

V I T A E

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Education

Doctor of Philosophy, August 1987, Texas Woman's University, Denton, Texas. Major: Clothing and Textiles, with emphasis in Fashion Merchandising.

Master of Science, July 1982, Kansas State University, Manhattan, Kansas. Major: Clothing and Textiles, with emphasis in Fashion Merchandising.

Graduate Education classes, Fall and Spring 1979-80, Pittsburg State University, Pittsburg, Kansas. 13 hours.

Vocational Teaching Certification, Summer 1976, through correspondence courses, Manchester College, North Manchester, Indiana.

Bachelor of Arts, May 1975, Manchester College, North Manchester, Indiana. Major: Home Economics, Secondary Education.

Semester abroad, Fall 1973, University of Evansville's Foreign Study Centre, Harlaxton Manor, Grantham, Lincolnshire, England.

Experience

2003-present Chair, Division of Family & Consumer Sciences, Delta State University, Cleveland, Mississippi.

2000-2003 Professor, Division of Family & Consumer Sciences, Delta State University, Cleveland, Mississippi.

1993-2000 Associate Professor, Division of Family and Consumer Sciences, Delta State University, Cleveland, Mississippi.

1987-1993 Assistant Professor, School of Human Ecology, Louisiana State University, Baton Rouge, Louisiana.

1982-87 Instructor, Department of Design and Fashion, Texas Christian University, Fort Worth, Texas.

1981-82 Graduate Teaching Assistant, Department of Clothing, Textiles and Interior Design, Kansas State University, Manhattan, Kansas.

1976-80 Merchandising Manager, J. C. Penney Company. Fifteen months of training were completed at the Metro North Shopping Mall, Kansas City, Missouri. The next 2 1/4 years were spent as a Merchandising Manager at the Leavenworth, Kansas store. The last 13 months were spent as a Senior Merchandising Manager at the Pittsburg, Kansas store. Areas of responsibility included all women's fashion lines, accessories, lingerie, coats, house wares, cosmetics, watches, and giftware. Basic functions were 1) to provide sales and profit objectives for the above listed departments, 2) to supervise selling performance to assure maximum profitable sales gains, 3) to maintain and control merchandise assortments by units and dollars, 4) to maintain presentation standards, and 5) to shop competitors and observe the practices of those within the trading area.

Fall 1975 Assistant Manager, House of Fabrics, Ranch Mart North Shopping Center, Leawood Kansas.

Summer 1975 Head of Fabric Department, Robertson's Department Store, Concord Mall, Elkhart, Indiana.

Refereed publications

Book chapters

Haynes, J. Author and subject matter expert for textbook chapter (2013). Sizing and fit: Keys to competitive advantage. In P. Brown & J. Rice (Eds.), *Ready-to-wear apparel analysis, 4th ed.* Ch. 6). Upper Saddle River, NJ: Pearson, Prentice Hall.

Summers, T.A., Collier, B.J., Collier, J.R., & Haynes, J.L. (1993). The history of viscose rayon. In R. B. Seymour & R. S. Porter (Eds.), *Manmade fibers: Their origin and development*, (pp.72-90). New York: Elsevier Science Publishers Ltd.

Instrument published

Haynes, J.L., Burts, D.C., Dukes, A. & Cloud, R.M. (1994, March). Instrument developed to assess: Clothing preferences of preschoolers and kindergartners. *HaPI, the Health and Psychosocial Instruments database*. Publishers Ltd.

Journal articles

Haynes, J.L., Lowe, P.C., & Black, W.C. (1994, Spring). Rural and urban in-home clothing shoppers: A comparison. *Journal of Consumer Studies and Home Economics*. 18, 151-167.

Haynes, J.L., Pipkin, A.L., Black, E.C., & Cloud, R.M. (1994, Spring). Application of a choice sets model to assess patronage decision styles of high involvement consumers. *Clothing and Textiles Research Journal*. 12(3), 22-32.

Haynes, J.L., Burts, D.C., Dukes, A. and Cloud, R. (1993, March/April). Consumer socialization of preschoolers and kindergartners as related to clothing consumption. *Psychology and Marketing*. 10(2), 151-166.

Haynes, J.L., & Summers, T.A. (1992, Spring). Fashion and shopping perceptions and demographics for targeting audiences. *Journal of Promotion Management*. 1(3), 105-108.

Haynes, J.L., Cloud, R.M., & Lynch, R.H. (1991, June). Courses and concepts that should be included in fashion merchandising programs. *College Student Journal*. 25(2), 155-162.

Summers, T.A., Lawrence, F.C., Haynes, J.L., & Wozniak, P.J. (1990, Winter). Perceived risk associated with apparel purchasing in discount stores. *Lifestyles*. 11(4), 397-409.

Haynes, J.L., Jernigan, M., & Gorman, M.A. (1989, April). The effects of color analysis on the self-esteem and shopping practices of women. *FIT Review*. 5(2), 22-29.

