

Educational Program Learning Outcome Assessment Plan

These are Learner Outcomes identified for the **current** year. Contents of the table should be very brief. Footnotes may be included for items needing explanation or documentation.

Bachelor of Science in Family & Consumer Sciences
Concentration in Fashion Merchandising

<p align="center">Learning Outcome</p> <p><i>What should a graduate in this major know, value, or be able to do at graduation and beyond?</i></p> <p align="center">Major: Family & Consumer Sciences Concentration: Fashion Merchandising</p>	<p align="center">Data Collection and Analysis</p> <p><i>What assessment tools and/or methods will you use to determine achievement of the learning outcome? Describe how the data from these tools and/or methods will be collected. Explain the procedure to analyze the data.</i></p>	<p align="center">Results of Evaluation</p> <p><i>What were the findings of the analysis? List any specific recommendations.</i></p>	<p align="center">Use of Evaluation Results</p> <p><i>What changes in curriculum, courses, or procedures were made as a result of the program learning outcome assessment process?</i></p>
<p>Identify responsibilities and demonstrate skills necessary for a variety of positions in the fashion industry.</p>	<p>Internship Evaluation; Internship Manual; Research papers Using specific competencies that have been suggested by our Division’s Advisory Council over the years, the employment supervisors rate each student intern using a 4-point Likert-type scale and provide feedback comments. (Fashion Merchandising Internship Evaluation Form in Appendix 5). An objective evaluation form is used by the instructor and the employment supervisor to evaluate internship</p>	<p>Over the past ten years, 100% of student interns have been rated above average or higher on their evaluation forms by employment supervisors. 100% of these students were also rated satisfactory or higher on their internship manuals by academic advisor and employment supervisors; Based on an evaluation rating sheet, 85% of students earned a satisfactory or higher rating from instructor on career research papers</p>	<p>One research project was added to enhance knowledge base for research papers</p>

	manuals; An objective rating sheet is used by the instructor to objectively evaluate research papers		
Evaluate and select merchandise based on individual and family values and lifestyles.	Design and wardrobe analysis portfolio; Class projects; An objective evaluation form is used to evaluate portfolios and projects	90% of students produced portfolios and projects that were rated satisfactory or higher by the instructor;	Wardrobe analysis project was amended to incorporate revised software;
Identify theories of change which have impact on consumer acceptance.	Design and historic costume portfolio; Style portfolio; Historic costume project; An objective evaluation form is used to evaluate portfolios and projects	Historic costume portfolios and projects required all students to satisfactorily design or construct products that incorporated their content knowledge and research;	Current assessment methods are satisfactory.
Identify the roles of manufacturers, retailers and consumers as related to the apparel industry.	Internship evaluation; Internship manual; Research papers; Using specific competencies that have been suggested by our Division's Advisory Council over the years, the employment supervisors rate each student intern using a 4-point Likert-type scale and provide feedback comments (Appendix 5). An objective evaluation form is used by the instructor and the	Over the past ten years, 100% of student interns have been rated above average or higher on their evaluation forms by employment supervisors. 100% of students were rated above average or higher on their internship manuals by academic advisor and internship supervisor.	Additional readings were assigned to enhance knowledge base for research papers

	employment supervisor to evaluate internship manuals; An objective evaluation form is used to evaluate papers		
Design, prepare and present activities which incorporate business and creative concepts.	Design portfolio; Historic costume portfolio; Style portfolio; Historic costume project; Trend board project; Fashion show; Window display; Professional Development Portfolio; An objective evaluation form is used to evaluate portfolios and projects by the instructor; Fashion show and Window Display evaluations are also evaluated by all students enrolled in those classes using a Likert-type grading scale accompanied by feedback comments; Professional Development Portfolios are evaluated by three faculty members in the Division, using an objective evaluation form	75% of students earned at least a satisfactory or higher rating from their instructor on class portfolios and projects; 90% of students earned a very satisfactory or higher rating on class portfolios and projects; 90% of students earned a very satisfactory or higher rating on their fashion show production and window display, as rated on an objective evaluation form by their instructor and by their peers; 90% of students earned a very satisfactory or higher rating on their Professional Development Portfolio	Students who earned less than a satisfactory level on portfolios and projects received additional instructions for increasing their knowledge and improving their skills in areas of deficiency.
Evaluate the impact of fabrication, design and the	Lab notebook; An objective evaluation form is used to evaluate	75% of students earned a satisfactory or higher rating from instructor on	Students who earned less than a satisfactory level on notebooks received

