### VITA Donghyun Kim

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Revised date: Aug. 24, 15

### **1. PERSONAL INFORMATION**

#### **1.1 EDUCATION**

- Ph. D. University of Mississippi, School of Business Administration
  - Major: Management Information Systems Minor: Marketing
  - Dissertation Title: The Impact of the User-IT Artifacts Interaction on Technology Implementation and Value: Mobile Social Networking and Mobile Social Capital.
  - Dissertation Committee: A. P. (Tony) Ammeter (Chair), Milam Aiken, Brian Reithel, Milorad Novicevic.
  - Completion: June 2012
- M. B. A. University of Illinois at Urbana-Champaign, College of Business, 2006
  - M.S. Business Administration, Technology Management
- M. A. Yonsei University, Seoul Korea, 2004
  - Management Information Systems
- B. A. Yonsei University, Seoul Korea, 2002
  - Double Major: Management information Systems and Mass Communication

### 2. RESEARCH, SCHOLARLY AND CREATIVE ACTIVITIES

#### **2.1 ARTICLES IN REFEREES JOURNALS**

- 1. Kim, D., & Ammeter, T. (2014). Predicting personal information system adoption using an integrated diffusion model. *Information & Management*, 51, 451-464.
- 2. Kim, D., & Lee, S. (2007). A study on the adoption factors and performance effects of mobile sales force automation systems. *Korean Management Science Review*, 24,127-145.

 Kim, D., & Whang, J. (2005). An empirical study on the critical factors of the successful m-Learning implementation. *Journal of Information Technology Applications & Management*, 12. 57-80.

## 2.2 MANUSCRIPTS UNDER REVIEW

- 1. Kim. D., & Ammeter, A. P. Examining Shifts in Online Purchasing Behavior: Decoding the 'Net Generation, *International Journal of Electronic Commerce* (under 1<sup>st</sup> round review)
- 2. Kang, H., Warhol, T., & Kim, D. The impact of Cyber Group Work on ESL Learner of Writing Skills, *Journal of Second Language Writing* (under revision and resubmission)

## 2.3 MANUSCRIPTS IN PREPARATION

- Kim, D. "The Impact of the User-IT Artifacts Interaction on Technology Implementation and Value: Mobile Social Networking and Mobile Social Capital." (Data Analysis: 90% manuscript)
- 2. Kim, D. "Under-subjective knowledge, compatibility, and the impact on adoption and implementation of technology" (Developing methodology: 70% manuscript)
- 3. Kim, D., & Lee, S. "A Cross-cultural study on adoption of wireless handheld device: Risk theory and TOE framework" (Working on model: 30% manuscript)

## 2.4 ACADEMIC PRESENTATIONS & PROCEEDINGS

- 1. Kim, D., & Kim, Jaemin, Enterprise Social Networking and Firm Creativity. The annual meeting of Informs Philadelphia, 2015.
- Kim, D., & Conlon, S, Impact of users' cognitive responses on user satisfaction in online community: Contents analysis of online reviews. The annual meeting of Americas Conference on Information Systems – Chicago, 2013.
- 3. Kim, D. The impact of mobile social capital and it artifact influence on it adoption: user-it artifact interaction, PACIS 2013
- 4. Kim, D. Analyzing User-It Artifact Interaction and Technology Implementation Using Mobile Social Capital. The annual meeting of the International Conference on Information Systems – Orlando, December, 2012.
- 5. Kim, D., & Ammeter, A. P. Analyzing User-It Artifact Interaction and Technology Implementation Using Mobile Social Capital. The annual meeting of the Academy of Management – Boston, August, 2012.
- 6. Kim, D., & Lee, S. A Cross-cultural study on adoption of wireless handheld device: Risk theory and TOE framework. Presentation at the annual meeting of the International Conference on Information Systems Shanghai, December, 2011.

# **2.5 Book Publication**

1. Kim, D. "Adoption of Personal Information Systems" for the upcoming book, Business Technologies in Contemporary Organizations: Adoption, Assimilation, and Institutionalization. IGI Global Press.

## 2.6 PROFESSIONAL DEVELOPMENT

- 1. SAP Winter Workshop. Mobile application development, Houston, TX, 2012
- 2. SAP Mobile Application development Webinar, 2013

### **2.7 PROFESSIONAL ACTIVITIES**

#### **PROFESSIONAL AFFILIATIONS**

- 1. Academy of Management
- 2. Southern Management Association
- 3. Association for Information Systems

#### ACADEMIC REVIEWER ACTIVITIES

- 1. Reviewer for the Journal of Information Technology Theory and Application
- 2. Reviewer for the 2013 19th America Conference on Information Systems, Chicago, IL.
- 3. Reviewer for the 2013 Pacific Asia Conference on Information Systems, Jeju Island, Korea.

#### **3. TEACHING** (15 Sections 5 Years)

#### **3.1 COURSES TAUGHT**

- CIS 205 Microcomputer, Delta State University
- CIS 210 Computer programming fundamentals, Delta State University
- CIS 300 Management Information Systems

CIS 311 Application Development, Delta State University

- CIS 492 Special issues in IS Research
- CIS 612 Information Systems management and strategy

#### 4. RESEARCH AND TEACHING INTERESTS

- **Management of IS**: Adoption and the impact of implementation on individuals and organizations
- **Social networks**: The impact of the user-IT artifacts interaction on individuals and organizations
- **Innovation management**: Mobile technology including m-SFA, m-Learning, and "personal information systems"

- Online & technology purchase (adoption) behavior: Net generation, online satisfaction, consumer knowledge Quantitative Methods: SPSS and Structural equation modeling including LISREL, AMOS and PLS
- Lab experiment: Mobile technology adoption and implementation (Systems made in Visual Studio 2010)

### **5. TECHNICAL SKILLS**

- Enterprise Systems: SAP ERP, SAP CRM
- Language: Visual Basic 6.0, Visual Basic. Net, Java, .NET Framework, C#, C++
- Database: MS Access, Oracle SQL
- Scripting: HTML, XML, CSS, ASP, JavaScript
- Operating Systems: Windows 95/98/2000/XP/Vista/2007
- Statistical Packages: SPSS, AMOS, LISREL, and PLS.
- Others: MS Office, MS Project
- Network administration: Ethernet, TCP/IP