Refereed abstracts and proceedings

National/International

Haynes, J. (Juried apparel design). (2015, June). Logwood Rose. *Advancing the Field with New Technology*, 2015 CD of the American Association of Family and Consumer Sciences (AAFCS), Apparel Design Competition, Jacksonville, FL.

Haynes, J. (Juried apparel design). (2015, June). Dye Potion #5. *Advancing the Field with New Technology*, 2015 CD of the American Association of Family and Consumer Sciences (AAFCS), Apparel Design Competition, Jacksonville, FL.

(Faculty Sponsor for undergraduate student design and abstract). Bartolome, N. (2015, June). Spanish Dancer. 2015 CD of the American Association of Family and Consumer Sciences (AAFCS), Apparel Design Competition, Jacksonville, FL.

Haynes, J. (Juried apparel design). (2014, June). Garden Party. *Global Gateway to Healthy and Sustainable Families*, 2014 CD of the American Association of Family and Consumer Sciences (AAFCS), Apparel Design Competition.

Haynes, J. (Juried apparel design). (2014, June). The Blues Regenerated for Mardi Gras. *Global Gateway to Healthy and Sustainable Families*, 2014 CD of the American Association of Family and Consumer Sciences (AAFCS), Apparel Design Competition.

(Faculty Sponsor for undergraduate student design and abstract). Gorton, A. (2014, June). Modern Vintage Matrimony. 2014 CD of the American Association of Family and Consumer Sciences (AAFCS) Apparel Design Competition.

Haynes, J. (Juried apparel design). (2013, June). Paradise in Pink and Purple for Sustainability. *Embracing and Managing Change through Family and Consumer Sciences*, 2013 Program of the American Association of Family and Consumer Sciences (AAFCS), p. 37.

Haynes, J. (Juried apparel design). (2013, June). Tapestry Sampler. *Embracing and Managing Change Through Family and Consumer Sciences*, 2013 Program of the American Association of Family and Consumer Sciences (AAFCS), p. 37.

- Haynes, J. (Faculty sponsor for juried undergraduate student apparel design). (2012, November). Gorton, J.A. Gatordude, *No One is an Island 2012 Design Exhibition Catalog* online, International Textile & Apparel Association (ITAA), Honolulu, Hawaii.
- Haynes, J. (Juried apparel design). (2012, June). Connections, *Connecting Professionals: Leadership in Action*, 2012 Program of the American Association of Family and Consumer Sciences (AAFCS), p. 39.
- (Faculty sponsor for undergraduate student design and abstract). Haynes, A. (2011, November). Little Red Dress. Original apparel design presented at the annual meeting of the International Textile & Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit, *Celebrating Inclusivity and Innovation 2011 Design Exhibition Catalog* (p. 27). Philadelphia, Pennsylvania.
- (Faculty sponsor for undergraduate student design and abstract). Sharp, K. & Clay, A. (2011, November). Juicy Couture. Original apparel design presented at the annual meeting of the International Textile & Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit, *Celebrating Inclusivity and Innovation 2011 Design Exhibition Catalog* (p. 29). Philadelphia, Pennsylvania.
- (Faculty sponsor for undergraduate student design and abstract). Haynes, A. (2010, October). Tree Dress. Original apparel design presented at the annual meeting of the International Textile & Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit, *Building Alliances 2010 Design Exhibition Catalog* (p. 29). Montreal, Canada.
- Haynes, J. (2009, October). The Painted Peacock. Original apparel design presented at the annual meeting of the International Textile & Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit, *Making a Difference 2009 Design Exhibition Catalog* (p. 58). Bellevue, WA.
- Haynes, J. (2009, June). Biloxi Blues: A Tribute to the Gulf Coast. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), juried faculty design competition, *Design Proceedings CD*. Knoxville, TN.
- Haynes, J. (2009, June). Blue Bayou. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), juried faculty design competition, *Conference Proceedings CD*. Knoxville, TN.
- Haynes, J. (2008, June). A Coat of Ties. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), juried faculty design competition, *Design Proceedings CD*. Milwaukee, WI.
- Haynes, J. (2008, June). Samplings of Silk. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), juried faculty design competition, *Design Proceedings CD*. Milwaukee, WI.
- Haynes, J. (2008, June). Viva Italia. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), juried faculty design competition, *Design Proceedings CD*. Milwaukee, WI.

