| Designation | Indicator Broad Category – suggested indicators. If unit goal does not align with indicators as listed, contact bmoon@deltastate.edu to add items or for assistance in choosing related items. | Specific Measures – following are suggestions/examples & are not intended to be read as comprehensive – different units may have vastly different, yet valid measures. | | | |
|--------------------|--|--|--|--|--|
| | Strategic Plan Goal 1: Increase student learning (DSU will ensure through high-quality programs that graduates are well prepared for successful careers, meaningful work in a global society, and engaged citizenship.) | | | | |
| SP1.Ind01 | Pass rates: developmental and intermediate courses | Pass rate in first course (099) after Developmental (090) Pass rate in first course (100-level) after Intermediate (099) | | | |
| SP1.Ind02 | National / Standardized Test Scores | CAAP, PRAXIS I, II, NCLEX | | | |
| SP1.Ind03 | Access to academic and support services | Career services (# of student contacts, surveys, workshops, etc) Academic Tutoring Developmental Resources | | | |
| SP1.Ind04 | Job placement | (%) of students employed w/in one year of graduation; (%) of students employed in field at time of graduation | | | |
| SP1.Ind05 | Diversity: Access to diverse ideas/programs | students exposed to diverse ideas at "moderate" to "very high" levels (survey) | | | |
| SP1.Ind06 | Advising: Access to improved, comprehensive, and directed/targeted advising | students satisfied with level of advising (excellent or good) | | | |
| SP1.Ind07 | Resources: Access to appropriate library and learning resources | Library collections: age/range Technology Computer/media labs | | | |
| SP1.Ind08 | Curriculum Development and Review | Curriculum review Program review Accreditation | | | |
| SP1.Ind09 | Extracurricular, Leadership, Organization Activities | Memberships, participation numbers, new organizations/activities, demographics | | | |

| Designation | Indicator Broad Category | Specific Measures | | |
|---|--|--|--|--|
| SP Goal 2 Develop an engaged, diverse, high-quality student population (Delta State will attract, retain, and graduate an engaged | | | | |
| and success-oriented student population) | | | | |
| SP2.Ind01 | Enrollment | FT/FT freshmen, CC transfer, Part – time, International, Graduate | | |
| SP2.Ind02 | Retention | Year to year retention (available by race/gender) Graduate Student Completions in One Year or Returned for a Second Year | | |
| SP2.Ind03 | Graduation Rate | (IPEDS) freshmen cohort 6 years (by race/gender/Pell) Athletes (academic success rate) 4 and 5 year grad rates | | |
| SP2.Ind04 | Number of degrees | UG, GR | | |
| SP2.Ind05 | Admissions yield rate | UG, GR | | |
| SP2.Ind06 | Graduate Assistantships | Number of graduate assistantships | | |
| SP2.Ind07 | Scholarships and Aid | Scholarship (or aid) dollars per FTE | | |
| SP2.Ind08 | Recruitment Activities and Improvement | Budgets, software, processes | | |

| Designation | Indicator Broad Category | Specific Measures | | | |
|---|--|---|--|--|--|
| SP Goal 3 Assure high-quality, diverse, engaged faculty and staff (Delta State will attract, retain, and support an engaged and | | | | | |
| highly-trained workforce.) | | | | | |
| SP3.Ind01 | Faculty and staff hiring | | | | |
| SP3.Ind02 | Salary | by rank (faculty) by EEO (staff) | | | |
| SP3.Ind03 | Distance Education training | Number of faculty participating in distance learning training through OIT | | | |
| SP3.Ind04 | Technology training | Training available Training utilized | | | |
| SP3.Ind05 | Retention of personnel | Faculty Staff | | | |
| SP3.Ind06 | Diversity | Race/Gender/Ethnicity – all categories of employees | | | |
| SP3.Ind07 | Credentials | FT faculty | | | |
| SP3.Ind08 | Evaluations | Systematic, on time, archived | | | |
| SP3.Ind09 | Professional Development | Faculty research opportunities, grants funding, travel budget, new faculty HR Training offered Utilization of offerings | | | |
| SP3.Ind10 | Personnel Training- HR and Other (staff development) | Skills training, OIT | | | |

| Designation | Indicator Broad Category | Specific Measures | | | |
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| | Goal 4: Enhance institutional effectiveness: (DSU will improve and communicate effectively its financial, physical, and | | | | |
| resource capacities, demonstrating efficiencies in programs and services.) | | | | | |
| SP4.Ind01 | IHL reports | Timely, accurate | | | |
| | | Protocol | | | |
| SP4.Ind02 | Audits | Scheduled, no findings | | | |
| SP4.Ind03 | External resources | Capitol campaign; Alumni/Foundation reports | | | |
| | | Grants submitted/funded | | | |
| | | External funding (bonds?) | | | |
| SP4.Ind04 | Facilities management | Deferred maintenance, construction | | | |
| | | Construction | | | |
| | | Improvements | | | |
| SP4.Ind05 | Master lease | budget, number of items | | | |
| SP4.Ind06 | Technology infrastructure | sustainability, improvements, | | | |
| | | contracts | | | |
| SP4.Ind07 | Website | Regular review (cmte) | | | |
| | | Use (measured by hits) | | | |
| | | upgrades/maintenance | | | |
| SP4.Ind08 | Campus efficiencies | Energy savings; Recycling | | | |
| | | Use of facilities | | | |
| SP4.Ind09 | Institutional review process/ Accreditations/ | Strategic planning (indicators assessed) | | | |
| | Institutional Effectiveness | Accreditation status (all) | | | |
| | | Annual Reports (outcomes/goals) | | | |
| SP4.Ind10 | Data integrity | Goals established, beginning with APR's for 2010-11 | | | |
| SP4.Ind11 | Process manuals | All units: Phased in over three year period, starting with | | | |
| | | APR's for 2010-11 | | | |
| | | | | | |
| SP4.Ind12 | Publication of University Data and | prepared and posted on website | | | |
| | Information | | | | |
| SP4.Ind13 | Safe and Secure Campus | policies, procedures, practices | | | |
| SP4.Ind14 | Marketing, Publicity, Advertising | | | | |

| Designation | Indicator Broad Category | Specific Measures | | | |
|---|--|------------------------------------|--|--|--|
| | Goal 5 Improve the quality of life for all constituents (Improving its image and impact, DSU will increase and enhance | | | | |
| outreach, services, and partnership initiatives, in the region and beyond.) | | | | | |
| SP5.Ind01 | Distance Education offerings | online offerings | | | |
| | | courses, programs, enrollment | | | |
| | | off-campus offerings | | | |
| | | courses, programs, enrollment | | | |
| SP5.Ind02 | Continuing education | intersession offerings | | | |
| | | number | | | |
| | | non-traditional | | | |
| | | workshops, CEU's | | | |
| SP5.Ind03 | Campus facilities and space for use by | space | | | |
| | external constituents | usage | | | |
| SP5.Ind04 | Cultural offerings | cultural events for public | | | |
| SP5.Ind05 | Diversity initiatives | Internationalization | | | |
| | | Events | | | |
| | | Outreach | | | |
| SP5.Ind06 | Community outreach | partnerships | | | |
| | | centers | | | |
| | | programs | | | |
| SP5.Ind07 | Economic Development initiatives and | Projects; impact; partnerships | | | |
| | projects | events | | | |
| SP5.Ind08 | Area priorities (Delta, IHL, or state) | Ed.D. enrollment (AY unduplicated) | | | |
| | | Number of teaching degrees | | | |
| | | UG, GR | | | |
| | | Number of nursing degrees | | | |
| | | BSN, MSN | | | |