### B. Bachelor of Science in Health, Physical Education, & Recreation

#### Sports Management

<table>
<thead>
<tr>
<th>Learning Outcome</th>
<th>Data Collection and Analysis</th>
<th>Results of Evaluation</th>
<th>Use of Evaluation Results</th>
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</table>
| **Write a statement of philosophy related to competitive sports, including sportsmanship, team play, winning vs. losing, behavior of players, coaches, and fans.** | Assignments and projects in PER 470, 471, 442  
Collection & Analysis  
See Attachment B | Exceeds Expectations: 10%  
Target: 80%  
Acceptable: 10%  
Unacceptable: 0%  
Recommendations  
Consideration should be given to the changes/improvements indicated in column 4. | Practice drills were deemed satisfactory. Some revisions were made. |
| **Develop acceptable skills and content knowledge related to techniques of coaching competitive sports.** | Assignments and projects in PER 343, 346, 347, 349  
Collection & Analysis  
A scoring rubric, as indicated in the course syllabus for this project, will be used by the instructor to evaluate the performance of the students. The findings of the evaluation are indicated in column 3 | Exceeds Expectations: 5%  
Target: 60%  
Acceptable: 30%  
Unacceptable: 5%  
Recommendations  
Consideration should be given to the changes/improvements indicated in column 4. | Presentation techniques and materials were reviewed. Some revisions were made. |
| Demonstrate acceptable skills and content knowledge in the business aspects of sports organization and administration | Assignments and projects in business courses  
Collection & Analysis  
A scoring rubric, as indicated in the course syllabus for this project, will be used by the instructor to evaluate the performance of the students. The findings of the evaluation are indicated in column 3  
Assigned duties and responsibilities during PER 475 – Internship. | Exceeds Expectations: 10%  
Target: 60%  
Acceptable: 30%  
Unacceptable: 5%  
Recommendations  
Consideration should be given to the changes/improvements indicated in column 4. | Grades in business courses will be monitored. A committee will review to determine which courses best serve the purposes of the degree program. |