- Haynes, J. (2007, Nov.). From W to M. Original apparel design presented at the annual meeting of the International Textile and Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit. *On the Edge 2007 Design Exhibition Catalog*, p. 25, Los Angeles, CA.
- Haynes, J. (2007, Nov.). Tag, You're It. Original apparel design presented at the annual meeting of the International Textile and Apparel Association (ITAA), juried design competition in the Live Gallery Exhibit. *On the Edge 2007 Design Exhibition Catalog*, p. 26, Los Angeles, CA.
- Haynes, J. (2007, June). A Coat of Many Cultures. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), annual juried faculty design competition, *Design Proceedings CD*. Reno, Nevada.
- Haynes, J. (2007, June). The Great American City Coat. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), annual juried faculty design competition, *Design Proceedings CD*, Reno, Nevada.
- Haynes, J. (2007, June). Old Navy Pea Coat Steps Out for the Evening. Original apparel design presented at the annual meeting of the American Association of Family & Consumer Sciences (AAFCS), annual juried faculty design competition, *Design Proceedings CD*, Reno, Nevada.
- Haynes, J. (2006, Nov.). A Tribute to New Orleans. Original apparel design presented at the annual meeting of the International Textile and Apparel Association (ITAA), juried design competition in the Mounted Gallery Exhibit, *Confluence of Culture 2006 Design Exhibition Catalog*, p. 15, San Antonio, TX.
- Haynes, J.L., & Burts, D.C. (1991). An investigation of preschoolers and kindergartners and their selections of clothing for wear and for purchase. *1991 Proceedings, International Textiles and Apparel Association*. 90., San Francisco, CA.
- Justis, R.T., Chan, P., & Haynes, J.L. (1991). Franchising: Embracing the Future. *1991 Proceedings, Society of Franchising*, pp. 138-157. Miami, Fla.
- Haynes, J.L., Summers, T.A. (1990). Fashion and shopping perceptions, demographics and media usage of rural and urban women. *1990 Proceedings, Association of College Professors of Textiles and Clothing*, p. 74, Denver, CO.
- Justis, R.T., Chan, P., & Haynes, J.L. (1990). Franchising disclosure: A review. *1990 Proceedings, Society of Franchising*, 16 pages.
- Haynes, J.L., Pipkin, A.L., & Cloud, R.M. (1989). Determinant attributes in retail patronage of a selected specialty apparel market. *1989 Proceedings, Association of College Professors of Textiles and Clothing*, p. 19, Atlanta, GA.
- Haynes, J.L., Jernigan, M., & Gorman, M.A. (1989). The effects of color analysis on the self-esteem and shopping practices of women. *1989 Proceedings, American Home Economics Association*, p. 162, Columbus, OH.

Justis, R.T., Haynes, J.L., & Judd, R.J. (1989). The franchisor/franchisee relationship. Franchising Challenges and Opportunities in the 1990's and Beyond: 1989 Proceedings, Society of Franchising, 10 pages.

State, Regional

Haynes, J. (2012, Feb.). Increasing Interest, Knowledge and Skills among University Students Related to Cotton Apparel. Poster presented at the annual meeting of the Mississippi Association of Family & Consumer Sciences (MAFCS), Starkville, MS. Abstract presented with dyed cotton samples.

Pickard, et al (Haynes, Co-author on Poster Presentation) (2011, October). Co-author on Poster Presentation. *Fit-Tastic Fridays: A Multidimensional approach to teaching health*. Mid-South Education and Research Association Conference, Oxford, MS

Haynes, J. (2006, Feb.). From Alligators to Butterflies. Poster and original coat design presented at the annual meeting of the Mississippi Association of Family & Consumer Sciences (MAFCS), Jackson MS. Abstract presented with garment. Three student designs submitted for competition at same meeting; one student won second place in the Special Occasion Category.

Haynes, J.L., & Brown, P. (1999). Experimental papermaking processes with kenaf for use as an art medium. *1999 Proceedings, Mississippi Association of Family & Consumer Sciences*, p.26, Jackson, MS.

Refereed research papers presented and disseminated at national, international and regional research meetings (blind peer reviewed).

Haynes, J.L., & Brown, P. (1999, Feb. 26). Experimental papermaking processes with kenaf for use as an art medium. Poster presented at the annual meeting of the Mississippi Association of Family & Consumer Sciences, Raymond, MS.

Haynes, J.L., Burts, D.C., & Cloud, R.M. (1994, Mar. 3-5). An investigation of clothing preferences of preschoolers. Poster presented at the annual meeting of the Mississippi State Home Economics Association, Jackson, MS.

Haynes, J.L., & Burts, D.C. (1991, Oct.). An investigation of preschoolers and kindergartners and their selections of clothing for wear and for purchase. Paper presented at the annual meeting of the International Textiles and Apparel Association, San Francisco, CA.

Haynes, J.L., Lowe, P.C., & Black, W.C. (1991, March). Catalog shopping behavior of rural and urban consumers - characteristics, attitudes and motivations. Paper presented at the semi-annual meeting of the American Collegiate Retailing Association, Los Angeles, CA.

Haynes, J.L., & Burts, D.C. (1991, March). An investigation of preschoolers and kindergartners and their selections of clothing for wear and for purchase. Poster presented at the annual meeting of the Louisiana Home Economics Association, Natchez, MS.