function of apparel and/or textile products on human behavior and lifestyles.	notebooks	lab notebooks	additional instructions for increasing their knowledge in areas of deficiency.

Name _____
Appraisal

Internship

PERFORMANCE TRAITS

4 = Excellent 3 = Above Average 2 = Average 1 = Below Average NA = Not Applicable

<p style="text-align: center;"><u>ATTRIBUTES</u></p> <p>_____ Attendance</p> <p>_____ Assertiveness</p> <p>_____ Cooperation</p> <p>_____ Decision-making</p> <p>_____ Enthusiasm</p> <p>_____ Flexibility</p> <p>_____ Initiative</p> <p>_____ Leadership</p> <p>_____ Maturity</p> <p>_____ Problem-solving</p> <p>_____ Punctuality</p> <p>_____ Reliability</p> <p>_____ Self-insight</p> <p>_____ Tactfulness</p> <p style="text-align: center;"><u>ATTITUDE</u></p> <p>_____ Ability to accept criticism</p> <p>_____ Adherence to company policies</p> <p>_____ Willingness to do tasks assigned</p> <p style="text-align: center;"><u>APPEARANCE/MANNER</u></p> <p>_____ Well groomed with respect to store and/or department standards</p> <p>_____ Courteous to customers and other employees</p> <p>_____ Sincere in dealing with customers and other employees</p> <p>_____ Voice, poise, dignity</p>	<p style="text-align: center;"><u>CUSTOMER SERVICE</u></p> <p>_____ Prompt approach</p> <p>_____ Determines needs</p> <p>_____ Solves problems</p> <p>_____ Meets objectives</p> <p>_____ Courteous close</p> <p>_____ Suggestive selling</p> <p>_____ Professional manner</p> <p>_____ Product knowledge</p> <p>_____ Sales productivity</p> <p style="text-align: center;"><u>QUALITY OF WORK</u></p> <p>_____ Ability to learn new tasks quickly</p> <p>_____ Adaptability to new tasks</p> <p>_____ Ability to carry out tasks on time</p> <p>_____ Dependability on follow through</p> <p>_____ Attention to details</p> <p>_____ Consistency in quality of work</p> <p>_____ Consistency in quantity of work</p> <p>_____ Knowledge of systems and procedures</p> <p>_____ Ability to handle extra tasks</p> <p>_____ Ability to work under pressure</p> <p style="text-align: center;"><u>INTERPERSONAL RELATIONS</u></p> <p>_____ Ability to inspire confidence</p> <p>_____ Relationship with supervisors</p> <p>_____ Relationship with co-workers</p> <p>_____ Relationship with customers</p>
--	--

SUMMARY RATING

My overall self performance rating is:

() Excellent () Above Average () Average () Below Average

Fashion Merchandising Internship Appraisal

QUALITATIVE REMARKS

Name of Intern _____

AREAS OF PERFORMANCE STRENGTHS

Attributes _____

Attitude _____

Appearance/Manner _____

Customer Service _____

Quality of Work _____

Interpersonal Relations _____

AREAS FOR PERFORMANCE IMPROVEMENTS

Attributes _____

Attitude _____

Appearance/Manner _____

Customer Service _____

Quality of Work _____

Interpersonal Relations _____

GENERAL COMMENTS

Would you recommend hiring the student intern if an opening existed? () Yes () No