legislators to discuss workforce issues
- Presents information regarding workforce programs at service clubs, economic development meetings, and others
- Created and maintains *Delta@Work* Facebook and Twitter accounts to connect companies with a qualified workforce

Delta State University (October 2006 – August 2010)

Cleveland, MS

Mississippi Small Business Development Center

Director

- Guided entrepreneurs through business plan development and financial projection formation
- Coached 34 entrepreneurs through the start-up stages of their businesses
- Managed and trained up to three employees and two graduate assistants
- Presented *First Steps*, *Developing a Business Plan*, and *Money Sources* workshops (45) throughout the Mississippi Delta 13 county service area
- Prepared DSU MSBDC semi-annual and annual reports, reimbursement reports, brag facts, and plan of compliance reports
- Administered Center's budget of \$173,000
- Developed and maintained relationships with resource partners throughout Mississippi
- Spoke at events and service clubs to promote the DSU MSBDC
- Site Supervisor for AmeriCorps*VISTA member

Delta State University (August 2008 – December 2010, August 2016)

Cleveland, MS

Department of Management, Marketing, and Business Administration

Adjunct Instructor of Management

- Management/Marketing 370 – Entrepreneurship
- Management 460 – Small Business Management
- Management 484 – Organizational Behavior
- Interdisciplinary Studies 400 and 410 – Applied Interdisciplinary Studies and Capstone Project

BDO Seidman, LLP (May 2004 – October 2006)

Memphis, TN

Assurance Associate

- Audited various parts of the balance sheet and income statement for numerous public companies
- Audited multiple 401(k) Employee Benefit Plans
- Carried out inventory counts for numerous clients
- Reviewed and prepared documentation for audit reports and presentations
- Interacted with and maintained relationships with clients
- Interviewed potential entry-level employees at lunch meetings and social gatherings
- Performed Sarbanes Oxley Section 404 Compliance Audits for SEC Clients: Fred's, Inc. and Advocat, Inc.

Education:

2003-2004 Delta State University

Master of Business Administration, GPA 3.44
Emphases: Management and Marketing

1999-2003 Delta State University

Bachelor of Business Administration, GPA 3.43
Major: Accounting

Professional Development Activities:

- Delta Regional Authority Executive Leadership Academy 2014 – 2015
- National Fund for Workforce Solutions 2.0 – Annual Conference, June 2014
- True South Economic Development Course, USM – September 2013
- Southern Economic Development Council – Annual Conference, August 2011
- Mississippi Economic Development Council – Member, 2010 – 2014 and Winter Conferences
- Governor’s Workforce Conferences – November 2010 and December 2011
- Mississippi Technology Alliance – Venture Coaching Academy, April 2010
- Governor’s Workforce Conferences – November 2010 and December 2011
- Franklin Covey Leadership Training – February 2010
- America’s Small Business Development Centers National Training – September 2008

Volunteer Work:

- Junior Auxiliary Member – 2016
- Delta Delta Delta Phi Phi Chapter Advisor – 2015
- Cleveland Crosstie Arts Council – Board of Directors, Secretary 2013 – 2015
- First Presbyterian Church – Presbyterian Women Chairperson 2013 – 2015
- Cleveland Exchange Club Member – Board of Directors, 2009
- DSU Family and Consumer Science Advisory Board Member, 2007 – 2010
- Cleveland Chamber of Commerce:
 - President’s Club, 2009-2010
 - Education and DSU Committees, 2007 – 2009
 - Team Cleveland – Board of Directors, 2007 – 2009