- Haynes, J.L., & Summers, T.A. (1990, Nov. 2). Fashion and shopping perceptions, demographics, and media usage of rural and urban women. Paper presented at the annual meeting of the Association of College Professors of Textiles and Clothing, Denver, CO.
- Haynes, J.L., Pipkin, A.L., & Cloud, R.M. (1989, Oct. 26). Determinant attributes in retail patronage of a selected specialty apparel market. Paper presented at the annual meeting of the Association of College Professors of Textiles and Clothing, Atlanta, GA.
- Haynes, J.L., Jernigan, M. & Gorman, M.A. (1989, June 27). The effects of color analysis on the self-esteem and shopping practices of women. Poster presented at the annual meeting of the American Home Economics Association, Cincinnati, OH.
- Haynes, J.L., & Lowe, P.C. (1989, June 5). In-home shopping: A case for rural/urban comparison. In-Home Shopping Conference, Virginia Polytechnic University, Blacksburg, VA.
- Haynes, J.L., Pipkin, A.L., & Black, W.C. (1989, Mar. 3). Application of a sequential model to assess store patronage of high involvement consumers. Paper presented at the semi-annual meeting of the American Collegiate Retailing Association, Boston, MA.
- Haynes, J.L., Jernigan, M. & Gorman, M.A. (1989, Mar. 3). The effects of color analysis on the self-esteem and shopping practices of women. Poster presented at the annual meeting of the Louisiana Home Economics Association, Baton Rouge, LA.

Invited Presentations

National

- Haynes, J. (2012, June). Participated as an invited speaker on an expert panel regarding university accreditation at the Collegiate Assembly of the American Association of Family and Consumer Sciences, Indianapolis, Indiana.

State

- Mississippi Association of Family & Consumer Sciences Annual Meeting, (2011, Feb.). Presented numerous originally designed student and faculty original garment designs upon invitation, Cleveland, MS.
- Mississippi Association of Family & Consumer Sciences Annual Meeting, (2008), Feb. 26-27). Presented five originally designed garments upon invitation. Jackson, MS.

University

- Supervised students in Historic Costume in the coordination/design for the DSU *Hip Hop Conference* (2009, Feb.), in conjunction with the DSU Archives & the Delta Music Institute, Cleveland, MS.

Presentations with Abstracts in Proceedings:

University

Haynes, J. (2009, April). Color Wheel. Poster and original apparel design presented at the Delta Research and Scholarship Symposium, *Delta Research and Scholarship Symposium Proceedings* (p. 17). Cleveland, MS.

Haynes, J. (2009, April). Painted Peacock. Poster and original apparel design presented at the Delta Research and Scholarship Symposium, *Delta Research and Scholarship Symposium Proceedings* (p. 17). Cleveland, MS.

Haynes, J. (2008, April). Poster and original apparel designs presented at the Delta Research and Scholarship Symposium, *Delta Research and Scholarship Symposium Proceedings*, Cleveland, MS.

Abstracts for twelve originally designed and constructed student garments and one trend board presentation for poster and apparel design presentations, DSU Scholarship Symposium, April 15-16, 2008, Cleveland, MS.

Abstracts for five originally designed and constructed garments and 13 originally designed and constructed student garments for poster and apparel design presentations, DSU Research and Scholarship Symposium, April 12-13, 2007. Cleveland, MS.

Abstracts for two originally designed and constructed garments and 10 originally designed and constructed student garments for poster and apparel design presentations, DSU Research and Scholarship Symposium, April 24-26, 2006. Cleveland, MS

Abstract for one originally designed and constructed garment for poster and apparel design presentation. DSU May We Present, April 18-22, 2005. Cleveland, MS.

Professional organizations (professional involvement)

Haynes, J. Secretary, Collegiate Assembly, American Association of Family and Consumer Sciences, 2011-present

American Collegiate Retailing Association

American Association of Family and Consumer Sciences

International Textile and Apparel Association
2013-14 Co-Chair, Juried Apparel Design Live Gallery

Mississippi Association of Family and Consumer Sciences
2013-15 Registration Chair
2010-12 Vice-Chair for Nominations
2009 Past President
2008 President
2007 President-elect
2005-07 Northern District President
2005-07 Scholarship Chair

Reviewing, advising (professional service)

Publication Review

Haynes, J. (2012) Reviewer of textbook prospectus for Pearson Publishers.

Reviewer, Fairchild Books, 2005; 2007; 2009; 2013.

Haynes, J. Volunteer, Dallas Fashion Career Day 2012; 2013; 2014

Haynes, J. Human Science Cluster Taskforce (2013), Mississippi Office of Vocational Education and Workforce Development.

Haynes, J. (2013, February). Submitted brief statement to the *FACS*, newsletter of the American Association of Family and Consumer Sciences regarding the value of university accreditation.

Directed student in the coordination of costumes for the play, *Judas Iscariot*, Delta Center State Theatre Production, 2013.

