<table>
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<th>Learning Outcome</th>
<th>Data Collection &amp; Analysis</th>
<th>Results of Evaluation</th>
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<td>1. MBA and EMBA graduate students should be able to perform library research; should possess good writing skills; and should have the ability to think critically.</td>
<td>1. 85% of students completing MGT 695, the capstone course for this program of study, will earn a grade of B or better on their final comprehensive project.</td>
<td>1) For 2005-2006, 92% of MGT 695 students earned a grade of B or better. This represented a 1% decline from 2004-2005 and 2003-2005 in which 93% of MGT 695 students earned a grade of B or better on the comprehensive project.</td>
<td>1) Faculty members will increase the number of written assignments and include more essay questions on exams.</td>
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<td>2) At least 90% of the Graduate Business Programs graduates responding to the Alumni/Graduate Survey will report that the College of Business programs enhanced their presentation/writing skills.</td>
<td>2) Survey is currently in progress.</td>
<td>2) Survey responses will be analyzed, and findings will be used to guide curriculum discussions during the 2006 fall semester.</td>
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<td>3) At least 75% of the employers responding to College of Business programs Employer Survey will report that College of Business graduates demonstrated strong interpersonal skills, written communication skills and oral presentation skills.</td>
<td>3) Survey is currently in progress.</td>
<td>3) Survey responses will be analyzed, and findings will be used to guide curriculum discussions during the Spring 2007 semester.</td>
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<td>2. College of Business majors will demonstrate the ability to use and manage business and industry technology.</td>
<td>1) At least 80% of students completing CIS 600 course will earn a grade of B or better on their portfolio of special projects requiring the use of technology. Students are required to prepare portfolios of chapter and application projects.</td>
<td>1) For 2005-2006, 91 percent of CIS 600 students earned grade of B or better on their portfolios of special projects. This represented a 4% increase from 87% in 2004-2005 and an 8% increase over the 83% earning a grade of B or better on special projects in 2003-2004.</td>
<td>1) Faculty will continue to increase the number of technology-related assignments. Also, the University and College of Business have established a Computing Across the Curriculum lab in Broom Hall. This lab will provide assistance to students in completing laboratory assignments.</td>
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<td>2) At least 90% of the Graduate Business programs graduates responding to the Alumni/Graduate Survey will report that the College of Business Graduate programs enhanced their ability to use and manage business technology.</td>
<td>2) Survey is currently in progress.</td>
<td>2) Survey responses will be analyzed, and findings will be used to guide curriculum discussions during the 2006-2007 academic year.</td>
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<tr>
<td></td>
<td>3) At least 75% of the employers responding to Graduate Business programs Employer Surveys will report that College of Business graduates demonstrated the ability to apply technology.</td>
<td>3) Survey is currently in progress.</td>
<td>3) Survey responses will be analyzed, and findings will be used to guide curriculum discussions during the 2006-2007 academic year.</td>
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### College of Business Graduate Programs

**3. College of Business Graduate Programs**

Students will demonstrate a broad understanding of the functional areas of business.

1) College of Business Graduate programs students will score in the 50th percentile on the Major Field Achievement Test (MFT). The ETS Field Achievement Test in Business (MBA) is the U. S. Standard benchmarking measure of mastery of concepts, principles, and knowledge at the end of study within the MBA program. The test is given in the capstone course (MGT 695). DSU’s College of Business has administered the exam to graduate students twice since 2003.

2) At least 80% of all graduate students enrolled in MGT 695, the graduate capstone course will earn a grade of B or better on their final comprehensive project.

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### College of Business Majors

**4. College of Business majors will demonstrate the ability to reason, analyze, define, and solve problems, and make decisions.**

College of Business students will score in the 50th percentile on the Quantitative Business Analysis area Major Field Achievement Test (MFT). DSU’s College of Business has administered the exam to graduate students twice since 2003.

2) At least 90% of the College of Business graduates responding to the Alumni/Graduate Survey will report that the College of Business programs enhanced their ability to think critically and make decisions.

3) At least 75% of the employers responding to College of Business programs Employer Surveys will report that College of Business graduates demonstrated the ability to define problems and to apply a systematic approach to solving business/industry problems.

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### Additional Information

1) On average, College of Business Graduate students scored in the 20th percentile on the ETS exam administered in Spring 2006. This was consistent with score earned in 2004-2005.

2) For 2005-2006, 92% of MGT 695 students earned a grade of B or better. This represented a 1% decline from 2004-2005 and 2003-2005 in which 93% of MGT 695 students earned a grade of B or better on the comprehensive project.

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1) Existing curriculum content for MGT 695 and prerequisite courses were reviewed to identify where improvements and enhanced performance could be achieved. Faculty will also assign more case work in the FIN 600 course.

2) New faculty members have assigned to teach the graduate economics, accounting, and finance courses.

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1) For 2005-2006, on average, College of Business Graduate students scored in 30th percentile on the Strategic Integration area of the ETS Major Field Test. This is consistent with the results observed in previous exams.

2) Survey is currently in progress.

3) Survey is currently in progress.

1) Faculty will increase the number of problem-solving assignments in the MGT /FIN/ACC/MKT 601 and ECO 612 courses.

2) New faculty members have been assigned to teach in the ACC 600 and ECO 612 graduate core courses.