Directed student in the coordination of costumes for the play, *Judas Iscariot*, Delta Center State Theatre Production, 2011.

Fashion merchandising majors worked with Bolivar County Extension Service 4-H agent, 2003-present.

Directed Costume Coordination for the DSU Bologna Performing Arts Center's Summer Arts Institute Production, *Guys & Dolls*, 2009; *Annie*, 2008; *Once on this Island*, 2007; *Into the Woods*, 2006; *Fame*, 2005.

Coordinated display of originally designed cotton garments and trend boards; Delta Council Annual Meeting, DSU Bologna Performing Arts Center (BPAC), May 2006-June 2010.

Directed DSU Historic Costume class in the coordination of costumes for the musical *Guys & Dolls*, Delta Center Stage Community Theatre, 1996.

Reviewer, Prentice Hall Books, 1994-95.

Coordinated window displays for several Cleveland, MS downtown merchants with the DSU Fashion Promotion class and the Cleveland Chamber of Commerce, fall 1994, 1995, 1996, 1998, 2000, 2004, and 2006, 2008, and 2010.

Coordinated and supervised the production and promotion of a Holiday Fashion Show with the DSU Fashion Promotion class and several merchants from the Cleveland Chamber of Commerce, fall 1994, 2000, 2002, 2004, 2006, 2008, and 2010.

Directed LSU fashion promotion classes in the production of 9 large fashion shows in conjunction with a local mall which also funded the events. March 1989, November 1989, March 1990, November 1990, April 1991, November 1991, April 1992, November 1992, and April 1993.

Consulting faculty member to the LSU Entrepreneurship Institute, 1987-1992. Research session chairperson. American Collegiate Retailing Association spring meeting, Dallas, TX, April, 1992.

Research session chairperson. American Collegiate Retailing Association spring meeting, Miami, FL, April 18-20, 1990.

School, college and university committees (university service)

Haynes, J. Chair, Walk it Out Committee for Healthy Campus/Healthy Community Initiative

Haynes, J. DSU College of Education Recognition of Achievement Program, Chair, Decorations

Haynes, J. Faculty Advisor for Division's Student Association of Family and Consumer Sciences

Haynes, J. DSU Faculty Senate Proxy, 2012-13; 2013-14

University Tenure and Promotion Committee 2005-07; 2009-13

Advisory Committee, Blue Cross/Blue Shield Healthy Campus/Community Initiative; 2008-13

Member, DSU Foundations of Excellence Transitions Committee, 2008-09

Coordinator, NCATE Posters, 2007

Member, COE Dean Search Committee, 2006-07

Chair, College of Education Recognition Ceremony, 2006-present

Chair, beautification of first floor Ewing, 2003-present

DSU Service Learning Committee, 2005-07

Coordinated the Dedication of the Ada Swindle Mitchell Viking Foods Laboratory; Year of Cleveland event, sponsored by DSU President's office, 2006

DSU Faculty Senate representative for the Division of Family & Consumer Sciences, 1997-2003

Chair, Faculty Senate Committee on Committees, 1999-2000

Member, DSU Faculty Senate Committee on Committees, 1997-1999

Faculty advisor, Student Association of Family & Consumer Sciences, 1998-present

DSU Aural, Oral and Visual History Committee, 1993-2000

Library liaison for the Division of Family & Consumer Sciences, 1998-present

DSU Division of Family and Consumer Sciences Curriculum Committee, 1993-present

Honors/Recognitions

2002-15 Supervised numerous students in Independent Study, where original apparel designs were completed. Talented fashion merchandising students entered designs at Dallas Fashion Career Day, sponsored by Fashion Group International and Texas Department of Agriculture; particularly promoting Texas Natural Fibers.

Feb. 2015 Fashion Merchandising students were visible at the student design competition at the Mississippi Association of Family & Consumer Sciences state meeting in February 2015. Five students submitted design entries. A Delta State student won the first place award and another DSU student won the third place award in the competition.

Feb. 2014 Fashion Merchandising students were visible at the student design competition at the Mississippi Association of Family & Consumer Sciences state meeting in February 2014. Five students submitted design entries. A Delta State student won the third place award in the competition.

April 2014 Nine design entries were submitted by six talented fashion merchandising students at Dallas Fashion Career Day 2014 sponsored by Fashion Group International and Texas Natural Fiber Association. Four of these designs were shown on the runway, which is about the average acceptance rate. This event attracts the finest university educators and students from over 40 schools across more than 12 states. One student was selected as one of the top five designers to compete for the Dallas Best of Show Award. The design contest is extremely competitive, and it is a huge honor to win an award of any kind, or to be shown on the runway.

June 2013: Won Best of Show for the Juried Apparel Design Exhibition at the American Association of Family and Consumer Sciences annual conference, Houston, TX.

April 2013: Seven fashion merchandising students entered a total of ten designs at Dallas Fashion Career Day 2013 sponsored by Fashion Group International and Texas Natural Fiber Producers Association. Three of these were shown on the runway and two were shown in the mounted exhibit.

April 2013: One DSU fashion merchandising student won third place in the annual Fiber Trend Board Competition at the Dallas Fashion Career Day for his cotton trend board.

February 2013: At the Mississippi Association of Family and Consumer Sciences (MAFCS) conference, February 2013, three fashion merchandising students entered original designs in the student design competition. They placed first, second and third.

November 2012: One fashion merchandising student had an original menswear design accepted and shown at the International Textile and Apparel Association juried design competition, which has an acceptance rate of 33%.

- April 2012: One DSU fashion merchandising student won third place in the Eco-Gator Competition at the Dallas Fashion Career Day for her alligator and cotton design.
- 2011 Thirteen design entries were submitted by nine students to Dallas Fashion Career Day sponsored by Fashion Group International and Texas Natural Fiber Association. Nine of these designs were shown on the runway, which is greater than the average acceptance rate. One student won 3rd place in the Mohair Category. Three students submitted trend boards to the Trend Board Competition, and one student won 3rd place for her Mohair Trend Board.
- 2010 Eleven design entries were submitted by six students to Dallas Fashion Career Day sponsored by Fashion Group International and Texas Natural Fiber Producers Association. Four of these designs were shown on the runway. Five students submitted trend boards to the Trend Board Competition, and one student won 1st place in the Cotton Trend Board Competition and one student won 3rd place for her Mohair Trend Board.
- 2010 Four design entries were submitted by two students to the Mississippi Association of Family & Consumer Sciences Annual Meeting Student Design Competition 2010. One student received the first place award.
- 2009 Seventeen design entries were submitted by eight students to Dallas Fashion Career Day sponsored by Fashion Group International and Texas Natural Fiber Producers Association. Eight of these were shown on the runway, which is higher than the average acceptance rate. One student won 3rd place for her Mohair Coat in the Mohair Competition, winning a certificate and a cash award from the Mohair Council. One student submitted a Trend Board for Cotton for the Trend Board Competition.
- 2009 Six design entries were submitted by four students to the Mississippi Association of Family & Consumer Sciences Annual Meeting Student Design Competition 2009. Students won first, second, and third place awards for their entries.
- 2008 Eleven design entries were submitted by six students to Dallas Fashion Career Day sponsored by Fashion Group International and Texas Natural Fiber Producers Association. All students, except one, had at least one garment shown on the runway, representing an acceptance rate that was nearly double the average. One student won third place in the Mohair Competition.
- 2007 Twelve design entries were submitted by six students to Dallas Fashion Career Day sponsored by Fashion Group International and Texas Natural Fiber Producers Association. All students, except one, had at least one garment shown on the runway. One student won first place in the Mohair Competition. One student submitted a Trend Board for Cotton for the Trend Board Competition.
- 2006 Seven design entries were submitted by five students; five were shown on runway; One student won second place in the Special Occasion Category. Three trend boards were submitted.

- 2005 Six design entries were submitted by four students; one trend board was submitted; one student won third place in the Mohair Competition for her Mohair coat, and third place in the Mohair Trend Board Competition.
- 2004 Five design entries were submitted by two students; one trend board was submitted; Two designs were shown on the runway.
- 2003 Four design entries were submitted by two students; one trend board was submitted; One design was second place in the Special Occasion Category; one won first place in the special occasion category; one denim jacket entry won third place in the Denim Jacket Competition.
- 2002 One design entry was submitted by one student and was presented on the runway.
- 2007 Selected by the Delta State University **Pan-Hellenic Council** as the **Outstanding Faculty Member of the Year**.
- 2001 Supervised student production of fashion show in conjunction with the Chamber of Commerce and the DSU 75th Anniversary Committee. Submitted presentation board and videotape from this event and won the **2001 Fashion Group Alpha Award for Excellence in the Fashion Industry: Fashion Show Category**.
- 1994 Supervised student fashion field study to New York City. Submitted presentation board from tour and received the 1994 Fashion Group Alpha Award for Excellence in the Fashion Industry: Fashion Training Category.
- 1993 Supervised LSU Fashion Promotion class in production of fashion show in conjunction with the major mall in Baton Rouge. Submitted presentation board from show and received the **1993 Fashion Group Bronze Award for Excellence in the Fashion Industry: Fashion Training Category**.
- 1993 Gamma Sigma Delta Honor Society at LSU.

Grants and Contracts

Internal/External Grants Funded:

(2015) Importer Support Program of the Cotton Board with assistance from Cotton Incorporated-\$5,000 with an additional 5,000 in the general university grant fund. Total grant is in collaboration with USM and MSU for \$40,000. *Mississippi Cotton: Weaving Futures*. majors.

(09/01/13-09/30/14). Farris, S. and Haynes, J. *Quality training for early childhood educators in the Delta*. \$20,000 provided by the Community Foundation of Northwest Mississippi.

(09/01/13-09/30/14). Pickard, L. and Haynes, J. *Mission Coahoma in control: Diabetes self-management program*. \$10,000 provided by the Community Foundation of Northwest Mississippi.

(2012) Importer Support Program of the Cotton Board with assistance from Cotton Incorporated-\$9,900. *Increasing Interest, Knowledge and Skills Related to Cotton Apparel among University Students* to enhance cotton education for fashion merchandising majors.

(2012) DSU Faculty Development Funds-\$549. Funding to attend the annual meeting of the International Textile & Apparel Association Meeting, Honolulu, HI.

(2012) DSU Faculty Research Funds-\$300. Funding to attend the annual meeting of the International Textile & Apparel Association Meeting, Honolulu, HI.

(2011) DSU Faculty Development Funds-\$1100. Funding to attend the annual meeting of the International Textile & Apparel Association Meeting, Philadelphia, PA.

(2010) DSU Faculty Development Funds-\$1200. Funding to attend the annual meeting of the International Textile & Apparel Association Meeting, Montreal, CA.

(2009) Institutional Technology Challenge Grant-\$2,000. Teaching Adobe Photoshop to Fashion Merchandising Students for Utilization in Trend Board and Portfolio Development.

(2009) DSU Faculty Development Funds-\$300. Funding to sponsor students at the Dallas Fashion Group International Career Day 2009.

(2009) DSU Dulce Fund-\$982. Funding to support technology for teaching fashion merchandising & apparel design

(2009) DSU Faculty Research Travel Grant-\$300. Funding to attend the annual meeting of the International Textile & Apparel Association Meeting, Bellevue, WA.

(2009) DSU Faculty Research Travel Grant-\$300. Funding to attend the annual meeting of the American Association of Family & Consumer Sciences, Knoxville, TN.

(2009) DSU Faculty Development Funds-\$848. Funding to participate in the Conference of the International Textile & Apparel Association, Bellevue, WA

(2008) Importer Support Program of the Cotton Board with assistance from Cotton Incorporated-\$10,000. *Increasing Intrigue for Cotton Apparel among Delta University Students* to enhance cotton education for fashion merchandising majors. Grant funded activities included:

- A workshop, *Special Topics in Cotton Surface Design*, was conducted by an invited fiber artist. Students in art and clothing classes from high schools and university students were invited to participate. Activities included traditional and non-traditional dyeing and surface design techniques. There were 18 students who registered for the workshop, and students earned college credits.
- An apparel design workshop, *Special Topics in Cotton Apparel Design*, was conducted as a follow-up workshop for the surface design class. There were 16 students who registered for the workshop, and students earned college credits. Students utilized the cotton fabrics they had created in the surface design workshop and were guided in the creation of original apparel designs, using draping or flat pattern techniques.

- (2008) DSU Faculty Development Grant-\$800. Funding to supervise a group of students on the Fashion Study Tour of the New York Apparel Market, May 24-31, 2008.
- (2008) DSU Faculty Research Travel Grant-\$300. Funding to attend annual meeting of the American Association of Family & Consumer Sciences, June 18-22, 2008.
- (2008) DSU Faculty Development Grant-\$500, combined with Year of Delta Heritage Grant-\$500, and \$325 contribution from the FCS Alumni Fund. Funding to build display case for the West Wing of the Ewing Building 1st Floor to showcase Delta Dress through the Decades of the 20th Century.
- (2008) Bryce Griffis Fund-\$500. Funding to support technology for teaching apparel design.
- (2007) DSU Faculty Research Travel Grant-\$300. Funding to attend the annual meeting of the American Association of Family & Consumer Sciences, June 20-22, 2007.
- (2007) Bryce Griffis Fund-\$500. Funding to support technology for teaching apparel design.
- (2006, 2004, 2002, Fall) DSU Faculty Development Grant-\$250 per year. Funding for Holiday Fashion Show, Fashion Promotion class.
- (2010, 2008, 2006, 2004, 2002, Fall) DSU Student Government Association Grant-\$250-\$300 per year. Funding for Holiday Fashion Show, Fashion Promotion class.
- (2006, Fall) DSU Faculty Research Travel Grant-\$300. Funding to attend the annual meeting of the International Textile and Apparel Association, San Antonio, TX, Nov. 1-4-2006.
- (2002, Fall) DSU Union Program Council Grant-\$250. Funding for Holiday Fashion Show, Fashion Promotion class.
- (1999, Spring) DSU Faculty Development Grant-\$650. Funding to attend the 4th Annual Global Retailing Symposium sponsored by the Southwest Retail Center for Education and Research, Tucson, Arizona.
- (1998, Summer) DSU Faculty Development Grant-\$625. Funding to accompany students on a Fashion Field Study of New York City.
- (1997, Fall) DSU Faculty Development Grant-\$250. Funding to accompany students to the 1997 Retailing Day: Passport to the 21st Century, at the University of Alabama.
- (1997, Summer) DSU Faculty Development Grant-\$1000. Funding for training in Nashville on the Symmetry computer software program which provides Computer Aided Design capabilities.
- (1994, October) Haynes, J.L. & Brown, P.-\$250. Experimental papermaking processes with kenaf. DSU Research Mini-Grant.
- (1994, October) Smith, D.S., & Haynes, J.-\$250. A needs assessment of housing for the elderly. DSU Research Mini-Grant.

(1993, Spring) Grant to support activities of the Fashion Promotion class -\$2,000. Cortana Mall, Baton Rouge, Louisiana.

(1992, Fall) Grant to support activities of the Fashion Promotion class-\$2,000. Cortana Mall, Baton Rouge, Louisiana.

(1992, Spring) Grant to support activities of the Fashion Promotion class-\$2,000. Cortana Mall, Baton Rouge, Louisiana.

(1991, Fall) Grant to support activities of the Fashion Promotion class-\$2,000. Cortana Mall, Baton Rouge, Louisiana.

(1991, Spring) Grant to support activities of the Fashion Promotion class-\$2,000. Cortana Mall, Baton Rouge, Louisiana.

(1990, Fall). Grant to support activities of the Fashion Promotion class-\$1,200. Bon Marche Mall, Baton Rouge, Louisiana.

(1990, Spring) Grant to support activities of the Fashion Promotion class-\$1,200. Bon Marche Mall, Baton Rouge, Louisiana.

(1989, Spring) Grant to support activities of the Fashion Promotion class-\$700. Bon Marche Mall, Baton Rouge, LA,

(1988) LSU College of Agriculture Summer Research Grant-\$4,000. The impact of uniforms on job satisfaction in fast food franchises.

Theses/dissertations directed.

Directed three theses.

Major areas of research interest.

- Applying retail patronage theories to the study of specialized consumer market segments
- Analysis of sizes of women's clothing over time
- Comparative analysis of retail services provided by various types of retail establishments

Courses proposed, developed and/or taught

Advanced Topics in Merchandising

Application of principles of buying and managing apparel merchandise; emphasis on theory and policy related strategies. Developed and taught at LSU; Dual level; Taught similar course at DSU; Undergraduate level.

Apparel Analysis

Factors affecting consumer satisfaction, motivation, and behavior in the area of ready-to-wear apparel. Evaluation of apparel, including performance, quality/cost factors, organization of apparel manufacturing. Taught at DSU; Undergraduate level.

Apparel and Textile Economics

Effects of economic trends on apparel and textile industries; impact of international trade, changing technologies; implications for the global consumer. Taught at LSU; Graduate level.

Apprenticeship/Internship in Retailing

Supervised experience in representative phases of retailing. Taught at DSU and LSU; Undergraduate level.

Clothing Construction

Construction of garments using basic sewing techniques. Selection of fabrics, colors, and designs for the individual. Taught at DSU; Undergraduate level.

Consumers in the Marketplace

Dynamics of consumer markets; identification and measurement of market segments. Sales strategies related to market segmentation and external conditions. Developed and taught at DSU. Undergraduate level.

Family and Consumer Sciences: Philosophy and Issues

History and development of ecological perspective of family and consumer sciences and current issues facing the profession. Taught at DSU. Undergraduate level.

The Fashion Industry

Organization of the fashion business; current trends in fashion, fashion acceptance and change. Taught at DSU and TCU; Undergraduate level.

Fashion Promotion

Principles and techniques of effective visual presentation, advertising, and publicity in merchandising of apparel and related items; application of procedures used in planning, evaluating and directing effective sales promotion activities. Taught at DSU and LSU; Undergraduate level.

Fashion Study Tour

Professional visits to apparel markets, retailers, manufacturers, and other professionals in the fashion industry. Taught at DSU; Undergraduate level.

Historic Costume

Costume from ancient to modern times with emphasis on historic and socio-economic influence. Developed and taught at DSU; Undergraduate level.

Interior Environmental Design

Individual and design factors influencing selection, arrangement, and combination of furnishings. Taught at DSU; Undergraduate level.

Methods and Materials in Visual Presentations

Instruction and practice in planning objectives for demonstrations, reading user manuals and evaluating equipment; and making visual presentations. Revised and taught at DSU; Undergraduate level.

Professional Development

Preparation for the professional job search. Emphasizes goal setting, resume preparation, interviewing, business etiquette, professional dress, and letter-writing skills needed by college seniors.

Textiles

Scientific and consumer oriented study of the production, properties, and performance of textile fibers, yarns, fabrication and finishes; government role in textile legislation. Taught at DSU and TCU; Undergraduate level.

Fashion Show Production

Independent Study in Apparel Design

Special Topics in Apparel Design